Building the Reuse Future Together

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A City-led partnership to support reuse in food service

ReuseSeattle

Founding Partners

[Logos of founding partners]
Why is Seattle focused on reuse in food service?

• Waste prevention
• Climate impact
• Circular economy
• Regulatory alignment
Advancing Reuse in Seattle: Three Channels for Action

Promote BYO

Promote/Facilitate Reusables for Dine-In

Foster and Enable Integrated Reuse Systems
Advancing Reuse in Seattle: A Proven Path to Success

Service Availability & Supportive Infrastructure

Champion First Movers

Move from Voluntary to Mandatory
Reuse Seattle Vision: Aligned & Shared Reuse Systems

- Accessible
- Affordable
- Equitable
- Easy
- Scalable
- Interconnected
- Everywhere
The City’s Role

Create the conditions for reuse solutions to flourish

- Recruiting **PARTNERS**
- Making **CONNECTIONS**
- Offering **INCENTIVES**
- Establishing **STANDARDS**
- Coordinating **SYSTEMS**
- Promoting **REUSE CULTURE**
Reuse Seattle helps large music, entertainment, and sports venues across the city first adopt closed system reusable food and beverage packaging for onsite use.
Reuse Seattle Strategy: A Phased Approach

PHASE 1
These “anchor” venues help introduce reuse to residents and enable investments in critical reuse infrastructure (wash hubs) and operations.
Reuse Seattle Strategy: A Phased Approach

PHASE 2

• The presence of reuse system operators and infrastructure makes it possible for smaller venues/businesses to participate.

• Reuse Seattle helps system operators and participants collaborate to pilot interoperable and open systems.
Reuse Seattle Strategy: A Phased Approach

PHASE 3

- Reuse Seattle helps reuse expand to all neighborhoods, stores, venues, and campuses.
- Reuse Seattle supports development of city-wide, standardized systems for reusable food and beverage packaging.
Phase 1 is happening in Seattle!
Phase 1 is happening in Seattle!

- 20+ Sites Recruited
- 350,000+ Cups Saved
- 5 Active Service Providers
Removing barriers and motivating change
The reuse future will look like what we build together.
THANK YOU!

Questions?

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