

DESIGN FOR TRANSFORMATIVE LEARNING

A PRACTICAL APPROACH TO MEMORY-MAKING AND PERSPECTIVE-SHIFTING



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The creative strategies in *Design for Transformative Learning* offer a playful and practical approach to learning from and adapting to a rapidly changing world. Seeing continuous learning as more than the periodic acquisition of new skills this book presents a design-led approach to revising the stories we tell ourselves, unlearning old habits and embracing new practices.

This book maps learning opportunities across the contemporary landscape, narrating global case studies from K12, higher education, design consultancies and researchers. It offers narrative context, best practices and emergent strategies for how designers can partner in the important work of advancing a lifetime of learning. Committed to driving sustained transformation this is a playbook of practical moves for designing memory-making, perspective-shifting, hands-on learning encounters. The book braids stories from design practice with theories of change, transformative learning literature, cognitive and social psychology research, affect theory and Indigenous knowing. Positioning the COVID-19 pandemic as a moment to question what was previously normalised, the book proposes playful strategies for seeding transformational change.

The relational practice at the core of *Design for Transformative Learning* argues that if learning is to be transformative the experience must be embodied, cognitive and social. This book is an essential read for design and social innovation researchers, facilitators of community engagement and co-design workshops, design and arts educators and professional learning designers. It is a useful primer for K12 teachers, organisational change practitioners and professional development facilitators curious to explore the intersection of design and learning.

Lisa Grocott is currently a Professor of Design and the Director of WonderLab at Monash University, Australia where she leads the Future of Work and Learning research program in the Emergent Technologies Research Lab. A mother of two children raised in multiple countries, Lisa grew up in Aotearoa New Zealand with a whakapapa to Ngāti Kahungunu on her mother's side and Pākehā from Waikato on her father's side.

Design for Social Responsibility

Series Editor: Rachel Cooper

Social responsibility, in various disguises, has been a recurring theme in design for many years. Since the 1960s, several more or less commercial approaches have evolved. In the 1970s, designers were encouraged to abandon 'design for profit' in favour of a more compassionate approach inspired by Papanek. In the 1980s and 1990s, profit and ethical issues were no longer considered mutually exclusive and more market-oriented concepts emerged, such as the 'green consumer' and ethical investment. The purchase of socially responsible, 'ethical' products and services has been stimulated by the dissemination of research into sustainability issues in consumer publications. Accessibility and inclusivity have also attracted a great deal of design interest and recently designers have turned to solving social and crime-related problems. Organisations supporting and funding such projects have recently included the NHS (research into design for patient safety); the Home Office (design against crime); Engineering and Physical Sciences Research Council (design decision-making for urban sustainability).

Businesses are encouraged (and increasingly forced by legislation) to set their own socially responsible agendas that depend on design to be realised. Design decisions all have environmental, social and ethical impacts, so there is a pressing need to provide guidelines for designers and design students within an overarching framework that takes a holistic approach to socially responsible design. This edited series of guides is aimed at students of design, product development, architecture and marketing and design and management professionals working in the sectors covered by each title. Each volume includes the background and history of the topic, its significance in social and commercial contexts and trends in the field. Exemplar design case studies, guidelines for the designer and advice on tools, techniques and resources are available.

14. Design for People Living with Dementia

Interactions and Innovations
Emmanuel Tsekleves and John Keady

15. Design for Transformative Learning

A Practical Approach to Memory-Making and Perspective-Shifting Lisa Grocott

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DESIGN FOR TRANSFORMATIVE LEARNING

A Practical Approach to Memory-Making and Perspective-Shifting

Lisa Grocott



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WEBSITE

The companion website for the book is a practical resource that connects you to many of the projects, activities, methods, designers and stories introduced here. The site includes links to downloadable activities, templates for digital learning encounters, additional reflective narratives on transformative experiences and the book bibliography.



www.designingtransformativelearning.com



Dedication

To my Māori elder, Jonathon Mane-Wheoki, who changed how I show up in the world without me even noticing. To the young man in my Māori language class who in one sentence unsettled my understanding of learning. To Sonali Ohja, who shifted the trajectory of who I would become in the first twenty minutes of meeting her.

Poipoia te kākamo kia puāwai

Nurture the seed and it will grow



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PREFACE

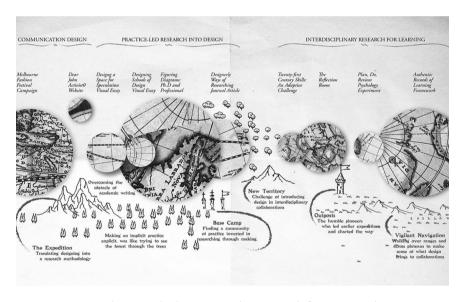


FIGURE 0.1 Mapping Curiosity: a visual map used for sense-making my own transformation journey.

I write this preface in 2020, in lockdown during a global pandemic. The economic, social, political and cultural disruption to billions of lives shows up in a multitude of ways. Black Lives Matter protests call attention to centuries of racism, inequity and oppression; businesses question what places of work might look like when people can return to offices; teachers pivot to online learning within a week's notice; people talk openly about grief, gratitude and loneliness, while governments finally find funding for mental health; primary school

students experience school with no recess and play; students wonder the worth of a university education if there is no on-campus experience. The seismic nature of the disruption that occurred in 2020 might be unique, yet we can be certain that the future will repeatedly ask students and workers to unlearn, dismantle, adapt and imagine anew the ways we might live, work and learn. If we recognise that knowledge can be searched for in seconds or analysed faster by machine, we see how our mental models of learning as a process of knowledge acquisition are outdated. Many of our current practices around academic credentials, professional development or standardised testing are shaped by a different era in time. The focus of this book is on how we might design learning encounters that do not just fill us up, but that transform us. The work of this book is to interrogate what design might bring to and learn from the practices of transformative learning.

