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# BECOMING MACORE

# The demands on leaders have never been greater.

However, constantly DOING MORE is unsustainable and can lead to burnout, unless leaders are on a pathway to BECOMING MORE.

Personal growth is an essential part of the leadership journey!

The good news is that everyone can **BECOME MORE.** 

### **ABOUT THE KEYNOTE**

MORE is expected of business leaders and teams every day. Some are losing motivation. Companies are in danger of losing good people.

Busy business leaders are ALWAYS ON in their personal and professional life. This is stressful, unsustainable, and often overwhelming in a world that is increasingly complex.

# In this keynote YOU will learn the way...

MORE: self-respect, clarity, focus, decisiveness, and capacity.

LESS: busyness, stress, distraction, frustration, and overwhelm.

**MORE:** healthy work-life integration, **LESS:** burnout, loss of motivation and turnover of high performers.

This message will challenge thinking, and lead to changes in approach to life and work, changes that will increase capacity for individuals, teams, and the businesses they serve.

# M.O.R.E. METHODOLOGY

Everyone always has the capacity for higher achievement. Not by doing MORE but by becoming MORE.



MOUNTAINS: Conquering personal 'mountains' will help leaders build or rebuild the self-respect required to be MORE.



OPPORTUNITIES: When a leader knows deeply what they want from their business/career they can see an opportunity coming, rather than watching it fly by.



**RE-ENVISION:** Clarity is precious in a noisy world. Those who joyfully invest the time and do the work to re-envision their life will ensure they know and live life on purpose.



ENERGY: Healthy self-respect enables a leader to create sustainable self-care strategies so they will always have energy for those high impact moments.

## **TESTIMONIALS**

"John ... added exceptional value ... has an easy-going style combined with expert knowledge ... always well received"

**NICOLA MORAS** 

Author and Serial Entrepreneur

"John ... is a dynamic leader, and an excellent communicator. He possesses a natural ability to connect..."

**CASEY ELLIS** 

Founder, Bugcrowd

"John is one of those rare folks who has the knack of getting to the heart of an issue quickly and with a true appreciation for his client's best interests."

DANIEL PRITCHARD

Chief Executive Officer, Dynamic



FOR BOOKING ENQUIRIES CONTACT:

**P:** <u>0405539025</u>

E: john@johndrury.biz