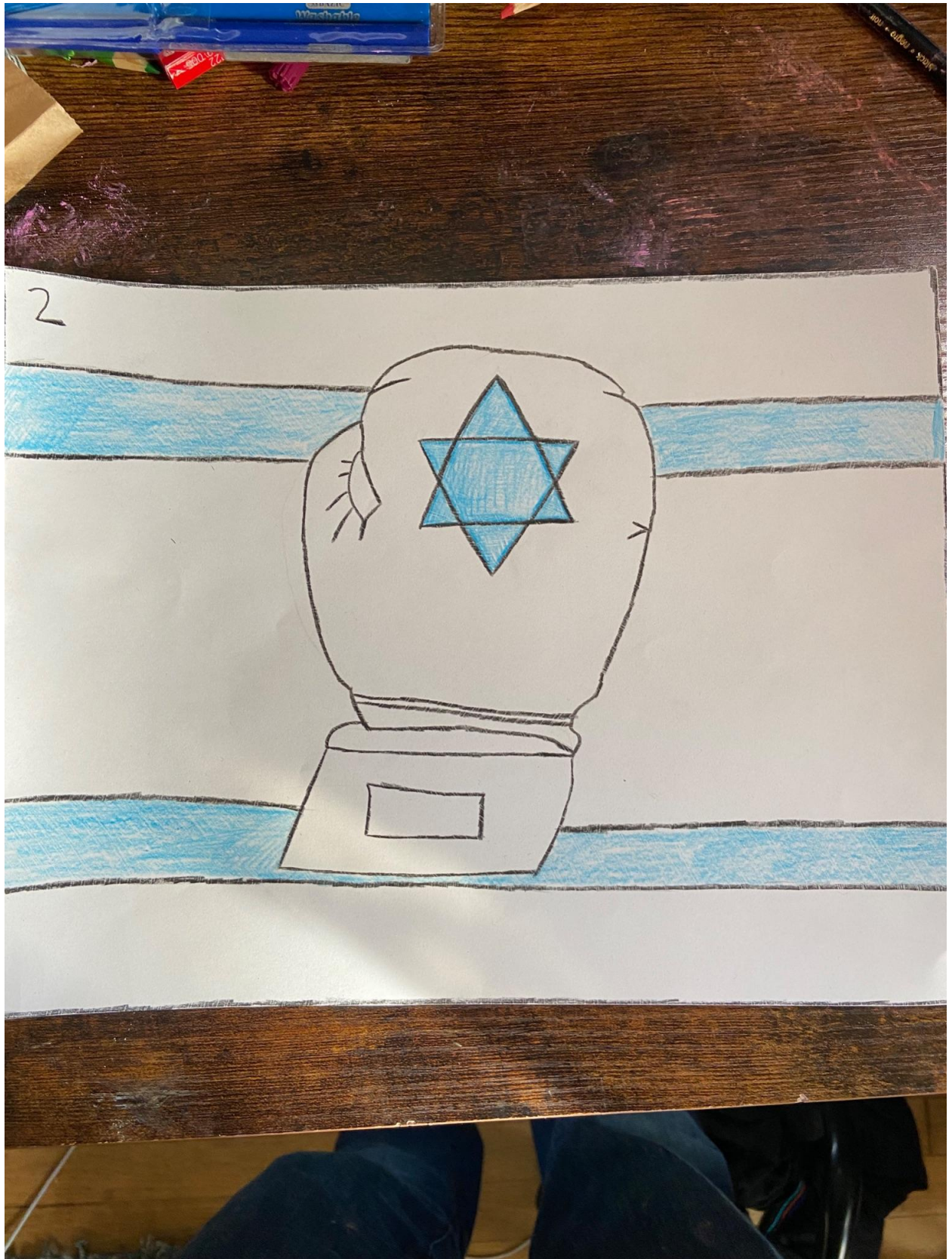


1

Thoughts —————> Actions

- How to wear a suit video —————> in progress
- Kayvon Thi bodéaux NIL Deal —————> X
- Warby Parker inspo —————> in progress
- Customer Engagement —————> in progress
- Adds are too the point —————> in progress
- influencer engagement —————> X
- Customer rewards program —————> in progress
- Sell Perfection —————> X
- Air bnb meets Gen Tux —————> X
- Sell a feeling —————> X
- Ifc Deal —————> in progress
- APP for Gen Tux —————> in progress
- Put a suit on virtually —————> in progress
- Subscription model —————> in progress
- Style affects Personality, Personality affects Success —————> X
- "why do you need a suit" —————> in progress