Let me start with a recent story of my own learning. A few years back, I was trying to work on a keynote address at a conference about Elastic Systems. There was little to show for the hours I was spending in front of a screen trying to make my case for considering the felt human experience of individuals within the scaled networks of systems dynamics. Instead, I was experiencing the cognitive overload that comes with trying to get my thoughts down while simultaneously engaging in a dialogue with my procrastinating self. On the surface, my easy excuse was to blame the timing of the event, I was about to leave New York after 12 years and move back to Australia and had more important things to do. Yet, below the surface-level excuse, my self-doubt had me questioning whether an audience interested in abstract systems would engage with a talk about the intra-personal realm of mindsets. Eventually, the internal chattering of procrastination was superseded by the well-worn narrative that this talk was stressful because I was a terrible public speaker. Given my presentation was about how we transform mindsets, I felt compelled to question whether this belief was fact or fiction. I decided to get curious about this story I tell myself and turn my research on myself.

To interrogate when I fixated on this idea of being a poor public speaker, I picked up a clear drinking glass and a Playmobil character. Improvising on an activity I had developed for a growth mindset workshop, I placed the avatar of myself inside the metaphoric glass prison. I then somewhat sheepishly explored (because somehow doing this alone in my apartment seemed more embarrassing than in a crowded workshop) the invisible yet forceful mindset that had me narrating this speaking engagement as a chore to push through as opposed to an opportunity to learn from. Given many of us find public speaking anxiety-inducing, I was looking to not just name the emotion but forage for the narrative that had seeded this limiting belief. The whole line of inquiry took only two minutes. As I began to play with the glass, I viscerally recalled a humiliating memory of my 11-year-old self standing on a stage. I used an unintentional pun in the opening lines of my impromptu speech. As a tween in an auditorium full of people laughing at a pun that was not only unintentional but unnoticed by me, I was next-level embarrassed. This was not a scenario where I could simply

imagine the audience naked. Instead, I was the one exposed with nowhere to hide from the perplexing laughter that filled the remaining 55 seconds of my one-minute talk. Still, I somehow never made the connection between that old experience and my present belief that I hated public speaking. It took only another 30 seconds to dismantle the faulty story I had fixed on four decades earlier. Seeking disconfirming evidence from the past and the present, I recalled I was one of the first 11-year-olds to make the school's speech finals and I respected that my regular invitations to speak disprove the story that I am not good at this. This whole process took less than 5 minutes. I easily integrated my newfound perception that I actually might be quite good at public speaking and got back to writing my keynote address without the distracting backtalk. I walked away with new confidence, not just in my public speaking skills, but in the profound efficacy of my research.

Where is the learning in this tale? Is this really a story of transformation? What has this got to do with design? It is true that this story does is not represent learning as we typically think of it, there was no clear moment of instruction, no new information conveyed, or a new skill developed. However, I am aware of the ways my public speaking was elevated as a consequence of that 150 seconds of inquiry. I also know that in 40 years, I had not yet made the connection between my fixed mindset and the 1977 speech competition. I am not convinced that reflective rumination alone would have got me there. More than a thought experiment, the experiential encounter was designed to draw upon the material, haptic, affective engagement with the story I had been telling myself and the story the Playmobil and empty glass played back to me. The scaffolded interaction with the playful props helped me retrieve old memories and reclaim not just the humiliation of the fated 60-seconds but also the scripted speech I confidently gave on the stage an hour before. In stepping outside my head as a researcher, I was able to not think like an expert with answers but to instead feel like a learner with questions. In this way, the fleeting activity asked me to tackle a disorienting dilemma, to chase my own curiosity, to imagine how things could be different in the future. The experience was designed to shift my perspective so that I might be transformed by the encounter. Today, I think, feel and act differently than I did before that moment and that might be the simplest definition of transformational learning.

If the preface is where I make the case for why I should be the author of this book, then this is where I would document my credentials and win your trust. But again, this is not that kind of book. I could talk about how co-directing an interdisciplinary curriculum in small town New Zealand in my 20s led me to become a Dean at Parsons playing a leading role in shepherding the institution through an innovative reimagining of what design education might be. And yet, although my bias towards the interdisciplinary runs through the pages of this book and a commitment to envisioning new modes of curriculum and credentials has led me to interrogate every aspect of formal education, this book is not about the strategic moves or the structural shifts any more than it is about new technologies. The grand changes of this book are oftentimes granular, invisible

and intangible. The transformative shifts operate in the margins – they are experienced at an intrapersonal level and can take their time to bloom.

The story of this book's evolution is a small example of one of those shifts. Just as I resist asserting my expertise, I also find the tone of declarative academic writing – the asserting of a fixed position – undesignerly. I spent years bucking against my perception that this type of writing would constrain me from writing a book that would align with the relational values I saw as core to the creative, fluid practice I was advocating for. To some extent, this was a mindset question like the public speaking tale. I see myself as a designer, not a writer, and my narrow preconceptions of what academic writing can be and my fixed narrative of my writing ability held me back. I was left to wonder: how could I be declarative if I understood a virtue of designing as being speculative? How might I fuel the readers' engagement if I were distractedly referencing the literature of others to assert the research's legitimacy? Why should I write a book because university cultures value publishing over designing? Slowly, I stopped deferring to conventions of academic authorship and began to creatively think about writing through the practice of designing engaging experiences. Might practice narratives draw the viewer in, in a similar way that experiential workshops engage the whole person? Could vulnerable stories where I humbly question my past practice assert the importance of interrogating assumptions? Could hosting a book workshop with international design and learning experts remind me of my intrinsic motivation to share our expertise with our community?

Once again, my way out was to put my own research into practice. I set out to design a manuscript that models the principles of an engaging, resonant, reflective, unsettling and creative experience. However, I struggled with the limiting assumption that the single-authored book could not model the social and reciprocal values the learning practices called for. Then, I thought to co-create a way to make it clear that this work sits within a rich community of PhD candidates, fellow academics and design practitioners. The professional case studies and the Design Rounds workshop offer alternative models and position the research practice in new ways. Making the participatory orientation of the practice visible, the WonderLab community gathered in the footnotes, offering plural perspectives and further reading. The diagrams and first-person narratives interleaved throughout the book invite you, the reader, to get curious about your perspectives and lived experiences. If you choose to surface your assumptions and question the practice implications of the ideas presented, you too can actively configure and reconfigure the material shared here. In this way, the book content, design and collaborative process resist declaring one way forward or a blueprint to follow. If the public speaking encounter represents the role of materials, motivation and reflection in learning new ways of being in the world, the design of the book illuminates the role of discussion, emergence and plurality. The book you are holding embraces multiple disciplinary, cultural and practice perspectives that make the designed workshop a social exercise in people contesting, affirming and wondering as they come together to learn.

