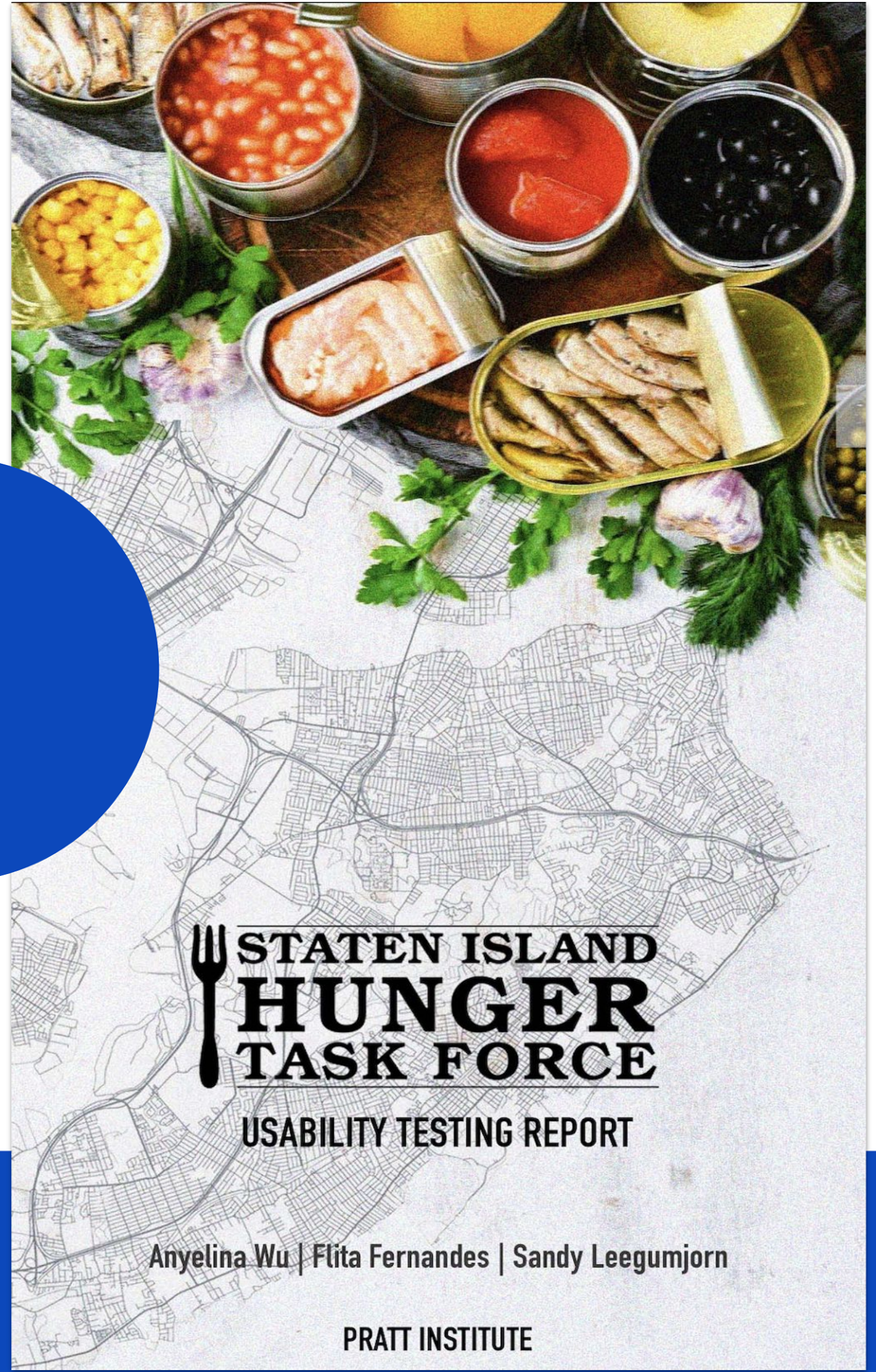
Staten Island Hunger Task Force **Mobile Site**

By Anyelina Wu, Flita Fernandes, Sandy Leegumjorn



Presentation Agenda

- Introduction and Background
- Methodology
- Recommendations

Background - Staten Island Hunger Task Force

- Connect SI community members to pantries and government resources
- Connect pantries to organizations and people who want to donate food and goods
- The main target users are people looking to donate, volunteers, pantries, and people who are food insecure

Methodology - Moderated Remote User Test

1
Recruit Participants

7 total, actively volunteered and/or in healthcare sector

2
Pre-Test Questions

Screening questions for eligibility and logistics

3
User Testing Session

Participant shows themselves using their phone on camera while recording phone screen

4
Post-Test Questions

Feelings and suggestions, System Usability Scale Questionnaire

5
Review recordings and compile findings

List notes from test sessions and relevant quotes

6
Provide Recommendations

Figma mockups based on common issues from user tests

Scenario

You’re interested in helping pantries for SI communities in need and you have time to volunteer.

Tasks

Task 1: Which organizations are currently accepting volunteers and/or donations?

Task 2: You’re interested in making food donations. Find how to donate to a pantry near you. How would you make an appointment to drop off food?

Task 3: How can you become a member of the Staten Island Task Force?

Task 4: You want to make a financial donation to the SI Task Force. How would you connect with a member of the SI Task Force?

