

Staten Island Hunger Task Force Mobile Site

By Anyelina Wu, Flita Fernandes, Sandy Leegumjorn



**STATEN ISLAND
HUNGER
TASK FORCE**

USABILITY TESTING REPORT

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PRATT INSTITUTE

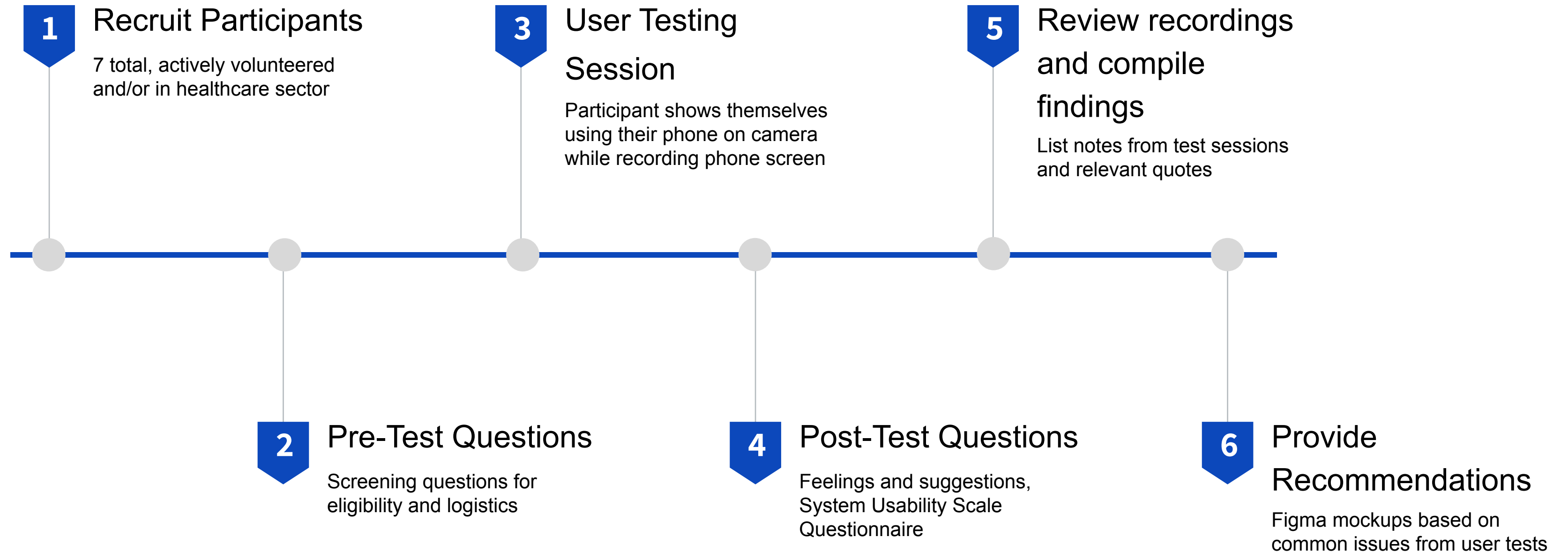
Presentation Agenda

- Introduction and Background
- Methodology
- Recommendations

Background - Staten Island Hunger Task Force

- Connect SI community members to pantries and government resources
- Connect pantries to organizations and people who want to donate food and goods
- The main target users are people looking to donate, volunteers, pantries, and people who are food insecure

Methodology - Moderated Remote User Test



Scenario

You're interested in helping pantries for SI communities in need and you have time to volunteer.

Tasks

- **Task 1:** Which organizations are currently accepting volunteers and/or donations?
- **Task 2:** You're interested in making food donations. Find how to donate to a pantry near you. How would you make an appointment to drop off food?
- **Task 3:** How can you become a member of the Staten Island Task Force?
- **Task 4:** You want to make a financial donation to the SI Task Force. How would you connect with a member of the SI Task Force?

