## Strosion's Vsique<sup>™</sup> Patent-Pending Push-Up Trainer Grips Are Now Available on Shopify

In preparation for a Kickstarter crowdfunding campaign in February, Shopify availability fulfills customer demand

**CARY, NC, January, 19, 2022** - Strosion announces the availability of The Vsique<sup>™</sup> - the world's first Patent Pending wrist and joint friendly Push-Up Trainer - on Shopify. Since its initial launch in November 2021, The Vsique's minimum pilot run quantity sold out within 3 weeks. As Strosion prepares for a Kickstarter crowdfunding campaign for The Vsique in February 2022, the Shopify availability offers a convenient buying option for those interested in this buying option now.

What makes The Vsique a revolutionary Push-Ups Trainer is that it is designed to help individuals of all ages and fitness levels to become healthier, fitter, and stronger - one push-up at a time - virtually eliminating wrist and joint pain while progressively developing strength, muscles and control. The Vsique requires no additional assembly or add-ons. It is ready for users right out of the box.

Push-ups are described as "the perfect exercise" in Harvard Medical School's Harvard Health Publishing article, *The Rise of Push-Ups: A Classic Exercise That Can Help You Get Stronger.* According to the article, "the push-up engages your body from top to bottom. It works several muscle groups at once: the arms, chest, abdomen (core), hips, and legs. Push-ups also can be modified as needed." Additionally, Dr. Edward Phillips, Assistant Professor of Physical Medicine and Rehabilitation at Harvard Medical School, explains that, "by adjusting the speed you perform a push-up, the angle of your body, and even hand placement, you can add more or less intensity, or focus on specific muscles."

"Due to demand inquiries, we decided to make a limited quantity of The Vsique available on Shopify" states Nizar Azzam, Strosion Founder and Inventor of The Vsique. "With our commitment to helping others get healthier, stronger and fitter, we have taken actions to improve product availability."

## **About Strosion, LLC.**

Incorporated in 2021, Strosion aims to introduce solutions targeting home, health, and fitness markets. Utilizing our in-house resources and experts with over 30 years of experience, we continuously evaluate licensing opportunities and partnerships with manufacturers, resellers and private label opportunities. Strosion has made significant investment in establishing in-house digital marketing, IP portfolio, and a rapid product development and prototyping facility.

## Related links for more information and press inquiries:

http://www.thevsique.com http://www.strosion.net The Vsique YouTube Channel

## **Media Contact:**

Strosion

E: <u>info@strosion.net</u> T: +1 919-335-6006



