

E-PROGRAM GUIDE

Welcome to meowfest 2023! Check out our e-Program below to help guide you through the event.



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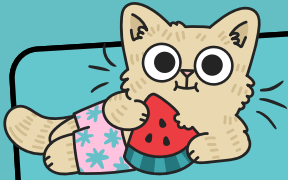


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Check out www.meowfest.com for more info!





About Us & Mission

meowfest 2023 is a **full-day festival full of food, fun and felines!** You don't want to miss this cat-stravaganza of **music, events, prizes, ice cold adult beverages, and shopping!** Check out our Teddybob Adoption Kitty Corner with amazing rescues, or just come to see the celebrity cats at their meet and greets! Best of all, **all event proceeds are donated directly to local shelters,** to help out our furry friends, so come out and support your community and join the purrty!



meowfest 2023 Info

- Location:** Rocky Mountaineer Station, 1755 Cottrell Street, Vancouver, BC V6A 2L8
- Date:** August 19th, 2023
- Time:** 10am-5pm
- Parking:** Paid parking on-site or free street parking
- Use our Hashtags:** Tag us @meowfestival, #meowfestival #meowfest2023 #meowfest



THE (FE)LINE-UP

Kitty Celeb-Purrties



Snapple

Meet **Snapple (@moana.and.snapple)**, an extraordinary cat who defies expectations with his loving spirit and unique condition. **Born with Cerebellar Hypoplasia (CH), or wobbly cat syndrome, Snapple faces challenges in mobility but exudes joy and resilience.** Despite being unable to sit up or walk on his own, Snapple finds ways to move using his hind legs, a lift harness, or a custom cart.



Teddy

Meet **Teddy (@theoretically.teddy)**: a 5-year-old tabby cat from Toronto and currently living in Vancouver. **Known for his endearing grumpy expression, Teddy has earned the street name "Grumpy Teddy" due to his display of dissatisfaction, particularly around other feline companions.**



Bodhi

Introducing **Bodhi (@bodhi_theadventurecat)**, the Adventure Cat who constantly inspires outdoor enthusiasts. **Bodhi has an incredible talent for exploring vast distances,** whether it's climbing mountains, kayaking, biking, backpacking, or even skiing. There's no adventure too challenging for Bodhi.



BenBen

You might know **BenBen (@benbencatcat)** as the **saddest cat on the internet**, or his story of how he turned into the most spoiled orange boy in the world! His days are filled with cozy cat naps, outdoor adventures and “Benanigans” with the rest of his furry family.

Purrsenters



Nathan The Cat Lady

Nathan Kehn (@nathanthecatlady), also known as NathanTheCatLady, is a **social media sensation with a combined online following of over 1.3 million people**. Nathan's social media presence began as a way to grow his following for acting, but his videos featuring his four cats, Pickles, Ginger, Princess, and Annie, quickly went viral.



Ben Ben Dad

Introducing **Adam (@benbencatdad)**, also known as BenBenCatDad, a **true aficionado of special needs cats for over a decade**. With a house bustling with adorable feline companions, he finds immense joy in embarking on outdoor escapades with them.

and...

🐱 Michael Sheldrake (VOKRA) 🐱 Cat Daddy Dan (@catdaddy.dan) 🐱 Dr. Mansum Yau
🐱 Dr. Tiffany Jagodich 🐱 Alyssa Gonzalez (Registered Clinical Counsellor) 🐱 Erin Green

VENDORS & SPONSORS



FOOD & BEVERAGE



ANIMAL WELFARE





FELINE BRANDS



TEDDYBOB



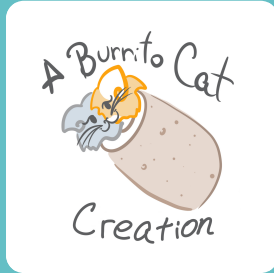
SNACKPAWS



LIFESTYLE & ART

Flair
Fighter





ENTERTAINMENT



EVENT SCHEDULE

17	Meet & Greet	Purrformance Stage	meow Social	
10:30AM	@theoretically.teddy 10:15am-11:15am		All day fun! 10:00 am-5:00 pm	
11:00AM				
11:30AM		An engaging talk about the importance of Mental Health, Self Care, Burnout, and the Impact of Cats. 11:00am-11:45am		Feline Librawry 11:00am-11:45am
12:00PM	@moana.and.snapple 11:30am-12:30pm			
12:30PM		The Mysteries of Litter boxes, Litter & House-Soiling. 12:00pm-12:45pm		Picture Purrfect Pawtrait! 12:00pm-1:00pm
1:00PM	@nathanthecatladylady at Cat Tree Photo Spot 12:45pm-1:45pm			
1:30PM		On the Cat walk; Cat Costume Contest 1:00pm-1:45pm		
2:00PM	@bodhi_theadventurecat 2:00pm-2:45pm		Speed Dating for Cat Lovers, by 25dates.com 1:30pm-2:30pm	
2:30PM		Feline Emergencies - When to Act, What to Anticipate, and How to Make a Difference. 2:00pm-2:45pm		
3:00PM			Speed Dating for Cat Lovers, by 25dates.com 2:45pm-3:45pm	
3:30PM	@benbencatcat 3:30pm-4:30pm	Cat Daddy Panel: Pawsome Cat Dads Unleashed 3:00pm-3:30pm		
4:00PM				
4:30PM				
5:00PM				