3 Key Recommendations



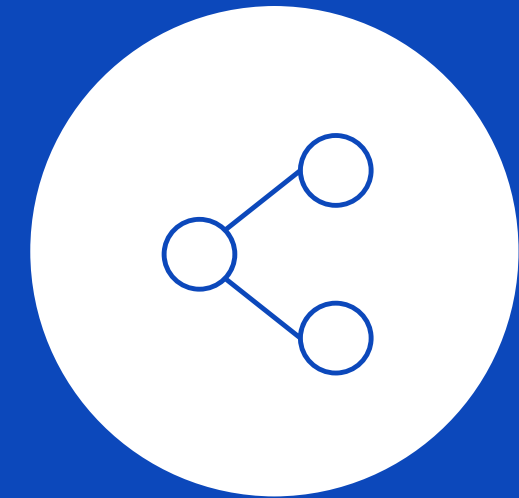
Recommendation #1

Declutter and increase visual hierarchy



Recommendation #2

Give users multiple ways to access information



Recommendation #3

Rename and reorganize pages

“Quotes” we heard from users

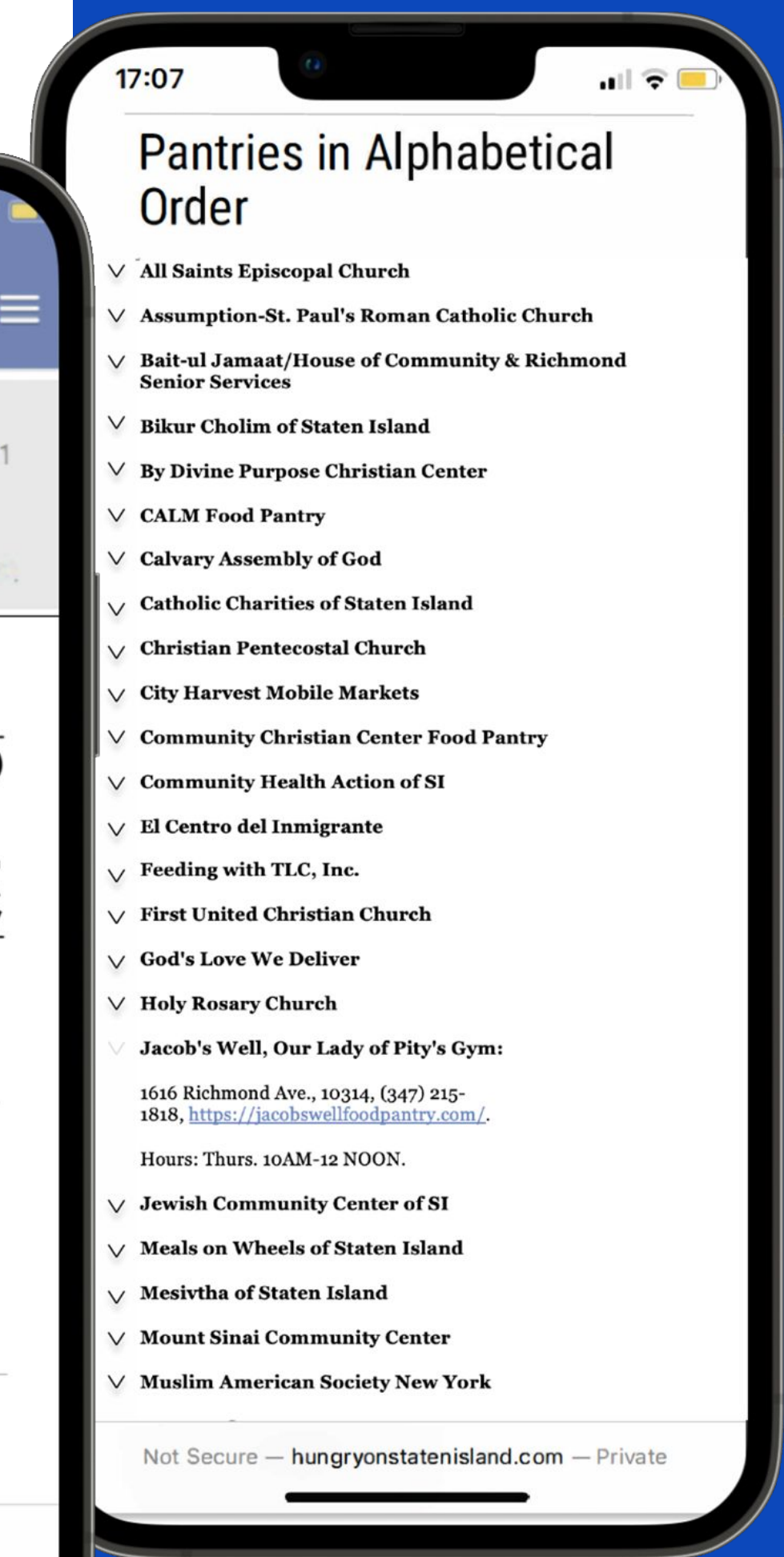
“the information is there”

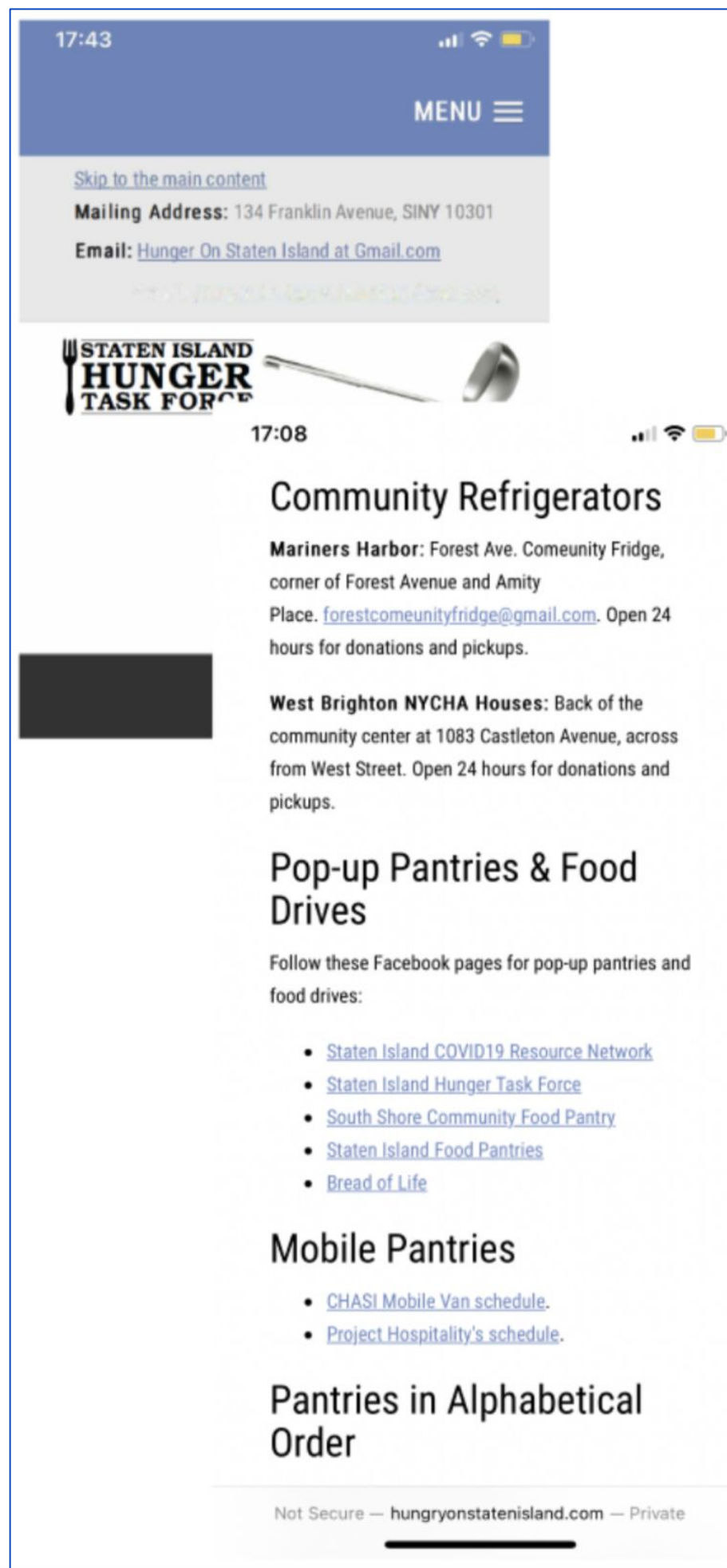
“The website has the necessary information”

*“informative and easy to
understand”*

RECOMMENDATION 1

Declutter and increase visual hierarchy





By centering and making the logo a little smaller can get rid of the negative white space at the beginning of the page.

By converting the titles under the page to a drop down removes the clutter and draws the users attention to the main information by highlighting what that page has to offer.

17:07



Pantries in Alphabetical Order

All Saints Episcopal Church:

2329 Victory Blvd., 10314, [\(718\) 698-1338](tel:7186981338). Hours: Mon., Tues., Wed., Fri. 10AM-12 noon.

Assumption-St. Paul's Roman Catholic Church:

145 Clinton Avenue (back entrance), 10301, [\(718\) 727-2672](tel:7187272672). Hours: Wed. 1-2PM.

Bait-ul Jamaat/House of Community & Richmond Senior Services

192 Corson Ave., 10301, [\(347\) 289-7991](tel:3472897991). Hours: Wed. 10AM-2PM or call for delivery at [\(718\) 442-0923](tel:7184420923).