For the past year I have been working for a company called Generation Tux. I have creative ideas about the company almost everyday. I track my creative process exactly now I have drawn it to the left, I have just been put in charge of overseeing a subscription model of selling suits. these are my ideas on how to start it.



Amazon

Amazon is one of the biggest companies in the world. They have business in almost every market in the U.S. They have recently stepped into the data collection world. This can make them seem like a monopoly. They are a company to look out for and possibly fear.

Google

One of the very first search engines Google is the powerhouse of data collection. They have created algorithms to better sort their interests. This has allowed companies to guarantee sales from customers they target. A company to respect and fear.

Snowflake

Snowflake is a computing based data warehousing company. They allow other big companies to store their data and Snowflake protects it. They also give companies data from other companies to use. Snowflake is a company to respect and fear.

IBM

IBM is a multinational technology corporation. They provide technology to other companies making them a very profitable company. They are a company to respect and fear.

Salesforce

Salesforce is a cloud based software company providing enterprise applications such as marketing automation, analytics and app development. They are a company to respect and fear.

Microsoft

Microsoft is a multinational technology corporation that produces computer software, consumer electronics and personal computers. They are one of the biggest companies of the 21st century and should be respected and feared.

Teradata

Teradata is a software company that provides database and analytics software. They provide intelligence to companies looking for it. They are a company to respect and fear.

Apache

Apache is one of the most widely used web server softwares. It is a free service which allows it to be used by 67% of all web servers in the world. They are a company to respect and fear.

SAP

SAP is an enterprise software company that specializes in intelligence. It helps small and large businesses gain intel and is one of the largest services in the world. They should be respected and feared.