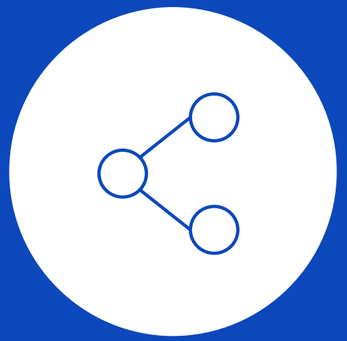
3 Key Recommendations

Recommendation #1

Declutter and increase visual hierarchy

Recommendation #2

Give users multiple ways to access information



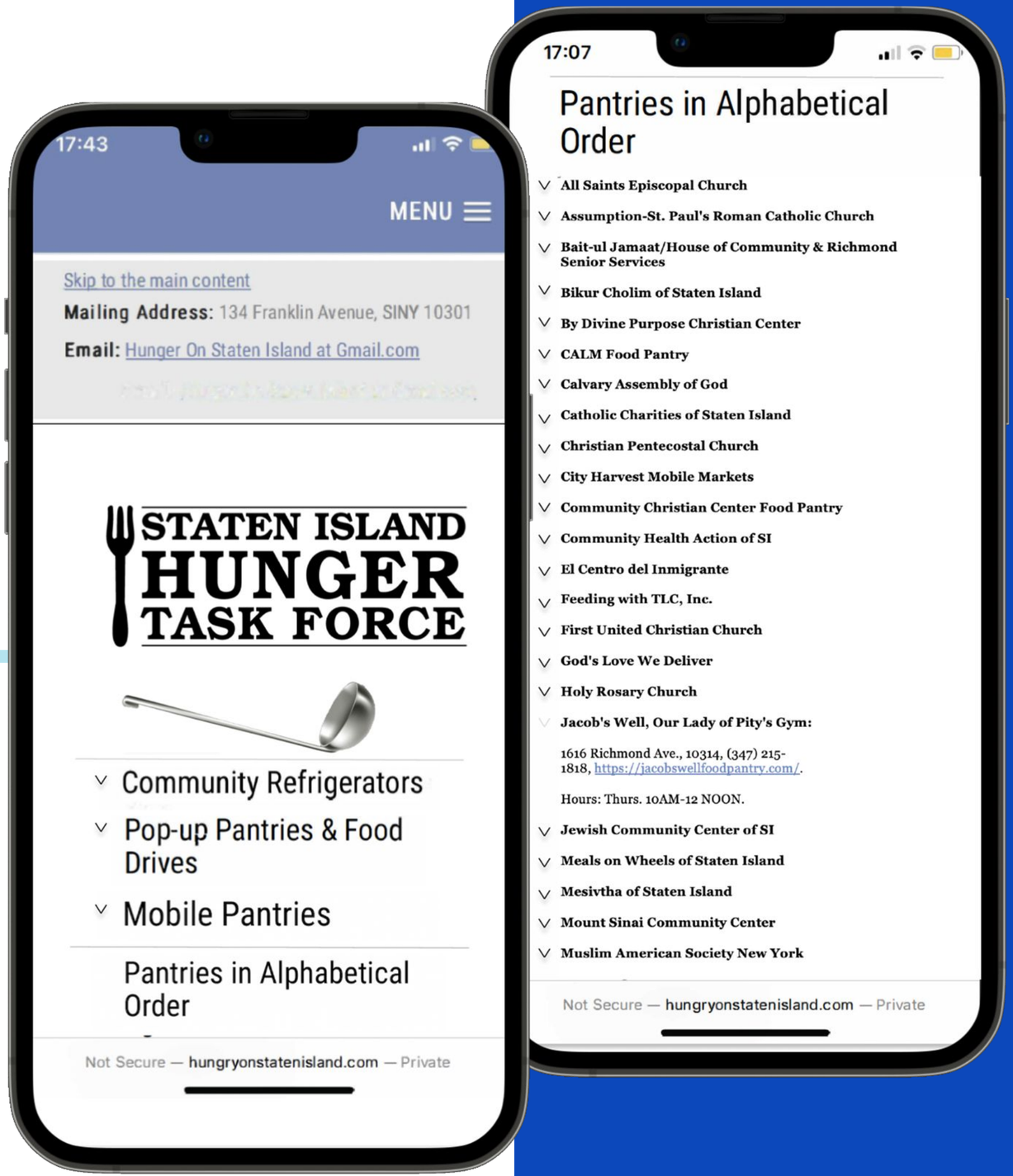
Recommendation #3

Rename and reorganize pages

"*Quotes*" we heard from users

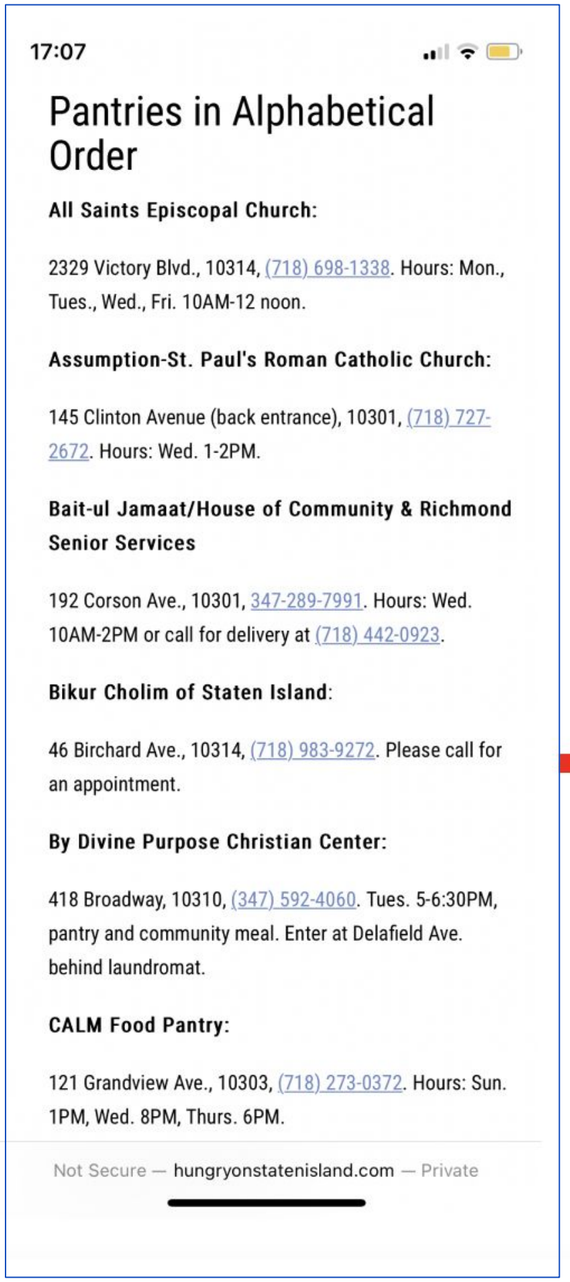
RECOMMENDATION 1

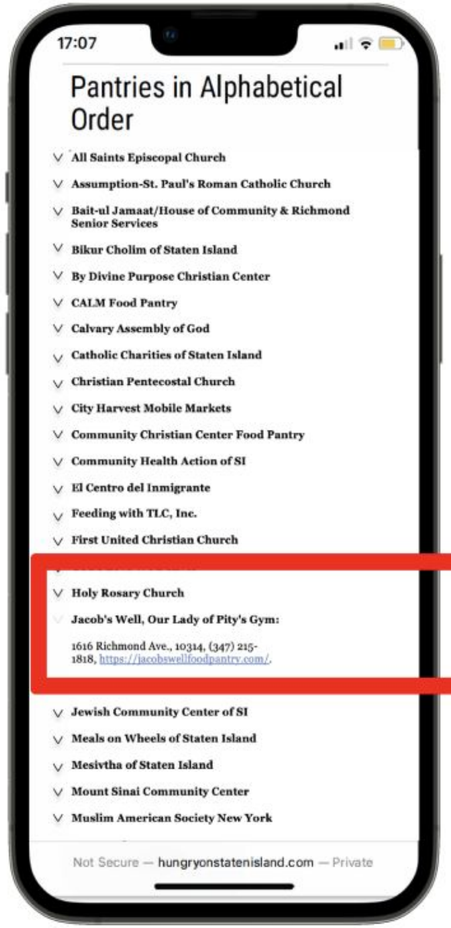
Declutter and increase visual hierarchy



By centering and making the logo a little smaller can get rid of the negative white space at the beginning of the page.