Bikur Cholim of Staten Island:

46 Birchard Ave., 10314, [\(718\) 983-9272](tel:7189839272). Please call for an appointment.

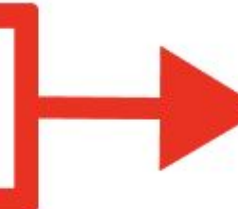
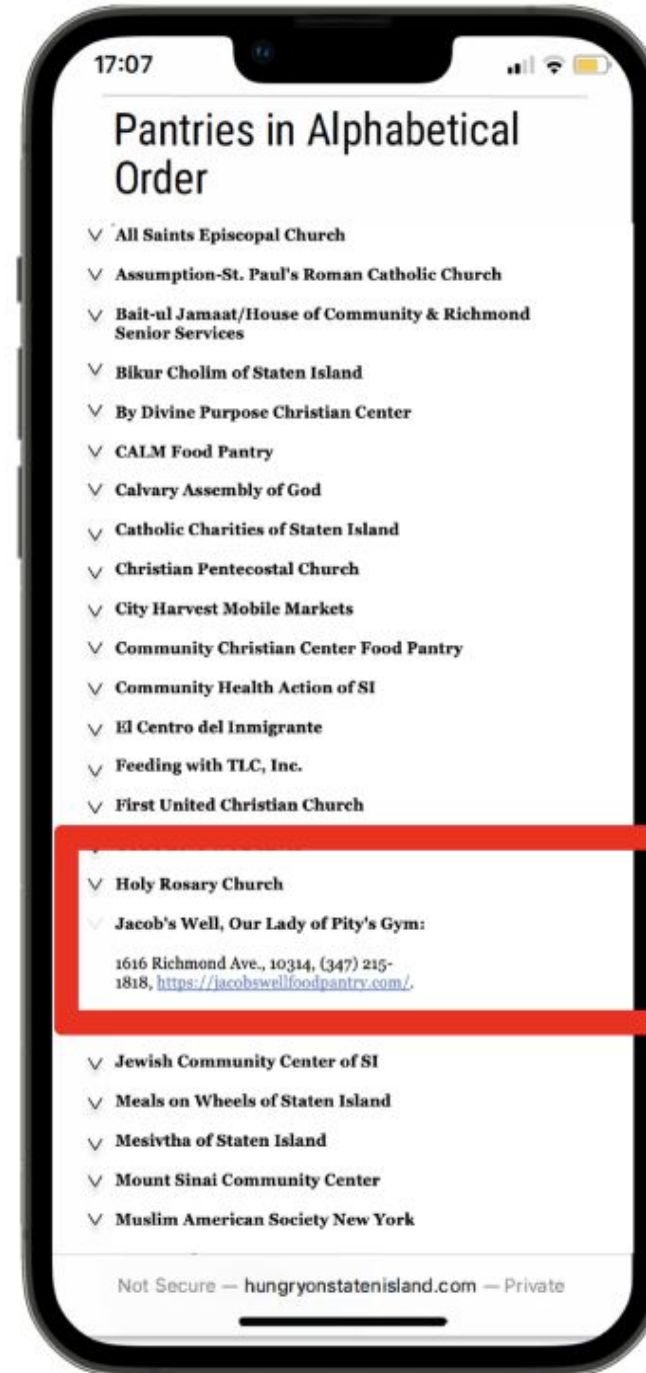
By Divine Purpose Christian Center:

418 Broadway, 10310, [\(347\) 592-4060](tel:3475924060). Tues. 5-6:30PM, pantry and community meal. Enter at Delafield Ave. behind laundromat.

CALM Food Pantry:

121 Grandview Ave., 10303, [\(718\) 273-0372](tel:7182730372). Hours: Sun. 1PM, Wed. 8PM, Thurs. 6PM.

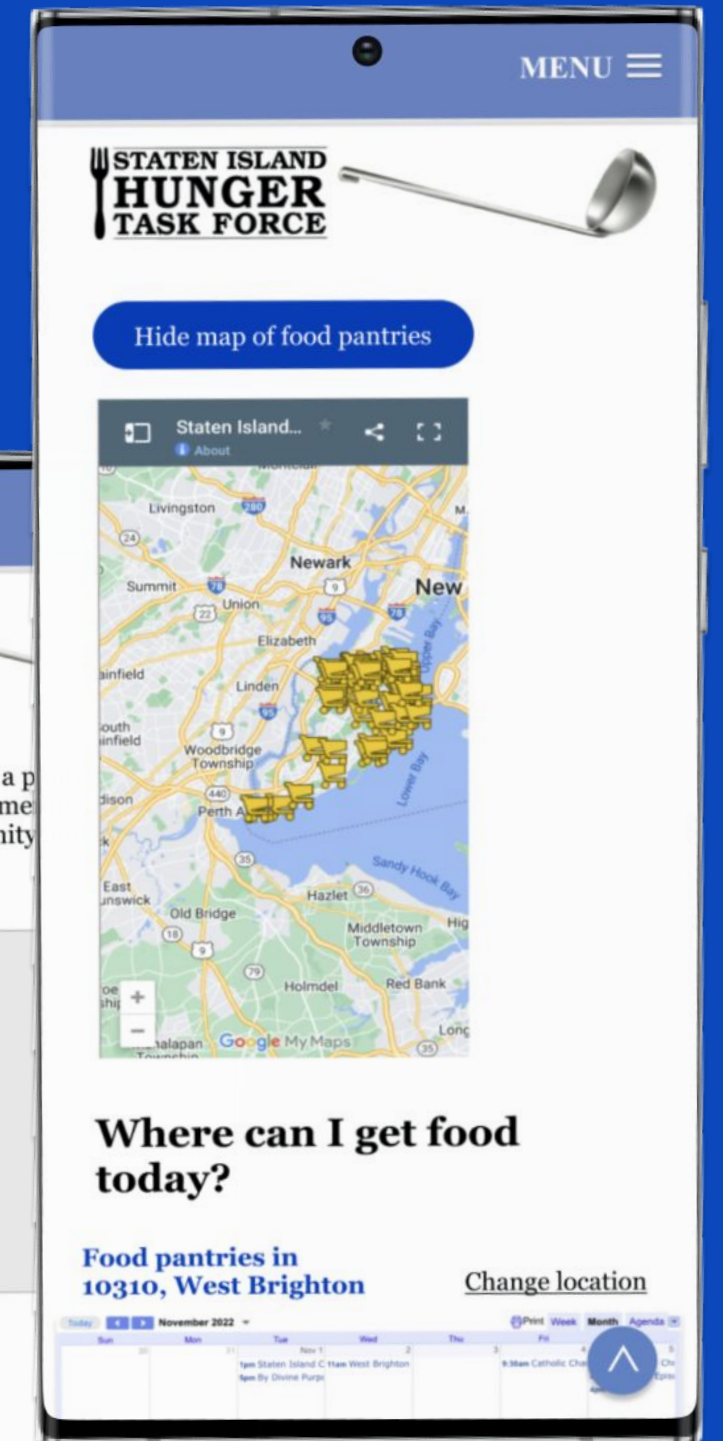
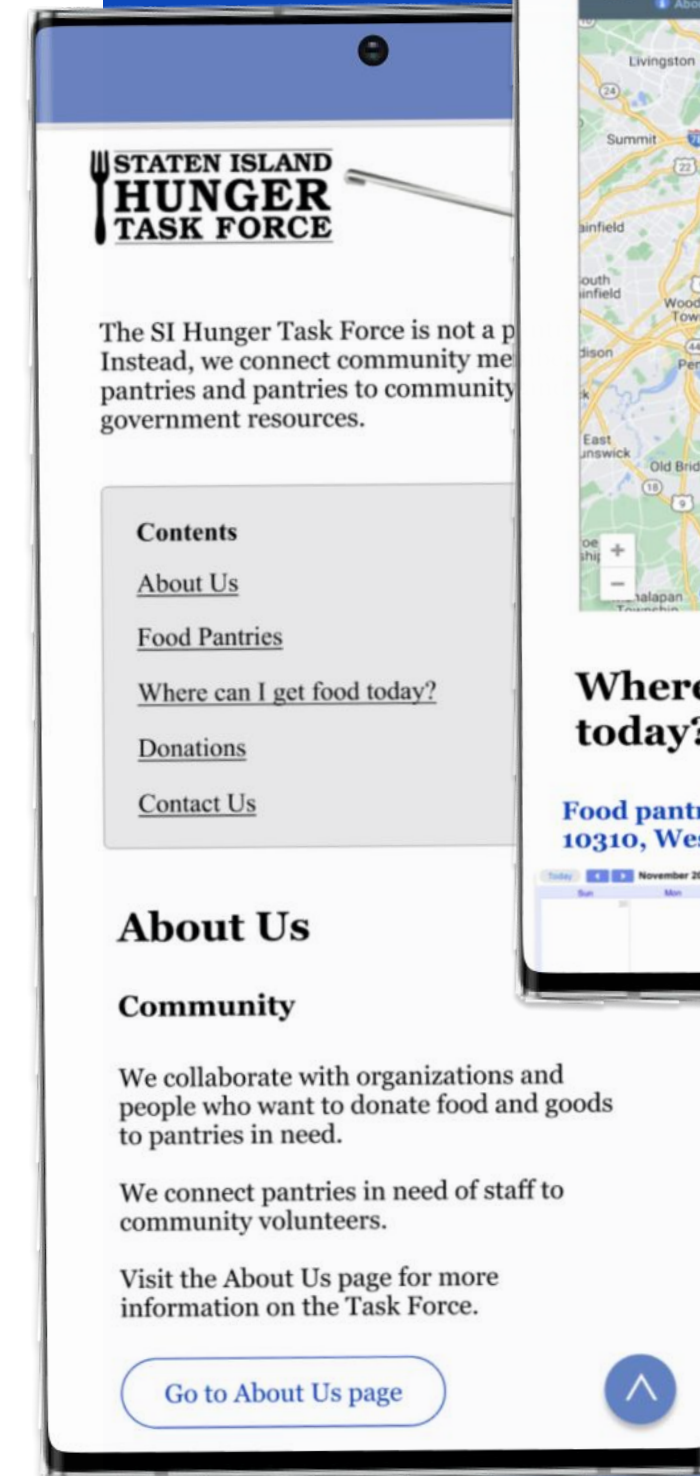
Not Secure — hungryonstatenisland.com — Private



List of pantries stay true to the page title while removing the visual clutter from the original screen by hiding it under a drop down icon.

RECOMMENDATION 2

Give users multiple ways to access information



Join Our Mailing list

email address

Subscribe

About Us

