

## SBC 2024 PASTORS' CONFERENCE - SPONSORSHIP PACKAGES

The 2024 Pastors' Conference is pleased to provide high quality sponsorship packages. Each package has been designed to provide organizations with the a high value in exchange for their financial contribution.

# ■■ Sponsor Levels:

# TITLE SPONSOR - \$100,000 (LIMITED TO 1)

- One 10 minute live presentation (content and length to be customized with Conference representative to maximize impact of Conference goals and your brand).
- One 2-3 minute video promo shown during session of your choice.
- Interview with Dr. Rummage on the Pastors Conference Podcast, highlighting your organization.
- · Title Sponsor on Conference Logo slide loop throughout the event.
- "Thank you Session Sponsor" slide loop throughout the event with your logo and company name.
- · Option to have materials distributed at Pastors' Conference.
- 20' x 20' Exhibitor space in Premier Location.
- Ad in the Digital Conference Guide and on the Pastors Conference App.
- · Push notification through the Pastors Conference App, prior to session start.
- Recognition via the Sponsor Poster Signage during Pastors Conference, in Convention Hall.
- Title sponsor link on the 2024 Pastors' Conference website (sbcpc.net), including a link back to your website.
- Three scrolling ads on the screens in the main auditorium before and after each session.

#### **SESSION SPONSOR** - \$25,000 (LIMITED TO 3)

- One 10 minute live presentation (content and length to be customized with Conference representative to maximize impact of Conference goals and your brand).
- · One 2-3 minute video promo shown during sponsored session.
- One "Session Sponsored by" logo slide shown prior to and after session.
- Option to have materials distributed at Pastors' Conference.
- 20' x 20' Exhibitor space in Premier Location.
- "Thank you Session Sponsor" slide loop throughout the event with your logo and company name.
- · Ad in the Digital Conference Guide and on the Pastors Conference App.
- · Push notification through the Pastors Conference App, prior to session start.
- · Sponsor Poster Signage during Pastors Conference, in Convention Hall.
- One prominent sponsor link on the 2024 Pastors' Conference website (sbcpc.net), including a link back to your website.
- Two scrolling ads on the screens in the main auditorium before and after each session.



#### **SEGMENT VIDEO SPONSOR** - \$15,000 (LIMITED TO 10)

- · One 2 minute video specific to the Segment Theme that highlights your organization (video produced by Segment Sponsor).
- · "Thank you Segment Sponsor" slide loop throughout the event with your logo and company name.
- · Ad in the Digital Conference Guide and on the Pastors Conference App.
- Option to have materials distributed at Pastors Conference.
- One exhibitor space in 10' x 10' OR 10' x 20' (based on availability; first come, first served).
- Recognition via the Sponsor Poster Signage during Pastors Conference, in Convention Hall.
- One prominent sponsor link on the 2024 Pastors' Conference website (sbcpc.net), including a link back to your website.
- One scrolling ad on the screens in the main auditorium before and after each session.

## PLATINUM PARTNER - \$10,000

- "Thank you Sponsors" slide loop throughout the event with your company name.
- · Ad in the Digital Conference Guide
- One exhibitor space in 10' x 10' OR 10' x 20' (based on availability; first come, first served).
- · Recognition via the Sponsor Poster Signage during Pastors Conference, in Convention Hall.
- One prominent sponsor link on the 2024 Pastors' Conference website (sbcpc.net), including a link back to your website.
- · One scrolling ad on the screens in the main auditorium before and after each session.

# **PODCAST SPONSOR** - \$7,500 (LIMITED SPOTS AVAILABLE)

- One 30 Second Ad and/or featured interview, highlighting your ministry, on the Pastors' Conference Podcast (launching Spring 2024).
- · Ad in the Digital Conference Guide.
- One 10' x 10' exhibitor space (optional)
- Recognition via the Sponsor Poster Signage during Pastors Conference, in Convention Hall.

**INDIVIDUAL PARTNER** - \$500 - \$50,000

**CHURCH PARTNER** - \$1,500 - \$50,000

SEMINARY/ENTITY PARTNER - Details available upon request.

#### **OTHER OPPORTUNITIES:**

In addition to the packages above, organizations may opt to sponsor one of the following areas. Additional information for the these sponsorships is available upon request.

- · Volunteer Shirt Sponsor
- · Conference Bag Sponsor
- · Pastoral Resources Sponsor