36th ANNUAL MARITIME MAGIC

PRESENTED BY: CURIO WELLNESS

SPONSORSHIP OPPORTUNITIES

THE BEST ANNUAL BENEFIT ON THE BALTIMORE WATERFRONT
CELEBRATING AND SUPPORTING THE IMPORTANT WORK OF
LIVING CLASSROOMS FOUNDATION
Formed over two decades ago, the funk six-piece The Motet have learned to work as an interlocking unit, with each member bolstering one another towards the best creative output. This symbiosis has led to a unique style and cohesive musical chemistry, as seen in the band's immaculate live performances and seamless blend of funk, soul, jazz, & rock.
ALL ACCESS SPONSOR TICKETS TO SPECIAL VIP AREA

VIP Area Includes:

- Stanchioned area for All Access guests only
- Elevated view of the stage
- Delicious catered/passed hors d’oeuvres
- Open bar
- Seating area
- Access to private bathrooms
- Exclusive All Access check-in line

NOTE: All Access guests will be asked to please leave the VIP area with one drink at a time.

GENERAL ADMISSION TICKETS INCLUDE ACCESS TO THE PARTY, DOZENS OF BALTIMORE’S BEST RESTAURANTS, BEER AND WINE, STAGE VIEWS AND DANCE FLOOR, PIER AND WATERFRONT VIEWS, AND CASH BARS.

ALL ACCESS TICKETS INCLUDE ACCESS TO ALL AREAS OF GENERAL ADMISSION + VIP AREA
Maritime Magic
Site Map

NEW!
VIP AREA

Elevated View of Main Stage
Full Open Bar
Private Catering
Private Restrooms
Exclusive Event Check-In
Seating Available

Main Stage
Beverage Sponsors
Sponsor Tables
Food Sponsors
NEW: VIP AREA
SPONSORSHIP LEVELS

TITLe
$75,000

- Premier Title Sponsorship of event
- Name and logo on invitation (over 7,000 mailed)*
- Logo on Step and Repeat
- Most Prominent On-site Signage
- Recognition in Living Classrooms' Newsletter and on electronic invitation (30,000 subscribers)
- Sponsor recognition on Living Classrooms' website
- Tagged in Living Classrooms' social media posts
- Pre & Post event media sponsor advertisement**
- Recognition in Living Classrooms' Annual Report
- 75 ALL ACCESS Tickets (VIP and Main Tent) plus one table in the Main Tent to Maritime Magic
- Gobo logo projection on Main Tent
- Speaking opportunity at Maritime Magic Rising Stars event
- Exclusive area for your guests to convene onboard a Living Classrooms' historic ship
- Banner recognition
- Special recognition on signage/ads on screens at event
- Logo displayed via gobo light at the event
- Sponsor name on table
- Full page (8" tall x 5" wide) color advertisement on the back page of the program
- On-site interviews with media (as applicable)
- Opportunity to provide swag to all ticket holders.

Tax benefit $70,875
Admiral
$50,000

- Name and logo on print invitation (over 7,000 mailed)*
- Recognition in Living Classrooms’ digital invite (30,000 subscribers)
- Most Prominent On-site Signage
- Logo on Step and Repeat
- Sponsor recognition on Living Classrooms’ website
- Tagged in Living Classrooms’ social media posts
- Pre & Post event media sponsor advertisements**
- Recognition in Living Classrooms’ Annual Report
- 60 tickets to Maritime Magic (includes one table in main tent) OR 45 ALL ACCESS Tickets (VIP and Main Tent) plus one table in the Main Tent
- Sponsor name on table
- Full page (8” tall x 5” wide) color advertisement on the inside cover of the program

Tax benefit of $46,700

Stage Sponsor
$30,000
(One Available)

- Stage naming rights; banner hung prominently over the main stage
- Name and logo on print invitation (over 7,000 mailed)*
- Recognition in Living Classrooms’ digital invite (30,000 subscribers)
- Sponsor recognition on Living Classrooms’ website
- Tagged in Living Classrooms’ social media posts
- Pre & Post event media sponsor advertisements**
- Recognition in Living Classrooms’ Annual Report
- 50 tickets to Maritime Magic (includes one table) OR 35 ALL ACCESS Tickets (VIP and Main Tent) plus one table in the Main Tent
- Sponsor name on table
- Full page (8” tall x 5” wide) black & white advertisement in program

Tax benefit of $27,250
VIP Tent Sponsor
$30,000
(One Available)