The SI Hunger Task Force is not a pantry. Instead, we connect community members to pantries and pantries to community and government resources.

Community

We collaborate with organizations and people who want to donate food and goods to pantries in need.

We connect pantries in need of staff to community volunteers.

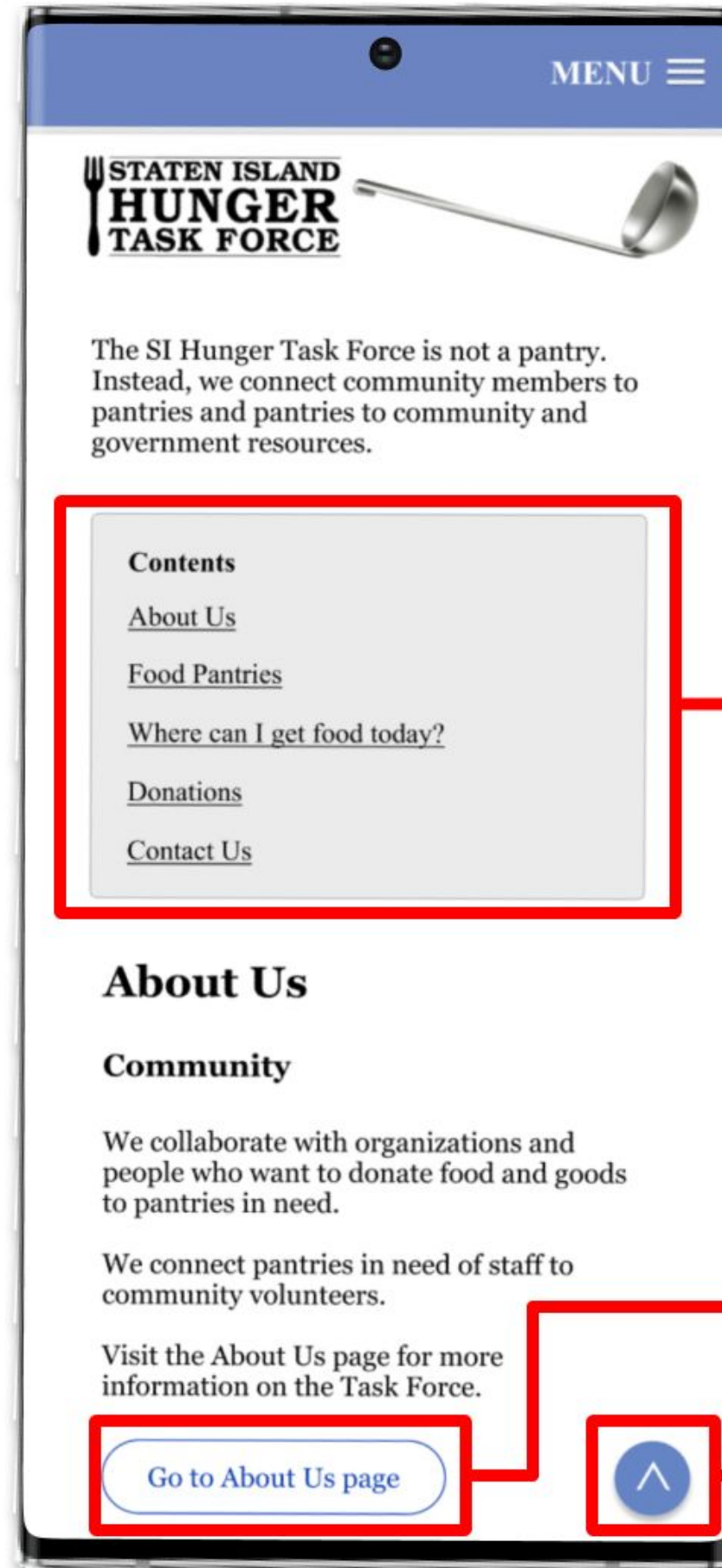
Advocacy

We are committed to bringing awareness to the issue of hunger in our borough, encouraging elected officials and government organizations in their efforts to reduce hunger on Staten Island.