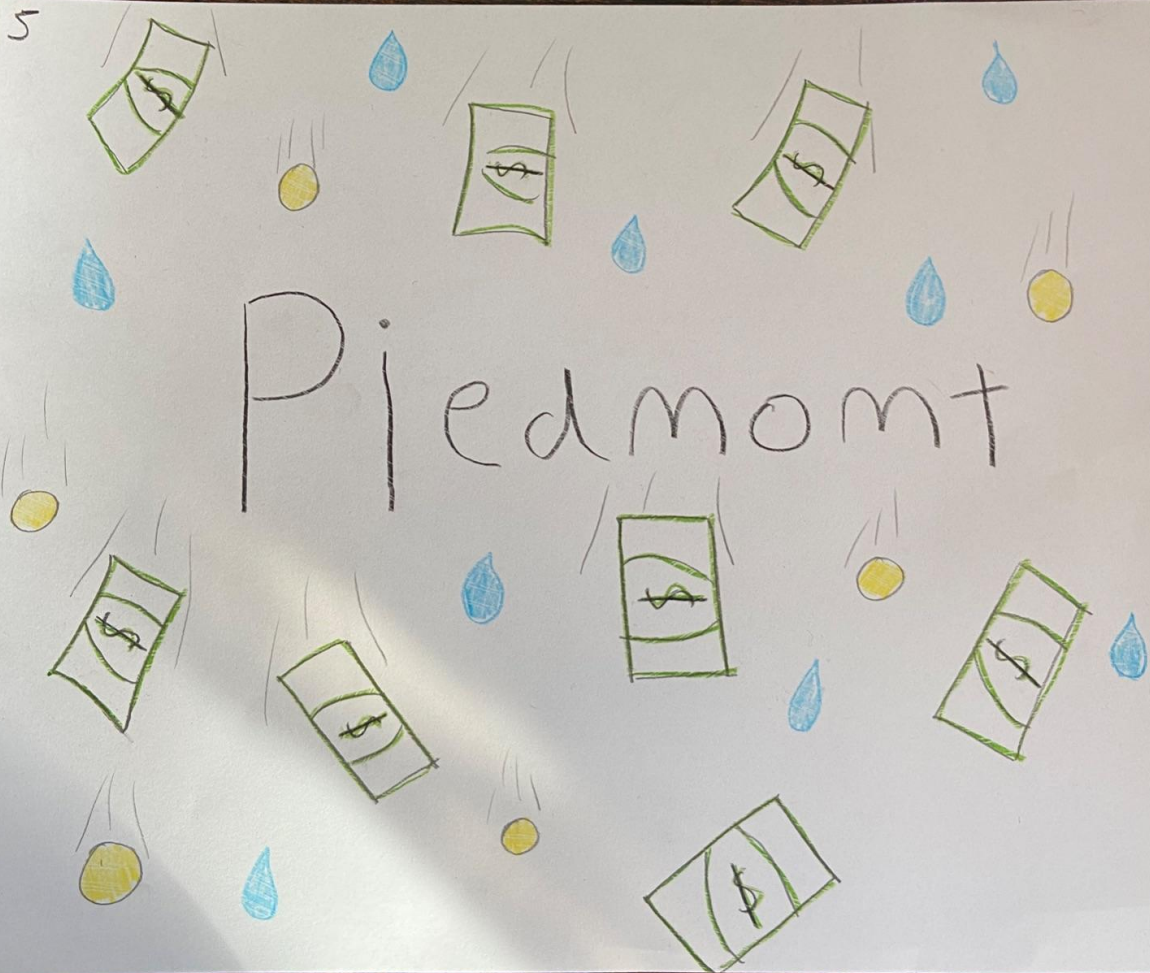
Impetus

Impetus is a software products and service company focused on deep data awareness. They produce tech as well as sell and store data making them a company to respect and fear.



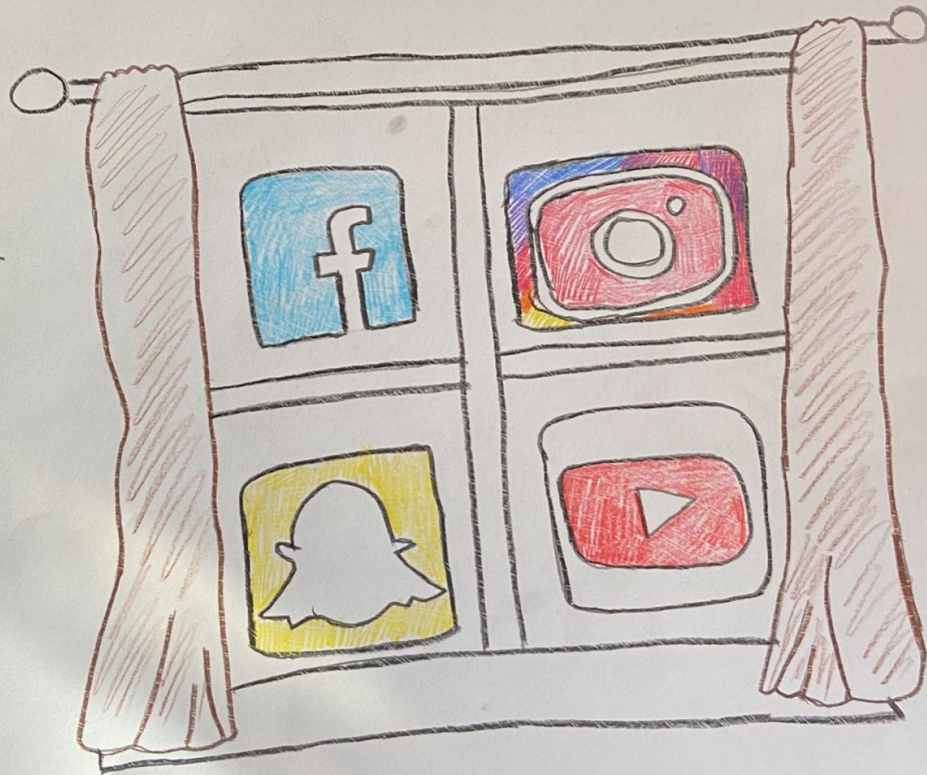
5

Piedmont



6

Welcome
To
my world



7

My mind

work ethic

I feel alot of my friends dont think I work hard based on what they see me do. in Reality I value work and its a way to calm myself down and keep me healthy. I am currently working for a company called Generation Tux helping to build a subscription platform for suit rentals.