By converting the titles under the page to a drop down removes the clutter and draws the users attention to the main information by highlighting what that page has to offer.

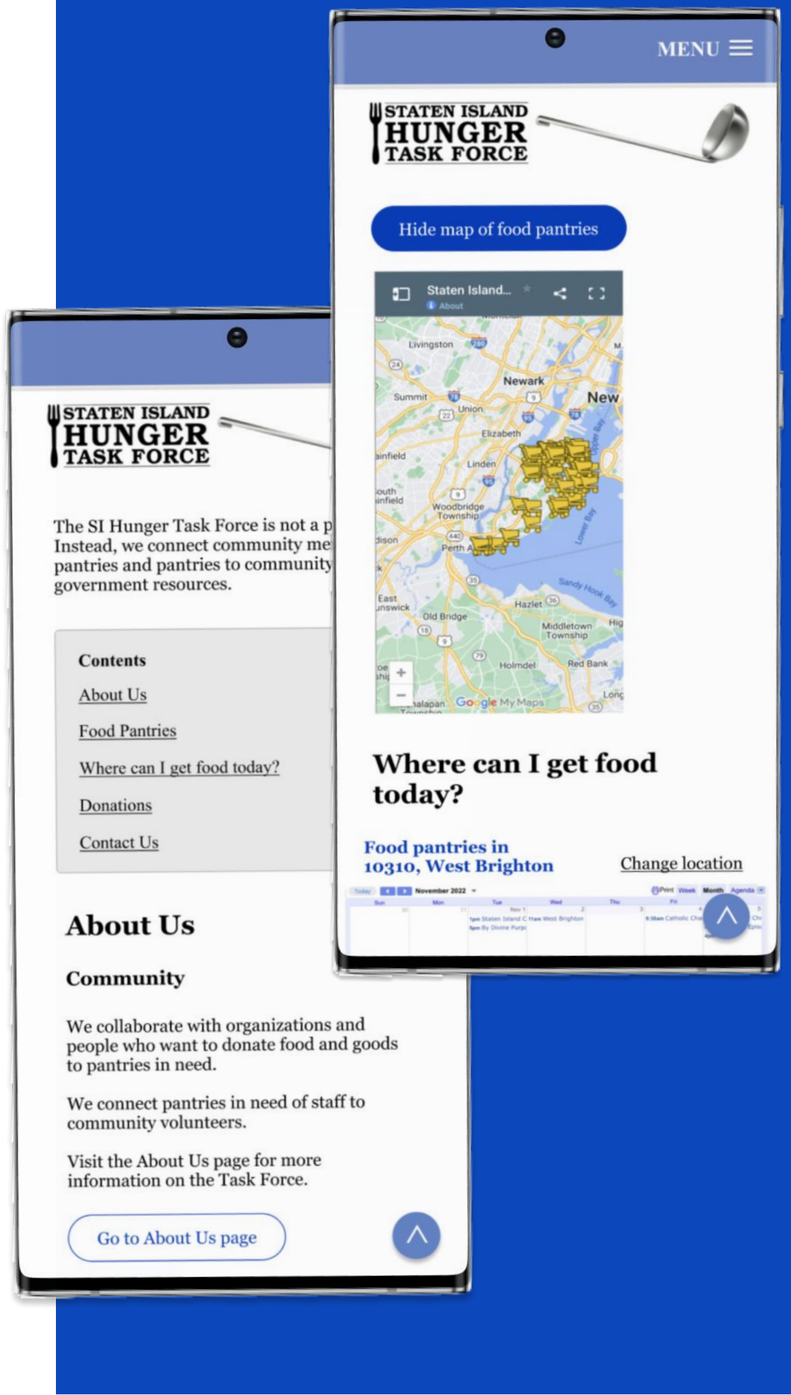


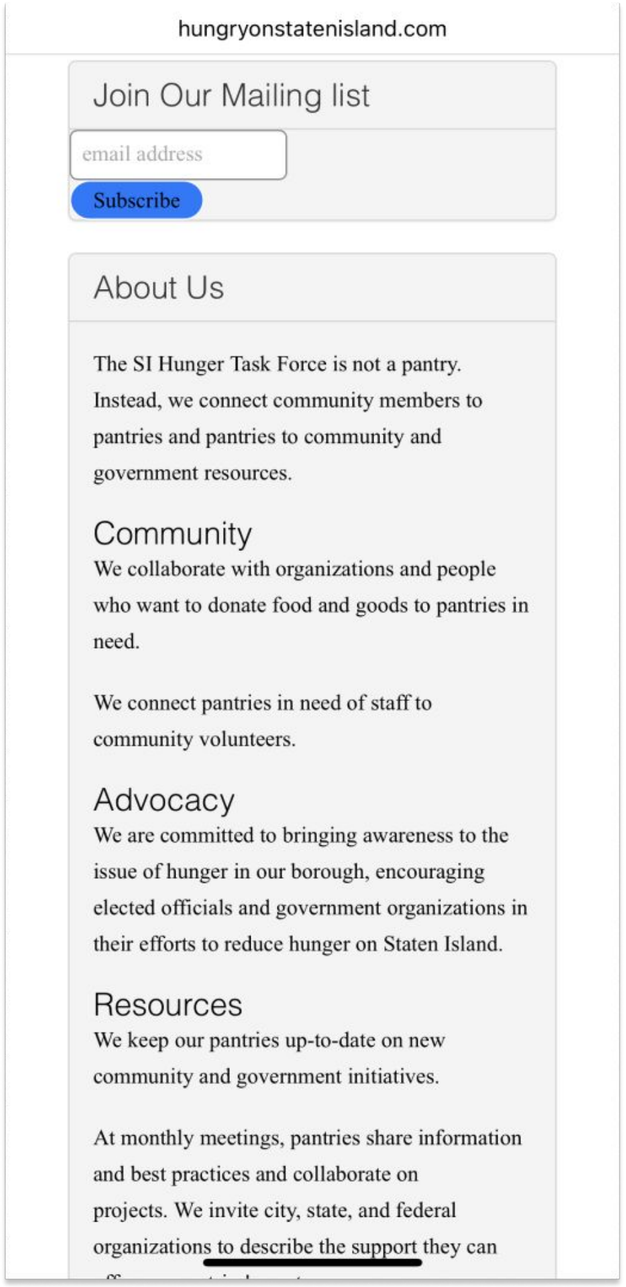


List of pantries stay true to the page tile while removing the visual clutter from the original screen by hiding it under a drop down icon.