- Banner hung prominently over the VIP Tent
- Name and logo on print invitation (over 7,000 mailed)*
- Recognition in Living Classrooms’ digital invite (30,000 subscribers)
- Sponsor recognition on Living Classrooms’ website
- Tagged in Living Classrooms’ social media posts
- Pre & Post event media sponsor advertisements**
- Recognition in Living Classrooms' Annual Report
- 50 tickets to Maritime Magic (includes one table) OR 35 ALL ACCESS Tickets (VIP and Main Tent) plus one table in the Main Tent
- Sponsor name on table
- Full page (8” tall x 5” wide) black & white advertisement in program

Tax benefit of $27,250

VIP Vice Admiral
$27,500

40 ALL ACCESS Tickets (no table)
*Plus regular sponsor level benefits

Vice Admiral
$25,000

- Name and logo on print invitation (over 7,000 mailed)*
- Recognition in Living Classrooms’ digital invite (30,000 subscribers)
- Sponsor recognition on Living Classrooms’ website
- Tagged in Living Classrooms’ social media posts
- Pre & Post event media sponsor advertisements**
- Recognition in Living Classrooms' Annual Report
- 45 tickets to Maritime Magic (includes one table)
- Full page (8” tall x 5” wide) black & white advertisement in program
- Sponsor name on table

Tax benefit of $22,525
Screen Sponsor

$20,000

- Name and logo on print invitation (over 7,000 mailed)*
- Name listed on multiple screens throughout the event "Screens Sponsored by YOUR NAME HERE"
- Recognition in Living Classrooms’ digital invite (30,000 subscribers)
- Sponsor recognition on Living Classrooms’ website
- Tagged in Living Classrooms’ social media posts
- Pre & Post event media sponsor advertisements**
- Recognition in Living Classrooms’ Annual Report
- 40 tickets to Maritime Magic (includes one table) OR 25 ALL ACCESS Tickets (VIP and Main Tent)

Tax benefit: $17,800

Beer Tent Sponsor

$20,000

- Name and logo on print invitation (over 7,000 mailed)*
- Name and logo on Beer Tent signage
- Recognition in Living Classrooms’ digital invite (30,000 subscribers)
- Sponsor recognition on Living Classrooms’ website
- Tagged in Living Classrooms’ social media posts
- Pre & Post event media sponsor advertisements**
- Recognition in Living Classrooms’ Annual Report
- 40 tickets to Maritime Magic (includes one table) OR 25 ALL ACCESS Tickets (VIP and Main Tent)

Tax benefit: $17,800

Wine Garden Sponsor

$20,000

- Name and logo on print invitation (over 7,000 mailed)*
- Name and logo on Wine Garden signage
- Recognition in Living Classrooms’ digital invite (30,000 subscribers)
- Sponsor recognition on Living Classrooms’ website
- Tagged in Living Classrooms’ social media posts
- Pre & Post event media sponsor advertisements**
- Recognition in Living Classrooms’ Annual Report
- 40 tickets to Maritime Magic (includes one table) OR 25 ALL ACCESS Tickets (VIP and Main Tent)

Tax benefit: $17,800
VIP Commander
$17,500

- 30 ALL ACCESS Tickets (no table)
  *Plus regular sponsor level benefits

Commander
$15,000

- Name and logo on invitation (over 7,000 mailed)*
- Recognition in Living Classrooms’ Newsletter (30,000 subscribers)
- Sponsor recognition on Living Classrooms’ website
- Tagged in Living Classrooms’ social media posts
- Pre & Post event media sponsor advertisements**
- Recognition in Living Classrooms’ Annual Report
- 35 tickets to Maritime Magic (includes one table)
- Half page (4” tall x 5” wide) black & white advertisement in the program
- Sponsor name on table

Tax benefit of $13,075

VIP Captain
$12,500

- 20 ALL ACCESS Tickets (no table)
  *Plus regular sponsor level benefits

Captain
$10,000

- Name and logo on invitation (over 7,000 mailed)*
- Recognition in Living Classrooms’ Newsletter (30,000 subscribers)
- Sponsor recognition on Living Classrooms’ website
- Pre & Post event media sponsor advertisements**
- Recognition in Living Classrooms’ Annual Report
- 30 tickets to Maritime Magic (includes one table)
- Quarter page (4” tall x 2.5” wide) black & white advertisement in the program
- Sponsor name on table

Tax benefit of $8,350
VIP Sponsor $3,500
- 6 ALL ACCESS Tickets (no table)
- Name listed in program
- Recognition in Annual Report