Happiness

Many of my friends and family wonder if I am happy. in my mind I am very happy just much different than them. I dont enjoy parties as much as I enjoy being with a small group or by myself. I value my happiness more than everything in my life and will continue to put my happiness first.

Self space

as mentioned before, I enjoy being by myself. I am more creative alone and feel the best when focusing on myself. Self space is something I think everybody needs to practise and work on. It helps with anxiety control and general mental health.

Myself through others eyes

"he is not focused"

"he is not focused"

"he doesnt keep his word"

"what does he do all day"

"does he get good grades"

"does he like to be alone"

"is it that bad"

Linked in

8

SEO specialist

use research and analysis to improve a websites ranking on search engines like google. find popular and relevant key words used in search engine queries and insert them into the website. Helping search engines find your site.

Public relations specialist

Create and maintain a positive public image for the organization they represent. craft media releases and develop social media programs to shape public perception of their clients and increase awareness of work and goals.

⁹amazon



"2-Day Delivery"

"Free shipping!"

"Service with a smile"

Work hard. ~~Have~~ fun. Make history

Actors inspire me everyday to understand emotion and the power it has Acting	Walter Buffett he spends time educating others in simple ways	Camron Naves Cam Naves has an incredible work ethic that is admirable	Daniel Cormier mixed martial artist and commentator he inspires me and others to do what they love.	Elon Musk an innovator that also gives to others, he inspires me to think outside the box
Franklin D Roosevelt American Politician that helped people gain faith after great depression.	George Zimmer founder of the Men's Warehouse and my father, George keeps me working hard.	Harry the Duke of Sussex hard job but also finds a way to take care of his family	Andre Iguodala is one of the leaders on my favorite basketball teams.	Joaquin Phoenix an actor that I admire and respect, he has the ability to create emotions in others.
Kamala Harris the first woman VP who has opened the doors to billions of other women around the world.	LeBron James basketball player that has also changed culture and society	Matthew McConaughey has an understanding of life and what he thinks people should spend it doing.	Nick Kyrgios tennis player that has changed the way the game is played.	Barack Obama Barack was the beginning of a lot of change in our country who inspires me everytime he talks.
Prince Prince was an artist who changed music and created a new genre and new personality	Questlove Producer, musician, DJ and entertainer, very inspirational human	Ryan Reynolds I really enjoy his humor which inspires me.	Shawn White Professional snowboarder who pushes the limits of the sport. He makes me go after my fears.	Tom Brady I really enjoy his work ethic, it is inspirational
Usain Bolt very inspirational man with many WR in Olympics	Lindsey Vonn former world Cup Alpine Ski Racer won 4 cups	Kanye West Inspirational artist making music that is very different to his peers. one of the best artists ever.	Alex Smith showed me that when you get knocked down to get back up	Yao Ming Both players changed the game Zion Williamson changed the game

