



PRESENTED BY:



CO-PRESENTED BY:



HR INNOVATION CONFERENCE 2023

FUELING EMPLOYEE ENGAGEMENT FOR BUSINESS



21 SEPTEMBER 2023
DUSIT THANI, MANILA

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EVENT PARTNERS:



ABOUT THE CONFERENCE

Our **"Fueling Employee Engagement for Business"** conference is designed to provide attendees with a comprehensive understanding of the importance of employee engagement and equip them with actionable insights to optimize their workforce's potential.

The conference will feature a combination of keynote presentations, practical sharing, interactive workshops, and panel discussions led by industry experts, thought leaders, and HR professionals who have successfully implemented employee engagement initiatives in their organizations that helped them drive business growth.



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21 SEPTEMBER 2023 | 9AM - 4PM | DUSIT THANI, MANILA



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ATTENDEE PROFILE

Delegates by Job Nature

- Business Owners/Entrepreneurs
- Senior Leaders, HR & People Managers and Decision Makers
- Employee Engagement Team
- SME Companies

Delegates by Industry

- IT, BPO & Business Services
- Real Estate & Developers
- Retail, eCommerce, Logistics
- Banking & Financial Services
- Food & Beverages
- Manufacturing
- Tourism & Hospitality
- Public Services
- Power Generation & Utility
- Agriculture & Others



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THE WELCOMING COMMITTEE



HOST
Sarah McLeod

MANAGING DIRECTOR
Q2 HR Solutions Group of
Companies



MODERATOR
Gerry Plana

CEO
Investors in People, Philippines



KEYNOTE SPEAKER
**PEOPLE as a
competitive advantage**

TRIXIE WHYTE
FOUNDER, VISIONARY, AND CHAIRWOMAN
Q2 HR Solutions Group of Companies



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CONFIRMED SPEAKERS



The Changing Business Landscape

FRANCIS KONG
INSPIRATIONAL SPEAKER,
AUTHOR AND PRESIDENT
Success Options, Inc.



Optimizing Employee Benefits

BITA SIGARI
VP FOR HUMAN RESOURCES
MANAGEMENT DEVELOPMENT
Makati Medical Center



Creating a Supportive Organizational Culture

MARK MACKENZIE
CHIEF EXECUTIVE OFFICER
Infinit Care



Engaging Teams: Igniting Collaboration and Performance

RUBY PALMA
FOUNDING PRESIDENT AND
PRINCIPAL PARTNER
Leadership in Motion



How a high-performing first team drives employee engagement and productivity & Charting the Course of the Employee Experience

LUIS ROBEDILLO
CHIEF PEOPLE OFFICER
Q2 HR Solutions, Inc.

MORE SPEAKERS COMING UP ...



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CONFERENCE AGENDA

MORNING

- Welcoming Remarks
- Keynote: PEOPLE as a Competitive Advantage
- Theory: The Changing Business Landscape
- **AM SNACKS**
- Theory: Engaging Teams: Igniting Collaboration and Performance
- Workshop: How a high-performing first team drives employee engagement and productivity
- **LUNCH**

AFTERNOON

- Practical Sharing: Building a Culture of Engagement
- Practical Sharing: Optimizing Employee Benefits
- Practical Sharing: Creating a Supportive Organizational Culture
- **PM SNACKS**
- Workshop: Charting the Course of the Employee Experience
- Panel Discussion
- Closing Remarks
- **NETWORKING**



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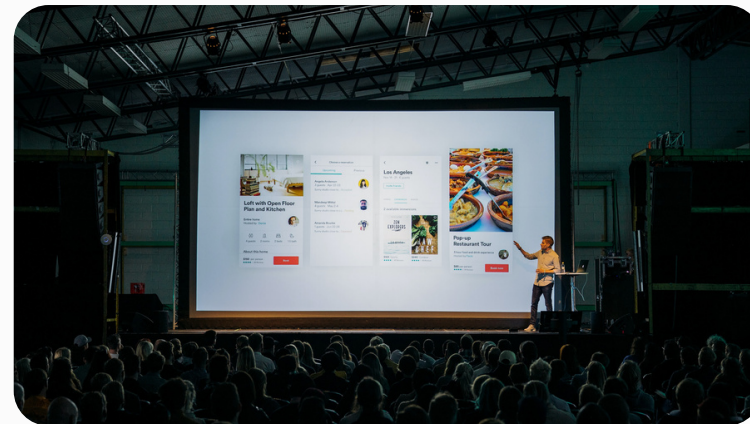
LEARNING APPROACH

