

# julep

## Nonprofit Fundraising & Management CRM

### A Comprehensive & Flexible CRM

As the nonprofit sector changes, you need a flexible CRM that adapts with your organization while building new relationships and keeping existing donors engaged. Developed by fundraising veterans, Julep is a fresh approach to nonprofit management software designed to help you do your job better without an enormous price tag and steep learning curve.



#### Donor Management

With the extensive donor management suite, Julep has the tools needed to build up fundraising programs from small donors to major gifts.



#### Seamless Donation Processing

Between a seamless integration with Anedot and multiple features for data entry and processing, managing the giving process is easy.



#### Detailed Profiles

Get a 360-degree view of prospects, donors, and organizations at-a-glance. With Julep's profile tools, create a personalized outreach plan to cultivate relationships with all types of donors.



#### Interactive Dashboards

Julep's set of dashboards provide a visual into the metrics that matter the most for every function of nonprofit management.



#### Search & Reporting Suite

Julep's search and reporting functions form the core of the platform. From simple queries to saving customized searches, Julep's search options will fit each organization's needs.



#### Integrate Email & Online Fundraising

Julep offers integrations with email marketing platforms, such as MailChimp and Constant Contact. The CRM also seamlessly connects with Anedot for online giving.

For more information, call 800-903-3777 or visit [www.julepcrm.com](http://www.julepcrm.com).