My professional titles, degrees earned or the number of publications does not seem relevant for sparking your curiosity to read past this preface. Any quantification of my expertise is simply a shorthand for the wisdom gained from collaborating with colleagues and the mastery that comes from years of experience in research and practice. Alternatively, I would posit that for this book a reader should be looking for evidence of a life changed by a commitment to continuous learning. The insights surfaced from flawed collaborations with learning scientists, in turn, changed how I see the cognitive and emotional interplay of designing. Collaborating with ethnographers has taught me to see an alignment between their first-person narratives and my experiential sense-making. Partnering with experts in performance and play has granted me a sensorial understanding of the similarities between rehearsing and prototyping, between being vulnerable and being creative. These are a fraction of the life lessons that come from collaborating with other disciplines. Yet, decades of intentionally learning from not just the project but from the collaborations have helped me account for the value of the situated, experiential nature of design practice. The stories within this book illustrate what can be learned from geographic and disciplinary encounters and by reflexively examining our own failures, assumptions and interactions.

This positioning of myself as a learner came from a series of interviews I did with design practitioners. I was curious to understand how they had reinvented themselves from the focused field of graphic design to the diffused practice of transdisciplinary research. From these conversations, the primary insight was that each designer had found their own way to see research not as an output to be accounted for but as a process for re/search/ing. The inquisitive impulse to continuously search, to always be learning, helped explain the trajectory of their careers. Un/learning and re/learning what it meant to be a designer was a core part of the commitment to an inquiry-led practice, founded in principles of learning (13.1).

I recognise the attributes of this practice because I see them in my own journey from a graphic designer of fashion campaigns to a researcher working on transdisciplinary challenges exploring the future of work and learning. My quest has been to sense-make the contribution of design to interdisciplinary projects. My meaning-making practice explores through figuring, story-making, playing, co-creating and translating how design might amplify what it does well and address where it falls down. My practice shows up as interventions in the world of learning. For me, this world-making has traditionally taken the form of alternative learning transcripts, digital credentials or play-based curriculum. In this book, the focus is on designing engaged learning that leads to transformed selves.

What I have come to know is that if you, the reader, want this book to lead to real change, then you cannot just sit there and read passively. If you approach reading as information to acquire, precedents to glean, literature to cite, you are not really engaging and you will not build strong memory traces. This will diminish any hope of retrieving the content weeks or years from now. You will

not walk away changed by your time reading this book. What you need to do is actively engage with the material. Lean into the areas when the content presents a disorienting dilemma. Go beyond the surface answer to deeply question how your assumptions or mental models are being affirmed or threatened. Create your own figuring diagrams to interrogate the intersections between ideas shared here and your own practice. Experiment with writing a story of a memorable learning moment in your life to recall the affective, sensorial feeling of that encounter. Yet, even with this research making the case for why you should take this approach, the chances are you will not embrace my suggestions. It is hard, very hard, for us to change what we do and how we do them. Our habits around how we read and consume books will not change simply because research tells us to. We know that already. The way we move through the everyday (our use of single plastic, our disuse of gym memberships) offer evidence that we do not shift our ways of acting in the world simply because our ways of thinking have been inspired.

May I make this more realistic suggestion instead? Before you turn to the pages ahead, pause to ask yourself why you are here. To adopt the stance of the book, you must find a way to prioritise chasing your own curiosity. Consider what it would take to let go of the extrinsic reasons for why you might have picked this book up and channel instead a personal motivation for engaging with this content. Are you here because disruptive technologies are changing what you teach? Are you curious about what practice mental models you are holding on to that might be redundant in a post-COVID world? Are you drawn to explore what you bring as a designer to research collaborations with learning scientists? Do you question how learning encounters might create sustainable change over time instead of elevating end of semester grades? Or are you wondering how design insights might improve your teaching by deepening your students' learning?

My personal motivation to write this was to make evident the value of design as a practice-informed mode of inquiry. I was intellectually motivated to spend weekends writing about how to better understand the contribution of designing with respect to transformative learning. In seeing this book as a conversation between you and me, I could shed the extrinsic motivations that had me feeling more obligated than motivated. A social contract and sense of purpose emerge from declaring my own motivations. I find hope that in sharing my insights with you here that together we can do the world-making needed to collectively nudge the role designers play in transforming how we learn.

Now, put the book down and return when you find whatever intrinsic motivation will keep you reading. I will wait for you.

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When you write a book about the relational orientation of transformative learning, it is a rewarding, reflective moment to pause and express gratitude for the many humans (and non-humans) who have shaped this book. There are the people who seeded the very ideas behind the book, the people who were integral to bringing it into being and the people without whom there would be no book.

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To the many collaborators, co-conspirators and colleagues whose work inspires me and challenges me, I am grateful to the chance to have learned from you and alongside you. To Roger Manix, Helen Chen, Kelly Schmutte, Annette Diefenthaler, Jamer Hunt, Mai Kobori, Maggie Ollove and Christopher Patten,

I can think of a concrete time each of you has shifted my thinking and changed my practice. To interdisciplinary colleagues Wesley Imms, Marian Mahat, Chris Bradbeer, Angela Duckworth, Todd Rogers, Greg Walton, Mia Perry and Lizzie Coles-Kemp, your adjacent, opposite and complementary disciplinary orientations have bought into sharp relief my perspective on the limitations and potential of design in this space. To my mentors Jonathon Mane-Wheoki, Desna Jury and David Thomas without your nurturing support in the early days of my career, I would never have found myself here.

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I might be the director of WonderLab and yet we all know that Stacy Holman Jones is our leader. Stacy's scholarship, grace and generosity have come to define all that we do. If I could give a badge a decade for the person who had most transformed my knowing and doing, Stacy would be this decade's recipient. For sure. Stacy has shown me there is a different way to be an academic, to write, to reflect. To be. Thank you for your passion, commitment and love for this community. Above all, thank you for your friendship in the hardest of times.

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PART I

Designing Learning Encounters

An Introduction and an Invitation



FIGURE 1.0 The Play Gym: Embodied learning and affective engagement.

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An Introduction

With a goal to design learning encounters that lead to substantive, sustained change over time, this book makes the case for why a practice of transformative learning must be an embodied, affective, cognitive and social experience. The theory, scientific studies, ethnographic narratives and practice case studies referenced in the following pages speak to the potential roles designing can play in elevating and amplifying learner engagement that leads to transformational outcomes.

