MISSION
The Methodist Health System Foundation, Inc. is dedicated to the support, development and management of health related programs and services for the benefit of the citizens of East New Orleans and beyond. The programs expressly target health status improvement of the referenced population by addressing the key determinants of health including lifestyles, access to healthcare services, social and environmental factors. This is accomplished through operational management fiduciary responsibility, and exploring other business ventures that relate to healthcare.

VALUES
In keeping with the Christian spirit, Methodist Health System Foundation, Inc. promotes health, wellness and wholeness through offering, supporting or advocating programs and services to the Greater New Orleans community and beyond. Methodist Health System Foundation, Inc. is committed to:

• Providing programs and services in a cost-effective and ethical manner.
• Be close to the community and responsive to their needs without regard to race, ethnicity, gender, creed, age or disability.
• The wellbeing of the Foundation family of the employees and constituents… emotionally, financially and spiritually.

VISION
Though the United States spends more per capita on healthcare than any nation in the world, health status lags that of other industrialized nations. Population-based programs and personal health services that target the physical, mental and spiritual development of individuals and communities will improve health status. Our vision is for the Methodist Health System Foundation, Inc. to be a conduit for a healthy community that provides grants and health care services in addition to social, lifestyle, environmental and public policy programs that promote health and wellness.
Our Message to the Community

Methodist Health System Foundation, Inc. (MHSFI) envisions a measurably healthier community through improving access to quality and affordable health services, evidence based health education, research analysis, and addressing ongoing food disparities. Finding the most effective means to meet the health needs of a community is always a challenge and we are pleased to report that in 2015-2016 that challenge was met.

Through our strategic partnerships we are steadily strengthening the efforts to address the root causes of health challenges of at-risk populations, through increasing awareness and accessibility.

In 2015-2016 fiscal year MHSFI committed $7,676,014 in services and programmatic grants that has had a measurable impact on the health of the communities we serve. We strive to maximize our impact through evaluation, learning from our successes and failures, and continuously improving the quality and effectiveness of our programs.

With your continued support we will remain a trusted resource as we continue our Legacy’s Mission to reach beyond the walls of the care settings to touch lives in the places where healthcare resources, health education and hope are needed.

Sincerest Regards,

Patrick M. Gibbs, Chairman
Frederick C. Young, Jr., President
The Association of Fundraising Professionals - Greater New Orleans Chapter annually recognizes and celebrates outstanding philanthropy. MHSFI was honored to be the recipient of the 2015 “Outstanding Foundation” Award. MHSFI was among seven honorees who all work to make New Orleans a better home for all of us to live, work and play.

Awards were presented by Charlie W. Heim, Jr., FAHP (left) to MHSFI President, Frederick C. Young, Jr., FACHE (right)

MHSFI affiliates in attendance at the ceremony: (left to right) Bonnie Miller, Paul Page, Frederick C. Young, Jr., Richard Henault, Dr. Patrick Mottram, & Wendy Berson
Financial Highlights - As of June 30, 2016

**Investment Position**

**Portfolio Total: $66,443,956.67**

<table>
<thead>
<tr>
<th>Investments</th>
<th>% Total</th>
<th>Amount</th>
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<td>Large Cap Equities</td>
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<td><strong>Total Investments</strong></td>
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**Key Financial Information**

<table>
<thead>
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<th>Current Year</th>
<th>5 Year Totals</th>
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<tr>
<td>Net Investment Income</td>
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<tr>
<td>Change in Fair Market Value of Investments</td>
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<td>Net Operating Expenses</td>
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<tr>
<td>Increase in Net Assets</td>
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Grantmaking Initiatives In Support of Programmatic Goals

As is our tradition, MHSFI’s grant-making activities are grounded in the principles of: integrity, transparency, disclosure, performance, and accountability.

1. Improve the physical, emotional and mental health status of the citizens of the metropolitan New Orleans area with an emphasis on the communities of New Orleans East, Gentilly, St. Bernard and beyond.

2. Increase access to healthcare for the citizens of the metropolitan New Orleans area with an emphasis on the communities of New Orleans East, Gentilly, St. Bernard and beyond.


