



International Snow Science Workshop

October 8-13, 2023 **Bend, Oregon**

www.issw2023.com

Sponsorship Opportunities

Welcome Message

Welcome to the 2023 International Snow Science Workshop, the premier gathering of avalanche safety and research professionals from around the world. From October 8-13, 2023, over 1000 delegates will gather in Bend, Oregon for what promises to be the best ISSW to date.

Nestled between the snow-covered peaks of the Cascade Mountains and the vast high desert plateaus, Bend, Oregon is not only an international mecca for outdoor winter adventure but has a long and rich history of avalanche research and practice.

We invite you to partner with us at ISSW 2023 and gain direct access to the top avalanche industry professionals from around the world. From leading scientists to renowned mountain safety experts and industry professionals; these are the influencers in the avalanche and mountain safety business.

The ISSW 2023 organizing committee has prepared this package as a guide for our sponsoring partners. For additional information or to secure your sponsorship, please contact Zoe Roy at zoe@issw2023.com



Sponsorship Opportunities



Presenting / Title Sponsor

USD \$30,000
2 Opportunities

This is your opportunity to increase your exposure to national and international snow scientists. With recognition as the presenting sponsor of the 2023 International Snow Science Workshop, your organization will receive the most visibility and brand recognition.

Your benefits as a titled sponsor include:

- Conference registration for 4 people + 4 Gala tickets
- Reserved Table at Gala (does not include additional Gala tickets)
- Recognition on ISSW Social Media accounts
- 'Brought to you by' branding and prominent logo placement on the ISSW 2023 conference website
- Verbal recognition at conference welcome and Gala
- Logo placement and company website on ISSW 2023 conference website
- Logo placement on screens in plenary room
- 'Brought to you by' branding on the front of the printed conference program
- Opportunity to provide one delegate bag insert, item must be approved by ISSW Organizing Committee
- 1 Exhibitor Booth space + 1 Exhibitor Only Registration

**There are two opportunities for presenting sponsors, your logo and company name will appear with the conference brand and logo along with one other presenting sponsor.*



Safety Sponsor (Exclusive Opportunity)

USD \$15,000

Safety is paramount to the study and practice of avalanche research. This is your opportunity to receive exclusive sponsorship recognition as our safety partner and extend your reach to influencers in the avalanche and mountain safety business.

The safety sponsorship includes:

- Conference registration for 3 people + 3 Gala tickets
- Recognition on ISSW Social Media accounts
- Acknowledgement as Safety sponsored in the following areas:
 - Logo placement and company website on ISSW 2023 conference website
 - Logo placement on screens in plenary room
 - Logo placement on onsite signage
- Opportunity to provide delegate bag insert (item must be approved by ISSW Organizing Committee)
- 1 Exhibitor Booth space + 1 Exhibitor Only Registration



Sponsorship Opportunities

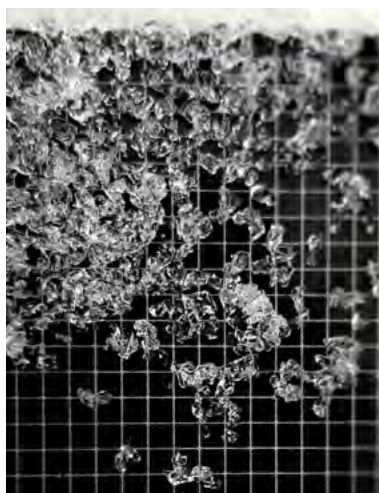
Highlight your participation at ISSW 2023! Your partnership, at whichever level you choose, includes the following highly sought-after benefits:



Supporting Sponsor

USD \$15,000
5 Opportunities

- Conference registration for 3 people + 3 Gala tickets
- Recognition on ISSW Social Media accounts
- Logo placement and company website on ISSW 2023 conference website
- Logo placement on screens in plenary room
- Logo placement on onsite signage
- Opportunity to provide a delegate bag insert, item must be approved by ISSW Organizing Committee
- 1 Exhibitor Booth space + 1 Exhibitor Only Registration