Meet & Greet

10:15am - 11:15am: Teddy
@theoretically.teddy

11:30am - 12:30pm: Snapple
@moana.and.snapple

12:45pm - 1:45pm: Take a photo with Nathan Kehn @nathanthecatladylady at the Human Sized Cat Tree.

2:00pm - 2:45pm: Bodhi
@bodhi_theadventurecat

3:30pm - 4:30pm: BenBen
@benbencatcat

Purrformance Stage

11am - 11:45 am: CAYA Health Centre presents: An engaging talk about the importance of Mental Health, Self Care, Burnout, and the Impact of Cats.

12:00pm - 12:45pm: Dr. Mansum presents: The Mysteries of Litter boxes, Litter & House-Soiling.

1:00pm - 1:45 pm: meowbox Presents: On the Catwalk - Cat Costume Contest.

2:00pm - 2:45pm: Boundary Bay Veterinary Specialty Hospital Presents: Feline Emergencies - When to Act, What to Anticipate, and How to Make a Difference.

3:00pm - 3:30pm: Cat Daddy Panel: Pawsome Cat Dads Unleashed

meow Social

10:00am - 5:00pm: All day fun: Channel your inner housecat with our scavenger hunt, paint a kitten MURAL to commemorate meowfest 2023, get inked, and take your picture taken with unique, cat-themed photo-ops.

11:00am - 11:45am: Feline Librawry: Come Meet and Talk with Other Cat Lovers!

12:00pm - 1:00pm Picture Purrfect Pawtrait!: Cat Life Drawing by Catfe.

1:30pm - 2:30pm: If I Fits, You Sits: Speed Dating for Cat Lovers, by 25dates.com. (An additional ticket is required).

2:45pm - 3:45pm: If I Fits, You Sits: Speed Dating for Cat Lovers, by 25dates.com. (An additional ticket is required).

SCAVENGER HUNT

We're here to celebrate our wonderful furry feline friends and what better way than to get into their minds by being as curious as they are. **meowfest 2023 presents this year's scavenger hunt and the rules are as follows...**

1. Visit every single vendor & receive a stamp from all of them
2. Post a photo of anything fun at meowfest in an IG story or on Facebook. Tag @meowfestival, and use hashtag #meowfest2023 so we can check it out
3. Attend two speaker stage talks and add one comment per talk summarizing what you learned
4. Take a photo of yourself at one of the activities going on at the meow Social area
5. Post on your Instagram a photo of you on the human-sized cat tree
6. Take a photo with one of our cat-celebrities at their free meet & greet
7. Make a fur contribution to the world's largest furball

When your scavenger hunt brochure is complete, please drop off at the info & scavenger hunt booth at the exit. **The winners will be announced on the @meowfestival social media and contacted by email by August 31st, 2023.



SCAVENGER HUNT PRIZE LIST:

#1 Grand Prize

Premade Catio by catiOasis -
\$4,500.00



#2 Second Prize

Gift card for Custom Catio
(catiOasis) - \$4,000.00



#3 Third Prize

Litter Robot 4 - \$949.00



- 🎁 1 year subscription to meowbox - \$360.00
- 💩 1 free year of Oko Cat Litter - \$360.00
- 💝 4 x FirstMate Gift Basket - \$125.00
- 🔪 Burrito Cat PawPrint Slate Cutting Board, a set of PawPrint Slate Coasters and, 3-Piece Cheese Knife Set - \$115.00
- 🎒 TeddyBob pidan Expanded and Closed Two Modes of One Backpack - \$119.99
- 🌶️ Holy Duck Chilli Oil "The 5 Fooks" Combo - \$103.00
- 💳 Purrfect Cabin Gift Card - \$100.00
- 📧 Catfe Cuddle Card - \$99.00
- 👕 Catcover Cat Lover Hoodie & 9 Cat Jobs V-neck - \$82.00
- 🏰 VybeCat Kitty Kingdom Kits - \$80.00
- 📌 Ivy C Draws Family of Cats enamel pin set - \$72.00
- 🕯️ Ollie & Co Reed Diffuser & 90ml Roomspray - \$44.00



See the Scavenger Hunt Map to purrticipate!