4. Assist, where applicable, in the recovery and reestablishment of healthcare services in New Orleans East.

5. Provide MHSFI staff assistance to other non-profit entities in subject areas of our internal expertise. This assistance would be directed towards non-profit entities within the New Orleans area with an emphasis on the communities of New Orleans East, Gentilly, St. Bernard and beyond.

Our recent history suggests that when we think about grantmaking there exists a range of models that describe different approaches. These models include everything from being “charitable bankers”, to being totally strategic organizations, trying to create value and population driven healthcare related service improvement. At one end of the range, money is “given out”, hoping that it will do good at the individual or group level. At the other end, which is where we see MHSFI, we’re investors and collaborators in creating healthier communities setting our sights on identifying and solving systemic healthcare related problems. We are able to use our unique set of resources… people, dollars, reputation, data, and intellect…to create transformative change and to do it in a way that builds on evidence and lessons learned from our efforts to improve the quality of people’s lives.
The Blood Center Encourages Minority Donors

Julius was only three months old when he was diagnosed with sickle cell anemia. At six months, he was hospitalized for the first time. A few months later, he experienced his first blood transfusion. Twenty years later, blood transfusions are nothing new to the Louisiana native. He is surviving the blood disorder with treatment that often includes red blood cell transfusions.

The attractive, energetic and well-spoken young man frequently expresses his thanks and appreciation to the anonymous blood donors who generously share a part of themselves to help others. An enthusiastic proponent of The Blood Center’s Heart2Heart minority education program, Julius understands the significance of African American participation in blood donor programs. The young man and his mother recently joined WWL television’s newswoman Sally Ann Roberts to encourage the African American community to donate blood.

Grants In Action - Goal #1
Improved Physical, Emotional & Mental Health

“In the New Orleans East area, for example, the percentage of donors from the African American community has been traditionally low,” noted The Blood Center Vice President Donor Relations, Cory Bergeron. “It has not been uncommon to see a single digit penetration rate in the area.”

Grant assistance from the Methodist Health System Foundation, the development of The Blood Center’s Heart2Heart program, and the recent opening of a facility on the New Orleans East Hospital campus are contributing to an increase in donor numbers. “Heart2Heart addresses the cultural reservations of donating blood and related the mistrust of the medical community,” Bergeron said. “The opening of a near-by facility answers access concerns as well.”

“There is a much more significant purpose to just collecting blood from the African American community,” continued The Blood Center Vice President of Finance, Jim McLellan. “One of our main focus areas is answering the needs of the sickle cell population. With the ability to conduct generic testing on blood samples, we can identify rare donors with the attributes to provide resources for sickle cell patients.”

With a large number of sickle cell patients, like Julius, who require regular transfusions, the need is ever present. Bergeron explained, “that the more a sickle cell patient is transfused, they build antibodies, making it even more challenging to find appropriate blood donors.”
“I was blessed to have been a match for my sister Robin, who was diagnosed with the bone marrow disease myelodysplastic syndrome,” Roberts said, noting that 70 percent of African Americans cannot find a donor match. “When it comes to donating blood, the African American community is under-represented.”

“The Blood Center
Covenant House
Daughters of Charity Services of N.O.
Greater N.O. Immunization Network (SKIP)
Kingsley House
Liberty’s Kitchen
Love in Action Outreach
Mary Queen of Vietnam CDC
New Schools for New Orleans
St Thomas Community Health Center
VIA LINK, Inc.
Volunteers of America

“With the support of the Methodist Health System Foundation, pastors and educators, we are addressing access, education, and trust issues, in an environment of care and concern,” said The Blood Center President and CEO, Billy Weales. “We are extending outreach, educating, encouraging and empowering minority blood donors to help their families, friends, and communities sustain lives.”

The New Orleans East Blood Center office is located in a new office building on the New Orleans East Hospital campus. Open three days a week, the facility will adjust its service time as need increases.
Can Do Attitude and Support Motivates Amanda Freeman

When Amanda Freeman defines success, it's not about being rich and famous. It's all about giving back and helping others. The 21-year-old Southeastern Louisiana University Nursing School student says it simply and emphatically. “There have been so many people who have helped and encouraged me that it’s only fair to give back,” she explains.

Unfortunately, Amanda has needed the support and guidance of others throughout much of her growing up years. Fortunately, she has the inner strength and intelligence to listen, to learn and to make good choices. Along the way, two Methodist Health System Foundation programs added to a positive life journey.

