



Community Guidelines Handbook

kuladao.io

Aligning Interests. Creating Shared Value.

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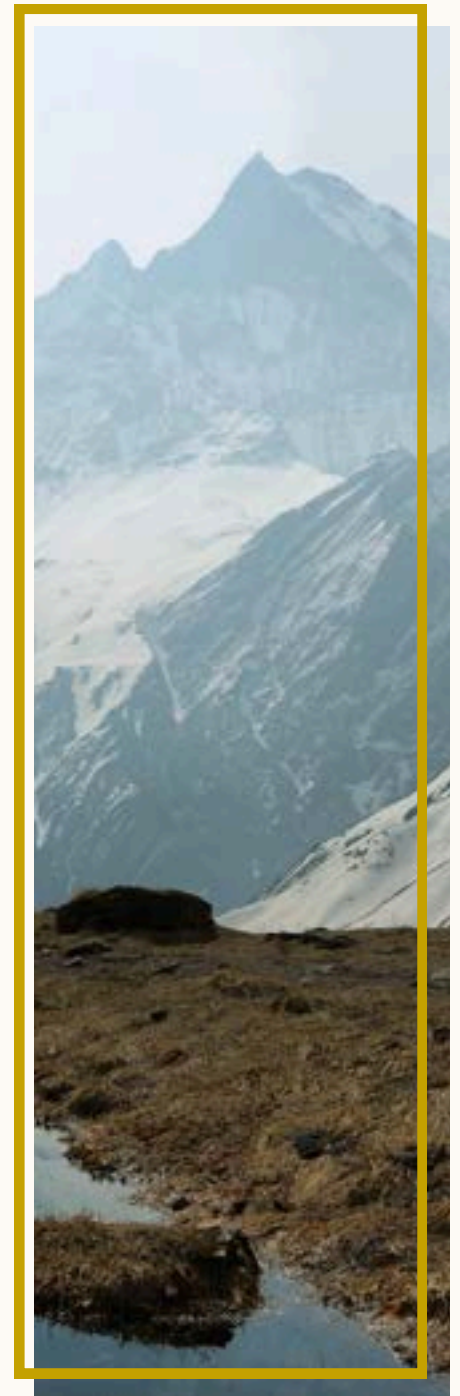
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Introduction

These guidelines aim to promote a welcoming and inclusive community where everyone can feel comfortable sharing their thoughts, opinions, and experiences in a safe and secure manner.

Establishing guidelines is essential to ensuring a positive and respectful environment for all participants and to protect community members from potential risks and threats.

By following these guidelines, we can foster a culture of respect, openness, and constructive dialogue.



KULA Safety and Protection Guidelines

1 Secure your online presence:

Use strong, unique password for all accounts and enable two-factor authentication (2FA) whenever possible.

Regularly update your operating system, browser, and software to ensure you have the latest security patches. Avoid using public Wi-Fi or public computers to access sensitive information.

Use a reputable antivirus software and keep it up-to-date.

2 Be cautious with any transactions:

Verify the authenticity of any online transactions or communications from entities claiming to represent a cryptocurrency project or exchange.

Be wary of unsolicited offers or messages that ask for personal information or payment.

Never share sensitive information, such as private keys or passwords, with anyone.

Monitor your accounts and transaction history regularly for suspicious activity.

