

International Dairy Week 2024

Sheri Martin Youth Showmanship Judge Appointment

Mrs. Jessica Gavenlock, Victoria, Australia

'Sheri Martin has left a lasting legacy and many memories for those who were fortunate enough to know her.'" says our 2023 Youth Showmanship Judge.

A keen supporter of youth, having founded the North Vic All Breeds Heifer Classic and judged All Breeds Calf Shows and the National Parader's competition at the 2022 Sydney Royal Show.

She has worked with dairy cattle her entire life, from 4H competitions in her local community, to competing in many showmanship and judging competitions and judging several shows around New South Wales, South Australia and Victoria.

Alongside husband Brad and their three girls, our Youth Showmanship judge runs and operates Cherrylock Cattle Co. in Northern Victoria – boarding and managing elite cattle for a worldwide clientele.

Together they run regular ET Flush Programs for clients, while managing their investments to make the most out of their genetics. In addition, they manage and prepare cattle for shows, sales, and coordinate photo days on farm.

As a family, they enjoy showing and working with a variety of breeds, most notably Jerseys, Holsteins and Illawarra's.

Please join us in welcoming our Sheri Martin Youth Showmanship Judge - Mrs. Jessica Gavenlock, to the judging panel for 2024!