



PRESS RELEASE

# HÄRKILA ONE – THE ULTIMATE HUNTING SUIT

As a brand that is always striving to outfit the hunter in the ultimate gear, Härkila is proud to introduce the Härkila One Ultimate Jacket & Trousers – our most exclusive hunting suit to date.

With a focus on creating quality hunting gear since 1985, Härkila has been synonymous with aesthetic functionality and tireless dedication to delivering only the best to the hunters that we dress. Originating in the realm of classic hunting traditions and transposed to modern luxury, this exclusive Härkila One hunting suit reflects the ultimate that we strive for – to break all boundaries while giving the modern hunter an advantage in the field.

Sparing no expense, we set out to create a product worthy enough of the Härkila label. A product we, as hunters, would be proud to wear. The result is a balance of the trusted (wool and down) with the intelligent (polymer c\_change® membrane), creating a limited-edition three-piece suit so smart and versatile that you only need to look to one place – the Härkila One Ultimate.

Inspired by nature with built-in technology that helps regulate your temperature no matter the climate, the Härkila One Ultimate suit is customizable and readily adapts to a variety of hunting conditions. Complete with a removable inner down jacket and made with a premium technical c\_change® membrane from leading fabric supplier Swiss Schoeller, the suit provides a consistent body temperature by responding to air and body moisture, creating your own regulated climate.





"At Schoeller, we are proud to partner with brands like Härkila who share our passion for innovation, sustainability and exceptional quality. Schoeller has been committed to the development and successful implementation of innovative textiles and intelligent textile technologies since 1868." – Antonio Gatti Balsarri, Chief Commercial Officer of Schoeller Textil AG.

"Härkila One Ultimate utilizes this membrane technology to adapt to weather conditions and the activity level of the wearer. For very cold conditions, the pores of the membrane close tightly, trapping body warmth inside the garment. During times of higher exertion, the pores open to enhance breathability and create the ideal climate inside the clothes," says Adina Kufeld, Head of Product R&D at Härkila.

The Härkila One Ultimate is already garnering much attention by setting the bar for superior design and innovation. "There's a reason why Härkila continues to be the leading European brand sought out and trusted by the ultimate all-round hunter," says Valdemar Bardram, CEO of Outfit International, the parent company of Härkila. "We are constantly evolving, seeking out ways to blend the latest in innovation with time-honored traditions. We were the leaders then and continue to lead into the future."

This is truly the pinnacle of hunting apparel: ultimate quality – ultimate design – Härkila One Ultimate. Production quantity is limited to only 400 pieces. To get your hands on this product today, contact one of these selected dealers. List is included in the press kit.

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