

**Preschool vocabulary predicts
high school graduation rates.**

**Give children the words
they need to succeed.**



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Fundraiser Steps:

1. Choose what type of fundraiser you want to host.
2. Invite guests with our sample invitations, social media posts and/or flyers.
3. Share our event tickets and/or thank you letters with guests during or after the event.
4. Donate online to a charity that promotes literacy and early reading experiences: [First Book](#), [Barbara Busch Foundation](#), [Scholastic](#), [Zero to Three](#), [Books for Kids](#), [Reading Partners](#). You can also fundraise to buy discounted books from [Scholastic](#) or [The Book Bundler](#) to donate books locally. Use [the Book Donation Map](#) to find local sites accepting book donations or coordinate with a local day care or head start that serves children in need.
5. Want your fundraiser featured on social media?
 - Email details about your fundraiser: Laurenmartinbooks@gmail.com

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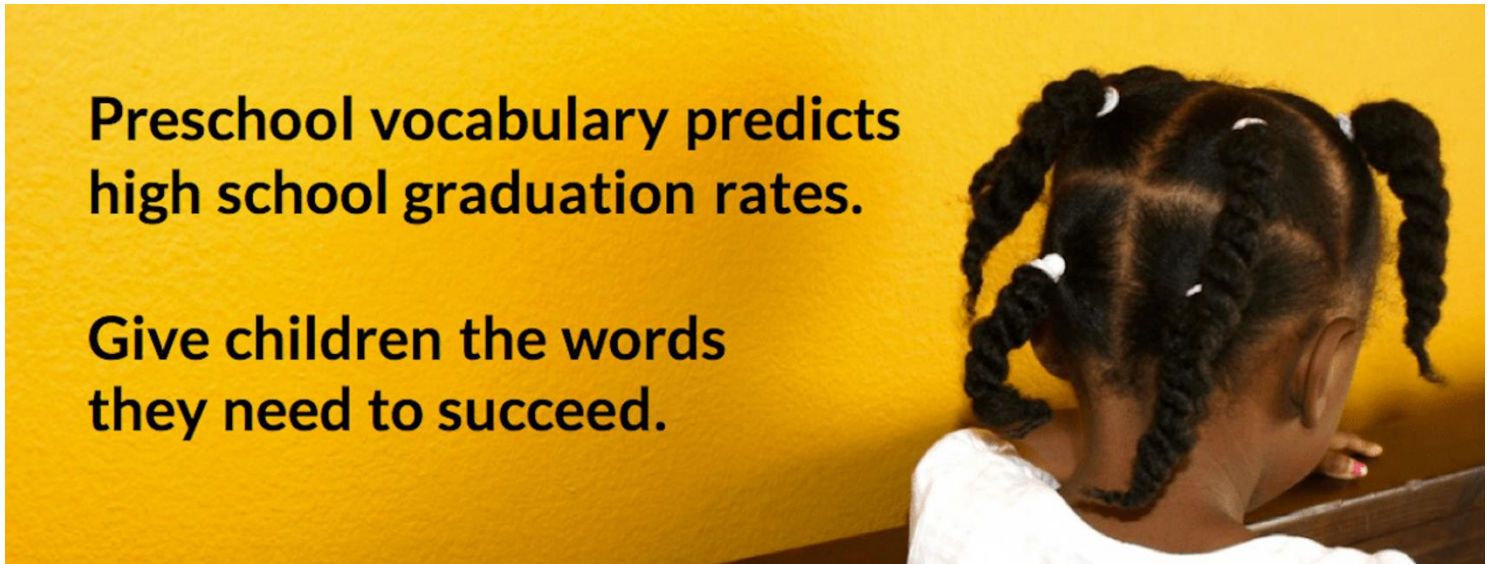


HOST A FUNDRAISER

Effortlessly turn your next happy hour or pregame into a successful fundraising event using our invitations, social media posts and thank you letters. Simply ask friends for a \$3 cover fee for food and beverages. Every \$3 donation will give one book and one year of evidence-based literacy interventions to a child in need. Thank you for helping at-risk children start preschool with an equal opportunity to succeed.

How do you want to fundraise?	Start brainstorming!
Party with a Purpose	
Cocktails for a Cause	
Wine (Tasting) for Words	
Beers for Books	
Birthday for Books	
BBQ for Books	
Benefit (Dinner) for Books	
Booksgiving (Dinner)	
Christmas for a Cause	
Lunch for Literacy	
Potluck with a Purpose	
Read-a-thon (5K Walk-Run)	
Books & Bubbly (Book Club)	
Pregame with a Purpose	

Invitation - Template



Dear Friends and Family,

I am hosting a party with a purpose fundraiser to support early childhood literacy.