THEORY



Thirty (30) minutes session per speaker led by theoretical and practicing experts who will provide relevant key concepts on their topics or experiences

PRACTICE SHARING



Twenty (20) minutes practical or application sharing by the subject matter expert about strategies and techniques they used to drive business success

WORKSHOP



Forty five (45) minutes extensive and interactive workshop covering all facets of the employee lifecycle stage and driving the first team to high performance

PANEL DISCUSSION



One (1) hour panel discussion for an opportunity to clarify key points from the theory discussion, practical sharing and workshop application



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CONFERENCE BENEFITS

LEARN



Immerse yourself in a world of insights, innovation, and growth from thought leaders, experts, and visionaries.

NETWORK



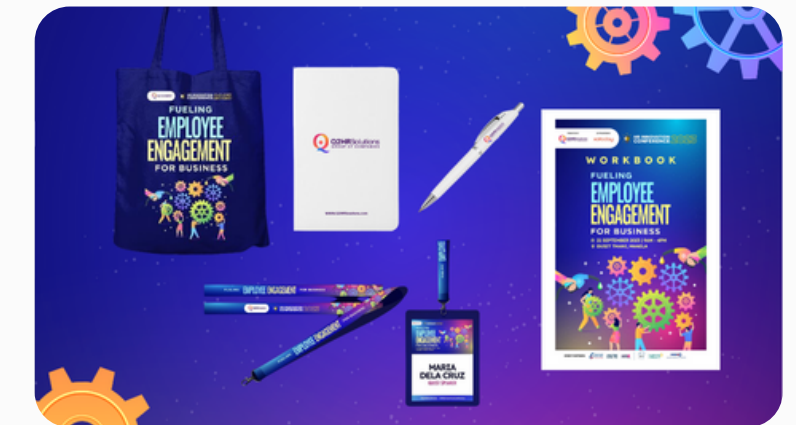
Step into a realm of unparalleled networking possibilities and uncover a world of valuable relationships waiting to be formed.

SOCIALIZE



Engage with a diverse community of professionals, thought leaders, and HR influencers who share the same passion as yours.

TAKE HOME



Take home more than just memories, our exclusive swag bag is your keepsake of ideas, inspiration and innovation.



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SPONSORSHIP DETAILS

CHAMPION

1. One (1) Table / Booth (max of 2 in the booth) product and services display
2. 8.5 x 11 Company Advertisement on the conference learning material/ packet
3. Logo placement according to sponsorship level on all event marketing collaterals, website, e-newsletter & digital ads
4. Mentions in Q2 Social Media (Facebook & LinkedIn) and mainstream media PR on event communications
5. Live acknowledgement on the day of the event
6. Company video/ product video feature to be played before the event and during breaks
7. Giveaways & flyer inclusion in the Conference Kit

PROMOTER

1. One (1) Table / Booth (max of 2 in the booth) product and services display
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4. Mentions in Q2 Social Media (Facebook & LinkedIn) and mainstream media PR on event communications
5. Live acknowledgement on the day of the event
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ADVOCATE

1. Logo placement according to sponsorship level on all event marketing collaterals, website, e-newsletter & digital ads
2. Mentions in Q2 Social Media (Facebook & LinkedIn) and mainstream media PR on event communications
3. Live acknowledgement on the day of the event
4. Giveaways & flyer inclusion in the Conference Kit

SUPPORTER

1. Mentions in Q2 Social Media (Facebook & LinkedIn) and mainstream media PR on event communications
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GROUP OF COMPANIES

CO-PRESENTED BY: **xoxoday**

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For registration, speaking slot & sponsorship inquiries, reach out to events@q2hrs.com