“My life could have gone either of two ways,” she reflects. “I could have done nothing and would be living a really bad life or I could do the things that I am doing now to make my life a good one. I always knew that I did not want to struggle from day-to-day as my mom did. I was fortunate to have people come into my life to help and to be positive role models.” Those role models include her Aunt Sue, a nurse practitioner who influenced her decision to become a nurse; grandparents who repeatedly told her she could do anything she set out to do, and a Methodist Health System Foundation school-based health center counselor.

Grants In Action - Goal #2
Increased Access to Healthcare

Amanda is quick to tell you that her childhood and teen years were not good. “I did not have the best life,” she states. “My dad committed suicide when I was five and my mom struggled with unhealthy relationships, afterwards. We were patrons of food banks and shelters during those years when I should have been concerned about who wins the football game or what outfit I should wear the next day. I had to worry about food, getting enough sleep, and my mom. It was very rough and I knew I wanted a better life. As I got older and started to get a sense of things, we argued all the time. Your mom is supposed to be there, mine wasn’t.”

“It seemed like I was the only one of my friends who lived with stress all the time,” she says. Anxious, depressed and frequently left alone for days at a time, Amanda turned to the health center on the campus of her high school.

Hope and help was there. Miss Kate, a counselor and social worker at the MHSF-funded School Based Health Center in Chalmette High School, reinforced Amanda’s commitment to good life choices with guidance and direction. “She was wonderful and always there for me,” Amanda smiles again. “Miss Kate showed me coping skills and healthy ways to relieve stress. She recommended a stress ball and suggested I try water painting, which I still do. Miss Kate showed me how to breath to relieve stress and also led me to books on coping techniques that I cherish today. I trusted her and still do. Her personality was never overwhelming or nosey, like some other counselors I had worked with. She was the ultimate professional.

While Amanda faced more than the normal teens share of struggles in high school, it didn’t hold her back. An officer in several high school organizations, she graduated with honors, scholarships, and was ranked #16 in a class of 420. Just shy of receiving her nursing degree, things are going well for Amanda. She is also celebrating no student loan debt when she graduates.
Southeastern Louisiana University Foundation

She has her own apartment, maintains a 3.8 grade point average, and works part-time at North Oaks Hospital in Hammond as a nurse tech looking forwarded to making an impact on the community as a nurse. Amanda is one of several nursing students to benefit from a MHSF scholarship, from Southeastern Louisiana University Foundation which has helped her with college expenses.

These days Amanda is finding time to enjoy life, play with her 30-pound pug Phoebe, and occasionally take out that stress ball. You will also find her updating Miss Kate and inspiring other Chalmette High students that they can do it all.

Five years from now, the mature young woman is planning to pursue her Doctor of Nursing Practice to become a nurse practitioner, like her aunt, and would like to eventually work with Doctors Without Borders. She looks ahead to opening her own mental health clinic or working with disabled war veterans suffering from mental illness.

“At the end of my junior year I came away with a clean soul and body because of the coping skills I learned,” she continues. “I found the belief that I could handle things, with many options in front of me.”

“I didn’t get to be a child,” Amanda states. “But I did gain life experiences which have helped make me level headed and determined to help others.”

Amanda Freeman, the rich and famous? Maybe.
Amanda Freeman, a successful woman? Definitely!
St. Thomas Community Health Center

Columbia Parc Center Extends Access and Care

Imagine living miles and miles away from a grocery store with no transportation. It would not be too easy to feed your family, would it? It is even more challenging if you are living on a tight budget.

Now, consider living even further from a doctor, pharmacy or hospital. What happens when your child is running a sky-high temperature, your father is experiencing double vision, or pain radiates down your left arm?

According to the U.S. Department of Health and Human Services, access to quality healthcare is vital to ensuring an individual’s ability to reach his or full potential and enjoy a quality life, with a significant impact on the community as well. Lack of availability, transportation, and insurance, along with high cost, lead to unmet health needs, delays in care, inability to prevent illness, and hospitalization that may have been prevented.