- **WHERE:** Location
- **WHEN** Date, Time
- **WHAT:** Bring just \$3 / \$30 to the door to enjoy free drinks (and/or food)!
- **WHY:** Close the preschool readiness gap and subsequent achievement gap in education – to help all children start preschool with an equal opportunity to succeed.
- **HOW:** For every \$3 donation: One child takes home a brand-new book and one parent enrolls in an entire year of weekly emails and text messages – proven to increase parent engagement and early childhood reading skills.

Join me to give children born into poverty the preschool vocabulary they need to succeed through high school graduation and beyond. I look forward to seeing you at my party with a purpose fundraiser on date.

With gratitude,

Thank You Letter - Template

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Dear Friends and Family,

I would like to thank you personally for your generous support of my party with a purpose fundraiser. Every \$3 donation has helped close the preschool readiness gap for one child living in poverty. I truly appreciate all you have done to support our cause.

Thanks to your generous support, we have raised \$ _____ to give _____ children brand-new books and an entire year of weekly text messages - proven to increase parent engagement and child literacy skills. Your generosity has helped build home libraries and empower parents to teach vocabulary every day from birth. Thanks to you, _____ children will begin preschool with the early reading skills they need to reach their full potential. Thank you for making story-time and equal opportunity possible.

I hope you know how much I appreciate your support.

With gratitude,

International Fundraising Days

Plan your fundraiser ANY time of the year, or consider hosting your event on one of the following international days of charitable giving and community service:

- ANY DAY: Casual pregame, birthday, office party, team-building activity...
- August 12: International Youth Day #YouthDay
- September 5: International Day of Charity #CharityDay
- September 8: International Literacy Day #LiteracyDay
- October 17: International Day for Eradication of Poverty #EndPovertyDay
- October 18 - 24, 2015: Teen Read Week
- November: Picture Book Month
- November 1: National Family Literacy Day
- November 13: World Kindness Day #WorldKindnessDay
- November 20: World Children's Day #ChildrensDay
- Giving Tuesday: Tuesday after Thanksgiving #GivingTuesday
- December 5: International Volunteer Day #VolunteerDay
- January 16: Martin Luther King Jr. Day of Service #MLKDay
- January 23: National Reading Day #NationalReadingDay
- February: National African American Read In
- February 20: World Day of Social Justice #SocialJusticeDay
- March 2: Dr. Seuss' Birthday! / Read Across America Day #DrSeussDay
- April 12: Drop Everything and Read Day #DEAR
- April 23: World Book Day
- April 30: Children's Book Day: El día de los niños / El día de los libros
- May: Children's Book Month
- May 2: Give Local America Day #GiveLocal18
- July 18: Nelson Mandela International Day (of service) #MandelaDay

Social Media Posts

Get inspired to plan your fundraiser and invite guests using our sample captions:

CAPTION 1: Want to **Pregame with a Purpose** this day @ time! Bring just \$3 to my apartment for free drinks and snacks! Every \$3 donates 1 book to a child in need.

CAPTION 2: You're invited to my **Beers for Books** Fundraiser! 2-hour open bar at location for just \$30! Every \$30 gives book to 10 children in poverty. Date @ time!

CAPTION 3: We're hosting a charitable **Potluck with a Purpose** on date @ time! Arrive to work with one appetizer or entrée, and just \$3 to enjoy free beverages and dessert! Every \$3 donates 1 book to a child in need.

CAPTION 4: You're invited! Enjoy **Cocktails for a Cause** on date @ time. If you want to donate books to 5 children in poverty and enjoy free cocktails and appetizers on my rooftop, Venmo me \$15 to RSVP.

CAPTION 5: Join my **Wine Tasting for Words Birthday Fundraiser!** Bring \$5 in singles to rank your 3 favorite wines (\$3, \$2, \$1). I'll provide the wine and your donation will provide vocabulary instruction to children in need. RSVP: Location, date @ time!

CAPTION 6: Join our monthly **Books & Bubbly** charitable book club! Bring \$30 to your first meeting for one year of books and (sparkling) wine! Every \$30 donates books to 10 children in poverty. Bring book title to location on date @ time!

CAPTION 7: It's Friendsgiving season! This year, I'm hosting a charitable **Booksgiving Dinner** at my place. Venmo or bring \$20 to cover wine, beer and dinner. Every \$3 will give one book to a child in poverty. RSVP: Date @ time!

