

Planetarians

Planetarian Savory Strips

As affordable as chicken 🐔

More protein than beef
+ Fiber of a one apple 🍏

Planetarians vs Bulls: Affordable. Better. Kids ♥ love it.

72% acceptance rate by students

2-ingredient clean label

Versatile whole cuts

Ready to Heat and Serve

100% Plant based

Tastes great! ★★★★★

“The thing we liked the most is the texture and the ability to absorb other flavors. I had not seen it in any other meat alternative products. We’re really excited that tons of our students are really enjoyed Planetarians!”

Randal “RJ” Lane,
Contra Costa Unified School District Chef, serving Planetarian savory strips to kids in 23 schools.

| Per 2.5 oz | Animal meat | | Plant-based Minced Meat | | Planetarians Vegan Meat Whole Cuts | Tofu |
|-----------------------|---------------|-------------|-------------------------|---------------|------------------------------------|------|
| | Chicken whole | Beef ground | Impossible burger | Beyond burger | | |
| Protein, g | 19 | 10 | 12 | 13 | 18 | 6 |
| Fiber, g | 0 | 0 | 2 | 2 | 5 | 0 |
| Fat, g | 10 | 20 | 9 | 9 | 4 | 3 |
| Calories | 169 | 233 | 150 | 144 | 150 | 54 |
| Number of ingredients | 1 | 1 | 31 | 40 | 2 | 1 |

SECURE YOUR VOLUME AT NEWLY LAUNCHED FACILITY!



Eating Planetarians Vegan Meat once a week is equal to planting 19 trees

An average person in the US consumes 224.6 lb of meat per year. 1 lb of Planetarians meat prevents 32 lb of CO2 emissions compared to beef. An average tree absorbs approximately 55 lb of CO2 per year.

Switching to Planetarians meat once a week is equal to planting 19 trees.

Planetarian Savory Strips

Flavor: Savory umami flavor
 Texture: Whole muscle-like
 Color: Beige to Brown
 Shape: 1/8" thick, 1" wide, 3" long strips

Packaging: 4lb vacuum bags, 4 per case
 Storage Method: Keep Frozen / Refrigerated
 Storage Temp: < 0 F / < 40F
 Shelf Life: 365 days frozen / 35 days refrigerated

2.0 M/MA
credits per serving
 according to USDA for Child Nutrition Programs

Cooking instructions:

Convection Baking

- If the product is frozen, thaw the bag in a 40F fridge for 24 hrs.
- Toss Planetarians Savory Strips in sunflower oil, or neutral oil to coat lightly (~ 5% based on weight.)
- Spread in a single layer on a parchment lined baking sheet and insert the prepared pan into a 400F convection oven for 6-10 mins.
- For food safety, check that the internal temperature of the product has reached 160F.
- Remove and use as desired.

Sauteing

- If the product is frozen, thaw the bag in a 40F fridge for 24 hrs.
- Heat flat top or pan to med Hi and lightly coat with neutral cooking oil (~ 5% based on weight.)
- Cook Planetarians Savory Strips 2 to 4 mins on each side or until desired texture is achieved.
- For food safety, check that the internal temperature of the product has reached 160F
- Remove and use or add to dish of choice.

Sous vide

- If the product is frozen, thaw the bag in a 40F fridge for 24 hrs.
- Fully submerge the bag into 200F water for 15 mins.
- For food safety, check that the internal temperature of the product has reached 160F.
- Remove and use as desired.

Microwaving (2.5/3 oz portion)

- If the product is frozen, thaw the bag in a 40F fridge for 24 hrs.
- Remove portion from bag and place uncovered on plate plain or with desired sauce.
- Microwave on high 45 seconds.
- For food safety, check that the internal temperature of the product has reached 160F
- Remove and enjoy!



Nutrition Facts

26 servings per container
Serving size 2.5 oz (71g)

| Amount Per Serving | |
|-------------------------------|----------------|
| Calories 150 | |
| | % Daily Value* |
| Total Fat 4g | 5% |
| Saturated Fat 0g | 0% |
| Trans Fat 0g | |
| Polyunsaturated Fat 0g | |
| Cholesterol 0mg | 0% |
| Sodium 180mg | 8% |
| Total Carbohydrate 10g | 4% |
| Dietary Fiber 5g | 18% |
| Total Sugars 1g | |
| Includes 0g Added Sugars | 0% |
| Protein 18g | 36% |

Not a significant source of vitamin D, calcium, iron, and potassium

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Orange Chickenless Chicken

Ingredients to make 26 servings:

- 4# Planetarians Savory Strips
- 2 oz Sunflower oil
- Salt and pepper for seasoning

Garnish with:

- 1/2 cup fresh cilantro leaves chopped

Orange ginger sauce:

- 8 cup orange juice
- 4 tbsp orange zest
- 4 tbsp fresh ginger
- 4 tbsp soy sauce
- 4 tsp vegan fish sauce
- 4 tbsp maple syrup (sweetener of choice, honey, sugar)
- 4 tsp crushed red pepper flakes (omit for non spicy)
- 4 tsp sesame seeds
- 4 tbsp arrowroot starch for thickening

Directions:

- If the product is frozen, thaw the bag in a 40F fridge for 24 hrs.
- Mix all ingredients for Orange ginger sauce thoroughly.
- Combine all ingredients in a hotel pan and cover tightly with foil.
- Bake at 400F in convection oven for 7-10 minutes.
- For food safety, check that the internal temperature of the product has reached 160F.
- Serve with Brown Rice.



Scan QR code and check more recipes from Chef Max

Baked Penne w/Meatless Ragu & Planetarians Strips

Ingredients to make 26 servings:

- 4# Planetarians savory strips
- 8 tbsp olive oil
- 64 oz marinara sauce of choice.
- 2 tbsp dried oregano
- 1 C diced yellow onion
- 2 tbsp minced garlic
- 1 cup fresh italian parsley-chopped
- 5# cooked penne
- 16 oz parmesan cheese or vegan cheese shredded
- Salt and pepper for seasoning

Directions

- If the product is frozen, thaw the bag in a 40F fridge for 24 hrs.
- Combine all ingredients except 8 oz of cheese, in a hotel pan and top with shredded parmesan or vegan cheese substitute & cover tightly with foil.
- Bake at 400F in convection oven for 14-18 minutes.
- For food safety, check that the internal temperature of the product has reached 160F.
- Remove and serve immediately or hold at 145F.

Ingredients:

Brewers Spent Yeast (Water, Brewers Yeast), Soy Flour, and 2% or less of Brown Sugar, Sea Salt, Garlic Powder, Calcium Chloride, Onion Powder and Vegetable Oil.

Contains:

Soy and Gluten."

Spent yeast is a by-product of the fermentation industry. Imagine fermenting kombucha or beer. We pick up what's left. Spent Soybeans are what's left after oil has been extracted.

Price list

Planetarians Savory strips:

One case = 4 x 4# packs

Packages (4#) = 26 servings
 (2.5oz credits for 2 M/MA NSLP meal pattern.)

- MOQ is determined based on volumes and location in Credit Application
- Annual order guarantees supply and subject to volume discounts
- Pre-payment prioritizes order execution



Planetarians Savory Strips: A Guide for Nutrition Services

**Clean 2-Ingredient
meat upgrade**

At Planetarians, we're excited to present our revolutionary Savory Strips – a game-changing solution that satisfies your customers' cravings for meaty flavors while prioritizing sustainability and cost savings.

What are Planetarians Savory Strips?

The Planetarians Savory Strips are a clean twoingredient label meat upgrade with a meaty texture chefs, and kids love and made with nutrient-dense ingredients that deliver a tasty product with the same amount of fiber as an apple and the same amount of protein as chicken. All of the good stuff and zero fat, zero cholesterol, zero isolates, and lower sodium. And a huge plus in sustainability. In a nutshell, Planetarians Savory Strips redefine what wholesome eating means – they are the answer to everyone's craving for flavor and values.

Why should we menu Savory Strips?

Imaging offering a sustainable choice that not only excites taste buds with its whole muscle texture and umami flavor but also champions the planet. Introducing Savory Strips to your menu is equivalent to championing environmental change—it's like planting trees with every meal. Crafted with minimal ingredients, these strips are a testament to the future of sustainable and delicious meals. Elevate your menu with taste, texture, and a commitment to our planet!

What makes it taste so good?

Planetarians Savory Strips are a masterful blend of premium ingredients, thoughtfully selected for their complementary nutritional profiles, ensuring a premium flavor profile without any unnecessary additives. Additionally, our proprietary high moisture extrusion technology ensures that the meat has a whole muscle-like texture enhancing the umami experience. The result? A clean, 2-ingredient meat bursting with rich flavor and satisfying texture.

Tastes great! ★★★★★

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Randal "RJ" Lane, Contra Costa Unified School District Chef, serving Planetarian savory strips to kids in 23 schools.