3 Protect your cryptocurrency:

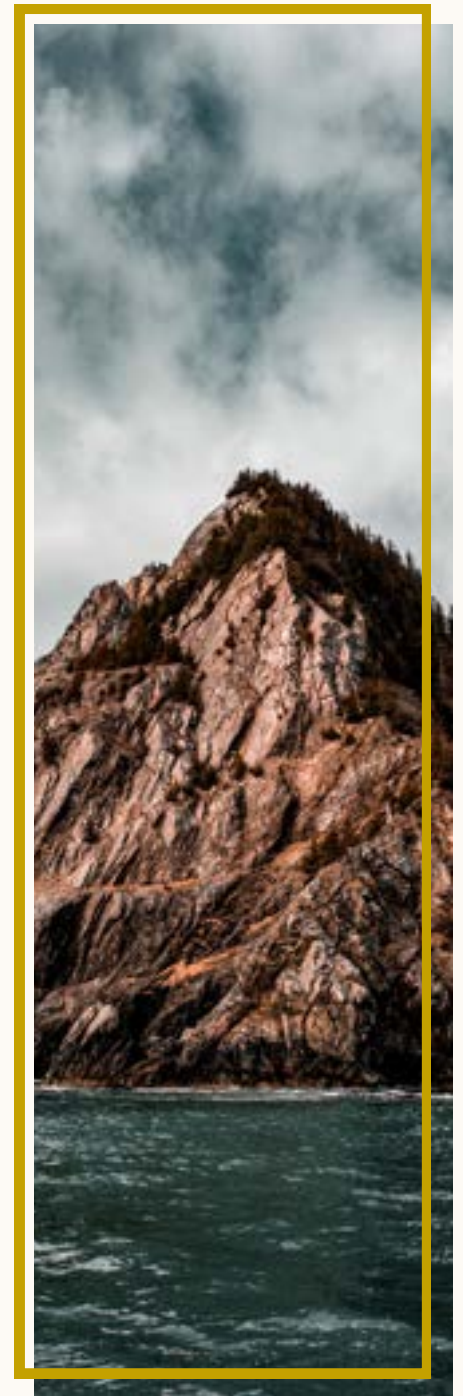
Store your cryptocurrency in a secure wallet, such as a hardware wallet or a reputable software wallet.

Use a combination of public and private keys to secure your wallet.

Set up cold storage for long-term holding and protect your cold storage with multiple layers of security.

Regularly back up your wallet and store backups securely.

Use a multi-signature wallet or a decentralized exchange (DEX) for added security.



4 Be aware of phishing scams:

Be cautious of emails, messages, or calls that appear to be from a legitimate entity but ask for sensitive information or payment.

Verify the authenticity of any communication by contacting the entity directly through a known contact method.

Never respond to unsolicited messages or calls that request personal information or payment.

Keep your operating system and software up-to-date to prevent exploitation by malware.

5 Report Suspicious Activity:

Report any suspicious activity, including phishing attempts, to the relevant authorities, such as your local police department.

Report any security breaches or issues with your wallet or exchange to the relevant authorities.

Share knowledge and information with other crypto enthusiasts to help prevent future attacks.

KULA Community Guidelines

1 Respect others:

Treat others with respect, kindness, and empathy. Avoid harassment, bullying, or discrimination based on race, gender, sexual orientation, religion, nationality, or any other characteristic.

2 Be open-minded:

Encourage diverse perspectives and be willing to listen to and consider alternative viewpoints. Avoid being close-minded or dismissive of others' opinions.

3 Keep it civil:

Maintain a respectful tone and language in all interactions. Avoid using profanity, insults, or inflammatory language.

4 Follow community rules:

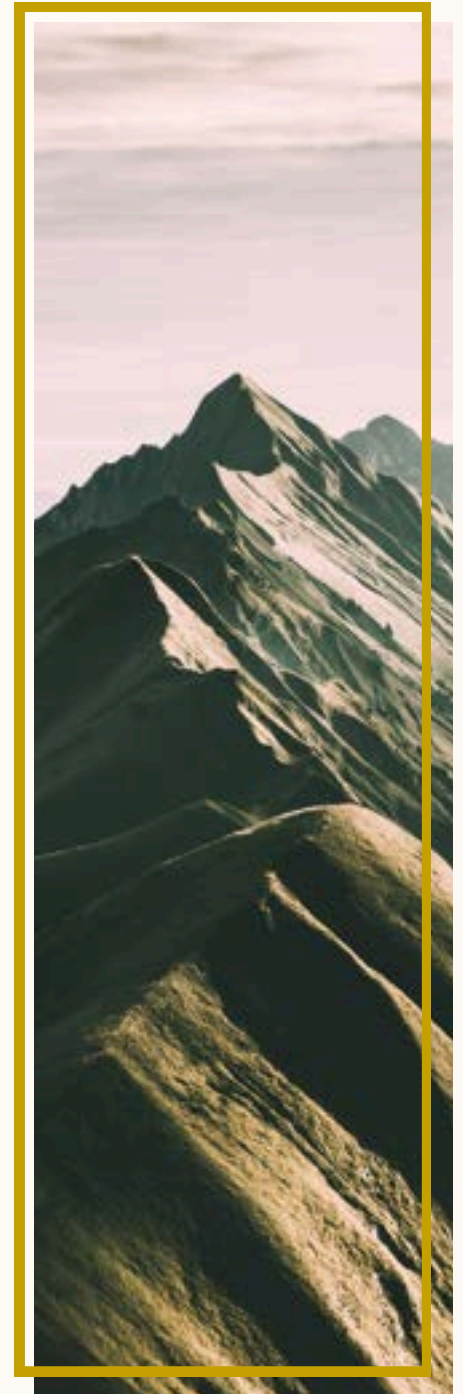
Familiarize yourself with the community's specific rules and guidelines, such as those related to spamming, self-promotion, or personal attacks.