RECOMMENDATION 2

Give users multiple ways to access information

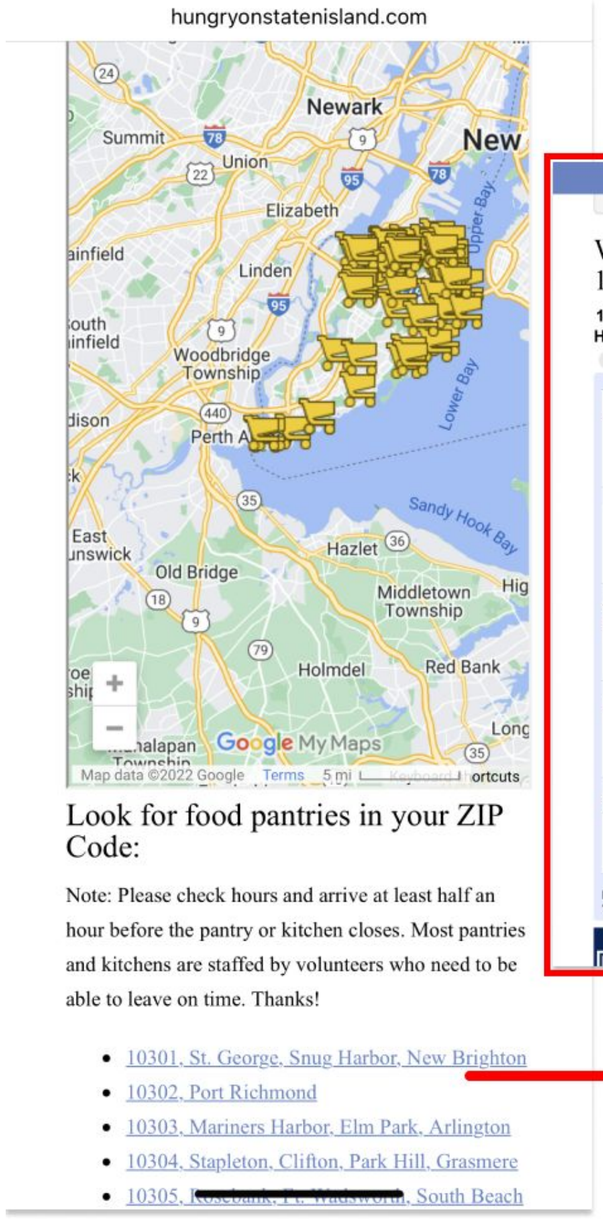


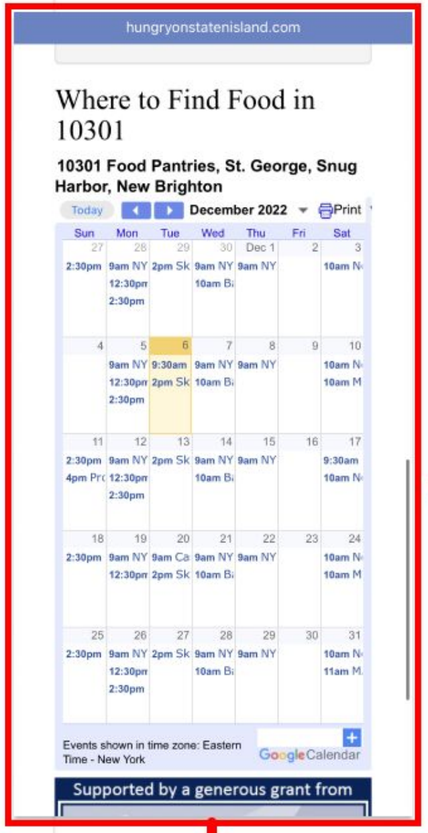


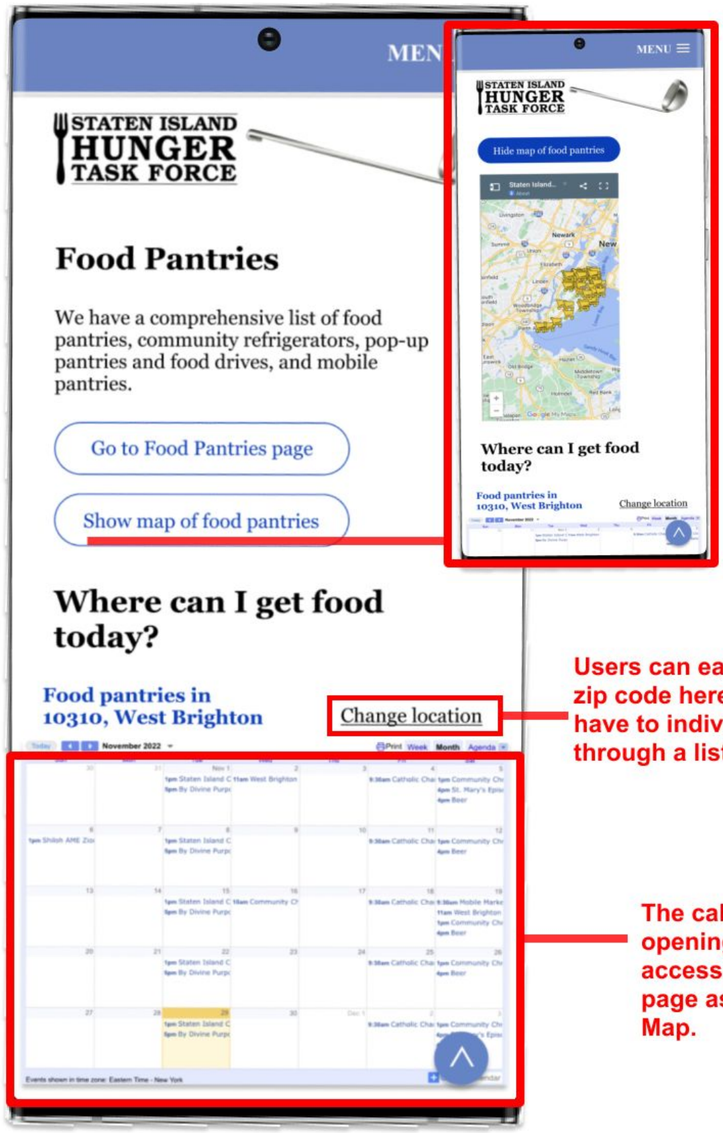
The 'Contents' table allows users to efficiently jump to desired sections without needing to read through entire page

Button is a shortcut to redirect the user to the desired page, instead of listing out all the page's contents and crowding the screen

"Go to Top" button shortcut is available on the bottom corner to minimize scrolling







