Ventura Land Trust

Sponsorship Opportunities

2024 Package

Protecting Ventura County open space for current and future generations

CONTACT

Phone  805-643-8044 x 1
Website  www.venturalandtrust.org
Email  devo-ops@venturalandtrust.org
Address  3451 Foothill Rd., Suite 201, Ventura, CA 93003
Mission & Vision

The mission of Ventura Land Trust is to permanently protect the land, water, wildlife and scenic beauty of the Ventura region for current and future generations.

Ventura Land Trust (VLT), a community-based nonprofit organization, believes that preserving open space and providing public access enhances the economy, quality of life, and public well-being of Ventura and surrounding communities. With local partners, VLT works to protect the natural beauty of our area. VLT builds trails, restores habitat, plants trees and cleans up our rivers.

Founded in 2003 by community members seeking to protect natural spaces under threat, Ventura Land Trust (VLT) has become the preeminent not-for-profit to manage natural open space in Ventura County.

Presently, VLT conserves, stewards, and manages over 3,800 acres of natural preserves, balancing community access and environmental protection to best serve our members, the local community, and our native plant and wildlife communities.

Ventura Land Trust acknowledges that the lands currently in its care are the ancestral and unceded territory of the Chumash people. We pay respect to the Chumash traditions and culture, past and present, that guide our stewardship practices.

Ventura Land Trust Tax ID #: 01-0769456
YOUR SUPPORT = COLLECTIVE IMPACT

The VLT tagline “Give Today...Preserve Forever” illustrates the impact that sponsorships have on this work.

Our partners and donors provide the means by which we are able to preserve the spectacular, biodiverse landscapes of our region. Preservation of these spaces now ensures that they will be protected in perpetuity and enjoyed by future generations.

Sponsorship of Ventura Land Trust is an indication to the community that you and your business are concerned for the health and well-being of our environment and our community members. With multiple studies proving that time spent in nature benefits the physical, mental, and emotional health of people young and old alike, the natural settings that allow for the exploration and appreciation of nature are more important than ever.

Please join us in protecting and restoring healthy, vibrant ecosystems, building trails, and providing access to some of the most beautiful landscapes in Ventura County. Make a forever impact by supporting the work of Ventura Land Trust now – future generations will thank you!

With warm appreciation,

Melissa Baffa
Executive Director

Chris Chaleunrath
Development Director

3,876 acres of open space protected forever

500+ tons of trash removed from the Ventura River

3,000+ students have completed open space education

Provided free access to 175,000 preserve visitors annually
SPONSORSHIP PACKAGES

HARMON CANYON SPONSORSHIP BENEFITS

- Primary sponsorship recognition at preserve entrance

- Wild & Scenic Film Festival
  - Up to 30 VIP tickets
  - Presenting Sponsor recognition, speaking opportunity, premier logo placement on WSFF marketing materials and ticket page, tabling options, banner display, and marketing materials in General Admission area and VIP Lounge

- Supporter Spotlight
  - Speaking opportunity, tabling opportunity, and premier logo placement on all marketing materials

- Company logo and name featured on tri-annual Outlook mailer and social media platforms

- Primary recognition on Sponsorship Page

MARIANO RANCHO SPONSORSHIP BENEFITS

- Principal sponsorship recognition at preserve entrance

- Wild & Scenic Film Festival
  - Up to 20 VIP tickets
  - Presenter recognition, principal logo placement on WSFF marketing materials and ticket page, tabling options, banner display, and marketing materials in General Admission area and VIP Lounge

- Supporter Spotlight
  - Presenter recognition, principal logo placement on all marketing materials

- Company logo and name featured on tri-annual Outlook mailer and social media platforms

- Principle recognition on Sponsorship Page

$100,000

$50,000
SPONSORSHIP PACKAGES

**BIG ROCK SPONSORSHIP BENEFITS**
- Wild & Scenic Film Festival
  - Up to 15 VIP tickets
  - Banner display
  - Logo featured on marketing materials and ticket page
- Supporter Spotlight
  - Invitation for 8 to the event
- Company logo and name listed in tri-annual Outlook mailer and social media platforms
- Logo and link on Sponsorship Page