5 No self-promotion:

Refrain from promoting your own projects, services, or products without prior approval from the community moderators or administrators.

6 No spamming:

Avoid posting irrelevant or repetitive content that doesn't add value to the conversation.



7 Be accurate:

Ensure the accuracy of your information and avoid spreading misinformation or rumors.

8 Keep it on-topic:

Stay focused on the topic at hand and avoid derailing discussions with unrelated topics.

9 No personal attacks:

Refrain from attacking others personally or making unfounded accusations.

10 Moderators discretion:

Community moderators and administrators have the final say in enforcing these guidelines and making decisions about content removal or bans.

Consequences

1 Warning:

A gentle reminder to correct the behavior.

2 Content Removal:

The removal of posts or comments that violate these guidelines.

3 Ban:

Temporary or permanent suspension of your account.

Reporting incidents

If you experience any form of harassment, please report it to the Kula community moderators or administrators.

KULA Marketing Guidelines

1 Promotional Intent and Educational Focus

All marketing content under the Kula brand prioritises educational value, providing valuable insights, information and resources to its audience.

Whilst marketing content is for educational purposes only, we must also add that it is promotional as it is placed under the Kula brand.

2 Importance of Due Diligence and Own Research (DYOR)

Kula has a strong stance on its community doing their own research and due diligence.

Investment decisions can have life impacting consequences and therefore time should be taken in research and due diligence before making a decision.

3 Fairness and clarity

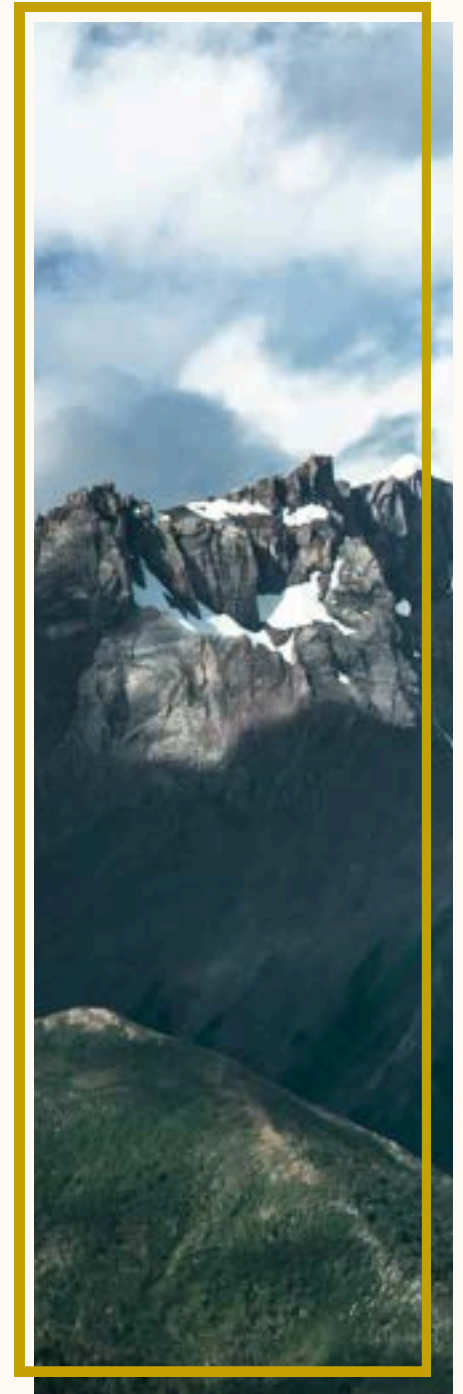
All marketing communications under the Kula brand will be fair, clear and not misleading.

4 Marketing Collaborations

Kula participates in multiple marketing collaborations with thought leaders, projects and/or its partners however it does not endorse their content and/or is not liable for its intent or vulnerabilities in security.

5 We do not recommend investment in virtual assets through credit cards or interest-accruing facilities

Kula does not recommend investing in virtual assets through interest-accruing facilities. This can have a detrimental effect on an individual's financial standing and wellbeing, therefore Kula does not recommend this.



