What is “greenwashing” and why does it matter?

MINING COMPANIES ARE DOWNPLAYING THE RISKS OF DANGEROUS NEW MINES TO PROMOTE FALSE CLIMATE SOLUTIONS

**Greenwashing** is a marketing practice used by corporations to deceive people into thinking that an extractive or polluting product or industry benefits the environment and green economy.

Companies like Talon Metals and Rio Tinto promote mining as critical to the green energy future, but *a future for who? And at what cost?*

**The nickel from this mine has been promised to Tesla for luxury electrical vehicle manufacturing.** Talon and Rio Tinto are focused on supporting the extraction economy by taking from Native lands, benefiting their investors and destroying the prospect of real climate solutions that depend on clean water, critical habitat, and natural carbon sinks.

We’re calling their greenwashing what it really is: **Green Colonialism.** We demand **climate justice, not false solutions** that exploit the climate crisis and further harm to Native and poor communities.

Scan the QR code or go to bit.ly/TalonMetalsPetition to take action.
Greenwashing was a tactic adopted by fossil fuel companies, and is now used by mining companies like Talon Metals and Rio Tinto. There is nothing green about mining. It causes significant environmental harm, threatens plants and animals, pollutes water in perpetuity, and undermines treaty rights.

All nickel-sulfide mines in the world, including in recent history, have disrupted water and led to lasting harms to environmental and community health.

Beyond the impacts in Minnesota, Talon Metals and Rio Tinto also plan to dump toxic waste in another overburdened community in North Dakota, near the Mandan, Hidatsa, and Arikara Nation.

The Talon Mine is being developed in a wetland ecosystem with globally rare peatlands and sacred manoomin. Peatlands naturally store soil carbon. Energy intensive groundwater pumping and mine pollution are a threat to critical habitat like peatlands - to manoomin, or wild rice - and to fisheries.

The federal government is propping up these greenwashing efforts. They’ve promised Talon Metals nearly $140 million in federal subsidies for this project, even though Talon has no permits to mine and has shared no scientific data about mine impacts or safety.

There are no independent scientific studies of groundwater vulnerabilities near this proposed mine; And there has been no consultation with Native nations or downstream communities.

Indigenous leaders around the world are warning that these western climate strategies are a threat to biodiversity, clean water, and Indigenous rights. They are calling this Green Colonialism.

In the face of the climate crisis, protecting clean water and respecting Indigenous sovereignty are more important than ever.

We cannot mine our way out of the climate crisis, and we will not let greenwashing wash away our concerns.

Learn more about Talon at honorearth.org/talon-mine or scan the QR code below