

WHAT IS GOOD INFORMATION?

Understanding and responding to climate change issues require that you are being informed by reliable information. The OPVL format for checking sources of information gives you a great tool to analyze and evaluation the sources for reliability and credibility.

ORIGIN

Guiding questions

- Where does the information come from? Who posted it? Who was the author, poster, publisher, organization or sponsor?
- When was the information published or posted?
- What are the credentials, or connections, of the author, organization, poster, publisher or sponsor?
- Is it a primary or secondary source?

These answers give you a chance to evaluate the credibility of the people sharing the information?

PURPOSE

Guiding questions

- What is the purpose of sharing or writing the information? Is the information trying to persuade, argue or criticize? Is it fact, opinion or propaganda?
 - Who is the intended audience?
 - What feelings were being expressed?
 - What was the main points of the information? Were these being presented impartially?

These answers give you a chance to evaluate why people shared the information? What were their motivations?

VALUE

Guiding questions

- Has this information been reviewed, or can it be verified elsewhere?
- How is this information useful? Does it help you understand the topic?

These answers give you a chance to evaluate credibility and usefulness of the information

LIMITATION

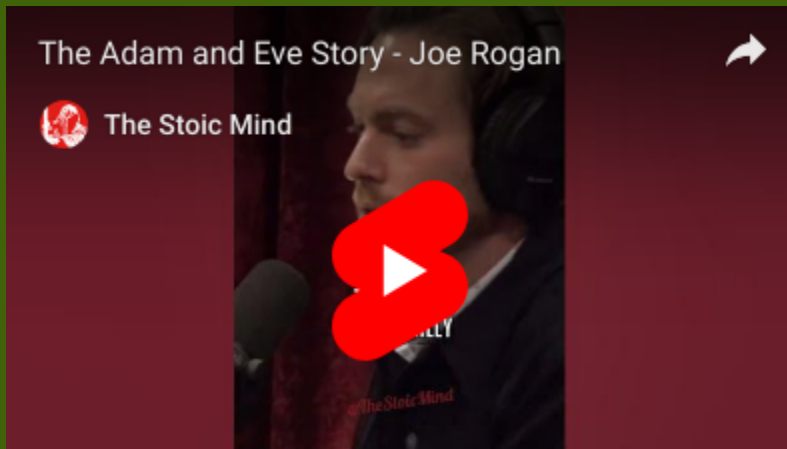
Guiding questions

- In what way is the information skewed to present a certain person or organizations needs (bias)? Can you really trust it?
 - How objective or subjective is this information.
 - What information is not included that should be, or that you need to help you understand the topic better

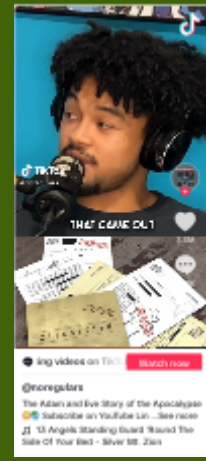
These answers give you a chance to evaluate gaps in the information, and your level of trust in the information.

WHAT IS GOOD INFORMATION?

1. Click on the links under each image to take you to information being shared on social media about climate change.



[Adam and Eve on Youtube](#)



[Adam and Eve on TikTok](#)

2. Use the OPVL process to evaluate the reliability, validity and credibility of the source.

3. Consider and discuss the impact of believing and spreading false information about climate change.

4. Research how social media uses an algorithm to present specific types of information to you. Consider and discuss how this might effect your ability to access credible, reliable information.