6 Compliance with Regulation

All marketing activities will adhere to relevant laws and regulations governing advertising, consumer protection, data privacy, and intellectual property rights in the jurisdictions where we operate.



Market Risk Disclosure Statement

Aligning Interests. Creating Shared Value.

Kula is committed to providing transparent and comprehensive information to our clients regarding the risks associated with virtual assets.

This Marketing Risk Disclosure Statement outlines the material risks involved in trading, holding, and transacting with virtual assets. By engaging with our services, you acknowledge and accept these risks.

Value Volatility

Virtual assets may lose their value in part or in full and are subject to extreme volatility at times. The value of virtual assets can fluctuate significantly over short periods, and past performance is not a reliable indicator of future performance.

Transferability and Irreversibility

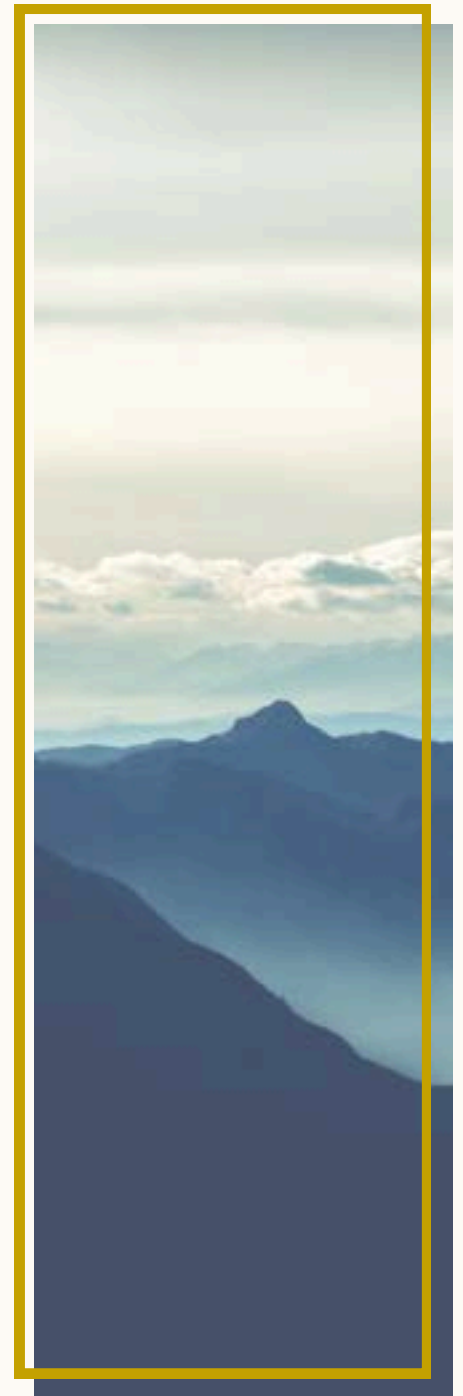
Virtual assets may not always be transferable, and some transfers may be irreversible. Once a transaction is confirmed on the blockchain, it cannot be undone. This means that if you send virtual assets to the wrong address, you may not be able to recover them.

Liquidity Risk

Virtual assets may not be liquid. This means that there may not always be a market for you to sell your virtual assets, or you may have to sell them at a significant loss. The liquidity of virtual assets can vary widely depending on market conditions and the specific asset.

Transaction Privacy

Some transactions are not private and may be recorded on public distributed ledger technologies (DLTs). While certain virtual assets offer privacy features, many transactions are publicly visible and can be traced back to the parties involved. This lack of privacy can expose you to additional risks, such as targeted attacks or scrutiny from regulatory bodies.



Fraud, Manipulation, and Theft

Virtual assets may be subject to fraud, manipulation, and theft, including through hacks and other targeted schemes. The decentralized and often pseudonymous nature of virtual assets makes them attractive targets for cybercriminals. Additionally, virtual assets may not benefit from legal protections that apply to traditional financial assets, increasing the risk of loss.

Engaging in virtual asset transactions involves significant risk. It is crucial that you fully understand these risks and consider your financial situation, investment objectives, and risk tolerance before participating in the virtual asset market. Kula is committed to providing you with the necessary information to make informed decisions, but the ultimate responsibility for managing these risks lies with you.

For further information or if you have any questions, please contact our Marketing support team at hello@kuladao.io

By using Kula's services, you confirm that you have read, understood, and accepted this Risk Disclosure Statement.



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