Grants In Action - Goal #3
Promote Healthy Lifestyles and Disease Prevention

Filling healthcare needs, with access to comprehensive quality care, was the founding principle in the opening of Methodist Hospital, more than 50 years ago. It is the same and ongoing principle for the St. Thomas Community Health Center. Since 1987 when it opened as St. Thomas Health Services Clinic in the largest public housing complex in the United States, the organization’s healthcare professionals have met the needs of the underserved and underinsured New Orleans area community.

Today, St Thomas Community Health Center fills the need in five neighborhoods, providing quality, convenient primary care services in facilities that is not only close to their homes, but also affordable, to more than 17,000 patients annually. The Center obtained Federally Qualified Health Care designation in 2007, following a stringent requirement review.

The newest health center located on the corner of St. Bernard Avenue and Caton Street fills a gap in services for individuals and families living in the Bayou District to the extended areas of Gentilly. The Columbia Parc Health Center, currently housed in a fully-equipped temporary trailer during construction of a 4900 square foot permanent building, is designed to address the needs of all members of the community living in a unique mixed-income area. The Methodist Health System Foundation supports the new center with a grant to facilitate the hiring of staff physicians.

*Dr. Erwin explains that the Columbia Parc Health Center, as all St. Thomas facilities, is open to all members of the community whether they have a financial need or not. “Everyone is welcome and everyone is treated with the same quality of care and respect that each of us deserves,” he emphasizes.*
“Our goal is to fill a need and to improve the quality of life in the community with a focus on preventative medicine and patient education,” says St. Thomas Health Center Chief Executive Officer, Donald Erwin, M.D. “By removing or minimizing barriers such as language, income and insurance coverage, and transportation, healthcare is more accessible and affordable. Patients are encouraged to take care of their health in a professional environment, which meets their needs and concerns. Patients are treated at no cost or on a sliding fee scale depending on income and insurance. Those who have insurance, but have financial difficulties in meeting a deduction or co-pay, for example, are eligible for a sliding fee arrangement as well.”

The Columbia Parc Health Center, which offers same-day, walk-in, or scheduled care, provides medical, dental and behavioral services, with a focus on patient education.
Julie Hoang loves living in New Orleans. She loves the rich, unique diverse cultures throughout the region. She is an avid festival fan, highly recommending the Fried Chicken Festival, the Jazz Fest and of course, Mardi Gras fits right in there, too.

The effervescent young woman smiles genuinely when she tells you about her career. Julie is the Compliance and Credentialing Officer for the New Orleans East Louisiana Community Health Center, a Methodist Health System Foundation grant recipient. Don’t ask her to explain compliance and credibility, however. “I do a little bit of everything. Everyone in the Center works together to provide the best comprehensive care for the hundreds of patients we see each month,” she explained. “Sometimes that might mean holding a mother’s hand while her two-year-old is examined, interpreting for a Vietnamese or Hispanic family, or emphasizing the importance of diet for a newly diagnosed diabetic. Not all of us are doctors or nurse practitioners, but we all care about keeping our community healthy.”

A Biloxi native, Julie received her undergraduate degree from the University of South Alabama and a Master’s in Healthcare Management from the University of New Orleans, bringing knowledge, experience and a special cultural awareness to the NOELA Center. “I represent that last generation to bridge the gap between the native Vietnamese to the American-born Vietnamese,” she explains. “My grandparents and even my parents maintain a strong connection to Eastern medicine and cultural traditions that we address with respect at the Center. Understanding and acknowledging multi-cultures is an aspect of care that we take pride in delivering.

“The art of cupping to stimulate energy flow that was used among Olympic athletes in the summer games, is nothing new to many of our patients,” she added. “Eastern medicine techniques are gaining popularity with the integrative medicine movement and we have a receptive audience.”

While the original focus of the NOELA Community Health Center was answering healthcare needs of the predominantly Vietnamese population in its service area, the Center is now seeing a large number of Hispanic patients among its diverse client base. “Every culture has certain traditions and beliefs related to health,” she emphasized. “The Center builds on those customs to educate families and strengthen their health. When I see a Hispanic child with a red dot on his nose, for example, I am now aware of that custom which is said to train the child’s eye muscles. That is an opportunity for our physicians or nurse practitioners to offer other eye care information.”
Mary Queen of Vietnam CDC

Methodist Health System Foundation is one of the founding and continuing sponsors of the NOELA Center which operates entirely on grants and donations. Within the last two years, the Center expanded with the opening of a permanent, full-equipped office just a few feet away from a Chef Menteur Highway bus stop. Featuring six adult and six pediatric treatment rooms with a full complement of ancillary service areas for laboratory testing and outpatient procedures, the Center offers comprehensive primary and pediatric care services, OB/GYN, allergy services, chronic disease management, health screenings, and health education. Additionally, patients benefit from behavioral health services including counseling, stress management, relationship and family therapy, and such social services as case management, Medicaid/Medicare enrollment and language access.