This book is not a philosophical theoretical text about learning or quantitative longitudinal case studies about learning interventions. This is a book grounded in a practice-evidence exploration of design research and transformative learning. The promise here is a generative text that shares practice stories, interdisciplinary insights, propositional frameworks, small moves and methods. You are invited to apply them to your practice. Whether you are a researcher, educator, designer or learner, the potential here is to read across and between the book's layered offerings in ways that align with questions you might be asking of your own practice.

There are no literal worksheets or step-by-step methodologies. I resist calling this book a 'toolkit'. Rather, I aim to provide an articulated set of paths for inquiry. You might question these ways of seeing, believing, making and framing. You might become unsettled when you consider your current practice. You might even be led towards new methods to consider in your own practice. The potential here is not to follow some predetermined route but to find your own off ramp by letting the research reveal a detour you would otherwise have driven past.

The focus here is on designing learning encounters that lead to transformed selves. This integrative work requires the learner to make over our interior worlds – to interrogate our mindsets, unsettle outdated mental models and craft future imaginaries that spark new habits of mind. I argue that this make-over is required of the designer too. To learn in parallel with the people whose transformation we are facilitating, we must position ourselves as learners too. We must always be wondering.

THE DESIGN OF TRANSFORMATIVE LEARNING ENCOUNTERS



FIGURE 1.1 Haptic Hands-on Learning: This workshop from WonderLab's first public playdate has Alli Edwards and Kelly Anderson designing a metaphoric and haptic encounter that has participants considering their place and purpose within a local solar system, before moving on to declare their motivation to travel to adjacent systems within the shared universe.

1.1 Transformational Learning and Design Practice

You could say the 'why' of this book is straightforward. As we find ourselves transitioning into the fourth industrial revolution, the call for continuous learning over a lifetime becomes louder. As more tasks become automated, the stocks

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of expertise – like being creative, adaptive and collaborative – overtake old skills more expeditiously done by algorithms. If we want to explore how humans learn, then this cannot be disentangled from the trend towards more automated decision–making. If we want to reimagine the learning futures of tomorrow, we must be cognizant of the industrial-historical context, the cultural institutional biases and the powerful technological forces that shape how we got here. This book does not attempt to forecast the future of education technologies but instead to zoom in on how transformative learning happens within the interior world of a learner as we find ourselves navigating increasingly uncertain futures. Artificial intelligence and machine learning are not the subject of this book, they simply set up the urgency by which we must ask different questions of what we learn, how we learn and why we are learning.

The focus on transformative learning does not presuppose that the transformation is in itself grand or disruptive. Yet, there is recognition that most learning is not transformative. In fact, most learning is assimilative to the extent that new experiences and information is internalised in ways that do not challenge our existing knowledge structures. I Jack Mezirow's Transformational Learning theory emphasises that the structures that anchor meaning for us are central to the work of shifting perspectives. Whereas Mezirow's emphasis is on transforming meaning schemes and meaning perspectives, the question I wish to explore is if the transformation leads to new ways of being and acting in the world. This might be a change in behaviour, but may also be less observable, like the change in mindset that allowed me to reframe my position on public speaking (see Preface). In this way, the stories in this book are often about small shifts that come from snapshots in time. Transformational Learning Theory recognises that a 'disorienting dilemma' in life or an assumption-busting activity can prompt re-examination of meaning structures: "the constellation of concept, belief, judgment, and feelings which shapes a particular interpretation" (2, p. 223). Disinterested in designing curriculum or learning technologies, the more pedagogical focus of this book explores design mindsets, moves and methods that engage people in experiential learning encounters.²

- 1 Lisa: Piaget made the distinction between assimilative and accommodative processes of knowledge acquisition. He notes assimilative processes have new experiences being made sense of by already confirmed, previously established knowledge structures. Think of an accumulative model where the knowledge keeps swelling yet never contesting what came before. In contrast, the more radical and rare accommodative process is when new experiences challenge existing knowledge. Think of an experience that requires renovations to make room for the new perspective surfaced by the disconfirming experience. (1)
- 2 **Dion**: It's interesting to situate this in relation to notions of transformative design; that is, how we might turn away from designing products or services and look towards a society-centred approach. Transformative Design focuses on the social dimensions and conditions of designing and how this engages with processes of creative inquiry into new potentialities and how this might be designed and realised in new forms. (3, p. 9) What are design's potentials, instruments and contributions to shaping social change? (3, p. 9) And crucially, how might this be different when the transformation works at the level of the individual learner, the peer community, the social structure or the systemic infrastructure?

This book will elaborate in detail what these learning encounters might look like or feel like. The shorthand for now is that these are learning experiences charged with wonder. Like Sara Ahmed, I believe "wonder implies learning" (4, p. 183), and see that wondrous encounters need to be designed to fuel inquiry, invite introspection, spark better questions, illuminate relationships and forge connections. This act of 'wondering' will be a critical, embodied act - a space for doubt, amazement and curiosity. When we bring designing to the social and haptic experience of wondering, you have the animating force for creative, affective and cognitive exploration. These wondering moments might be fleeting, iterative, episodic, or they might be serendipitous, intentional or rhizomatic. This book does not define the form encounters take but instead shares design moves, methods and mindsets for planting seeds for wonder that will nurture personal and collective quests for meaning-making. To wonder new worlds into existence we must also make new scripts. It is in re-storying, narrating anew, that we can imagine, rehearse and adopt new ways of knowing, doing and being in the world.

If we are to resist the pull to return to normal in a post-COVID-19 world, we need to critique what was previously normalised. We need effective strategies for perspective shifting.³ Here, we recognise the work of radically reimagining just, sustainable and equitable futures. It is a job that will be transdisciplinary, transnational and decades in the making. I humbly acknowledge the small part design might play in doing this difficult work. With consideration for how co-designing primes people to reflect, share and make, we explore design's contribution to engaging learners and citizens in projects that lead to transformation. The research frameworks come from questioning how the cognitive, constructed, relational, personal, experiential and imaginative nature of design might amplify our engagement in the unsettling of long-held meaning structures and the remaking of new constellations of knowing and being.

