

Sponsorships

2023

GOLFIC

SUBPAR GOLF CLASSIC



JUNE 25 & 26 2023 | THE WARREN GOLF COURSE



Join Us!

Credit Union 1



SUNDAY, JUNE 25TH

THE IRISH GREEN

- Practice Round @ Warren Course
- Guest Check-In & Gifting Suite
- Night on The Green

MONDAY, JUNE 26TH

WARREN GOLF COURSE

- Golfers' Breakfast
- 2nd Annual Golic Sub-Par Classic
- Awards Reception

The 1st annual Golic Sub-Par Classic was certainly an eventful & successful one! Over \$100,000 was raised to support several organizations in the South Bend community, we welcomed the newest addition to our family as our grandson Jackson arrived minutes before the event kicked off, and we established a partnership with Credit Union 1 to provide year round assistance through grants in the local area. We are beyond appreciative for the generosity and support shown from our sponsors, guests, and donors from all over the country. 2022 will be tough to beat, but we are up for the challenge!

We are excited for you to join our family as we head back to Notre Dame for two days of golf, first class hospitality, and raising money to support the greater South Bend community! Hosted on the Warren Golf Course and The Irish Green, guests are able to enjoy all Notre Dame has to offer without ever having to leave campus.

We look forward to hosting our friends, former teammates, ND legends, and other celebrity guests on our home turf again this June. Thank you for your continued support of the Golic Family Foundation.

Love Thee Notre Dame!

Mike (Sr.), Christine, Mike (Jr.), Jake, Jenny, Jackson, Sydney & Ben



GOLIC FAMILY FOUNDATION
 501(C)(3) TAX EXEMPT PUBLIC CHARITY
 EIN: 87-3343119





Premier Level



PRESENTING PARTNER *sold*

PREMIER LEVEL EVENT SPONSORSHIPS - \$15,000.00

UNIQUE OPPORTUNITIES PROVIDING A HIGH LEVEL OF BRAND EXPOSURE, OUR PREMIER EVENT SPONSORSHIPS ALLOW CORPORATE GROUPS TO HOST A LARGER NUMBER OF GUESTS FOR TWO DAYS OF FIRST CLASS HOSPITALITY & A ONE OF A KIND EXPERIENCE. THESE PACKAGES ARE ALL COMPLETELY CUSTOMIZABLE TO FIT THE NEEDS OF YOUR GROUP AND OR BRAND.

- (4) Golf Participants for the 2023 Sub-Par Golf Classic w/ preferred Celebrity
- (4) Tee-times in Sunday's practice round (based on availability)
- (4) Golf Participant VIP Gift Bags
- (10) Additional VIP Credentials (access to all hosted events & hospitality areas)
- Personal recognition from hosts during all events & on social channels
- Logo Inclusion on all primary event signage
- Opportunity for product or brand activation on-site
- Completely customizable options for exclusive hospitality areas for your group

OPTIONS AVAILABLE:

AUCTION SPONSORSHIP

PRACTICE ROUND SPONSORSHIP

GOLFERS' BREAKFAST SPONSORSHIP

AWARDS RECEPTION





On-Course



CLUBHOUSE HOSPITALITY SPONSOR - \$12,500.00

FULL ENTITLEMENT & EXCLUSIVE BRANDING OF THE CLUBHOUSE HOSPITALITY AREA DURING THE SUB-PAR CELEBRITY GOLF CLASSIC WILL PROVIDE YOUR GUESTS WITH THE OPPORTUNITY TO MINGLE WITH GOLF PARTICIPANTS & CELEBRITIES THROUGHOUT THE DAY.

- (10) VIP Credentials (providing access to all hosted events - golf participation excluded)
- Custom signage, the opportunity for product distribution, & a hospitality area at Warren Clubhouse
- (10) Event gift bags

HOLE-IN-ONE AUTO SPONSOR - \$5,000.00

A LOCAL CAR DEALERSHIP WILL HAVE THE OPPORTUNITY TO DISPLAY VEHICLES ON COURSE FOR A HOLE-IN-ONE CONTEST. INSURANCE MUST BE PROVIDED WITH SPONSORSHIP.

- (6) VIP Credentials (providing access to all hosted events - golf participation excluded)
- Custom branded signage & tent setup on designated tee-box
- (6) Event gift bags

ON-COURSE COMPETITION SPONSOR - \$5,000.00

CREATE, OR HOST AN ON-COURSE EXPERIENCE TENT ON THE RESPECTIVE TEE BOX OR GREEN FOR THE LONGEST DRIVE, BEAT THE PRO, AND CLOSEST TO THE PIN COMPETITIONS.

- (6) VIP Credentials (access to all hosted events - golf participation excluded)
- Custom signage, tent setup on designated tee-box, and opportunity to distribute or display product
- (6) Event gift bags

HOLE SPONSORSHIP - \$2,000.00

- (4) VIP Credentials (access to all hosted events - golf participation excluded)
- A hole sign on your designated tee-box
- (4) Event gift bags



Foursomes



FOURSOME TEAM SPONSORSHIP - \$8,000.00

EACH FOURSOME WILL BE PAIRED WITH A CELEBRITY GUEST.

- (4) Golf Participants for the 2023 Golic Sub-Par Celebrity Golf Classic
- (4) Tee-times in Sunday's practice round (based on availability)
- (4) Golf Participant Gift Bags
- (4) Additional VIP Credentials providing access to all hospitality areas & hosted events
- Name or Logo recognition on event announcements, printed collateral, and signage

PAIRING SPONSOR - \$4,500.00

EACH PAIR WILL BE A PART OF A FOURSOME TEAMED UP WITH A CELEBRITY GUEST.

- (2) Golf Participants for the 2023 Golic Sub-Par Celebrity Golf Classic
- (2) Tee-times in Sunday's practice round (based on availability)
- (2) Golf Participant Gift Bags
- (2) Additional VIP Credentials providing access to all hospitality areas & hosted events

INDIVIDUAL PLAYING SPOT SPONSORSHIP - \$2,500.00

EACH INDIVIDUAL PLAYING SPOT WILL BE PART OF A FOURSOME TEAMED UP WITH A CELEBRITY

- (1) Golf Participant for the 2023 Golic Sub-Par Celebrity Golf Classic
- (1) Tee-tim in Sunday's practice round (based on availability)
- (1) Golf Participant Gift Bag
- (1) Additional VIP Credential providing access to all hospitality areas & hosted events

Guests will be offered complimentary airport transfers as well as access to book their rooms at the Morris Inn under the event's discounted rate. Tee times for Sunday's Practice Round will be based on availability and filled on a first come first serve basis.



EVENT DIRECTOR & SALES CONTACT:
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