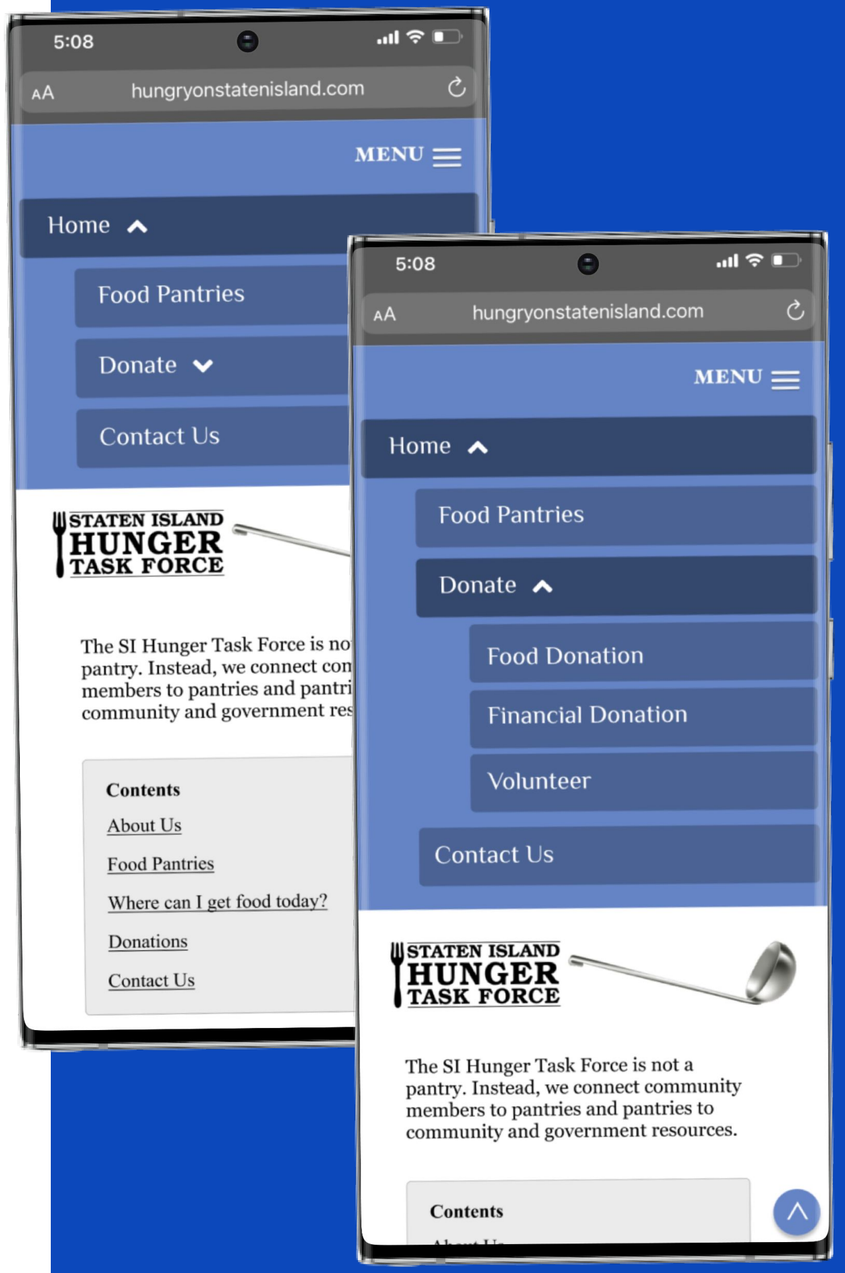
Map can be shown and hidden with a button, allowing space to reveal the calendar below it

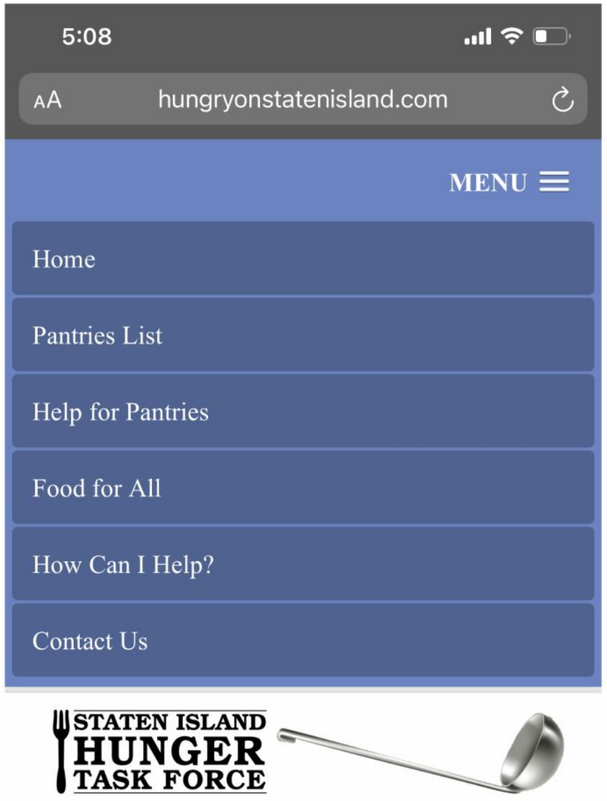
Users can easily input their zip code here. They no longer have to individually click through a list of zip codes.

The calendar with pantry opening times can now be accessed on the same page as the Food Pantries Map.