Contributing Sponsor

USD \$10,000
10 Opportunities

- Conference registration for 2 people + 2 Gala tickets
- Logo placement and company website on ISSW 2023 conference website
- Logo placement on screens in plenary room
- Logo placement on onsite signage



Branding Opportunities



Conference Lanyard (Exclusive Opportunity)

USD \$8,000

Increase your company's exposure as the exclusive sponsor of the conference lanyard. The lanyard is part of the conference badge, which all ISSW 2023 delegates will be required to wear.

Your sponsorship includes:

- Logo on printed lanyard
- Logo placement and company website on ISSW 2023 conference website
- Logo placement on screens in plenary room
- Logo placement on onsite signage
- Pricing includes production of lanyard



Delegate Bag (Exclusive Opportunity)

USD \$10,000

All delegates will receive a delegate with conference material. This exclusive opportunity provides key brand exposure.

Your sponsorship includes:

- Logo on the conference bag along with the ISSW 2023 Logo
- Logo placement and company website on ISSW 2023 conference website
- Logo placement on screens in plenary room
- Logo placement on onsite signage
- Pricing includes production of lanyard



Delegate Bag Insert

USD \$500
Limited Availability

Item must be approved by ISSW Organizing Committee



Branding Opportunities



Local Tourism Highlight

USD \$500
Limited Availability

Highlight your organization! We encourage businesses to submit marketing material with a discount code exclusively for ISSW delegates that will be included in the delegate bag. All material must be approved by ISSW Organizing Committee



Program Advertising

Inside Front Cover

USD \$2,000

Inside Back Cover

USD \$2,000

Outside Back Cover

USD \$2,500



Networking Sponsorship Opportunities

The ISSW 2023 program will include several social events that will provide ISSW 2023 attendees a chance to network and interact face to face, something we've all been missing these last few years! As a social event sponsor, you'll have the opportunity to put your organization's brand at the forefront of these much desired, and sure to be well attended networking events.



Gala Sponsor (Exclusive Opportunity)

USD \$15,000

- Reserved table at Gala (does not include additional Gala tickets)
- Conference registration for 3 people + 3 Gala tickets
- Logo placement and company website on ISSW 2023 conference website
- Logo placement on screens in plenary room
- Logo placement on onsite signage
- Opportunity to provide branded materials at Gala
- Opportunity for 3-minute address at Gala



Welcome Reception Sponsor (Exclusive Opportunity)

USD \$6,000

- Conference registration for 1 person + 1 Gala ticket
- Logo placement and recognition at Welcome Reception
- Logo placement and company website on ISSW 2023 conference website
- Logo placement on screens in plenary room
- Logo placement on onsite signage



Happy Hour Sponsor

USD \$5,000
4 Opportunities

- Logo placement and company website on ISSW 2023 conference website
- Logo placement on screens in plenary room
- Logo placement on onsite signage
- Logo placement during Happy Hour



Morning Cuppa Joe

USD \$3,000
4 Opportunities

- Logo placement and company website on ISSW 2023 conference website
- Logo placement on screens in plenary room

Afternoon Cuppa Joe

USD \$3,000
4 Opportunities

- Logo placement on onsite signage
- Logo placement during coffee break



Exhibition Opportunities

The exhibition is a vital part of ISSW 2023. Every effort will be made to ensure that all exhibitors receive prime exposure and direct marketing opportunities with the top avalanche industry professionals from around the world. Participation at ISSW 2023 as an exhibitor is the perfect opportunity for you to showcase your organization and connect with fellow industry experts.

Nonprofit Rate

USD \$2,500

Regular Exhibitor Rate

USD \$3,000

Booth spaces come with One 6ft table and 2 chairs, and one exhibitor only registration