The verb 'designing' is central to the doing of inquiry called for in this research. The goal is not a designed artefact but designing as an inquisitive practice that shares the same experiential valence as the learning experiences being examined. The work is not always co-design, but there is an orientation to the social and a commitment to reciprocity that runs through the practices referenced. Furthermore, the invitation is to design encounters not just for the participants but to see our own learning as part of the co-design process of transforming "how we design our world, and ourselves, with others" (6, p. 31). The accounts

3 Lisa: There are many calls from climate crisis scientists, well-being experts, education academics. Yet perhaps poet Sonya Renee Taylor's call went viral because it is grounded in her social justice critique: "We will not go back to normal. Normal never was. Our pre-corona existence was not normal other than we normalized greed, inequity, exhaustion, depletion, extraction, disconnection, confusion, rage, hoarding, hate and lack. We should not long to return, my friends. We are being given the opportunity to stitch a new garment. One that fits all of humanity and nature" (5).

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of my teaching, learning and designing practice, and those of my peers', are grounded in the pragmatism of research informed by a situational practice and a close engagement with the professional context of design. The design case studies in Part II include school-based, public sector, professional learning, PhD dissertations and academic research projects. Design research and creative arts literature examine the distinctions between practice-based, practice-led and project-grounded research. Some lines of inquiry are defined by a program grounded by real-world conditions and constraints. Alain Findeli would see this research engagement as thinking 'in project' (7). The PhD case studies offer examples of research led by questions of practice. These practice-led examples have the practitioner-researchers learning about themselves through the act of designing learning for others. (8; 9) The learning design projects explore the implications of evidence-based research, critical theories or Indigenous knowing as translated through the practice of design. (10)

The projects and practices included span from small scale, local explorations from within a research community, to longitudinal case studies scaled across Europe's education systems. There are projects that evidence the impact of the initiatives, and others that simply question what they would do differently next time. There are tactics familiar to many designers, and novel moves being shared here for the community to iterate on and improve. A prototypical ethos runs through the chapters, positioning the shared prompts, theories, frameworks and practices as a work-in-progress. There is an invitation to the broader community to continue to rethink, critique and co-create the role design can play in amplifying learner engagement and transformation.

1.2 Who Should Read This?

With the designing of transformational learning understood as a transdisciplinary challenge, this book has an entry point for many audiences: designers, researchers and educators. If you are interested in the potential of research through design, then this book exemplifies innovative approaches to a practice orientation to doing inquiry. If you are a researcher interested in how to motivate and mobilise people, or if you are working on research projects that implicitly ask people to shift their ways of being and acting in the world (and you probably are), then this book usefully distils socio-cultural and psychological change research from multiple disciplines into an extra-rational sequence conceived to drive sustained, individual transformation. If you are a design educator, the literature on the cognitive and social psychology of learning will be instructive in designing learning experiences for your students. It will also be provocative in asking you to reflect on your own beliefs around how learning happens. For the teacher somewhat familiar with design thinking or creative practices, you will find new imaginative strategies and conceptual frames for deepening experiential learning. That said, education or psychology researchers will recognise the introductory level of the learning sciences material. Hopefully seeing the literature through the novel

application of the affective, design practice narratives will provide a perspective shift. To research methodologists, the translational value of material, visual, performative and narrative research methods is surfaced throughout. And if you are starting out your career in design research or if you are a design researcher interested in learning, then this book introduces many core tenets of a practice orientation to research.

First-person narratives, practice precedents, theoretical frameworks and interdisciplinary literature are interleaved throughout this book to make the reading experience more engaging and more transformative. With no linear sequence to how to read the book, many educators and non-design researchers may find what they are looking for in specific sections or chapters. I outline the content in more detail below. You can dip in and out of the book or read cover to cover, there is no prescriptive blueprint here.

A book on a topic as broad as design and learning could have had many orientations: the focus could have been on pulling out to critique educational structures and cultures of learning or examining the explicit and implicit systems that learning happens within (11) or zeroing in on the community interested in design thinking and education. (12; 13) The capacity for technological learning innovations to create more participatory and equitable learning experiences, systems and services is covered comprehensively in other books. (14; 15; 16) Similarly, the design of curriculum or designing learning spaces (17; 18; 19) are not the focus, although the principles introduced would resonate with these practices. While there are books that recognise the transformative potential of design in the social innovation sector, (7; 20; 21) this book centres the locus of transformation around pedagogy and the learner's experience. The scope of the research extends beyond the archetypal student sitting in a K12 classroom to the learner being a teacher, a graduate, a professional. The holistic focus on the learner is understood as personal and social, yet the unit of change, to be clear, is on the individual engaging, changing and learning.⁴

The following section of the introduction explicitly introduces the research paradigm, theoretical perspective and discusses the methodological approach. Later in the introduction, I will position myself as an author through stories of my lived experiences that surface some of my biases and values. However, before we go into more depth, the following table declares its territory by naming assumptions core to the positioning of the book (Table 1.1).

4 Myf: I like how slippery the term change is. Mortensen and Zalta (22) call out change morphs when observed from different angles. Temporal change can mean a bodily change; change in state. Change can be active - to change your outfit or change trains. It can also be affective, felt, experienced - moved to tears, or the sudden exhilaration of the 'light bulb' moment. To complicate things further, it is also tied up with notions of reciprocity and exchange - knowledge exchange, barter, the difference between the price of a thing and the amount paid. I sense that even when the focus here is on shifts in perspective; consciousness raising; an awakening or discovery of agency, there is something to be learned from also remembering change is temporal, felt and happens in relation to others.

