

Peterson Capital helps unleash **The Power of Retail** to investors for the benefit of our public and private company clients. We introduce the best and fastest growing public companies to our vast network of Investment Advisors, family offices and their clients from coast-to-coast, and into Europe.

We know **The Power of Retail**. We've been doing this for 20 years. The Investment Advisors we work with know us, trust us, and open their doors to us.

And we know how to tell a story that resonates with retail investors. Your story. We know how to tap into **The Power of Retail**.

Sharing Your Story

Our clients tell a compelling story and sell it to one of Canada's largest independent network of more than 900 retail Investment Advisors.



Industry Agnostic

We let you be the expert in your own subject matter – what we know is how to communicate your message to a retail audience to maximize impact and their understanding.



Special Sits



Oil & Gas



Mining



Technology



Life Sciences



Green Energy

Build Your Story

Professionals who help you to frame a compelling message across multiple platforms and specifically tailored to retail advisors and their clients.

Honest and direct meeting feedback to help strengthen your presentation delivery and post meeting follow-up.



Our goal is to inspire investors with your blue-sky vision and to instill trust in you as an effective leader.

"While working with Peterson Capital, Teranga was introduced to a very broad and deep network of retail Investment Advisors across Canada who opened their door to us because of their strong relationships with the highly professional Peterson Capital team."

Trish Moran, Former Head of Investor Relations **TERANGA**
GOLD CORPORATION

Peterson Capital Retail Advisory Team

Michael Stier
(Vancouver)



Adam Woodward
(Calgary)



Erin Woodward
(Calgary)



Doug Doull
(Toronto)



David Kean
(Atlantic)




Alexis de la Renaudière
(Montreal)





Peterson Capital will introduce you to Europe's leading family offices, HNW private investors, and fund managers who know the Canadian market and are interested in your company's sector.


Our extensive network is comprised of more than 100 investors across the major financial hubs, providing a unique opportunity to gain exposure to European capital markets.

The **European Capital Markets** team of multi-lingual relationship managers will work with you to ensure your story is set for a European format and position your company in front of high-profile fund managers and investors across Europe.

 1-on-1 or group Zoom meetings accessible from anywhere

 Combination 1-on-1 breakfast, lunch or dinner meetings in any city

 Investor luncheons available in each location

 Individual in-person meetings with fund managers and family offices across Europe

2022 Clients in Europe

Nanalysis Scientific Corp.
(NSCI.V)

Green Impact Partners (TSX: GIP)

H2O Innovation Inc. (TSX: HEO)

Freehold Royalties Ltd.
(TSX: FRU)

E3 Lithium (TSX.V: ETL)

Loop Energy (TSX: LPEN)

Alpha Cognition Inc. (ACOG.V)

Volatus Aerospace Corp (VOL.V)

Tectonic Metals Inc. (TECT.V)




Robert Seguin, Managing Director



25+ years of institutional sales experience with banks such as JP Morgan & Bank of Tokyo, and brokerage firms like Midland Walwyn Capital, Hampton Securities and National Bank Financial in Milan, London, Geneva, Toronto and Montreal.

Since 1996, Robert has arranged corporate presentations across Canada and Europe.

"We introduced the H2O story to a dozen of the Peterson Capital family offices in Europe earlier this year. Every single one of the people on these calls were clearly qualified investors, very interested in our story, and keen to learn more. European investors have shown historically, a forward looking vision (first mover) regarding environmental issues and thus best ESG practices. We will be continually working with the Peterson Capital team, and will be travelling over to Europe with them in May to further strengthen these relationships. Their support is tremendously valuable."

– Frédéric Dugré, CEO of H2O Innovation 

"I found the luncheon events in Geneva and Zurich to be well attended, with quality investors who asked intelligent questions. The people I met constitute strong potential to create long lasting relationships with patient investors. The events were well organized, Peterson Capital also scheduled complementary meetings before and after the luncheons, in order to maximize the use of my time. They were always professional, cordial, and provided me with whatever assistance I needed. I would definitely do the events again at the same locations for follow-up, or at new locations to expand reach."



– Sean Krakiwsky, CEO of Nanalysis Scientific Corp.

Nicole Loghin Mathieu Giusti Jean de Menton Amie Lauder

