Boston

NEWS RESTAURANTS A&E HEALTH PROPERTY EDUCATION TRAVEL STYLE WEDDINGS BEST OF MAGAZINE

Here's Your First Peek at Reebok's Boston Headquarters

It'll boast a one-mile track, a farm-to-table café, and more.

By Jamie Ducharme | Boston Wellness | December 8, 2016, 9:52 a.m.



Reebok is leaving behind its sprawling, 60-acre campus in Canton, and setting up shop in the Seaport.

The sportswear company announced last month that it's relocating to Boston, and bringing roughly 700 employees to its new digs. On Wednesday, Reebok added that it will occupy five floors of the Seaport's Innovation and Design Building, ideally by fall 2017.

While it'll be hard to replace the company's suburban complex, complete with its outdoor pool and Spartan Race course, Reebok has big plans for the new location. In addition to office space, the Boston headquarters will include a number of amenities open to both employees and the public.

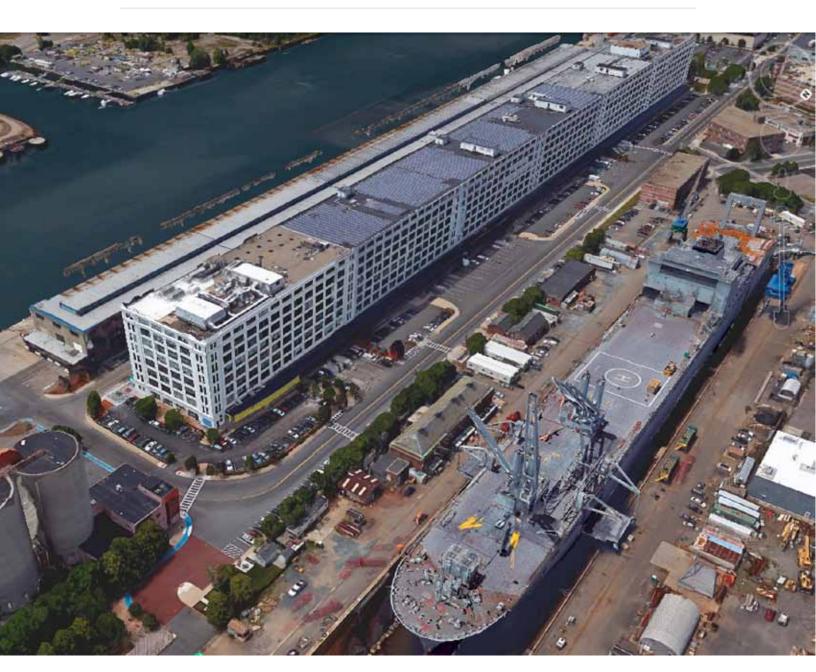
On the open-to-the public front, Reebok Boston will offer a one-mile track around the facility, a farm-to-table café, and a massive retail store.

Like 110K

Subscribe & Save up to 89%!

Boston

NEWS RESTAURANTS A&E HEALTH PROPERTY EDUCATION TRAVEL STYLE WEDDINGS BEST OF MAGAZINE



Reebok employees will also have access to a two-floor, 30,000-square-foot fitness center, as well as onsite personal trainers, dietitians, massage therapists, and acupuncturists. Jealous?

"We have a goal of being the fittest, healthiest workplace in the country, and this new location will go a long way in helping us achieve this goal," Reebok President Matt O'Toole said in a statement. "It will be a workplace unlike any other in the city, with amenities that will not only benefit our employees, but the local community as well."

Reebok does have some competition in fellow footwear giant New Balance. The sportswear brand's Brighton complex, known as Boston Landing, houses the Bruins' practice facility, a public gym, and a barre studio, with more wellness-focused offerings said to be coming down the pike.