How do we compare in nutrition?

| Per 2.5 oz (71g) serving | Fermented meat | Animal meat | | Plant-based Minced Meat | | Planetarians |
|--------------------------|----------------|---------------|-------------|-------------------------|---------------|--------------|
| | | Chicken whole | Beef ground | Impossible burger | Beyond burger | |
| Protein, g | 6 | 19 | 10 | 12 | 13 | 18 |
| Fiber, g | 0 | 0 | 0 | 2 | 2 | 5 |
| Fat, g | 3 | 10 | 20 | 9 | 9 | 4 |
| Calories | 54 | 169 | 233 | 150 | 144 | 150 |
| Sodium, mg | 1 | 1 | 1 | 31 | 40 | 2 |

How do we compare in sustainability?

| Impact per kg | Unit | U.S. Beef | Beyond Meat | Planetarians |
|----------------------|----------|-----------|-------------|--------------|
| Carbon footprint | g CO2 eq | 32,628 | 2,380 | 265 |
| Water Use | Liters | 1,925 | 6.44 | 0.27 |
| Resource Consumption | MJ | 83.78 | 31.83 | 2.56 |

What's in it?

Our Clean 2 ingredients are

✓ Brewersyeast

✓ Soybean meal

Do we have to create new recipes for the Savory Strips?

Savory Strips are created to fit into many of your existing recipes. We are here to help you identify those recipes.



2.0 M/MA

credits per serving

according to USDA for Child Nutrition Programs

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| | |
|---------------------------------|---------------------|
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| Saturated Fat 0g | 0% |
| Trans Fat 0g | |
| Polyunsaturated Fat 0g | |
| Cholesterol 0mg | 0% |
| Sodium 180mg | 8% |
| Total Carbohydrate 10g | 4% |
| Dietary Fiber 5g | 18% |
| Total Sugars 1g | |
| Includes 0g Added Sugars | 0% |
| Protein 18g | 36% |

Not a significant source of vitamin D, calcium, iron, and potassium

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients:

Brewers Spent Yeast (Water, Brewers Yeast), Soy Flour, and 2% or less of Brown Sugar, Sea Salt, Garlic Powder, Calcium Chloride, Onion Powder and Vegetable Oil.

If your students or staff ever have questions you can't answer, send them to www.planetarians.com

Share information about Planetarians during a team meeting.

Empower your team with key Planetarians insights, readily available in digital form, or integrate our slide version for a quick presentation during Leadership and Team sessions. Alternatively, we'd be thrilled to participate in a virtual Team meeting to discuss the product and answer any questions.

Your Teams can dive into the quiz below to unearth some stellar secrets about Planetarians!

Think of it as an all-access backstage pass to get to know our product. This quiz serves as an excellent introduction for staff to the product, equipping them with key discussion points.

Questions?

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Learn more about Planetarians

Mark your best guess, then sneak a peek at the answers on the next page. In a rush? Zip right over to the answer sheet!

1. Savory Strips have an acceptance rate by students of?

- A. 72%
- B. 99%
- C. 5%
- D. 33%

2. How many ingredients are in Planetarians?

- A. 10
- B. 2
- C. 20
- D. I'm still counting

3. The protein in Savory Strips comes from?

- A. Mars rocks
- B. Nutrient dense yeast
- C. Factory Farmed animals
- D. Water

4. Which flavor profile does Planetarians deliver?

- A. Sweet and sour
- B. Savory umami
- C. Bitter and tangy
- D. Broccoli

5. What makes it so meaty?

- A. Years of work making meat better
- B. Nutrient dense yeast and bean mix
- C. Planetarian's patented 2 minute process to perfection
- D. All of the workers Moo while making it
- E. All of the above

6. How are students describing Planetarians Savory Strips?

- A. Yummy
- B. Filling
- C. Cool
- D. All of the above

7. Planetarians is...

- A. Good food made for everyone
- B. Packed with protein
- C. For those that want to try something new
- D. Your new favorite food :)
- E. All of the above

8. Eating Planetarians once a week is equal too.

- A. Planting 19 trees
- B. Enjoying your new favorite meal
- C. Eating 14 grams of protein
- D. Getting 4 grams of fiber from an apple
- E. All of the above

9. The primary motivation behind Planetarians' products is to.

- A. Delivery flavorful and nutritious foods
- B. Make food that everyone loves
- C. Bring cost-saving sustainable options to school menus
- D. All of the above

10. Why should I eat Planetarians Savory Strips?

- A. They taste great
- B. They are nutritious and packed with protein
- C. They are good for the planet
- D. All of the above

11. If your guests have questions about Planetarians, what can you do?

- A. Tell them to visit www.planetarians.com
- B. Give them a Planetarians sticker/flyer/taco/???
- C. Let them know about all that was covered here
- D. All of the above

Quiz



Find the right answers
in the Planetarians Group on LinkedIn
www.linkedin.com/groups/13739870/

Planetarians: Better than the Bulls make. Dare to try?

Better for the planet.

Planetarians makes meat from the same ingredients that bulls eat.



Better for you.

2 ingredients:

- ✓ Brewers yeast
- ✓ Soybean meal

Sorry, no alcohol included.

Planetarian Savory Strips



More Protein than in Beef + Fiber of an apple

Two red beef patties and three green apples with a white flower.

Good for planet