Resources

We keep our pantries up-to-date on new community and government initiatives.

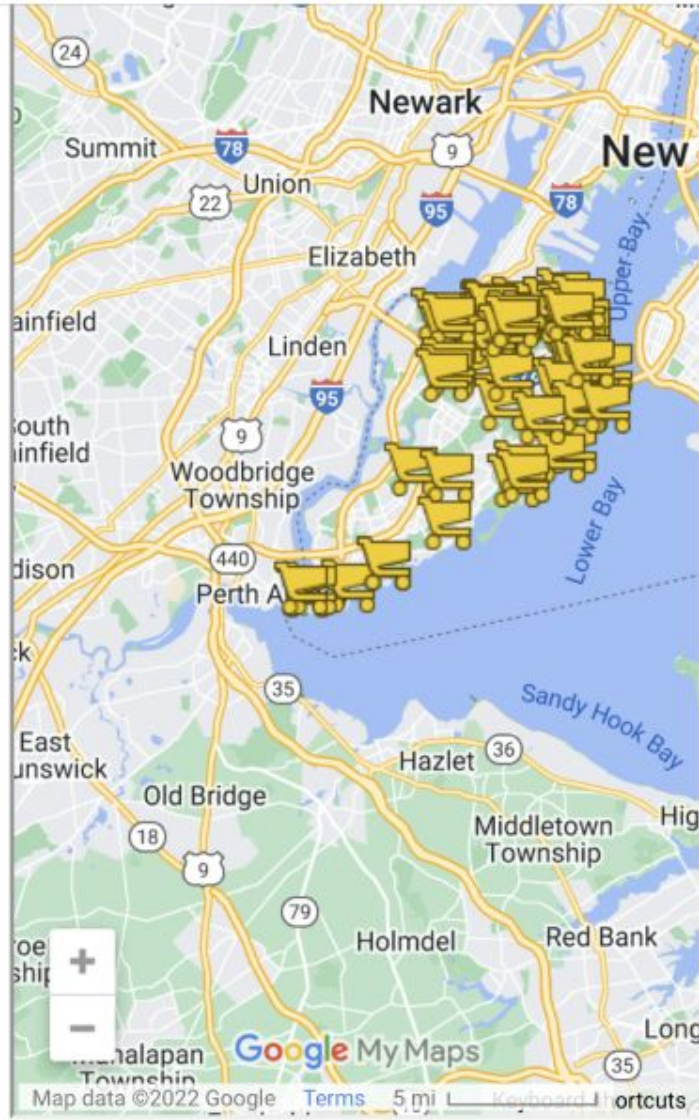
At monthly meetings, pantries share information and best practices and collaborate on projects. We invite city, state, and federal organizations to describe the support they can



The 'Contents' table allows users to efficiently jump to desired sections without needing to read through entire page

Button is a shortcut to redirect the user to the desired page, instead of listing out all the page's contents and crowding the screen

"Go to Top" button shortcut is available on the bottom corner to minimize scrolling



Look for food pantries in your ZIP Code:

Note: Please check hours and arrive at least half an hour before the pantry or kitchen closes. Most pantries and kitchens are staffed by volunteers who need to be able to leave on time. Thanks!

- [10301, St. George, Snug Harbor, New Brighton](#)
- [10302, Port Richmond](#)
- [10303, Mariners Harbor, Elm Park, Arlington](#)
- [10304, Stapleton, Clifton, Park Hill, Grasmere](#)
- [10305, Rosebank, Ft. Tryon, South Beach](#)

hungryonstatenisland.com

Where to Find Food in 10301

10301 Food Pantries, St. George, Snug Harbor, New Brighton

Today December 2022 Print

Sun	Mon	Tue	Wed	Thu	Fri	Sat
27 2:30pm 9am NY 12:30pm 2:30pm	28 9am NY 12:30pm 2:30pm	29 2pm Sk	30 9am NY 10am B.	Dec 1 9am NY	2 9am NY	3 10am N.
4 2:30pm 9am NY 12:30pm 2:30pm	5 9am NY 12:30pm 2:30pm	6 9:30am 2pm Sk	7 9am NY 10am B.	8 9am NY	9 10am N.	10 10am M.
11 2:30pm 4pm Pr 12:30pm 2:30pm	12 9am NY 12:30pm 2:30pm	13 2pm Sk	14 9am NY 10am B.	15 9am NY	16 9am NY	17 9:30am 10am N.
18 2:30pm 9am NY 12:30pm 2:30pm	19 9am NY 12:30pm 2:30pm	20 9am Ca 2pm Sk	21 9am NY 10am B.	22 9am NY	23 9am NY	24 10am N. 10am M.
25 2:30pm 9am NY 12:30pm 2:30pm	26 9am NY 12:30pm 2:30pm	27 2pm Sk	28 9am NY 10am B.	29 9am NY	30 9am NY	31 10am N. 11am M.

Events shown in time zone: Eastern Time - New York

Supported by a generous grant from



STATEN ISLAND HUNGER TASK FORCE

Food Pantries

We have a comprehensive list of food pantries, community refrigerators, pop-up pantries and food drives, and mobile pantries.

[Go to Food Pantries page](#)

[Show map of food pantries](#)

Where can I get food today?

Food pantries in 10310, West Brighton [Change location](#)

November 2022

Sun	Mon	Tue	Wed	Thu	Fri	Sat
28 9am NY 12:30pm 2:30pm	29 9am NY 12:30pm 2:30pm	30 9am NY 12:30pm 2:30pm	Dec 1 9am NY 10am B.	2 9am NY	3 9am NY	4 10am N. 11am M.
5 9am NY 12:30pm 2:30pm	6 9:30am 2pm Sk	7 9am NY 10am B.	8 9am NY	9 9am NY	10 9am NY	11 10am N. 11am M.
12 9am NY 12:30pm 2:30pm	13 9am NY 12:30pm 2:30pm	14 9am NY 12:30pm 2:30pm	15 9am NY 10am B.	16 9am NY	17 9am NY	18 10am N. 11am M.
19 9am NY 12:30pm 2:30pm	20 9am NY 12:30pm 2:30pm	21 9am NY 12:30pm 2:30pm	22 9am NY 10am B.	23 9am NY	24 9am NY	25 10am N. 11am M.
26 9am NY 12:30pm 2:30pm	27 9am NY 12:30pm 2:30pm	28 9am NY 12:30pm 2:30pm	29 9am NY 10am B.	30 9am NY	31 9am NY	1 10am N. 11am M.

