Trademarks & Licensing
• 87 countries sell UCLA product
• 153 companies worldwide hold a UCLA brand consumer products license

Student Government
• Graduate Students Association*
• Undergraduate Students Association*

Student Media
10 student-run publications on campus.
https://uclastudentmedia.com/about/our-publications/

ASUCLA Student Union
The ASUCLA Student Union sees an average of 22,000 visitors per day.

ASUCLA Restaurants
• 17 restaurants including 8 third-party operations.
• Catering
• Concessions

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Board of Directors
Student majority: 4 undergraduate representatives, 4 graduate representatives, 2 appointments from the UCLA Chancellor’s Office, 2 from the Alumni Association, 1 from the Academic Senate and the ASUCLA executive director who serves ex-officio.

UCLA Store
6 UCLA Store locations serve the on-campus UCLA community.

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ASUCLA Marketing
@ASUCLA on Instagram has over 25,000+ followers
@UCLAstore on Instagram has over 20,000+ followers
@ASUCLAStudentU on Twitter has over 2,400+ followers
@ASUCLA on Threads has over 2,000+ followers
@UCLAstore on Threads has over 2,000+ followers
@ASUCLA on LinkedIn has over 1,400+ followers
@ASUCLA on TikTok has over 200+ followers
@UCLAstore on TikTok has over 200+ followers
ASUCLA’s email database has over 60,000+ contacts including students, faculty, and staff

Budget
(Services & Enterprises)
• Total budget: $70M+
• $6,137,000 in grants and donations raised in support of services, products and initiatives

95.8% of the operating budget is supported by ASUCLA student-run enterprises.

2022-2023 FAST FACTS
Lowest Student Union fee in the UC system.

$69
$532
$129
$270
$186
$553

UC BERKELEY
UC IRVINE
UC DAVIS
UC SANTA BARBARA
UC RIVERSIDE
UCSD

1,700 student jobs

86% CAREER EMPLOYEES

14% STAFF EMPLOYEES

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4.2% of the budget comes from the $69 annual Student Union fee.

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www.asucla.ucla.edu/board-of-directors

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