**Performance Stats 2019**

- **TOTAL # OF PERFORMANCES**: 47
- **DIFFERENT VENUES**: 37
- **CITIES AROUND THE BAY AREA**: 12
- **IN SUPPORT OF THE COMMUNITY**: 23
- **FREE TO THE PUBLIC**: 12
- **SING FOR HIRSES**: 5

**Estimated Audience**: 43,407

*not including radio and live streaming audiences*

**Community Partnerships**:
- Bread & Roses
- Cristo Rey de la Salle East Bay High School
- First Congregational Church of Oakland
- Shakewell Restaurant & Bar

**Who’s Listening?**

- **Ethnicity**
  - 48% African American
  - 32% Caucasian
  - 8% Hispanic
  - 10% Other
  - 10% Asian American

- **Gender Identity**
  - 53% Female
  - 31% Male
  - 16% Non-Binary

**Top Cities**
- Oakland
- San Francisco
- Berkeley
- Los Angeles

**Top Countries**
- United States
- Denmark
- Canada
- Kenya

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437% Ensemble
33% Gospel Choir
20% Youth Choir
10% Community Choir

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Oakland Interfaith Gospel, Youth, & Community Choirs

### Who's Singing?

#### Ethnicity
- **Caucasian**: 41%
- **African American**: 16%
- **Hispanic**: 7%
- **Asian American**: 6%
- **Other**: 10%

#### Age
- **11 - 17**: 17%
- **17 - 30**: 32%
- **30 - 50**: 41.7%
- **50+**: 3%

#### Gender Identity
- **Female**: 73%
- **Male**: 18%
- **Non-Binary**: 9%

### Membership Stats

- **Average number of years in choir**: 6.3
- **66 cities**
- **29 faiths**
- **82 on roster in OIGC**
- **36 on roster in OIYC**
- **284 on roster in OICC**
2019 Budget Overview

Revenue (income)
$594,397

Expenditures (expenses)
$593,233

27.7% Gospel Choir
0.2% Youth Choir
72.1% Community Choir

- Salaries & Benefits: 57%
- Performance Fees: 2.9%
- Ticket & Merch Sales: 14%
- Dues: 12%
- Grants & Foundations: 31%
- Corporate Giving: 2%
- Individual Giving: 12%
- Due: 11.9%
- Foundation: 11.5%
- Crp: 1.3%
- Salaries: 56.9%
- Over: 15.3%
- Production: 13.9%
- Contract: 7.8%
- Musicians: 6.1%
- General Overhead: 8%
- Contract Services: 6%
- Dues: 2%
- Corporate Giving: 14%
- General Overhead: 6%
- Ticket & Merch Sales: 2%
- Corporate Giving: 29%
- Performance Fees: 12%
- Grants & Foundations: 31%
- Individual Giving: 12%
- Dues: 11.9%
- Foundation: 11.5%
- Crp: 1.3%
- Salaries: 56.9%
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- Over: 15.3%
- Production: 13.9%
- Contract: 7.8%
- Musicians: 6.1%
- General Overhead: 8%

Production Cost
Guest artists, lighting, sound, venue rental, catering, supplies, etc.

Contract Services
Bookkeeper, grant writer, lawyer, graphic designer, etc.

General Overhead
Rent, banking, utilities, office supplies, taxes, insurance, etc.
Is the inquiry in line with our mission?

What is their relationship with OIGC?

Will this performance sustain the organization?

Is there already a performance that day?

Is there another performance the day before/after?

Is a director available?

Are singers available?

What is the impact on singers?

What is the impact on the band?