



PEAKS STRATEGIES ANNOUNCES NEW CLIENT WINS

NEW YORK, OCTOBER 16, 2017 -- [Peaks Strategies](#), a strategic communications firm serving financial services, capital markets and corporate clients, today announced five new client wins.

“The market is responding strongly to our position as an independent, focused, results-driven boutique,” said Thomas Walek, founder and Managing Partner. “As we put our clients first, they reward us with ongoing relationships and referrals.”

In recent months, Peaks Strategies has added the following firms to its client roster:

- [Harvest Exchange](#)
- [Rotation Capital](#)
- [Pebble Labs](#)
- [Synova Power](#)
- [Data Management Working Group for the Alternatives Industry](#)

Founded in 2016, Peaks Strategies specializes in strategic communications for public and private companies in capital markets, alternative and traditional asset management, fintech, and financial and professional services.

In addition to client growth, Peaks Strategies recently received the [2017 Best North American Public Relations Firm](#) award from *Hedgework*.

[Walek is an award-winning pioneer in communications for the financial services industry](#). In 1998, he founded Walek & Associates, a global financial and capital markets boutique serving multinational brands and emerging leaders. The firm received numerous awards and recognitions over the years from *PR Week*, *Hedgework*, *O'Dwyer's*, The National Investor Relations Institute and *The Hedge Fund Journal's* “Outstanding Contribution: Hedge Fund Media Communications.” Walek sold his eponymous firm in 2013.

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