



Enhanced Engagement Strategy Services

Employee Engagement is a continuous process, and WhyWork is here to help! By selecting from any of our services below, you can build a customized engagement strategy to fit your team's needs.



Improved Employee Engagement Surveys

How frequently should you carry out employee engagement surveys? What distinguishes them from employee satisfaction or culture surveys? WhyWork maximizes this common tool by implementing and analyzing new or existing surveys, then follows up with a clear, measurable action plan based on the results.



Continual Listening Strategy

Continual listening systems are essential to identifying key challenges that can decrease employee productivity, increase burnout, and contribute to attrition. Through listening posts like discussion boards, pulse surveys, town halls, and more, WhyWork develops a tailored ongoing listening strategy that reflects your unique workplace.



Actionable Employee Focus Groups

Focus groups are a valuable tool to gain deeper insight on an employee survey, assess the impact of organizational change, or gather feedback on upcoming changes. WhyWork offers focus group support and facilitation, from participant selection to question development and results analysis.



Individual Engagement Interviews/Coaching

What's one thing you look forward to doing at work each day? The answer to that question (and many more) is as unique as each of your team members. WhyWork offers one-on-one engagement interviews to help individuals identify and communicate the unique elements of their work that drive and inspire them.



Revolutionary Leadership Development

Unlike other leadership development programs that simply teach you how to lead a team, WhyWork equips you with the tools to lead YOUR team. Through combining established leadership practices with any of the data-collection methods above, your leaders receive coaching specific to their team's needs.