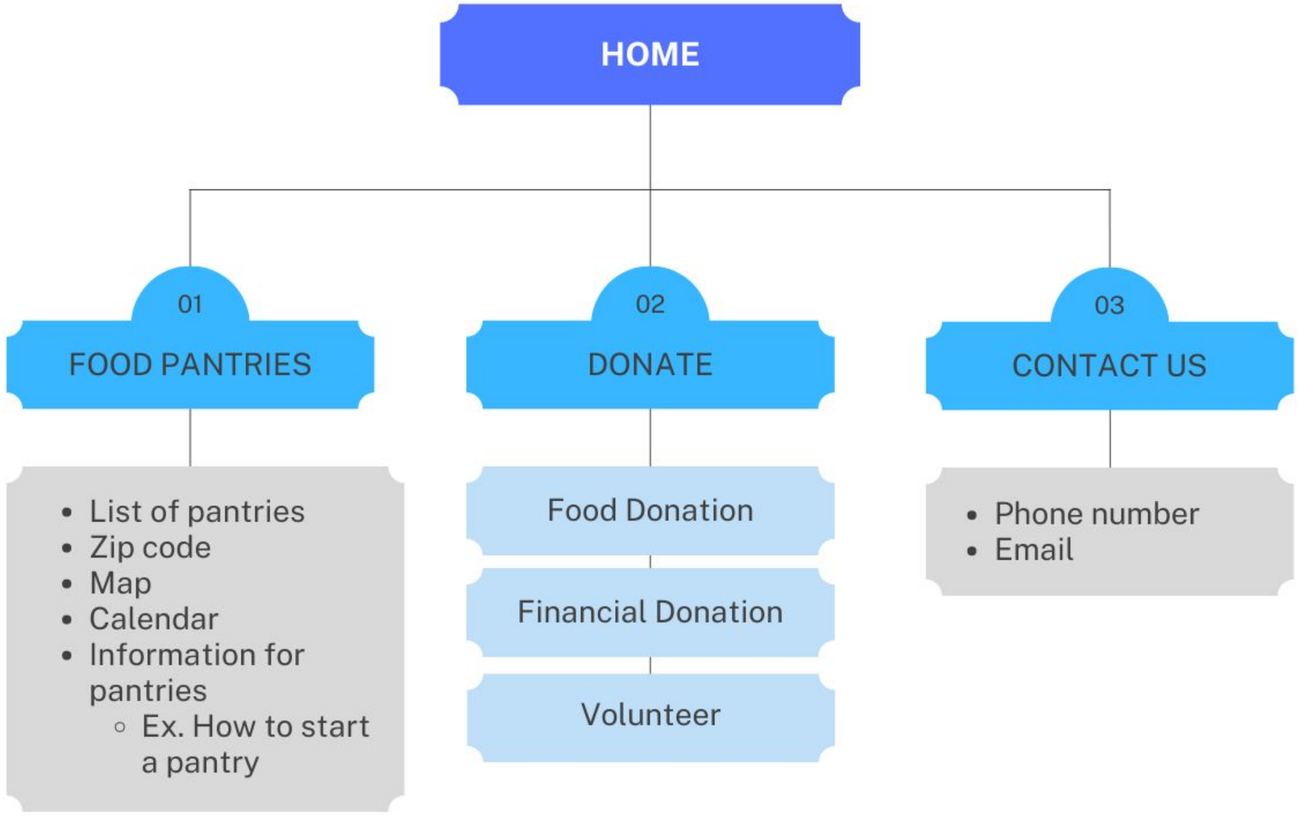
RECOMMENDATION 3

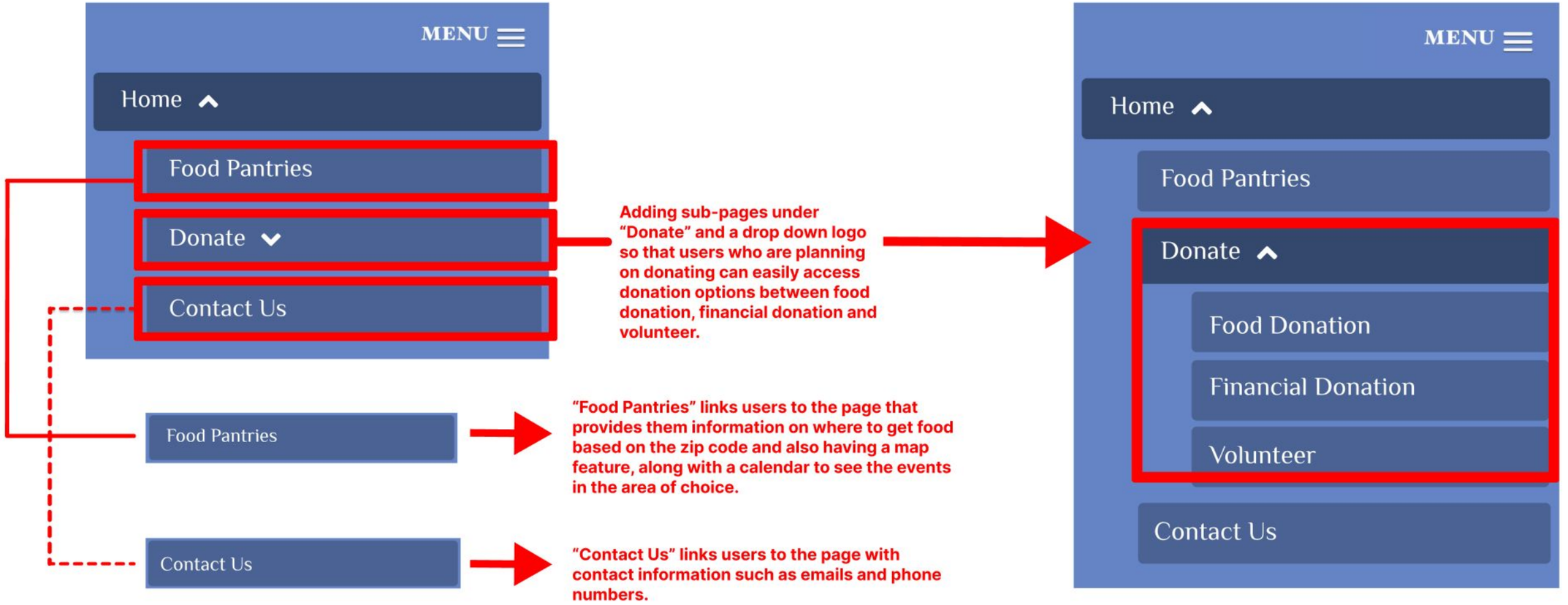
Rename and reorganize pages



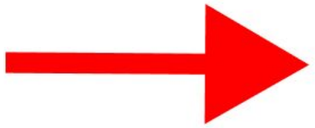


The page links in the menu bar does not signify what each is for and where it links to. Some of the pages could turn into sub-pages. The categorization is confusing.


HOME
01
FOOD PANTRIES
List of pantries
Zip code
Map
Calendar
Information for pantries
Ex. How to start a pantry
02
DONATE
Food Donation
Financial Donation
Volunteer
03
CONTACT US
Phone number
Email


MENU
Home
Food Pantries
Donate
Contact Us
Adding sub-pages under "Donate" and a drop down logo so that users who are planning on donating can easily access donation options between food donation, financial donation and volunteer.
MENU
Home
Food Pantries
Donate
Food Donation
Financial Donation
Volunteer
Contact Us
Food Pantries
"Food Pantries" links users to the page that provides them information on where to get food based on the zip code and also having a map feature, along with a calendar to see the events in the area of choice.
Contact Us
"Contact Us" links users to the page with contact information such as emails and phone numbers.

5:08
AA
hungryonstatenisland.com
MENU
Home
Pantries List
Help for Pantries
Food for All
How Can I Help?
Contact Us
STATEN ISLAND
HUNGER
TASK FORCE



5:08
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Home
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Donate
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Financial Donation
Volunteer
Contact Us
STATEN ISLAND
HUNGER
TASK FORCE
The SI Hunger Task Force is not a pantry. Instead, we connect community members to pantries and pantries to community and government resources.
Contents

