

UNDEREXPOSED[®] *Photography*

FAMILY PHOTOGRAPHY



WWW.UNDEREXPOSEDPHOTOGRAPHY.COM

Your Family



"Danielle is a fabulous photographer! She's extremely personable making your session very comfortable and relaxing. She is at ease shooting an array of events and the results are fantastic! We've used Danielle for our maternity, Christmas, and daughters 6 month pictures and will be returning again for future sessions!"

- Amber D., Lakewood CO



Meet Danielle

Owner & Photographer of Underexposed®, Danielle Uhl, started photography with 35mm black & white film when she was 15. Along with her B.A. & Masters in Business, she brings 17 years of photography experience to each shoot.

In 2018, Danielle traveled to Las Vegas, Nevada and Helsinki, Finland to photograph the Karaoke World Championship National USA Finals and World Finals, featuring singers from 20 countries.

Underexposed® is a Registered & Insured Colorado, Women-Owned Small Business with a Personalized & Professional approach.

The Underexposed® Team works to bring out the pure passion and experience with bold color and sharp imaging to deliver photos that bring your memories to life.

Our Promise:

- To offer high-quality, consistent images that pop and make your photos stand out.
- To deliver deliver a rich photography experience in a professional-manner.
- To design your session with you for a Personalized & Professional approach.



Pose your
love

Your Experience

Your family is everything! And no matter how big, small, crazy, or furry (for those pet-parents like me), you blink and time passes. Your family photos capture the crazy, the love, and the now, so that you can always look back and enjoy your memories.

Family photos aren't just for holiday cards. They are your memories! Here's what you can expect when you book your Family Photography Session:

BOOKING YOUR SESSION

First, **start designing your session here**. If you have any questions, just let us know!

- Ideally, we recommend scheduling your session at least two weeks in advance. You'll want the time to prepare and not rush into it. Also, some locations require time to get necessary photography permits.
- The best times for outdoor lighting is typically right after sunrise or before sunset, so we recommend morning or evening. Of course, we can work around it.
- Location is your choice! Do you have a special or favorite place in mind? Would you like a particular setting? We always have places to recommend, but if the place is special to you, your photos will be more special!
- Once the date and time are scheduled for your session, the photography agreement will be emailed to you as well as the deposit invoice. A 50% deposit will hold your date and pay toward your balance. The final payment will be due on the day of your session.



Your Experience (cont.)

DESIGNING YOUR SESSION

We start designing your session by completing the Family Photography Questionnaire.

- Once we receive your questionnaire, we'll follow-up with any questions, recommendations, and other info to help you best prepare for your session.
- Not sure what to wear? We recommend choosing clothing that is comfortable and fits who you are. (*Don't wear an outfit that you normally wouldn't... let your style shine*). For families, your clothing should compliment each other, but not match too much. Solid colors or light patterns are typically best as to not be distracting. Accessories can help to coordinate outfits with a color or theme. If you have outfit changes, make sure to let me know so we can plan for time to change -- especially if you have little ones.
- Props can be fun to add personality and flare. A blanket, sign, or something special. And pets are always welcome!



SESSION DAY

- First and foremost, take a breath, relax, and enjoy this time. Your photos should not be stressful. If you are upset, sick, or not enjoying, when you look back at your photos, that's all that you will remember. Have fun and let us do our thing!
- Plan to arrive early. Being early will also help you relax and enjoy right from the start!

Your Experience (cont.)

AFTER YOUR SESSION

- Thank you for letting Underexposed® capture your family photos! We are honored to do what we love and serve amazing clients, like you, with photos of forever memories!
- As long as you are comfortable, we will post a sneak peek of your photos on the Underexposed® Facebook page and Instagram.
- Turnaround time is about 2 weeks. We will go through and professionally edit your photos. You will receive the final images via an online gallery you can share with your friends & family.
- When your photos are ready, you will receive an email with your gallery access information, where you can view, share, and download your photos straight to your computer.
- You can also order prints, canvases, or metals prints to display your beautiful photos right through your gallery! Explore the a la carte items. Simply select the image, print type and size, add to your cart, and have them shipped right to your front door. No need to take orders – family can order right from your gallery too! All items are printed by a professional photo lab to ensure the highest quality.

FINALLY

If you love your photos and your experience, we ask that you share it!

- **Leave us a Review**
- And
- **Refer your Friends & Family**

We can't wait to design your Family Photography session with you!





"Amazing photography with an amazing woman for an amazing price! She was so great at getting us into the spirit of things and had great ideas for us! The pictures are perfection!"

- Madeline E., Littleton, CO

Online Gallery



PERSONALIZED ONLINE GALLERY

- View & Share
- Save Favorites
- Download Images
- Order Prints, Canvases & Metals

Easy to view, share & download!



Investment

FAMILY PHOTOGRAPHY SESSION

**Brag about your beautiful family
Xpose your family's fun personality
Ultimate bragging rights**

Your Family Session includes an in-depth questionnaire and consultation for designing your session.
1 hour photography session. 40 final digital images.
Online gallery. Print release.

Starting at

\$500

Extended Family or Large Groups Quoted Separately

"It is our promise to always deliver a personalized & professional experience!"



"Not only did we have the absolute best time with Danielle, but we walked away with AMAZING pictures. Better than we have ever taken before, and we have done this many times before we finally found Danielle. We will never use anyone else besides Danielle and Underexposed for our pictures moving forward!!!"

- Dafne T., Denver, CO

A la Carte

PRINTS

The highest quality prints made with care on professional photo papers.



CANVAS GALLERY WRAPS

Made with a print on Professional Photo Paper bonded onto museum quality canvas material using high-quality archival inks and finished with a Lustre Laminate to each piece to protect the surface of the print.

METALS

A new art medium for preserving photos by infusing dyes directly into specially coated aluminum sheets. Your images will take on a magical luminescence with vibrant colors.





Booking

BOOKING

At the time of booking, the photography agreement will be signed and the deposit will be due to secure your session date. The non-refundable deposit required will be 50% and will go toward your total session balance.

TERMS & CONDITIONS

Payment for your balance must be paid in full on the day of your session, and may be paid in Cash, Check, Credit Card, or PayPal.

CANCELLATION POLICY

A minimum of 48 hours notice required for cancellation or rescheduling of your session. There will be a fee added to reschedule within 48 hours before your session time. Full payment will be due if canceled within 48 hours before your session time.

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FROM MY HEART TO YOURS,

Thank you!