First Mate $5,000
- Name and logo on invitation (over 7,000 mailed)*
- Recognition in Living Classrooms' Newsletter (30,000 subscribers)
- Sponsor recognition on Living Classrooms' website
- Recognition in Living Classrooms' Annual Report
- 20 tickets to Maritime Magic (includes one table)
- Quarter page (4” tall x 2.5” wide) black & white advertisement in program
- Sponsor name on table

Tax benefit of $3,900

Table Sponsor $2,500
- Sponsor Name on Table
- Name listed in program
- Recognition in Living Classrooms' Annual Report
- 10 tickets to Maritime Magic (includes one table)

Tax benefit of $1,950

Please note...
*VIP Levels available on first-come, first-serve basis
**Presentation of logo size will depend on gift level
***Media benefits correlate to sponsorship level

Reminder: Early response ensures full inclusion in media ads and on invitation
2023 MARITIME MAGIC
Event Statistics

$445K
Dollars Raised

2,000
# of Attendees

270,000
Digital Invitations/Eblasts

7,000
Printed/Mailed Invitations

75
# of Food & Beverage Donors and Sponsors

6.4M
Media Impressions

40%
Open Rate

7,000
Total Web Page Visitors

Media Sponsors

Baltimore Banner
Baltimore Magazine
Baltimore Sun
BBJ

iheart media
Jazzy Summer Nights
Press Box Office
The Daily Record

WBAL
WCAO
WPOC
WQSR

WTMD
WYPR
WZFT
36th Annual Maritime Magic Sponsorship Form

Sponsor Contact Information

Name *
First
Last

Phone Number *

Email *

Sponsor Company Name *

Address *
Street Address
Street Address 2

City
State
Postal / Zip Code

Sponsorship Level
Please choose your sponsorship level below.

- Title Sponsor: $75,000
- Admiral Sponsor: $50,000
- Stage Sponsor: $30,000
- VIP Vice Admiral Sponsor: $27,500
- Vice Admiral Sponsor: $25,000
- Beer Tent Sponsor: $20,000
- Screen Sponsor: $20,000
- Wine Garden Sponsor: $17,500
- VIP Commander Sponsor: $17,500
- Commander Sponsor: $15,000
- VIP Captain Sponsor: $12,500
- Captain Sponsor: $10,000
- VIP First Mate Sponsor: $7,500
- First Mate Sponsor: $5,000
- VIP Sponsor: $3,500
- Table Sponsor: $2,500

Preferred Sponsor Table Name (if applicable):

If you are sponsoring in honor of a Rising Star, please list their name:

How would you like to pay for your sponsorship? *
- Check (preferred)
- Credit card (fees apply)

Please select one of the options below: *
- I would prefer a high-top table (no chairs)
- I would prefer a low-top table (includes chairs)
- Please donate my table back, I will be on the dance floor!

Please complete and return this form to Emily Ward, eward@livingclassrooms.org.

Checks should be mailed to:
Living Classrooms
1417 Thames St
Baltimore, MD 21231

Questions or concerns?
Call 410.685.0295 x 209
<table>
<thead>
<tr>
<th><strong>Have questions or looking for more information?</strong></th>
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<tbody>
<tr>
<td><strong>Sponsorships &amp; Media</strong></td>
</tr>
<tr>
<td>Thara M. Taylor</td>
</tr>
<tr>
<td><a href="mailto:thara@livingclassrooms.org">thara@livingclassrooms.org</a></td>
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<tr>
<td>410.428.5301</td>
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<tr>
<td><strong>General Info</strong></td>
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<tr>
<td>Shannon Fries</td>
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<tr>
<td><a href="mailto:sfries@livingclassrooms.org">sfries@livingclassrooms.org</a></td>
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<tr>
<td>410.685.0295 x 209</td>
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<td><strong>Food &amp; Beverage</strong></td>
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<td>Natalie Halpern</td>
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<tr>
<td><a href="mailto:nhalpern@livingclassrooms.org">nhalpern@livingclassrooms.org</a></td>
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<tr>
<td>410.303.8980</td>
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**Follow Living Classrooms!**

- Instagram: @livingclassroomsfoundation
- YouTube: Livingclassroomsfnd
- Facebook: Living Classrooms Foundation
- TikTok: @livingclassrooms

**Frederick Douglass–Isaac Myers Maritime Park**

1417 Thames Street  
Baltimore, MD 21231  
410.685.0295  
WWW.LIVINGCLASSROOMS.ORG