## 42 NORTH PRIVATE BANK

## **FACTS**

## WHAT DOES 42 NORTH PRIVATE BANK ("42 NORTH") DO WITH YOUR PERSONAL INFORMATION?

Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

Social Security number and Income

Account Balances and Payment HistoryCredit History and Transaction History

When you are *no longer* our customer, we continue to share your information as described in this notice.

How?

All financial companies need to share **customer's** personal information to run their everyday business. In the section below, we list the reasons financial companies can share their **customer's personal** information; the reasons **42 North** chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does 42 North share?	Can you limit this sharing?
For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes— to offer our products and services to you	Yes	No
For joint marketing with other financial companies	No	We don't share
For our affiliates' everyday business purposes—information about your transactions and experiences	No	We don't share
For our affiliates' everyday business purposes—information about your creditworthiness	No	We don't share
For nonaffiliates to market to you	No	We don't share

Questions?

Call 800-398-8472 or visit 42northprivate.com

Who we are		
Who is providing this notice?	42 North Private Bank	
What we do		
How does 42 North protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.	
	<ul> <li>Our verification procedures guide employees through confirming a customer's identity before opening an account or releasing information.</li> </ul>	
How does 42 North collect my personal information?	We collect your personal information, for example, when you	
	<ul> <li>Open an account or deposit money</li> <li>Pay your bills or apply for a loan</li> <li>Provide employment information</li> </ul>	
	We also collect your information from credit bureaus and other companies.	
Why can't I limit all sharing?	Federal law gives you the right to limit only	
	<ul> <li>sharing for affiliates' everyday business purposes—information about your creditworthiness</li> <li>affiliates from using your information to market to you</li> <li>sharing for nonaffiliates to market to you</li> </ul>	
	State laws and individual companies may give you additional rights to limit sharing.	
Definitions		
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies.	
	■ 42 North has no affiliates	
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies.	
	Non-affiliates we can share with can include non-financial companies such as home improvement and solar energy distributors, integrators, and contractors	
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you.	
	<ul> <li>42 North does not currently participate in joint marketing with non-affiliates</li> </ul>	

## Other important information

For California Residents Only: "How 42 North responds to your browser's 'Do-Not-Track' signal"

42 North does not respond to your 'Do-Not-Track' signal settings, nor do any of our third party website operators respond to 'Do-Not-Track' settings in consumers' browsers.

Neither 42 North, nor any of its third parties, engages in online behavioral tracking. Online behavioral tracking collects personally identifiable information related to a consumers' online activities "over time and across different web sites" through the operator's website or online service.