TABLE 1.1 Intersecting Assumptions: Positioning Transformative Learning, Collaborative Designing and Design-based Research

	Learning	Designing	Researching
Expansive Framing	Learning is not limited to what happens in a classroom but can happen anywhere, anytime over a lifetime.	Designing is not defined by the artefacts produced but by the participatory process of creative engagement.	Design research is not limited to theoretical and historical scholarship but extends to practice-informed inquiry.
Relational Practice	A socially, co- constructed learning experience draws on the discussions, artefacts and activities of the group.	The participatory orientation of codesign scaffolds the conversation between people, place, prototypes and politics.	Design research is grounded by the situation-specific context and cocreative potential of a social applied practice.
Lived Experience	The learner always brings their inner world of beliefs and mindsets and their own world of experiences, people and place.	Designing for diverse lived experiences by resisting universal solutions and respecting pluriversal perspectives.	An ethnographic orientation to iteratively exploring the field potential of designs from proof of concept to pilot programs.
Integrative Orientation	Whole-self learning works with the integration of cognitive and embodied dimensions to transform future action.	A design practice that enmeshes past knowing and present- moment awareness with an always emerging future.	Future- focused, creative methodologies in support of the facilitation, translation and application of interdisciplinary research.
Nature of Change	Transformative, situated learning happens incrementally, suddenly and recursively by moving from the periphery to the centre.	Designing is a discursive, embodied, material practice propelled by generative moves of reflection and speculation.	An iterative, customised approach to design research interventions that embraces shifts in temporal dimensions.
Ethical Call for Action	Learning to be proactive not prescriptive, continuous instead of credentialed, transformative more than transactional.	To be critical of the social impact of design by interrogating and imagining how design can shape more equitable and just futures.	Disciplinary humility and reciprocity guiding research collaborations that cannot be solved by one discipline alone.

1.3 How to Engage with the Book

Or should I say onto-epistemic? Karen Barad's feminist scholarship argues that a theory of knowing and theory of being cannot be separated, using the term onto-epistemological to account for how our constructions of the world are entangled with our experiences of the world. For Barad "Practices of knowing and being are not isolable; they are mutually implicated. We don't obtain knowledge by standing outside the world; we know because we are of the world. We are part of the world in its differential becoming" (23, p. 185). The explorations of my experiences as a teacher, designer and learner through auto-ethnographic narratives place value on subjective theorisations that are sourced from my lived-in ways of knowing, doing and being. They position me as a researcher of and in the world, where knowing/being are always in a state of becoming. As I stand by the value of wonder in learning, just as I adopt wondering, as described here by Fabiane Ramos and Laura Roberts, in my practice as way of "knowing-being-doing that fundamentally challenges binary and dichotomous colonial logics of knower and known" (24, p. 35). I contest any claim of scientific objectivity and own my privileging of storytelling, practice-evidence and situated knowledges. (25)

At the same time, I recognise there is a danger in a reflexive turn that operates as an echo-chamber with one's own thoughts. The book counters its affection for the integrity of subjective positions by valuing the cognitive diversity that comes with also integrating positivist research that lays claim to a truth by way of quantitative data and reproducible evidence.

To make sense of how the manuscript itself adopts a holistic, whole-self approach to learning, I propose a simple body metaphor. Think of the learning sciences research and critical theories included as the mind, the auto-ethnographic learning narratives as the subjective heart, and the practice-led design case studies as the action-oriented gut. If that is not helpful, intellectually grasp that transformative learning is not a discrete cognitive exercise. Integration between what we feel and what we think underscores how we act. The evidence-based scientific research illustrates the central role of embodiment and emotions. The auto-ethnographic narratives underscore the science of memory retrieval. The design of learning encounters is about more than the observable interactions. These intra- and inter-personal exchanges cannot be understood through quantitative data alone. Given we cannot easily access affective experiences, we need multi-modal approaches to make sense of what these encounters might afford. When we story our lived experiences, the narrative inquiry scaffolds the analysis of the experience itself. (26) The intentional decision to hold space in this conversation for stories and statistics is about more than the edict that stories need data and data needs stories. When designing for transformation, it is true, stories offer a pathway to understanding and integration. When designing for learning, it is also evident that psychology research upends assumptions about how we learn or verifies hunches that allow us to push what we instinctively believe to be true harder. Design inquiry here is explored through practice narratives and

evidence-based research, with the understanding that learning and designing as integrative acts of the heart, mind and body. The learner's cognitive, emotive and performative engagement in learning is reflected in research methodologies that embrace plurality, affect and embodiment, respectively. In writing through and across design, it becomes possible to translate, integrate and ground education and psychology research into encounters conceived to engage the whole learner.

The learning scientist principles of retrieval practice, interleaving, spaced practice and encoding are introduced in Chapter 10 to offer concrete strategies for amplifying the stickiness of learning new ideas. The book design works with the scientific value of interleaving content, representing material in multi-modal ways and returning to ideas over time so the reader is primed to retrieve the book's insights when the situation arises. The threaded stories, interconnected theoretical positions, echoed refrains woven throughout and visual encoding of frameworks are not lazy repetition but an intentional implementation of what cognitive science teaches us about how we learn. The social psychology studies of Chapter 9 come from the research into our desire for belonging, the payoff of deliberate practice, the call for learner agency and the value of intrinsic motivation can also be applied by readers. See yourself in the vulnerable narratives that acknowledge failure and hubris as a move to minimise imposter syndrome, consider engaging with the footnotes as a reward that comes with extra effort, recognise that the countering perspectives made visible in the footnotes are an invitation to question your own position. Most importantly, consider what motivates you as you look for purpose between the lines of the practice case studies. These moves are an example of ways we can strategically design for intentional integration into future practices.

There are four parts to the book, each framing ideas from a different perspective that can help us design learning encounters that stick. The two following chapters in Part I frame the book with respect to authorship, methodology and literature. The next chapter zeros in on the book you are holding and why I am talking to you. Chapter 2 introduces the education and psychology literature on transformative learning so that the latter design sections are grounded by what has come before. The interstitial auto-ethnographic narratives sit between the chapters to make visible my own positionality but also a felt account of what it feels like to be in the middle of a transformative experience. I share these stories throughout the book but have foregrounded in this chapter the three encounters that most strikingly upended my core beliefs in ways that have stayed with me and forever shaped my teaching and designing practice.

The four chapters of Part II are grounded by case studies and practice vignettes that reveal the potential for design to change behaviour, mindsets and mental models. Starting with an expanded field of how we situate design, the chapters are not defined by the type of design. Design is not determined by project output – service design, interaction design, game design, experience design – but more by the dispositional orientation to inquiry. Is the design inquiry creating speculative spaces for imagining new futures, or is it more about offering solutions to real

challenges on the ground? Does the learning experience amplify the conversation with the materials of the situation, or with the people living in that situation? By framing design through the meta objective of asking what the act of designing is seeking to create, expansive ways of thinking about making are opened. The case studies in Part II play with this to explore what it looks like to make sense by making never-before-seen ideas possible, to make unknowable futures visible so we can make people believe, to make fun so that new ideas might be made tangible and to make with others so we might make change.