10

"We dont have Time

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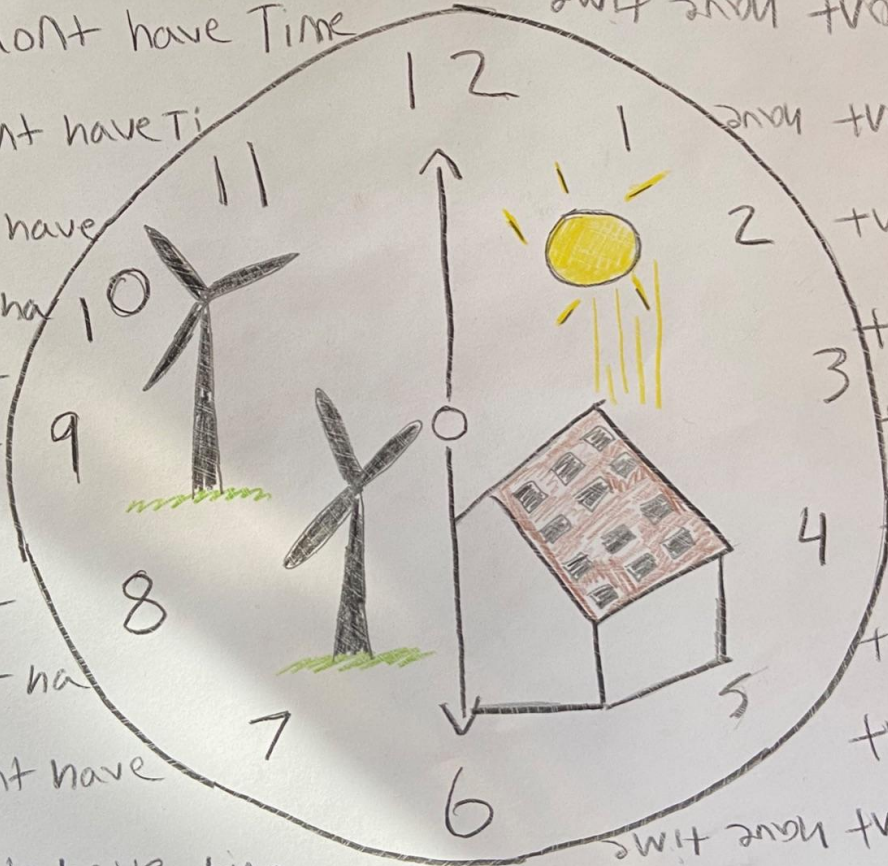
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12



13

Song 22: Snow white

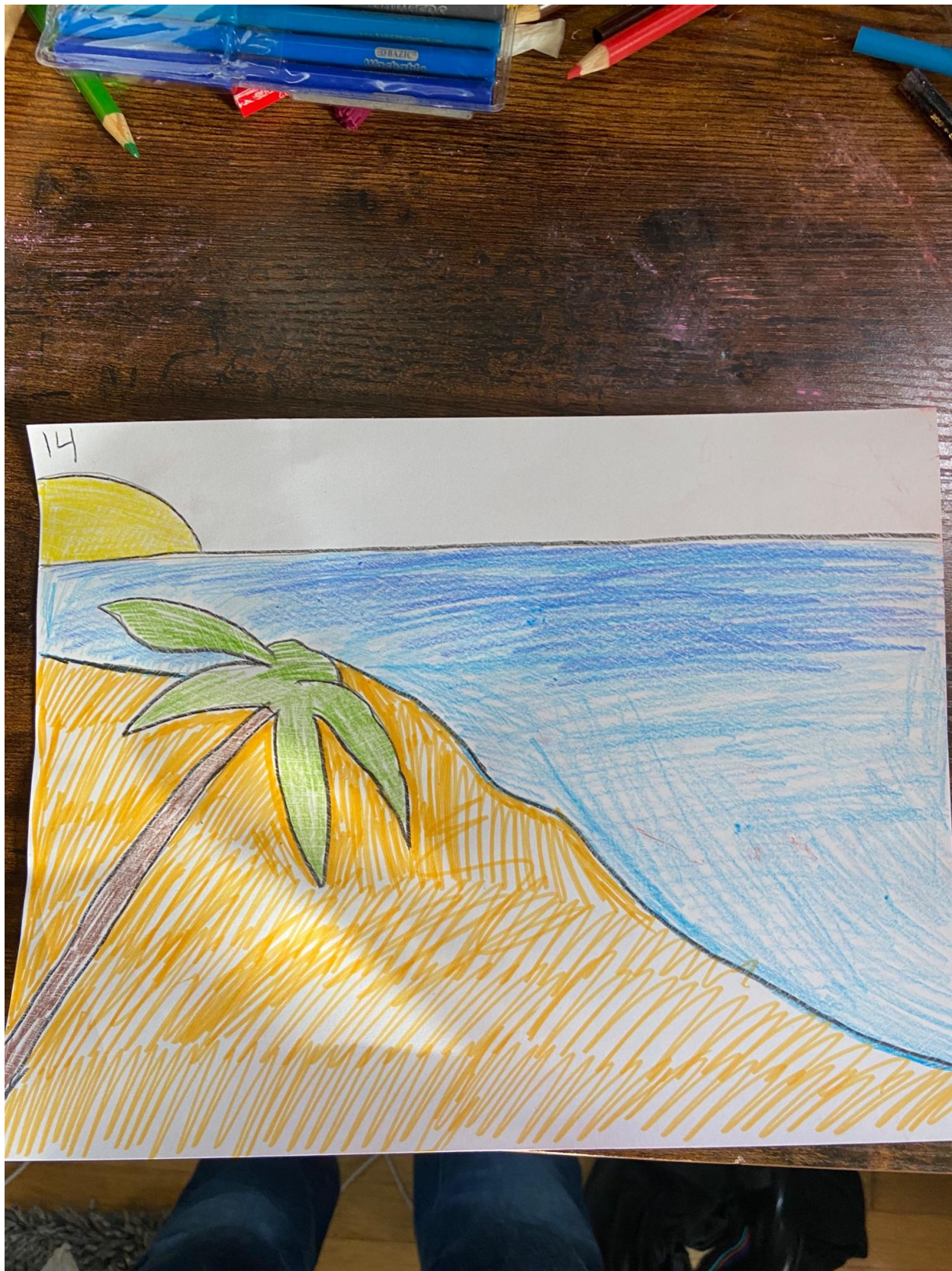
Tell me one thing baby Please
will you look back remember me
again

