

**Preschool vocabulary predicts
high school graduation rates.**

**Give children the words
they need to succeed.**



Table of Contents:

- Kid & Family Service Ideas – Page 2
- Invitation – Page 3
- Thank You Letter– Page 4
- International Days of Service – Page 5
- Social Media Posts and Flyers – Page 6
- Thank You Cards – Page 27

Family Service Steps:

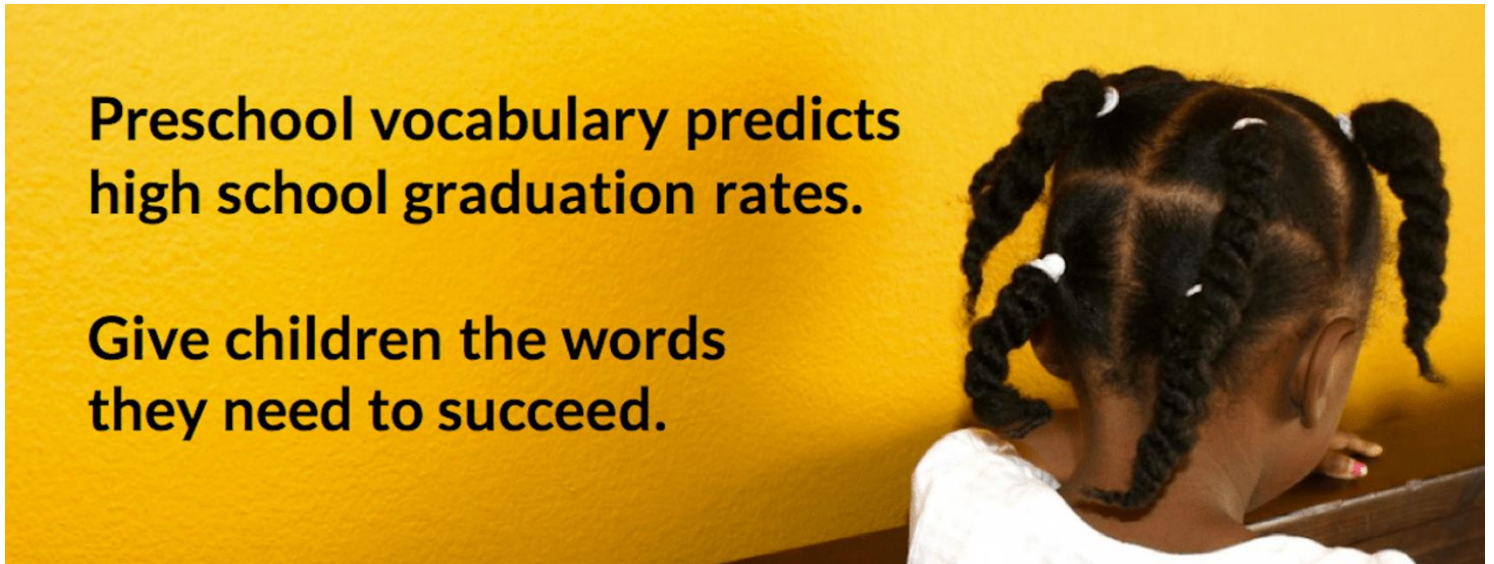
1. Choose one activity to involve your whole family in meaningful acts of community service.
2. Invite friends and family to join you!
 - Share our sample invitation, social media posts and/or flyers to involve other families!
 - Share our thank you letter to thank friends and family who joined your service activity.
3. Donate online to a charity that promotes literacy and early reading experiences: [First Book](#), [Barbara Busch Foundation](#), [Scholastic](#), [Zero to Three](#), [Books for Kids](#), [Reading Partners](#). You can also fundraise to buy discounted books from [Scholastic](#) or [The Book Bundler](#) to donate books locally. Use [the Book Donation Map](#) to find local sites accepting book donations or coordinate with a local day care or head start that serves children in need.
4. Want your fundraiser featured on social media?
 - Email details about your fundraiser: Laurenmartinbooks@gmail.com

Kid & Family Service Ideas

OVERVIEW: Get your whole family involved in a fun and meaningful act of community service. Start a new family tradition to help families in need. Simply copy our invitations, thank you letters, flyers and social media posts to plan an effortless charitable service activity. Every \$3 you raise will donate one book and one year of evidence-based literacy interventions - to help one child born into poverty start preschool with an equal opportunity to succeed.