**WILLOUGHBY SPONSORSHIP BENEFITS**
- Wild & Scenic Film Festival
  - Up to 10 VIP tickets
  - Banner display
  - Logo featured on marketing materials and ticket page
- Supporter Spotlight
  - Invitation for 6 to the event
- Company logo and name listed in tri-annual Outlook mailer and social media platforms
- Logo and link on Sponsorship Page

**HAYDEN SPONSORSHIP BENEFITS**
- Wild & Scenic Film Festival
  - Up to 6 VIP tickets
  - Banner display
  - Logo on marketing materials and ticket page
- Supporter Spotlight
  - Invitation for 4 to the event
- Company logo on tri-annual Outlook mailer and social media platforms
- Logo and link on Sponsorship Page

**STEWARD SPONSORSHIP BENEFITS**
- Wild & Scenic Film Festival
  - Up to 4 VIP tickets
  - Banner display
  - Logo on marketing materials and ticket page
- Supporter Spotlight
  - Invitation for 2 to the event
- Company logo on tri-annual Outlook mailer and social media platforms
- Name and link on Sponsorship Page

**SUPPORTER SPONSORSHIP BENEFITS**
- Wild & Scenic Film Festival
  - Up to 4 VIP tickets
  - Banner display
  - Company name on marketing materials and ticket page
- Supporter Spotlight
  - Invitation for 1 to the event
- Name and link on Sponsorship Page

**ADVOCATE SPONSORSHIP BENEFITS**
- Wild & Scenic Film Festival
  - Up to 2 VIP tickets
  - Company name on marketing materials and ticket page
- Name on Sponsorship Page

Click here for VLT Sponsorship Interest Form
2023 OUTREACH REPORT

**EMAIL**
- 7,103 on email list
- 1-2 emails per week
- Average 31.8% open rate

**EVENTS**
- 734 Wild & Scenic Film Festival attendees
- 174 Supporter Spotlight attendees

**MAIL**
- 3 Outlook Newsletters issues mailed annually
- 962 reached per issue

**SOCIAL MEDIA**
- 4,937 Facebook followers
  - Average 665 post reach per day
  - Average 74 post engagement per day
- 6,429 Instagram followers
  - 1,991 post interactions
  - Average 142 likes per post

**WEBSITE**
- Average 6,174 website visitors per month
- New website launch in Feb 2024
Support VLT by contributing to our raffle and silent auction fundraisers!

Raffles and auctions are critical to the success of our fundraisers, with all proceeds directly advancing VLT’s mission to permanently protect open space for current and future generations.

Your donations are tax-deductible, and you will receive an in-kind letter for your contribution.

We are looking for the following items:

- EXCURSIONS
- GIFT BASKETS
- WINE
- SPIRITS
- GIFT CARDS
- CLASSES
- TRIPS
- TICKETS
- TREATMENTS
- EXPERIENCES

Tax benefits for charitable contributions are available to taxpayers who itemize deductions. To claim a deduction on taxes, the donor or a tax professional determines the fair market value of the contributions.

Ventura Land Trust Tax ID #: 01-0769456
MEET
OUR TEAM

VLT DEVELOPMENT & OUTREACH STAFF

MELISSA BAFFA
Executive Director

CHRIS CHALEUNRATH
Development Director

HEATHER BURTON
Development Coordinator

EMILY HOLLAND
Grant Officer

VLT BOARD

MARK WATKINS
President

SYLVIA SCHNOPP
Vice President

DOUG TRAPP
Secretary

MERIDITH THOMPSON
Treasurer

BRIAN CLARK

RUSSELL GALPEAU

JOHN KRIST

DENNIS KULZER

KATE LARRAMENDY

JANE MONTAGUE

ANDREW POWERS

OSMANY ‘OZZIE’ RIOS

Staff photos by Tim Teague

Staff photo by Liam Pickhardt
Thank you to our current 2024 Sponsors

Coastal Connections
The Glass Man