Chapter 4 takes introduces early school-based case studies to offer a historical perspective on how the human-centred design process and design thinking initially entered the education sector. The PhD case studies in Chapter 5 explore design provocations that make the potential for discursive design to promote speculative inquiry and self-determination visible. The two game design case studies in Chapter 6 highlight the ways design experiences work with social, material and performative dimensions to translate complex ideas into playful learning encounters. The co-creative moves and participatory orientation of the case studies in Chapter 7 knits together projects that range in scale from a yearslong, nation-wide professional learning project with teachers to a one-day water security challenge for hundreds of teenagers. Brief practice vignettes from design doctoral students and leading international practitioners working in the space of transformational change are woven between the case studies. The geographic and professional diversity of the projects allows highly visible professional projects in the United States, or system-wide initiatives in Finland, to sit alongside humble, profound, contemplative research stories from India, Uganda and Mexico. The epistemic and ontological shifts have practices that engage with Māori, Mayan and Aboriginal Indigenous perspectives to connect with feminist and queer principles that draw on play, embodiment and affect.

Part III pulls out from the grounded stories of practice to note the component parts that can support a drive for transformational learning. The first two chapters, focused on the science of learning, introduce research from social and cognitive psychology, respectively. The last two chapters speak to principles of abductive reasoning and learning through doing to highlight the contribution of designing in this space. Chapter 9 is concerned with learning mindsets, introducing research into belonging, effort, agency and motivation. Chapter 10 supplements this social orientation with a focus on building memories, through sections on retrieval practice, interleaving, spaced practice and encoding. Chapter 11 situates design as a creative practice through an exploration of reflective practice, allegorical imagining, kaleidoscopic thinking, emotions and affect. The final chapter, anchored by a call for embodied, multi-sensorial learning, highlights participatory prototyping, the importance of creating resonance and building relevance, the need to unsettle scripts and the value of novelty.

The concluding section of the book revisits threads introduced in the previous sections to reveal frameworks for translating the research into practice. In the first chapter, one framework speaks to how you can transform your own practice;

another revisits and revises the expanded field of making framework introduced in Part II; the third introduces worlds we live in as a way to navigate the liminal learning spaces between our interior and exterior, lived and imagined worlds. The chapter ends with a table that summarises transformational objectives and creative methods for designing engaging learning experiences. Chapter 14 distils the lessons from the research into SEED, an acronym for a design-led model for transformative learning. Situating SEED in relation to other disciplinary theories of change, the model draws on design practice's dual orientation to be creative and cognitive, while also being speculative and reflective. The concluding chapter reflects on how the book asks me to reclaim old practices and reimagine new ways forward. I am left at the end curious to better understand the relational complexity of a learning practice that is always in conversation with others and the self, with the body and materials, with the land and ethics, with the past and the future.

If this book were a large dinner party, many of the guests would be wanting to rearrange the seating plan behind my back. Of course, it would be possible to have different tables for different communities, to put the social and cultural psychologists together and make sure no neurobiologists ended up at their table. I could have the designers seated far from the Indigenous researchers and intersectional feminists. But this isn't a wedding and people are not here just to have a good time. This is a place for learning. This is a place to trouble our own positions, practices and beliefs. This is a place to get clearer about what designers might have to offer and a chance to be humble about what we might need to unlearn. It will be a loud dinner party; some people will shout over others. But we can also pay attention to whose voice is being heard. There is no one right way to learn. Just be sure that in this learning space, you chase your own curiosity.

Yet even though you are invited to follow the stories that engage you, it is important to note that you will not learn if you stay with the stories you are already familiar with. The challenge I put to you is that on your way to the bathroom, you stop by the table to introduce yourself to the people you do not normally hang out with. Cognitive diversity is useful when addressing complex problems. The more mental models we can hold in our mind, the more diverse perspectives we can acknowledge. Just as a designer uses sketches or prototypes to activate a feedback loop, the notion of cognitive diversity helps to evaluate a situation from plural perspectives. If we can get curious about how our own values sit in relation to those who make sense of the world differently, we can also see situations more holistically.

I say read the chapter that least interests you. Question why some ideas truly confound you. Just as designers resist recycling ideas, embrace experimenting with new materials, choose to apply the thinking you most disagree with as a creative constraint. Ask better questions of yourself, of your practice, of other disciplines. At the very least, you will walk away with greater clarity of your mental models for how the world works, how learning happens and why design matters. At best, you'll walk away with a shift in perspective that activates your practice in new ways and changes how you act in the world. That would be evidence of transformational learning.

Narrative 1.1 Relational Learning: Belonging and Play

1992 - With my Te Atarangi Peers

I am in Aotearoa, New Zealand, sitting in a group circle with more than 30 Māori peers. This is our first chance to speak English since our total immersion Māori lanaugae course began a week ago. It is also the one time we can share why we are here and how the week has gone. Since I am the only person who passes as white in the room I am excited, yet apprehensive, to introduce my Māori heritage so I might shed the Pākehā (non-Indigenous) label I have worn all week. This feeling won't last. The phrase check-your-privilege did not exist decades ago but within the hour I will get a life-changing lesson on privilege that will turn everything as I know it upside down.

My smug, educated self is excited to share with my peers how I want to improve my Māori pronunciation for interviews in a book I am working on. But as the conversation moves closer to me, I tune in to what my peers are saying. They are here because their children are coming home from Kōhanga Reo (Māori Kindergarten) assuming they can korero (talk) with their parents in the te reo, the language, of their ancestors. They are here because the elders who speak Māori in their communities deserve the assurance that the language won't die with them. Suddenly, my book sounds so...academic. When it's my turn to share I resist sharing the reasons I enrolled, aware of the ego-centredness of my motivations compared to the groundedin-place and cultural reasons this community have come together to learn.

We move around the circle. The last person to speak is a guy in my learning team. He is the slowest learner I have ever spent time with. Shamefully, this is a challenge for me because the pedagogical approach of the course is committed to moving at the speed of the slowest learner. I am young, naive and a product of a meritocratic university system that has led me to believe that I am wasting hours of my day waiting for this guy to get his head around a concept in two hours that I can grasp in 20 minutes. As I wait for him to speak, I am bored, impatient and disengaged.

Yet, this story is not a pitch for ability groups or self-paced learning. It is the opposite, in fact.