“Our main goal is to assist the underserved, although we are open to all members of the community,” Julie states. “If we can keep people out of the hospital and help them maintain a healthy, quality lifestyle, we are doing our job. Every day at the Community Health Center is different and each patient, each family we see is also different with unique needs.”

The NOELA Community Health Center is a member of the National Association of Community Health Centers (NACHC) nationally recognized as a Patient-Centered Medical Home by the National Committee for Quality Assurance.
School Kids Immunization Project

Roll up your sleeve. Stick out your arm. In less than 30 seconds you are protected from childhood diseases and viruses.

Immunizing pre-kindergarten through high school students is not exactly that simple. The School Kids Immunization Project (SKIP) however, has definitely simplified the process. Sponsored by the Methodist Health System Foundation since 2007, SKIP provides free on-site vaccinations to school-age children.

A Greater New Orleans Immunization Network (GNOIN) program, SKIP vaccinates pre-kindergarten to high school students during twice-yearly visits to schools in New Orleans East, Gentilly and St. Bernard. According to GNOIN Executive Director Gary Lynne Lipani, 5,880 immunizations were given to 3,757 students at 34 schools in the service area last year. “Within 24 hours of immunization, the records are entered into LINKS, the Louisiana immunization registry and data base, and within the week the school receives two certified records,” she says. “SKIP not only delivers the appropriate vaccines to youngsters at convenient sites, but LINKS also helps us ensure that their medical records are appropriately recorded and easily accessible.”

Grants In Action - Goal #5
Provide MHSF Staff Assistance to Non-Profit Entities

Lipani emphasizes that LINKS offers a confidential, computerized record for healthcare providers. “As families move in and out of the public and private healthcare systems, the registry is a powerful tool in providing children with timely immunizations,” she explains.

While most youngsters – and adults – do not look forward to a shot in the arm, SKIP reports a 90 percent participation or more in the program. When the GNOIN’s mobile immunization unit rolls onto school grounds, the kids are ready to go. Two nurses and a data technician welcome the students with comforting efficiency. “Surprisingly, the little ones are no problem although there may be an occasional tear or two,” Lipani smiles. “Adolescents and young teens are less willing to stick out their arms. They’ve had time to read our educational information and build up some tension. That’s only natural.”

In a more serious vein, Lipani notes that SKIP provides the HPV (human papillomavirus) vaccines to adolescents as advised by physicians to minimize the risk of gender-related cancers.

Louisiana Immunization Network for Kids Statewide

“The immunization record assists parents with proof of vaccination which is necessary for such activities as sports, camps, daycare admission, schools and colleges,” Lipani says.
Greater New Orleans Immunization Network (SKIP)

Prior to immunization day, GNOIN works with school nurses who distributes letters and consent forms addressing the specific vaccines needed for each child. Following immunization, students receive a Louisiana Universal Certificate of Immunization with a copy for the school records.

Additionally, SKIP offers training and assessment tools for school personnel, along with education for teachers, parents and students. “The focus is on vaccine-preventable diseases, the long-range impact of and the importance of protecting our children.

The benefits of SKIP are numerous. Schools participating in the program experience higher levels of immunization coverage, and projected higher attendance rates due to reduced illnesses. Parents benefit knowing their children are protected, and have the advantage of official records stored in LINKS.
In fulfillment of its Mission, Methodist Health System Foundation, Inc. engages in services organized within three domains:

- Grantmaking
- Management of Programs and Services
- Oversight of Pendleton Memorial Methodist Hospital Run Out

School Based Health Centers

School health services play a critical role in ensuring that students have access to high-quality, affordable health care. By providing treatment of minor illnesses and injuries, medical screenings, immunizations, comprehensive sports physicals, routine lab work, and mental health counseling on school campuses, school-based health centers (SBHCs) and other school health providers positively impact students’ health and learning environment.