Kid & Family Service Ideas	Start Brainstorming!
Do you want to get thrifty?	<i>Sell your clothes, toys and books at a second-hand shop or garage sale.</i>
Consignment for a Cause	
Do you want to get cooking?	<i>Sell your baked goods or beverages for \$3 each.</i>
Bakes Sale for Books	
Cookies / Cupcakes for a Cause	
Lemonade for Literacy	
Do you want to get crafty?	<i>Sell your craft (thank you cards, holiday ornaments, etc.) for \$3 each.</i>
Cards for a Cause	
Crafts for a Cause	
Bracelets for Books	
Do you want to party?	<i>Ask friends for a \$3+ cover fee to attend a fun event at your home.</i>
Lunch for Literacy	
Breakfast for Books	
BBQ for Books	
Potluck /Pizza / Picnic with a Purpose	
Party / Playdate with a Purpose	
Birthday for Books	
Christmas for a Cause	
Booksgiving (Holiday Dinner)	
Books & Bubbles (Kid-Friendly Book Club)	
Read-a-thon (5K Walk-Run)	

Invitation - Template



Dear Friends and Family,

We are starting a new family tradition to give back to families in need. Want to join our fun and meaningful act of community service? I am hosting a pizza party with a purpose to support early childhood literacy.

- **WHERE:** Location
- **WHEN** Date, Time
- **WHAT:** Bring just ~~\$3~~/\$15 to the door to enjoy free food and drinks!
- **WHY:** Close the preschool readiness gap and subsequent achievement gap in education – to help all children start preschool with an equal opportunity to succeed.
- **HOW:** For every \$3 donation: One child takes home a brand-new book and one parent enrolls in an entire year of weekly emails and text messages – proven to increase parent engagement and early childhood reading skills.

Join my family to give children born into poverty the preschool vocabulary they need to succeed through high school graduation and beyond. I look forward to seeing you date at my pizza party with a purpose.

With gratitude,

Thank You Letter - Template

**Preschool vocabulary predicts
high school graduation rates.**

**Give children the words
they need to succeed.**



Dear Friends and Family,

I would like to thank you for joining my pizza party with a purpose. Every \$3 donation has helped close the preschool readiness gap for one child in need. I truly appreciate all you have done to support our cause.

Thanks to your generous support, we have raised \$ _____ to give _____ children brand-new books and an entire year of weekly text messages - proven to increase parent engagement and child literacy skills. Your generosity has helped build home libraries and empower parents to teach vocabulary every day from birth. Thanks to you, _____ children will begin preschool with the early reading skills they need to reach their full potential. Thank you for making story-time and equal opportunity possible.

I hope you know how much I appreciate your support.

With gratitude,

International Fundraising Days

Plan your family service activity ANY time of the year, or consider one of the following international days of charitable giving and community service:

- ANY DAY: Casual playdate, birthday party, holiday party, anniversary, etc.
- August 12: International Youth Day #YouthDay
- September 5: International Day of Charity #CharityDay
- September 8: International Literacy Day #LiteracyDay
- October 17: International Day for Eradication of Poverty #EndPovertyDay
- October 18 - 24, 2015: Teen Read Week
- November: Picture Book Month
- November 1: National Family Literacy Day
- November 13: World Kindness Day #WorldKindnessDay
- November 20: World Children's Day #ChildrensDay
- Giving Tuesday: Tuesday after Thanksgiving #GivingTuesday
- December 5: International Volunteer Day #VolunteerDay
- January 16: Martin Luther King Jr. Day of Service #MLKDay
- January 23: National Reading Day #NationalReadingDay
- February: National African American Read In
- February 20: World Day of Social Justice #SocialJusticeDay
- March 2: Dr. Seuss' Birthday! / Read Across America Day #DrSeussDay
- April 12: Drop Everything and Read Day #DEAR
- April 23: World Book Day
- April 30: Children's Book Day: El día de los niños / El día de los libros
- May: Children's Book Month
- May 2: Give Local America Day #GiveLocal18
- July 18: Nelson Mandela International Day (of service) #MandelaDay

Social Media Captions

Get inspired to plan your family service activity and invite friends using our sample captions:

CAPTION 1: Want to **Party with a Purpose** this day @ time! Bring just \$3 to my home for free food and drinks! Every \$3 donates 1 book to a child in need.

CAPTION 2: You're invited to my **Bake Sale for Books** Fundraiser! Every \$3 cookie, cupcake and brownie will donate one book to a child in poverty. Date @ time!