Let's stop and listen to what the quy, let's call him Tama, has to say first. He is self-conscious as he stammers through the reasons he found himself in this class. He has returned to Aotearoa after being away for more than a decade. When he left, the fact he couldn't speak Māori was okay, normal even. But things are different now. Tama is telling us that before he returns to his turangawaewae (the place where he belongs) on the East Cape he wants to learn how to respectfully greet his iwi (his tribe) in Māori. Everyone nods — because, on some level, Tama's reason for being here is why we are all here.

Tama moves on to talk about his experience in my group. I listen to him describe how he dropped out of school the day he turned 15. He shares what it feels like, for the first time in his life, to be in a learning environment that is not leaving him behind. His voice cracks as he acknowledges that some people in his group are frustrated by having to wait for him. Then tears of gratitude come as he shares what it means to him that we are not running ahead without him.

This all happened 30 years ago, yet I can still feel the intensity of the shame I experienced in that very moment.

Of course, there was the personal shame I felt for the self-absorbed, competitive narrative that had run through my head while Tama was simply striving to do his best. But there was also my institutional shame at an education system that accepts failing the Tamas of this world while serving the likes of me, a system that privileges not just personal success over collective thriving but also certain types of intelligence over other ways of knowing. If, as Edward Deming said, "every system is perfectly designed to produce the results it gets", then the education I had been a part of was designed to sacrifice one individual at the expense of the other.

I recognise that my retelling of this well-worn story might now bear little resemblance to what actually happened. Perhaps, when Tama was choking up, I defensively thought, "you've got to be kidding me?" Perhaps Tama spoke with less gratitude and more burning resentment. Yet, this is how I have come to remember it. Him benevolent, me forever changed. I have told this story to students, teachers, in pubs, at conferences, to white people, to Indigenous folks. I have told it lightly as a self-deprecating confessional and I have let myself feel and let others hear my shame and Tama's pain. Over the decades, the subject of critique has shifted in ways that ensure I have been changed by the retelling. Once I wondered how I had not seen other's potential, now I wonder how I had not seen my privilege. Whereas once I saw the Indigenous pedagogies as everything, I now see the transgressive data points that translate the wisdom of this whole-person, purpose-led approach. (27)⁵

I have retold this story countless times, and yet, it feels more embarrassing to publish these words. For when I 'perform' this story in person, it is easy to trick you, the listener, in being complicit. It is not hard to get people schooled in a meritocratic education system to nod in agreement at the foolishness of learning being set at the pace of the slowest learner. However, in this telling, I let you off the hook by taking on the role of the fall guy from the start. You are relieved of the burden of seeing yourself in me. With words on a page, perhaps it is easier to remember what it feels like to be on the periphery, to remember

⁵ Lisa: Elizabeth St. Pierre talks about "transgressive data" as the pieces of data that afford a new kind of sense-making. By being in reflexive conversation with emotions, dreams and other sensory experiences, we can begin to confound any belief in the "evidentiary warrant" that legitimises the production of knowledge. (28, pp. 177–79)

the anxiety that comes with simply not getting something, of holding others back, of being left behind, of being othered. We know education systems can promote inclusion while still leaving people feeling very much alone.

With gratitude, humility and vulnerability, Tama managed in one moment to remind us that we were in this together. My faulty memory has me instinctively, with certainty, apprehend that Tama's story exposes the very foundations on which my ideas about learning had been built. Lucky, this story doesn't end with his declaration and my ignorance, for this was just week one of a four-week program.

I left that day ready to dismantle what I had internalised from 15 years of institutionalised education. Today, my claim is that, over the weekend, I surrendered to the purpose-driven intrinsic motivations of the Indigenous-led, cooperative learning culture of the community. I committed to advancing the learning of my peers. In reality, I am sure I did not reinvent myself overnight. No doubt, I just reframed my definition of personal success. Probably with some white saviour hubris thrown in. Yet, in turning my reflexivity on myself (I resist any attempt to use this narrative to pretend to better understand Tama even if, of course, I would rather de-centre myself), for years I failed to attune to what else was going on at our table. My epiphany did not come from Tama's courage alone. We were taught Māori without a word of English through a material-based learning system that had us making pictures with blocks and rods. The fact you didn't have to be physically confident, articulate, creative or a good writer, meant the prerequisite for learning was simply being curious and open. This play-based, community-grounded pedagogy supported taking risks and performed the importance of meeting people where they are at.

Come Monday our small group was back. We dived in together. As we came to individually grasp the concept being taught, we switched to become partners with our learning coach in supporting the whole group. Tama now had a team of peers dedicated to his personal and our collective success. Once the anxiety that he was holding us up was vanguished Tama only needed half-an-hour to grasp new concepts.

Predictably, my language acquisition was improved greatly by teaching others instead of passively waiting for my peers. Yet what stays with me is that it took this experience, a month after I graduated university, to glimpse the

6 Lisa: The Te Ataarangi methodology has the learning coach teaching with colourful rods, as we would sit like language detectives trying to guess if she was saying "For you..." or "Take this..." She would make a building with a few rods and we'd stumble over each other trying to guess if it is a library, a museum or the town hall. This hands-on way of learning together privileged the peer-learning environment and community resilience. The principle of not moving on until everyone had worked it out, gave Tama the confidence for his whole self to show up that Friday afternoon. (28)

promise of deep learning. I went on to grad school, got a PhD and have been an educator in higher education most of my life. And yet, I choose to never forget that my humble transformative epiphany happened in a small town continuing ed class. The disruption here did not come about from EdTech, smart classrooms or charismatic teaching. The perspective-shifting insight came from a deeply relational, social, embodied, reciprocal encounter.⁷

The integrity and candour of Tama's share that afternoon was a direct consequence of the sense of belonging he felt in that carefully curated learning environment. In hearing his truth, in seeing my complicit role in his story, I could use the weeks ahead to dismantle the narratives of my educated, white and economic privilege and rehearse a new way forward.

7 Lisa: For all the theorising, research evidence and transformative frameworks discussed in this book I acknowledge this 5-minute micro-intervention by Tama as the moment that most profoundly rattled my institutionalised beliefs. This is not an intervention I know how to scale. Nor do I imply that from that day my actions aligned with some vigilant critique of colonial, modernist education agendas. Yet I choose not to forget that an honest, humble young man, whose name I do not remember, spoke his truth and changed my life.

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