A+C Journal is published 4 times per year in February, May, August and November. It circulates 800 copies with 400 being regular subscribers.

**A+C ADVERTISING SIZES + PRICES**

**PRINT JOURNAL**
- Full page £200.
- Half page £120.
- Third page £75.

**E-NEWSLETTER**
- One size advert £100 per insertion.

**TECHNICAL INFORMATION**

**PRINT JOURNAL ADVERT MEASUREMENTS**
- Full page 266mm high x 180mm wide
- Half page 130mm high x 180mm wide
- Third page 75mm high x 180mm wide

All adverts in the A+C Journal are black+white, greyscale only. Print adverts should be provided as 300dpi print ready PDFs to set sizes. JPG files can also be used.

**PRINT ADVERT FILE/COPY DEADLINE**
Advert delivery is ideally one month prior to publication.

**E-NEWSLETTER INFORMATION & ADVERT SIZES**
The e-Newsletter is currently mailed out once per week using mail-chimp to 1000+ recipients. On average it is opened by 55% of it’s subscribers and the click through rate averages at between 13-20%. e-advert files to be provided double size as a PNG or jpg @ 1600px wide X 600px deep.

**SETTING AND DESIGN**
If required print and digital advert design layout assistance can be provided by A+C for an additional fee. Clients will need to provide copy text and separate digital image files.