

HOW OUR MANUFACTURING CLIENT REDUCED RECRUITING TIME BY 98%



98%

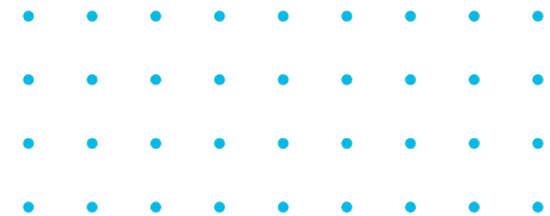
98% decrease in the time it takes to recruit for a role

24 hours

Ability to post a job and hire Professionals in under 24 hours

75%

75% of the Professionals hired on a working interview were extended



ABOUT THE COMPANY

Industry: Telecommunications
Company Size: 51-200 Employees
Location: Burnaby, BC

Our client has been a leading telephone and communication hardware manufacturer for over 50 years. They are headquartered in Burnaby, BC and have manufactured and shipped more than 4 million telecom endpoints globally.

PROBLEM

Our manufacturing client hires entry-level temporary Electromechanical Assemblers. The role requires no experience, and duties include assembling, testing, and packaging products. Shifts in the hiring market made finding and retaining temporary workers difficult. After exhausting countless job boards, they knew they needed a better solution.

The Team Lead has varying staffing needs, some days requiring five workers, and the next none. So, he hires production staff with the ebb and flow of demand. Often, he doesn't have much notice and needs to find temporary staff for the next day. His main goal is to hire ambitious professionals on short notice.

Changes in the hiring market led to challenges



Attracting entry-level production staff

After the pandemic, the Team Lead noticed a shift in the hiring market. He noticed a labour shortage after seeing fewer applicants for his production roles. More people were turning to other positions, and he struggled to find qualified teammates.



Short notice of hiring needs

There isn't a permanent need for staff members. The Team Lead wants to hire when they have large orders but doesn't need staff full-time. Staffing needs are usually short notice, and he needs to find someone in one day. Traditional hiring methods took a lot of his time and didn't allow for a fast turnaround of workers.



Finding ambitious, reliable teammates

The production industry faces a lot of no-shows. It's a struggle to find reliable teammates. Plus, some workers that show up aren't hard-working, so he'd have to send them home after a couple of hours.



SOLUTION

Our client heard about AmbiMi from our sister company, Impact Recruitment. The Team Lead met with our support staff and decided to give it a try. Our support team walked him through downloading the app and posting the job.

He found his first professional in less than a few days!

After the initial onboarding, the Team Lead started using the app himself. He posts jobs as needed, and we help match him with the best pros. Now, he's been consistently hiring with AmbiMi for the last five months.

AmbiMi was able to...



Give our client access to our pool of temporary production staff



Reduce recruiting time by 98%, allowing our client to find professionals in less than one day



Pre-vet and dispatch candidates to ensure professionals are ambitious and reliable

NEXT STEPS

On top of that, the Team Lead liked the quality of the candidates. 75% of the candidates had their contract extended after a working interview. He plans to use the working interviews in the future to find and assess qualified candidates.

The Team Lead plans to continue to use AmbiMi to find professionals quickly.