Yayasan Konservasi Indonesia (KI), the main partner of Conservation International (CI) in Indonesia, envisions a healthy and prosperous Indonesia where biodiversity is valued and preserved. With offices and project sites across Indonesia, we promote a sustainable landscape-seascape approach and establish partnerships with multiple stakeholders across sectors and jurisdictions to deliver lasting impacts for people and nature in Indonesia.

In 2020, the Government of Indonesia (GOI) set an ambitious target for protection and effective management of 32.5 million hectares (10%) of its territorial waters by 2030 (MPA Vision 2030). Earlier this year, Indonesia announced plans to increase its marine protection ambitions to 30% of its waters by 2045, representing a total area of 97.5 million hectares. Indonesia’s MPA Vision 2030 recognizes the role of marine and coastal ecosystems and biodiversity in supporting local livelihoods and a robust national economy. Maximizing the potential of nature-based solutions to deliver positive, large-scale climate, marine conservation, and sustainable ocean development outcomes in Indonesia will require strategic and appropriately scaled investments and financing. CI, KI, and government partners establish a unique funding mechanism called the Blue Halo S.

The Blue Halo S that links effective marine ecosystem protection with sustainable production, and development of ocean resources and seeks to support advancements of these objectives through the mobilization of funding for critical science and data, sustainable management of critical ecosystems, support to small scale fishers and communities and to increase resilience of these marine areas. The Blue Halo S Communication Coordinator will be working directly under supervision of Communications Senior Manager, with technical communications supervision from the Ocean Program Director and the Blue Halo S Senior Manager, and collaboratively working with the project team and other communications and program team members in Konservasi Indonesia.

This position requires passionate personnel who have strong understanding of climate changes, environmental issues, specifically sustainable landscapes and seascapes approach; and local context in the region, and able to use and transform those knowledges in various communications materials, tailored to key target audience based on the specific communications objectives. He/she must have proven writing skills, analytic, creativity and must be able to perform under pressure.

**KEY RESPONSIBILITIES**

- Coordinate the development and implementation of communication contents of Blue Halo S, such as story from field, information, one pager, press release, media briefing, social media content, and design graphic
- Provide communications support for the implementation of project activities, such as taking minutes of meeting, prepare presentation/communications materials, photo and/or video documentation
- Coordinate materials to implement Konservasi Indonesia’s communications plan for Blue Halo S Project, including social media, blog, website, and news portal
- Support the program team to develop program and outreach materials with objective to promoting Blue Halo S, in coordination with field communications team (Sundaland Team)
• Coordinate the development of lessons learned and best practices document to support the communications strategy
• Maintain Blue Halo S Project SharePoint by regularly updating all final documents including shortlisted photo/video documentation
• Support the program team to organize both in-person and virtual project activities, in close collaboration with program team/communications team. The activities may consist of but not limited to workshop, training, field visit, FGD, socialization, etc.

ADDITIONAL RESPONSIBILITIES

• Assist to establishing and maintaining good relationships with key stakeholders at national and sub-national levels including government agencies, private sector, NGOs, media, and other stakeholders.
• Assist to finalizing presentations for team meetings and external workshops, including presentations to community groups, government agencies, or private sector partner audiences

QUALIFICATIONS

• Bachelor’s Degree with at least 5-6 years of experience working in development sector, preferably in environmental NGO with solid experience of producing various communications materials, specifically for advocacy and outreach which includes policy brief, executive summary.
• Basic understanding of digital communications
• Excellent in written and oral communication skills in Bahasa Indonesia and English
• Strong understanding of related environmental issues, preferably in marine conservation, fisheries, climate change, and sustainable seascapes approach
• Proven writing skills and solid experiences in writing and creating various communications products to a wide range of audience
• Ability to work well under pressure, multitask, set priorities, and deliver quality results

ADDITIONAL QUALIFICATIONS
List additional required or preferred qualifications specific to the position.

• Basic photography and video editing
• Facilitation skills
• Digital media savvy

WORKING CONDITIONS

• Work is performed in a typical office environment which flexible hours to attend meetings in different time zones

Please send your current resume and cover letter (no more than 4 pages) to: indonesia.hrd@konservasi-id.org

Please fill the "subject" column of the e-mail with this format:
< BHS CC > - < your name >

Closing date for the application is Nov 13, 2023
(Only short-listed candidates will be notified).