I know it seems far away
but just for now just today
look at me the way you did then
There aint nobody quite like you
we could come together just us two
and Dance alone

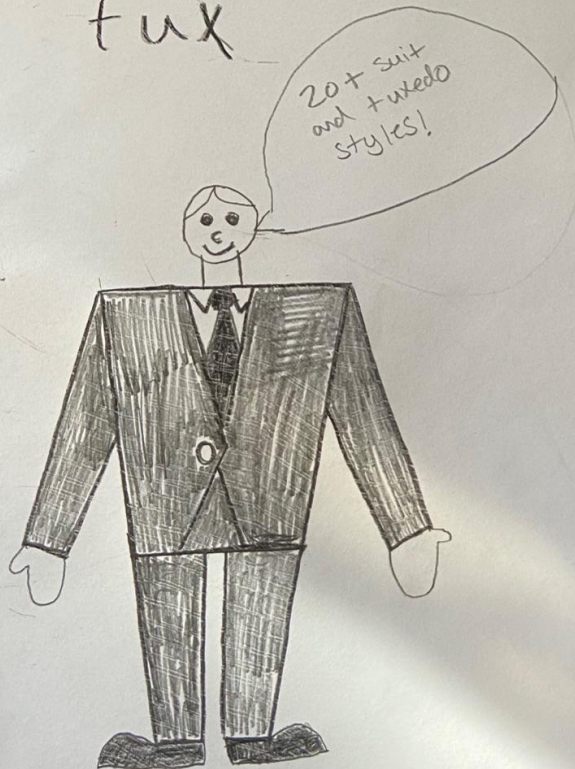
Some now we both made it here
Alone for now but maybe in a year
we could be sitten together soon

Snow white
Eyes like the midnight shining
down

Snow white
maybe this could be a fairy tail now



Generation tux



The Perfect Suit or tuxedo. Delivered.

This past summer I was an intern at Generation tux, an online suit and tuxedo company. I have recently started working for them on the marketing team. My job is to build a new subscription business model. This was an idea my father had who is the founder of the company. This job is a perfect combination of marketing which I love and business which is another passion of mine. I want to pursue business and marketing in my life and this is the perfect opportunity. I hope one day to combine business and non profits benefiting underserved youth as well.

16 Helping

As a 21 year old I have had enough experience in seeing others hurting and trying to help. Helping others may seem like an easy task though it is much more difficult than it seems. When helping someone it is important to understand the difference between helping and enabling which is making someone feel even more hopeless. People who enable another most often don't realise they are doing so. An easy way to avoid enabling is to listen to the person without questioning. Mental health is going to be a topic my generation needs to focus on.

Hurting

Why don't I feel better?