CAPTION 3: We're hosting a charitable **Potluck with a Purpose** on date @ time! Arrive to work with one appetizer or entrée, and just \$3 to enjoy free beverages and dessert! Every \$3 donates 1 book to a child in need.

CAPTION 4: You're invited! Browse **Cards for a Cause** at my house on date @ time. Every \$15 purchase of holiday and thank you cards will donate 5 books to children in poverty.

CAPTION 5: Join my family's **Lemonade for Literacy** Fundraiser! Bring \$5 in singles to rank your 3 favorite drinks (\$3, \$2, \$1). We'll provide the drinks and your \$5 will provide literacy interventions to children in need. RSVP: Location, date @ time!

CAPTION 6: Join our monthly **Books & Bubbly** charitable book club! Bring \$30 to your first meeting for one year of books and bubbles and crafts for kids! Every \$30 donates 10 books to children in poverty. Bring book to location on date @ time!

CAPTION 7: It's Friendsgiving season! This year, I'm hosting a charitable **Booksgiving Dinner** at my place. Venmo or bring \$20 to cover dinner and drinks. Every \$3 donation will give one book to a child in poverty. RSVP: Date @ time!

CAPTION 8: Walk or run in our Charitable **5K Read-a-Thon!** Ask friends or family to make a small donation to sponsor your participation! Every \$3 you raise will give the gift of reading to one child in poverty. Bring your donation and running shoes to location on date @ time!

On the following pages, copy the social media posts and/or print the flyers to share details about your family service event with friends, family and coworkers.



BAKE SALE FOR BOOKS

BUY \$3 TREAT = DONATE 1 BOOK

www.laurenmartinbooks.com



PIZZA FOR A PURPOSE

BUY \$3 TREAT = DONATE 1 BOOK

www.laurenmartinbooks.com



SUNDAE BAR FOR BOOKS

BUY \$3 TREAT = DONATE 1 BOOK

www.laurenmartinbooks.com



LEMONADE FOR LITERACY

BUY \$3 TREAT = DONATE 1 BOOK

www.laurenmartinbooks.com



READ-A-THON

5K WALK-RUN

BUY \$3 TICKET = DONATE 1 BOOK

www.laurenmartinbooks.com



BOOKSGIVING FEAST

BUY \$3 FEAST = DONATE 1 BOOK

www.laurenmartinbooks.com



LUNCH FOR LITERACY

BUY \$3 TREAT = DONATE 1 BOOK

www.laurenmartinbooks.com



BREAKFAST FOR BOOKS

BUY \$3 TREAT = DONATE 1 BOOK

www.laurenmartinbooks.com



POPCORN FOR A PURPOSE

BUY \$3 TREAT = DONATE 1 BOOK

www.laurenmartinbooks.com

BAKE SALE FOR BOOKS FUNDRAISER

\$3 DONATES 1 BOOK!

WHEN: _____

WHERE: _____



CUPCAKES FOR A CAUSE FUNDRAISER

\$3 DONATES 1 BOOK!

WHEN: _____

WHERE: _____



COOKIES FOR A CAUSE FUNDRAISER

\$3 DONATES 1 BOOK!

WHEN: _____

WHERE: _____



LEMONADE STAND FOR LITERACY

\$3 DONATES 1 BOOK!

WHEN: _____

WHERE: _____



ICE CREAM BAR FOR BOOKS FUNDRAISER

\$3 DONATES 1 BOOK!

WHEN: _____

WHERE: _____



READ-A-THON WALK / RUN FUNDRAISER

\$3 DONATES 1 BOOK!

WHEN: _____

WHERE: _____



BREAKFAST FOR BOOKS FUNDRAISER

\$3 DONATES 1 BOOK!

WHEN: _____

WHERE: _____



BOOKSGIVING FEAST FUNDRAISER

\$3 DONATES 1 BOOK!

WHEN: _____

WHERE: _____



POTLUCK FOR A PURPOSE FUNDRAISER

\$3 DONATES 1 BOOK!

WHEN: _____

WHERE: _____



PIZZA PARTY FOR A PURPOSE FUNDRAISER

\$3 DONATES 1 BOOK!

WHEN: _____

WHERE: _____



POPCORN PARTY FOR A PURPOSE FUNDRAISER

\$3 DONATES 1 BOOK!

WHEN: _____

WHERE: _____