Map can be shown and hidden with a button, allowing space to reveal the calendar below it

Users can easily input their zip code here. They no longer have to individually click through a list of zip codes.

The calendar with pantry opening times can now be accessed on the same page as the Food Pantries Map.

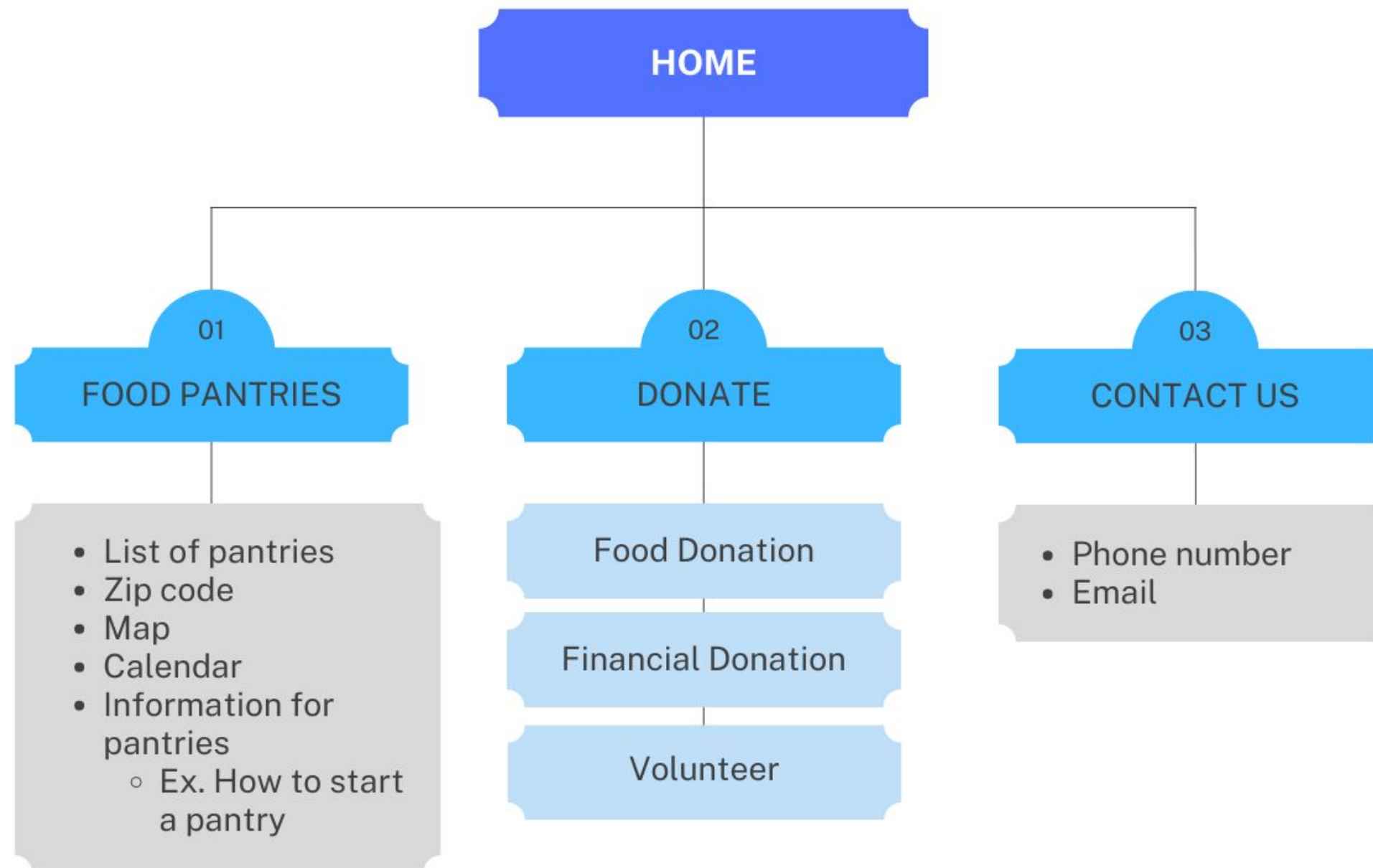
RECOMMENDATION 3

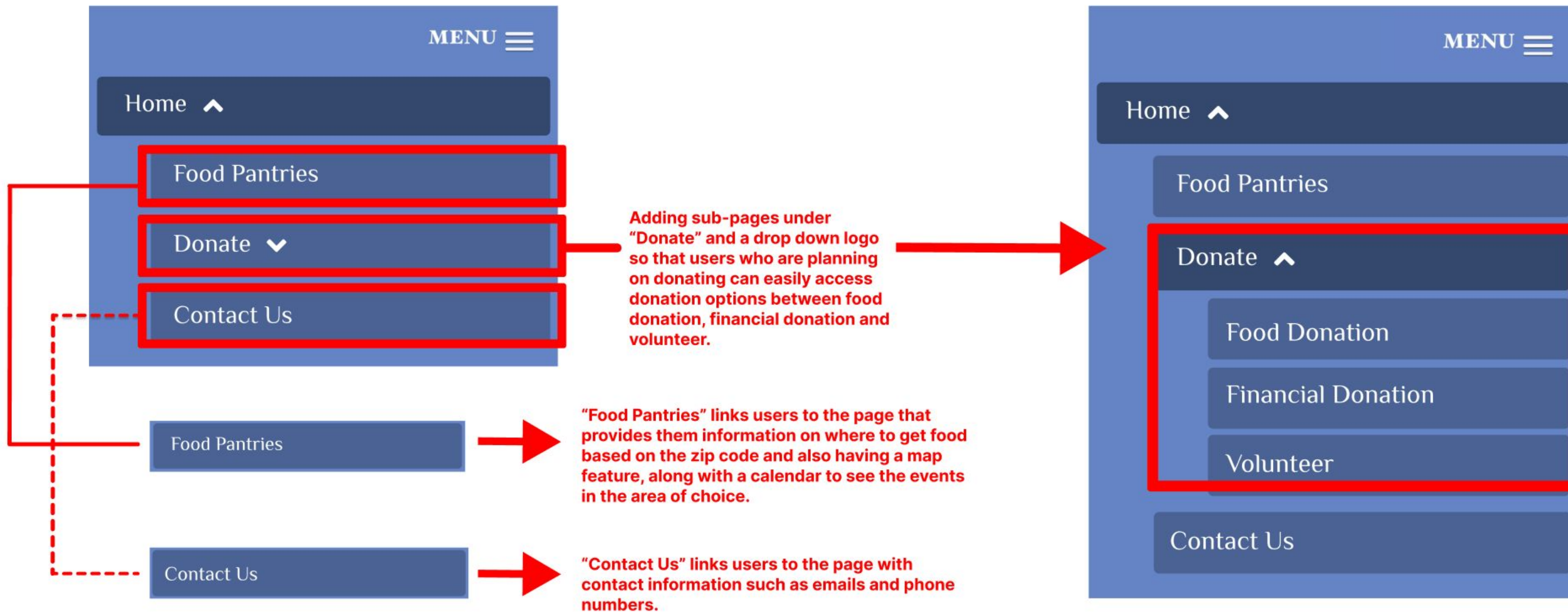
Rename and reorganize pages

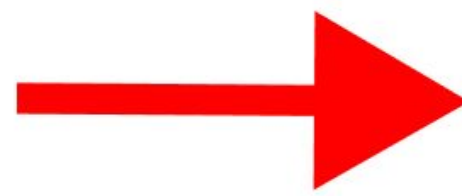




The page links in the menu bar does not signify what each is for and where it links to. Some of the pages could turn into sub-pages. The categorization is confusing.







Conclusion

The Staten Island Hunger Task Force website already provides all the information any user might need upon visiting the website. By following our recommendations, which consist of small but effective changes, we could make the website navigation a very streamlined process.



Recommendation #1
Declutter and increase
visual hierarchy



Recommendation #2
Give users multiple ways to
access information



Recommendation #3
Rename and
re-organize pages

THANK YOU!

Participants



#1

Title or Position



#2

Title or Position



#3

Title or Position



#4

Title or Position



Write Your Topic or Idea

2 out of 5

Elaborate on the featured statistic.

95%

Elaborate on the featured statistic.

12 million

Elaborate on the featured statistic.





Fonts In this Presentation

This presentation template uses the following free fonts:

- 1 Titles:** Tenor Sans
- 2 Headers:** Assistant regular
- 3 Body Copy:** Assistant regular

**YOU CAN FIND THESE FONTS ONLINE TOO.
HAPPY DESIGNING!**

Add a Timeline Page



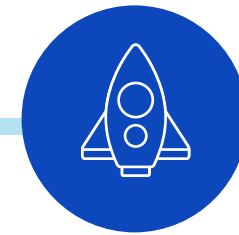
Add a main point

Elaborate on what you want to discuss.



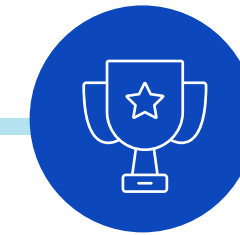
Add a main point

Elaborate on what you want to discuss.



Add a main point

Elaborate on what you want to discuss.



Add a main point

Elaborate on what you want to discuss.

S

STRENGTHS

What are you doing well?
What sets you apart? What are your good qualities?

W

WEAKNESSES

Where do you need to improve?
Are resources adequate? What do others do better than you?

O

OPPORTUNITIES

What are your goals?
Are demands shifting? How can it be improved?