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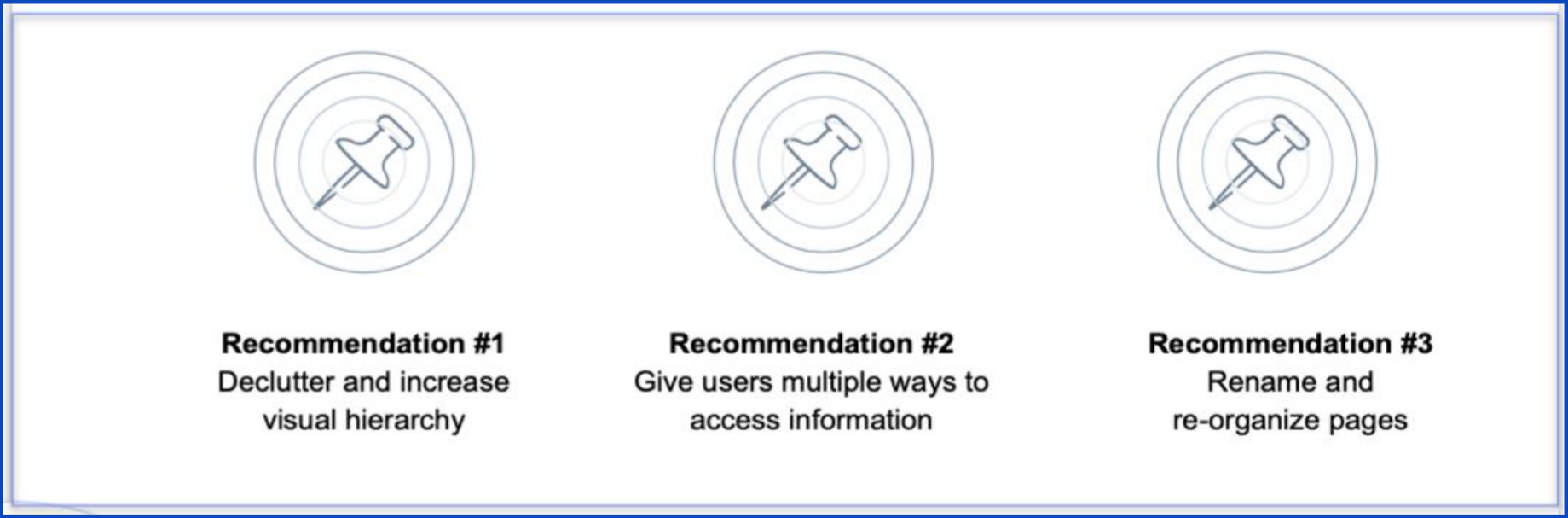
Contents
About Us
Food Pantries
Where can I get food today?
Donations
Contact Us

Conclusion

The Staten Island Hunger Task Force website already provides all the information any user might need upon visiting the website. By following our recommendations, which consist of small but effective changes, we could make the website navigation a very streamlined process.



THANK YOU!

Participants

#1

Title or Position

#2

Title or Position

#3

Title or Position

#4

Title or Position

Write Your Topic or Idea

2 out of 5

Elaborate on the featured statistic.

95%

Elaborate on the featured statistic.

12 million

Elaborate on the featured statistic.

Fonts In this Presentation

This presentation template uses
the following free fonts:

1. **Titles:** Tenor Sans
2. **Headers:** Assistant regular
3. **Body Copy:** Assistant regular

YOU CAN FIND THESE FONTS ONLINE TOO.
HAPPY DESIGNING!

Add a Timeline Page

Add a main point

Elaborate on what you want to discuss.

Add a main point

Elaborate on what you want to discuss.

Add a main point

Elaborate on what you want to discuss.

Add a main point

Elaborate on what you want to discuss.

S

STRENGTHS

What are you doing well?
What sets you apart? What are your good qualities?

W

WEAKNESSES

Where do you need to improve?
Are resources adequate? What do others do better than you?

O

OPPORTUNITIES

What are your goals?
Are demands shifting? How can it be improved?

