

07
SEPT

welcome!
Game
Changer
GALA



Game
Changer
GALA

Sponsorships and tickets available at
CITYHOUSE.ORG/EVENTS/GALA

6:00 PM - 11:00 PM
Omni PGA Frisco
4341 PGA Parkway, Frisco, Texas



CityHouse

For More Details
cwilson@cityhouse.org



WHAT WE DO



For over 35 years, City House has protected, empowered, and transformed the lives of children and young adults experiencing abuse, neglect, and homelessness. We are the only shelter of our kind in Collin County and the designated "Safe Place" location for Collin & Denton Counties.

Funds raised at the Game Changer Gala will help us continue our mission and offer much needed therapies & programs to clients in our:

Emergency Shelter, "My Friends House" - serving ages 0-17

Transitional Living Program - serving ages 18-22

Youth Outreach Center and Services - serving ages 18-22

Counseling Services - all ages

*Every ounce of generosity matters. Together we can **CHANGE THE GAME** for kids in our community.*

[Learn more at cityhouse.org.](https://cityhouse.org)

Our 2023 Impact

1,175 CLIENTS SERVED
705 CRISIS CALLS ANSWERED
9,574 DAYS OF CARE



ABOUT THE GALA

07
SEPT

FEATURES:

Cocktail Reception
Fun & Games
3-Course Dinner
Live & Silent Auction
Live Entertainment

GUESTS: 500

ONLINE EXPOSURE:

The City House website has approximately 31,000 unique visitors a year.

SOCIAL MEDIA EXPOSURE:

We get an average of about 48,000 impressions throughout social media each year.

DIGITAL & MAILED ANNOUNCEMENTS:

A digital save-the-date, invite and various other forms of outreach are sent to over 5,000 active contacts. Printed outreach is mailed to a list of over 1,200.



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\$25,000
MVP

SOLD

Exclusive opportunity
Premier gala sponsor
Logo on gala invitations (1,200+)
Logo with link on event website
Logo on-screen at event
Lighted logo on ballroom wall & screen
Speaking opportunity
Quote in press release
Company profile/logo in eblast (5,000+)
Social media recognition: Logo, 2 posts
Program recognition: Full-page color ad
Guest tables: 3 (30 guests)
Guest perks: 1 drink tickets, VIP check-in
Hotel rooms: 1

\$10,000
LEGEND

2 available
Wine courtesy of signage on each table
Logo on event website
Logo on-screen at event
Name in press release
Logo in eblast (5,000+)
Social media recognition: Logo, 2 posts
Program recognition: Half-page color ad
Guest tables: 2 (20 guests)
Guest perks: 1 drink ticket, VIP check-in

\$15,000
HALL OF FAME

Exclusive opportunity
Premier cocktail reception sponsor
Logo on event website
Logo on-screen at event
Name in press release
Logo in eblast (5,000+)
Social media recognition: Logo, 2 posts
Program recognition: Full-page color ad
Guest tables: 2 (20 guests)
Guest perks: 1 drink ticket, VIP check-in

*Together we
can do more!*

\$7,500
CHAMPION

3 available
Logo on event website
Logo on-screen at event
Logo in eblast (5,000+)
Social media recognition: Logo, 2 posts
Program recognition: Quarter-page color ad
Guest tables: 1 (10 guests)
Guest perks: 1 drink ticket, VIP check-in

**ADS AND LOGOS MUST BE TURNED IN BY
AUGUST 23, 2024.**



CityHouse

CONTACT: CHRISTI WILSON, DIRECTOR OF DEVELOPMENT AT CWILSON@CITYHOUSE.ORG

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\$5,000 ALL-STAR

5 available
Name on event website
Name in eblast (5,000+)
Logo on screen at event
Social media recognition: Name, 1 post
Program recognition: Logo
Guest tables: 1 (10 guests)
Guest perks: 1 drink ticket

\$2,500 TABLE

Name displayed on screen at event
Name in eblast (5,000+)
Program recognition: Name
Guest tables: 1 (10 guests)

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\$750 CLIENT STORY

5 available
Logo on client story cards on tables
Name on screen at event

\$275 TICKET

GIVE A GIFT:

Can't attend? Please consider making a donation to support City House's efforts. Donations of \$500 or more will be listed in the event program.



CITY HOUSE | 830 CENTRAL PARKWAY EAST,
SUITE 350 | PLANO, TX 75074



CITYHOUSE.ORG/EVENTS/GALA