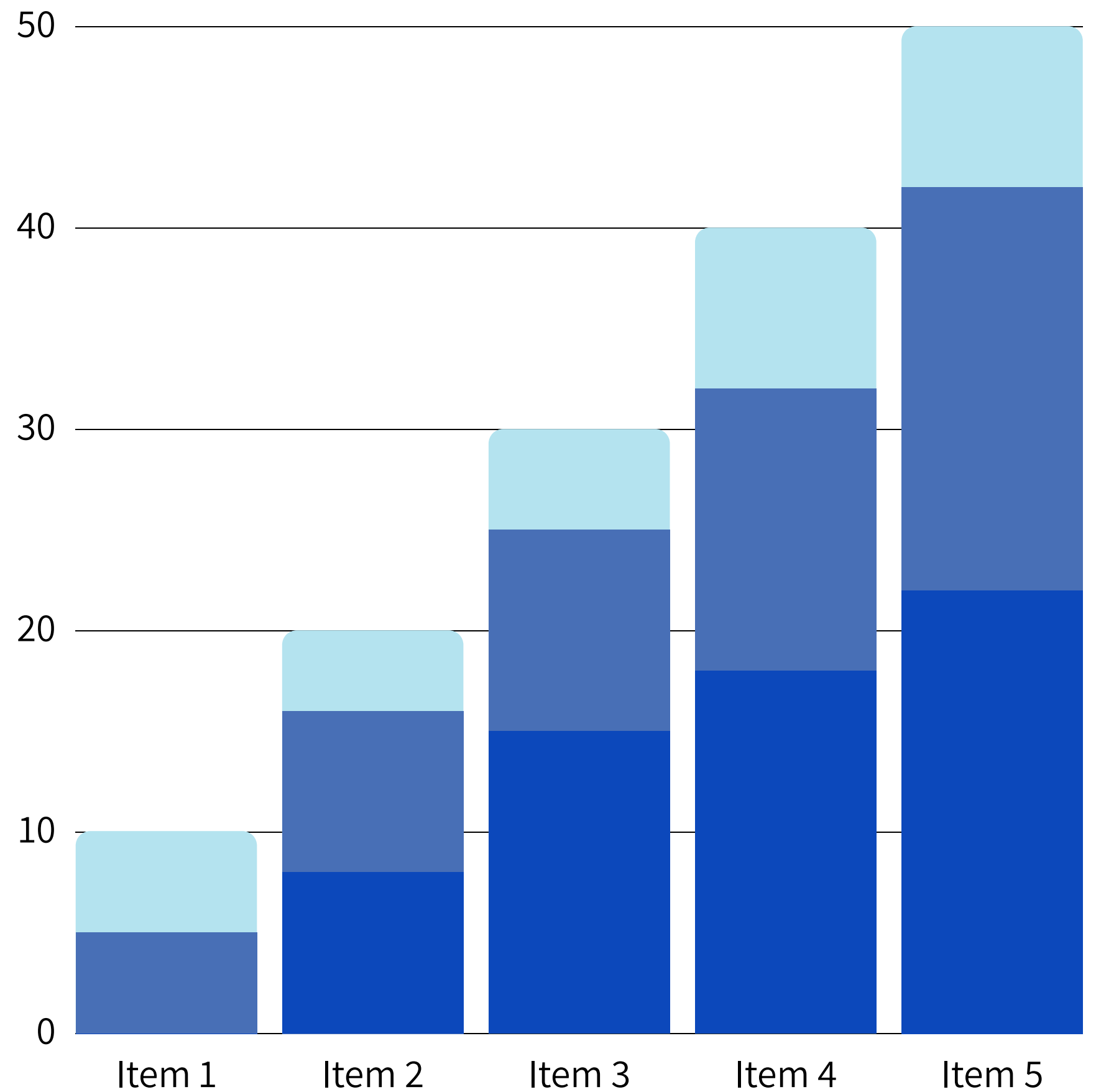
T

THREATS

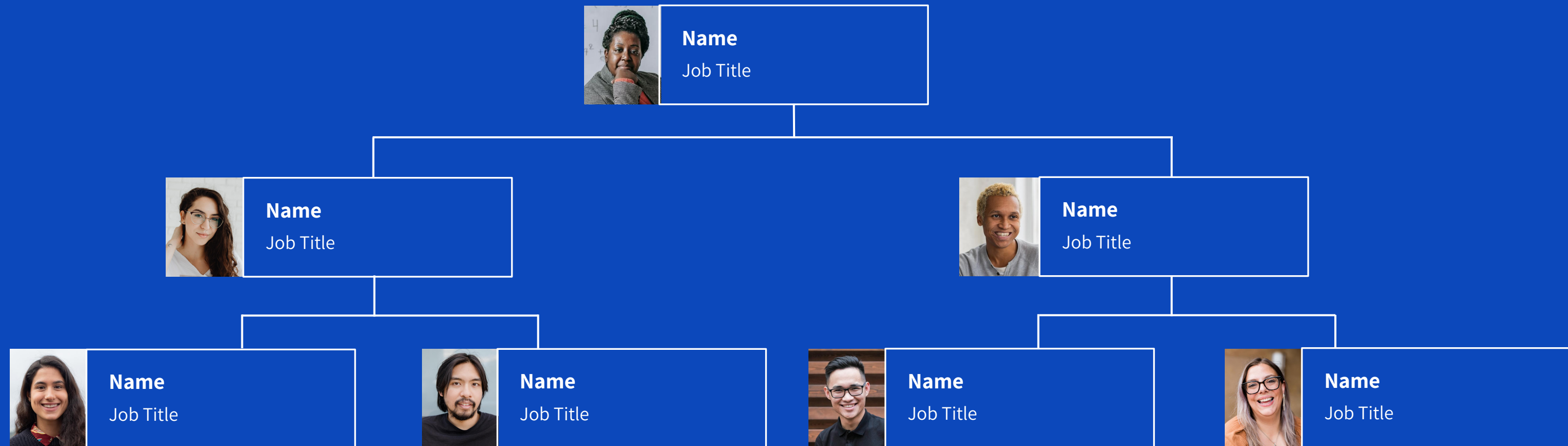
What are the blockers you're facing?
What are factors outside of your control?

Write Your Topic or Idea

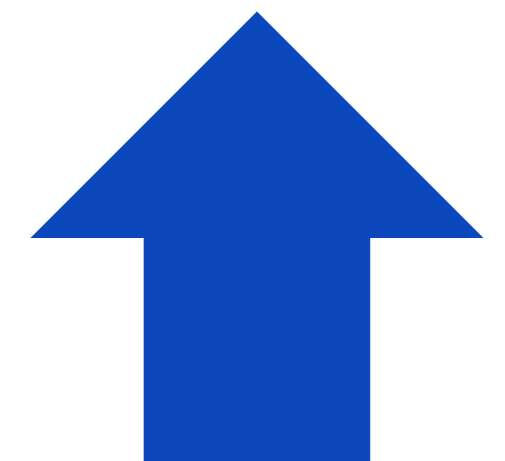
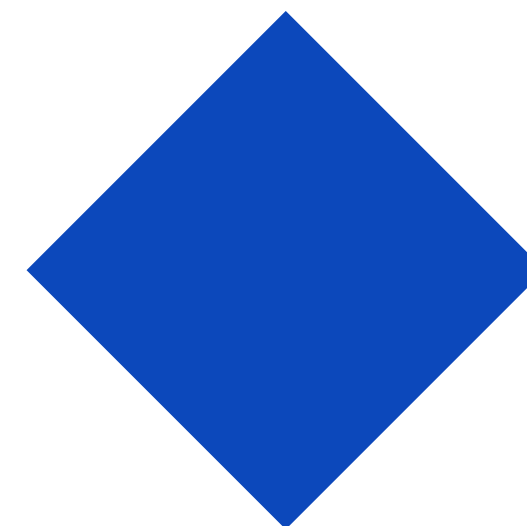
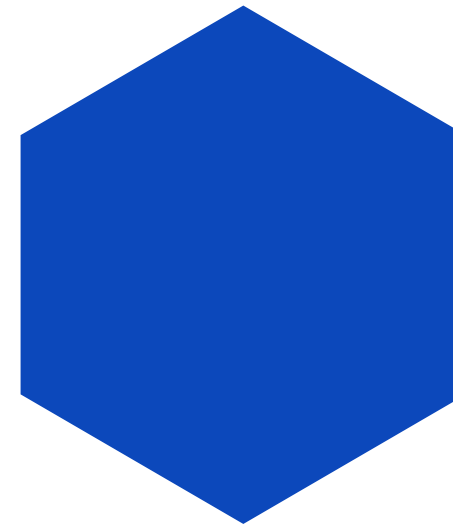
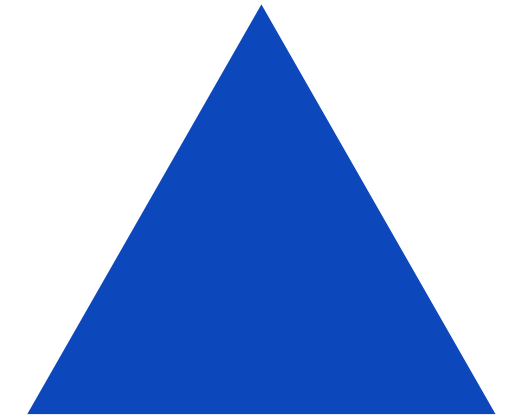
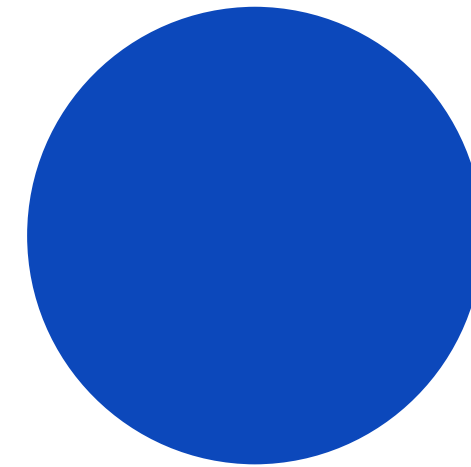
Elaborate on what
you want to discuss.



Add a Chart Page



Elements Resource Page



Use these design resources in your
Canva Presentation. Happy designing!

Icons Resource Page



Use these design resources in your
Canva Presentation. Happy designing!