Cloverdale Hoptoberfest Vendor Application September 27,2025

Your Company _____

Contact_____

Email _____ **Phone** _____

BOOTH PRICING Friday is Complimentary -
10x10 Saturday = $150 10x15 = $225, 10x20 = $300 Includes 6' table, linen, Chairs
 No WIFI accessible.
Please bring: Pop up tent, Collateral Materials, etc Make your Booth fun!
Extras: Electrical = $50. .

 Any special requests?_____

Product(s) or Service to be exhibited _

Will you be selling your product or service on site? Yes_____ No_____
Friday Packet P/U _____ Saturday Races & Festival

TOTAL PAYMENT $ _____ PAYMENT BY: _____ Check _____

Credit Card (use attached form)

 Confirmation of expo booth space upon receipt of full payment.
 Please submit your application with payment form via email or mail.

Expo Obligations & Guidelines:

The Expo/Festival space is on a first come-first serve basis. Exhibitors and Vendors must participate in the Expo/Festival under the company name listed in this contract; additional businesses or services may not be advertised without our approval.

• **Set-up of booths must be complete at least 20 minutes prior to Expo and Festival**

 opening and must

• **remain set up and open for business until event closing unless prior arrangement with event producer is approved.**

•Information Packet will include specific information on parking pass, set-up, booth assignment, etc. This document will be sent out weeks prior to the event date. •It is the responsibility of the vendor/exhibitor to obtain liability insurance valid through set up and take down of the expo materials.

•All Federal, State, County & City laws pertaining to fire & safety must be adhered to. (No open flames or lit candles are allowed as per City).

•Exhibitors are responsible for meeting all City/County/State resale, licensing, & Health Department requirements.

•We reserve the right to refuse a vendor/exhibitor.

Cancellation Policy: In the event that an outside force beyond the control of A GOOD RUN, such as war, fire, or act of God, that

prevents the event from taking place, we reserve the right to retain a Vendor and Exhibitor payments to cover expenses. A full credit will be applied to future IPA10K or other event of A Good Run, LLC.

The Vendor/Exhibitor cancellation deadline is 30 days prior to the date of the event. After the cancellation deadline, no refunds will be provided. Cancellation will incur a 20% processing fee. By signing the payment information you are also confirming your adherence to all clauses and deadlines listed throughout this Vendor and Exhibitor Application. Payment must be received to secure your exhibitor booth. Table, linen and chairs are provided. Exhibitor should bring marketing materials, branding and tent. See rental prices above.

Please sign the agreement on the Payment Information page and return to A Good Run.

EVENT SCHEDULE

Friday September 26 @   WolfHouse Brewing Company in Cloverdale
- **Set up opens at 9:00am**
- **EXPO and Packet Pickup opens Noon to 6:00pm**
- **Happy Hour 6:00pm to 7:00pm**

Saturday September 27 @ Wolfhouse Brewing Company in Cloverdale
- 6:30am - Checkin/ Race Day Packet Pickup opens
- 8:30am - 4 Miler Begins
- 9:30am - Pumpkin Patch Festival Opens
- 9:45am - Hoptoberfest Begins (Taps Open)
- 10:30am - Kids ¼ Mile challenge
- 11:00am- Awards
- 11:30am - Run and Chug Challenge
  - 2-Person Relay
  - 4-Person Relay
- 2:00pm - Festival Close

For more event information visit ipa10k.com /partner-events

PAYMENT INFORMATION

CONTACT INFORMATION (if different from Exhibitor application

Company Name:		
Company Contact:		Title:
Current address:		
City:	State:	ZIP Code:
Phone:	Email:	
BILLING INFORMATION (IF DIFFERENT FROM ABOVE)		
Name as it appears on card:		
Billing Address:		
City:	State:	Zip Code:
Visa, Mastercard, AMEX		
Credit Card #:		
Expiration Date:	CVC #:	
IF PAYING BY CHECK		
Check #: Check Amount:		
I AGREE to the above terms and **CONFIRM** the information is correct		
Signature:		
Date:		

Please sign the Payment Information and return to A Good Run. If you're a sponsor please fill out this form even if your exhibitor booth is included included in the sponsorship.
Email: Matt Dockstader / Chris Terry at matt@agoodrun.org / raceinfo@ipa10k.com
Or send check payable to: A GOOD RUN
1224 Sperring Rd. Sonoma, CA 95476
Phone: 415 717-5918

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