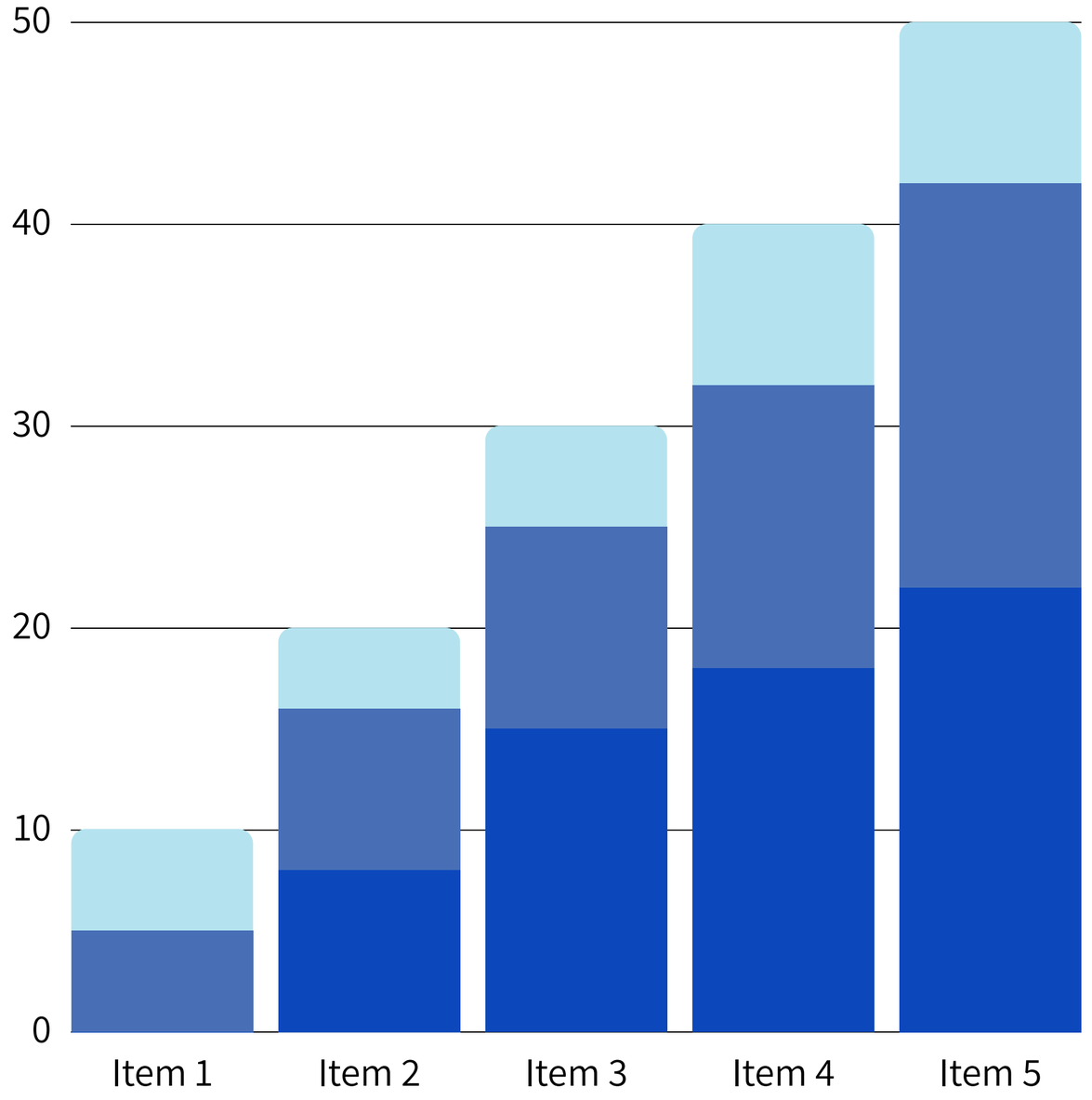
T

THREATS

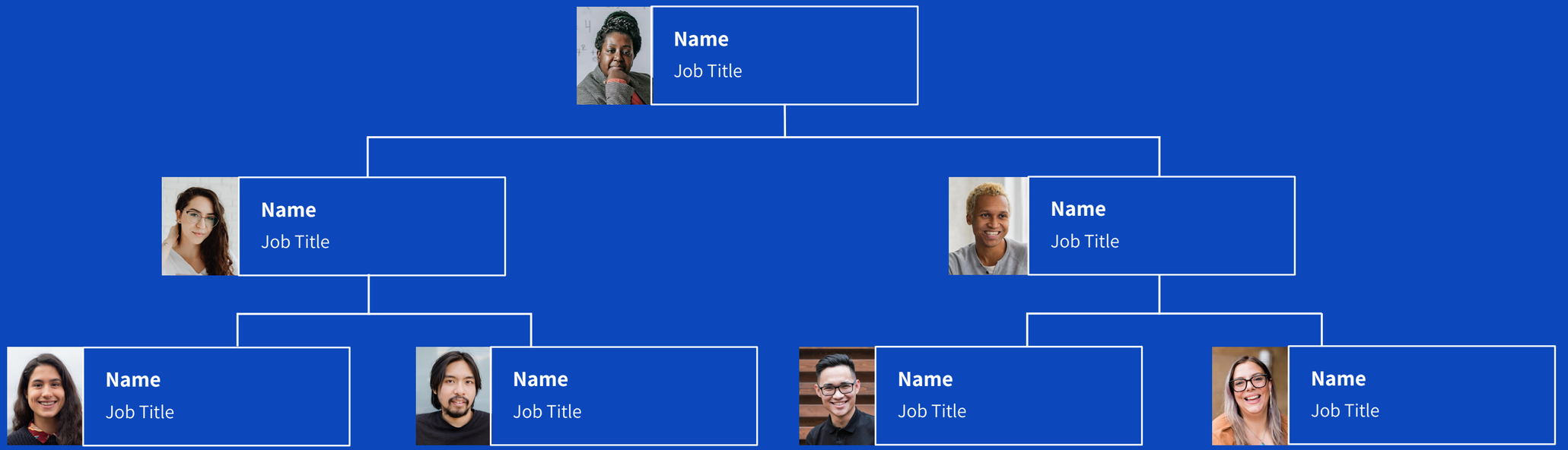
What are the blockers you're facing?
What are factors outside of your control?

Write Your Topic or Idea

Elaborate on what you want to discuss.

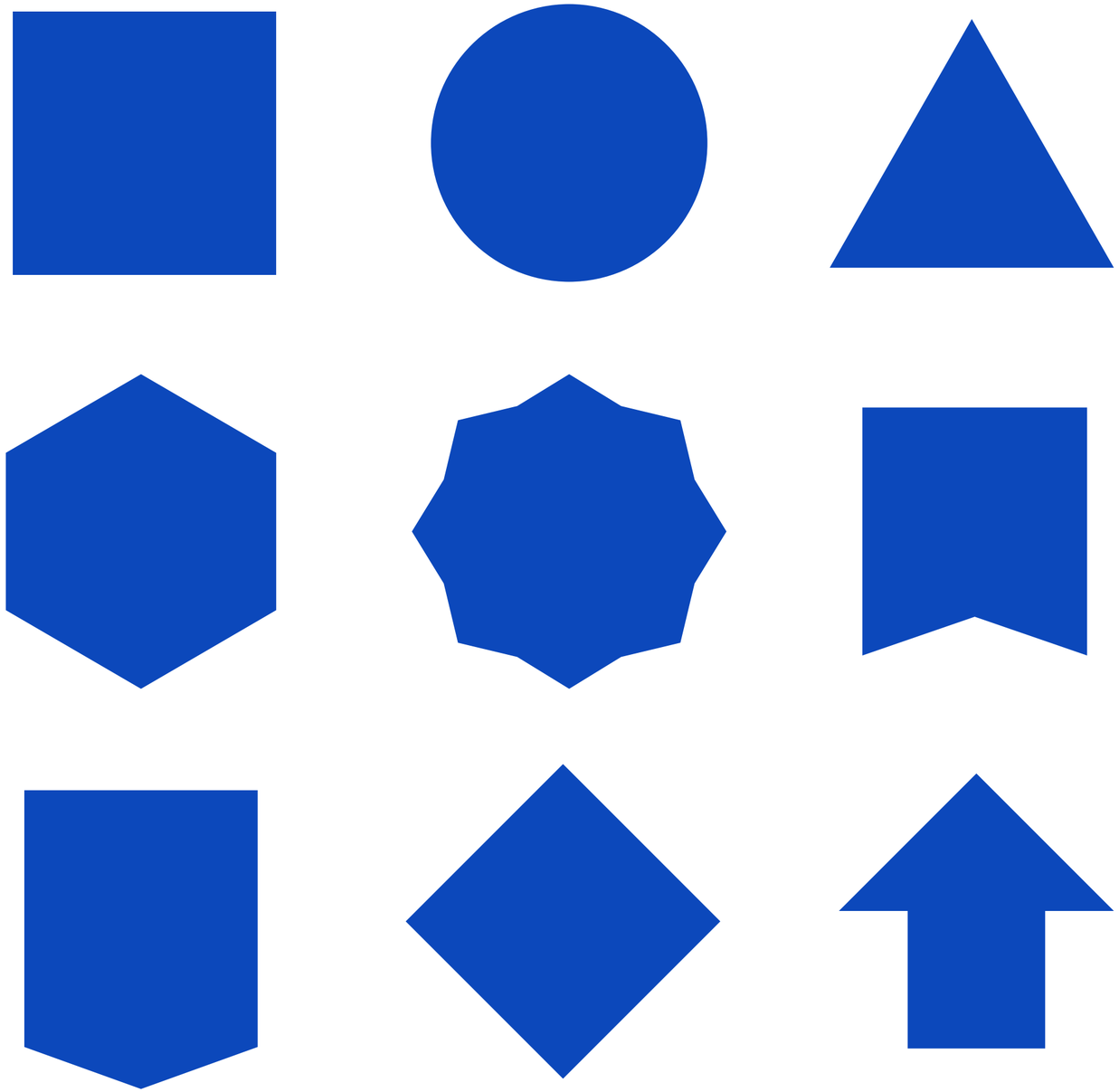


Add a Chart Page



Elements Resource Page

Use these design resources in your Canva Presentation. Happy designing!



Icons Resource Page

Use these design resources in your Canva Presentation. Happy designing!