

# PRICING GUIDE: WEDDINGS



Knowing how to price yourself as an artist can be difficult and it can be effected by things such as your experience and your demographic.

However, I've created a rough pricing guide to get you started:

## **Wedding Pricing:**

When it comes to Wedding Hair + Makeup, it's SO much more than just the wedding day!

Don't forget the added value you give with your admin and support too.

## **Wedding Trial:**

I work on a 'day rate' basis as for me, the trial is a day that I'm unable to take on a commercial job and so as a business, I need to ensure I'm not at a loss but below is a rough idea of 'Wedding Trial Pricing:'

Bride Hair + Makeup Trial: £150-£500

Bride Hair Trial: £70-£250

Bride Makeup Trial: £70-£250

Bridal Party Hair: £50-£100 each

Bridal Party Makeup: £50-£100 each

## **Wedding Day:**

I tend to keep my pricing much the same as the Wedding Trial pricing above but include a 'minimum spend' which helps when you're in popular demand.

If you're still unsure of your pricing, research the local competition to get a better idea of what's common within your area too!

Just be sure to know and trust your worth!

Reach out if you want me to look over your pricing.