Reuse Projects at Metro Vancouver

LESSONS LEARNED AND NEXT STEPS

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**REUSE PROJECTS**

2014-2018 Highlights

**Facilities**
- Post-pay drop-off area for reuse at residential facilities.
- And first event pilots

**Research**
- Textiles research

**Reporting**
- Added reuse estimate to annual report

(Canada-wide)
REUSE PROJECTS
2019-2023 Snapshot

2019

Facilities
• 2 day pilot at North Shore

2020

Programs
FoodMesh three year contract for food recovery network

2021

Facilities
• Reuse Days at North Shore
• Bike Reuse Collection
• 2 new facilities with flex space

2022

2023

Facilities
• Expanded Reuse Days

Programs
• NZWC reuse working group
• Reuse at offices and events

THINK THRICE ABOUT YOUR CLOTHES
Reduce, Repair, Reuse.
Part 1:
Reuse Days
2014-2019 PILOTS
Lessons Learned

• Trailer: Value of material is in the eye of the beholder
• Events: Line-ups are challenging if the event is advertised as a one-time event
• 2019 – 2 day weekend pilot
REUSE DAYS 2022
Post Covid Restart

• Pilot (relaunch) at North Shore Recycling and Waste Centre
• 3 events – 300-500 kg/hour reusable materials
• Lumber, small appliances, furniture, hardware, housewares and electronics
REUSE DAYS 2023
Scaling up

- Continue working with Urban Repurpose at the North Shore facility
- Every last two Saturdays of the month
- Temporary storage to collect more items
- Continue to look at for more organizations to expand to more facilities
Part 2: Reusable Cups and Containers

Reusable containers (From East of Seymour Pilot project)
PROJECT OBJECTIVES

• Increase collective behavioral change to promote reuse and prevent single-use item disposal

• Encourage other options where the reusable network isn’t available
REUSE AT OFFICES

• Engage with 40-60 offices
• 2023: Begin an initial discussion with workplaces.
• 2024: Support workplaces to implement reusable cup and container platforms
METRO TOWER III PILOT

- Provide information on each reuse cup and container platforms to Procurement staff
- Lunch & Learns for staff members
- Use survey results to identify highly frequented businesses
COMMUNITY EVENTS
OAC Branded Booth

• Attend 12-16 events per year to promote awareness and education of the single-use item problem
• Target non-environmental focused events throughout the region
• 2023 focus on building relationships and education
• 2024 explore working with motivated event organizers on cup and container reuse programs