CAPTION 8: Walk or run in our Charitable **5K Read-a-Thon!** Ask friends or family to make a small donation to sponsor your participation! Every \$3 you raise will give the gift of reading to one child in poverty. Bring your donation and running shoes to location on date @ time!

On the following pages, copy the social media posts and/or print the event flyers to share details about your fundraiser with friends, family and/or coworkers.



YOU'RE INVITED!

PARTY WITH A PURPOSE

Every \$3 gives the gift of reading to one child in poverty.

www.laurenmartinbooks.com



YOU'RE INVITED!

PREGAME WITH A PURPOSE

Every \$3 gives the gift of reading to one child in poverty.

www.laurenmartinbooks.com

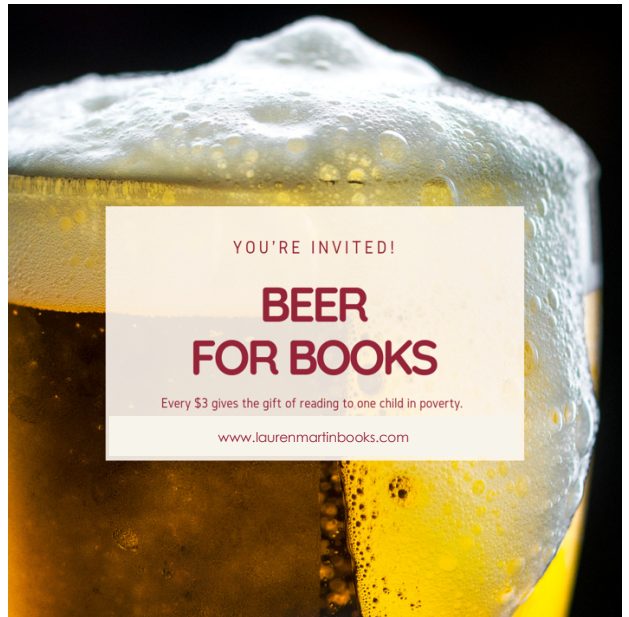


YOU'RE INVITED!

COCKTAILS FOR A CAUSE

Every \$3 gives the gift of reading to one child in poverty.

www.laurenmartinbooks.com



YOU'RE INVITED!

BEER FOR BOOKS

Every \$3 gives the gift of reading to one child in poverty.

www.laurenmartinbooks.com



YOU'RE INVITED!

WINE TASTING FOR WORDS

Every \$3 gives the gift of reading to one child in poverty.

www.laurenmartinbooks.com



YOU'RE INVITED!

BIRTHDAY FOR BOOKS

Every \$3 gives the gift of reading to one child in poverty.

www.laurenmartinbooks.com



YOU'RE INVITED!

BOOKS & BUBBLY BOOK CLUB

Every \$3 gives the gift of reading to one child in poverty.

www.laurenmartinbooks.com



YOU'RE INVITED!

BOOKSGIVING DINNER

Every \$3 gives the gift of reading to one child in poverty.

www.laurenmartinbooks.com



YOU'RE INVITED!

CHRISTMAS FOR A CAUSE

Every \$3 gives the gift of reading to one child in poverty.

www.laurenmartinbooks.com



YOU'RE INVITED!

BARBEQUE FOR BOOKS

Every \$3 gives the gift of reading to one child in poverty.

www.laurenmartinbooks.com



YOU'RE INVITED!

LUNCH FOR LITERACY

Every \$3 gives the gift of reading to one child in poverty.

www.laurenmartinbooks.com



YOU'RE INVITED!

POTLUCK FOR A PURPOSE

Every \$3 gives the gift of reading to one child in poverty.

www.laurenmartinbooks.com



YOU'RE INVITED!

BENEFIT DINNER FOR BOOKS

Every \$3 gives the gift of reading to one child in poverty.

www.laurenmartinbooks.com



YOU'RE INVITED!

READ-A-THON 5K WALK-RUN

Every \$3 gives the gift of reading to one child in poverty.

www.laurenmartinbooks.com



YOU'RE INVITED!

TAILGATE FOR TOMORROW

Every \$3 gives the gift of reading to one child in poverty.

www.laurenmartinbooks.com



YOU'RE INVITED!

OPEN BAR FOR BOOKS

Every \$3 gives the gift of reading to one child in poverty.

www.laurenmartinbooks.com



YOU'RE INVITED!

BREAKFAST FOR BOOKS

Every \$3 gives the gift of reading to one child in poverty.

www.laurenmartinbooks.com



YOU'RE INVITED!

OFFICE PARTY WITH A PURPOSE

Every \$3 gives the gift of reading to one child in poverty.

www.laurenmartinbooks.com