A wide variety of health needs, from asthma management to flu vaccination to diet and nutritional counseling are accessible on school campuses. Whether high school or college campus, SBHC staff and other school health personnel can act as key partners in efforts to address chronic absenteeism and promote a positive learning climate.

Hypnotherapy Services

Tobacco Kills - There is no “one size fits all” remedy for tobacco cessation. Hypnotherapy is a proven technique that has helped many smokers, quit. As a non-pharmacological approach to tobacco cessation, Hypnotherapy addresses the mental as well as the physical patterns created from of tobacco use.

Despite the enormous strides Louisiana has made in reducing the use of cigarettes and tobacco products, here are a few startling statics.

- Adults in Louisiana who will die each year from their own smoking: 7,200
- Louisiana kids who have lost at least one parent to a smoking-caused death: 6,900
- Kids alive in Louisiana today who will ultimately die from smoking: 98,000 (given current smoking levels)

Continue to encourage your family and friends who use tobacco, to stop. They are worth the effort.
Ensuring that students have access to high-quality health care, when they need it, is the highest priority for our School Based Health Centers.

MHSFI has staffed our school-based health centers with dedicated multi-disciplinary teams of health care professionals, which includes: Medical Director-Physician, Nurse Practitioner, Registered Nurse, Social Worker, Medical Assistant, Social Worker, Center Coordinator, and Manager. Our caring staff is committed to making healthy living an integral part of every student’s life.

Good health is fundamental in supporting education and the development of healthy families and communities. Chalmette High School, School Based Health Center and Nunez Community College, Health Center are providing quality intervention necessary to promote and improve a student’s health and academic capability.

Providing accessibility to quality health care, SBHC’s are touching the lives of the students and thereby contributing to their academic development through collaboration, advocacy, and education within the communities they serve.

Medical Services Office Management

Quality patient-care, matters. With a combined 30+ years of experience, our expert staff offers busy physicians the time and flexibility to focus on the needs of their patients, while we focus on the needs of their hectic office. Our staff are quality driven and are sticklers for details. They provide quality staff education, hands-on management, and tailoring systems and protocols to most effectively navigate the intricate insurance and billing demands. Our focus is the business of medicine and we are here to help in whatever way we can to help you build and sustain a healthy medical practice.
## Active Grants

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<th>Organization</th>
<th>Project Title</th>
<th>Terms (months)</th>
<th>Grant Amount</th>
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<tr>
<td>The Blood Center</td>
<td>Life Saver Program / Heart 2 Heart Program</td>
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<td>Covenant House</td>
<td>Right of Passage Program</td>
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<td>Daughters of Charity Service of New Orleans</td>
<td>Project East Primary Care / Desire Community Square</td>
<td>51</td>
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<td>Delgado Community College</td>
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<td>School Kids Immunization Program (SKIP)</td>
<td>72</td>
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<td>Kingsley House</td>
<td>Mental Health Counseling and Outreach</td>
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<td>Love In Action Outreach</td>
<td>Food Pantry Program</td>
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<td>Sign Up Friday 2016 - New Orleans Health Screenings</td>
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<td>Mary Queen of Vietnam CDC</td>
<td>Diabetes Care Management</td>
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<td>New Schools for New Orleans</td>
<td>Creating Excellent Schools for Students with Disabilities</td>
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<td>Nonprofit Knowledge Works (The Data Center)</td>
<td>Disseminate Essential Planning Data to N.O. East and Beyond</td>
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<td>Southeastern Louisiana Nursing Foundation</td>
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<td>St. Thomas Community Health Center</td>
<td>Columbia Parc CHC: Primary Care</td>
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<td>University of Holy Cross</td>
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<td>VIA Link, Inc.</td>
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<td>Volunteers of America</td>
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<td>Xavier University</td>
<td>Pharmacy Scholarship Program</td>
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**Strategic Grants - Total** $4,210,329

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<tr>
<td>School Based Health Centers</td>
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Fiscal Year Ending June 30, 2016 - Total Committed $7,676,014
Pendleton Memorial Methodist Hospital “Family Reunion” – August 29, 2015