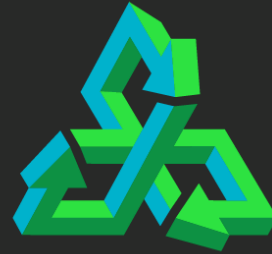




NEXTCYCLE
MICHIGAN

SPONSORSHIP PROSPECTUS

2024 Pitch Showcase



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MICHIGAN

CIRCULAR ACCELERATOR

NextCycle Michigan is a six-month program designed to support and advance businesses or projects that improve the reuse, repair, recycling, composting, or end market development for recycled materials in Michigan.

EGLE

NextCycle Michigan is an initiative of the Michigan Department of Environment, Great Lakes, and Energy (EGLE). The program was developed and is powered by RRS with support from Centrepolis Accelerator and the Michigan Recycling Coalition.





LEARNING CENTER

Access to collection of research, data & resources



ACCELERATOR ACADEMY

2-day workshop to jumpstart planning, identify needs & build network



COACHING & MENTORING

6 months of project planning, pitch development, partner & funder matchmaking



PITCH SHOWCASE

1-day event to spotlight projects, compete for awards, connect with investors & partners



PROJECT IMPLEMENTATION

Continue advancing on the pathway toward full project implementation

PROGRAM ELEMENTS



PITCH SHOWCASE

The Pitch Showcase is the culmination of NextCycle programming. After months of business and technical research, mentoring, and planning, teams will deliver a summary of their projects using a concise 5-minute business pitch format.

An audience of approximately 200 business, recycling, reuse, government, non-profit and investment professionals will attend to learn about project descriptions, funding plans, impact projections and investment/support opportunities. Teams will also engage with a judging panel to compete for monetary prizes.

This is an amazing and unique networking event and a great opportunity for teams to connect with potential funders and project partners, while inspiring and stimulating collaboration for everyone in attendance.

Watch project pitches from last year's Pitch Showcase:

[2023 RIT-FLOWS Showcase Pitches](#)



THE TEAMS

Bioworks Energy (Grand Blanc, MI): Connect with generators of food waste streams and marketing partners to develop anaerobic digestion facilities for food waste processing and renewable energy production.

City of Detroit/Wood Work Detroit (Detroit, MI): Assess feasibility and develop business strategy to collect wood from urban tree removal, standing dead and dying trees, and pruning to be repurposed into furniture, wooden products, and musical instruments.

Eastside Compost (Lansing, MI): Scale operations around food scrap collection locations, volume and quality of compost produced, and engagement with communities, businesses and consumers.

Emmet County DPW/Recycling (Petoskey, MI): Create a comprehensive and scalable business plan for organics operation focusing on screening and grinding activities, shared equipment contracts, expansion of marketing materials, and development of operational calendar.

Hemp 4 Humanity (Three Rivers, MI): Develop comprehensive business plan and align with partners to set up infrastructure that will process industrial hemp production waste, agricultural waste, and building deconstruction waste into viable building materials for developments dedicated to disabled low-income residents.

New Horizon Property Management (Marshall, MI): Develop facility to process yard waste, brush, tree trimmings, and plant waste from local licensed marijuana growing facilities.

Sanctuary Farms (Detroit, MI): Expand food waste processing and compost cultivation operations with additional site development.

St. James Township (Beaver Island, MI): Developing organics/food waste collection and processing operations on the island.

Design Declassified LLC (Grand Rapids, MI): Expand collection of plastic waste from residential and commercial sources to manufacture plastic sheets used for building materials such as wall panels, partitions and tiles.

Fibarcodes (Ann Arbor, MI): Demonstrate and validate fiber barcoding as integrated textile labels to improve end-of-use sorting and recycling of garments.

Great Lakes Recycling (Oak Park, MI): Expand capabilities to receive, process and recycle electric vehicle batteries.

Liquid Ion Solutions LLC (Pittsburgh, PA): Expand the use of ionic compatibilizers to recycle rigid polypropylene (PP) by identifying recycled PP feedstock and end markets in Michigan.

Nowhere Collective (Chicago, IL): Develop a Michigan-focused digital marketplace where makers and consumers can engage and purchase reclaimed materials and upcycled goods.

PittMoss (Ambridge, PA): Develop a Michigan facility to use locally sourced recycled paper fibers for manufacturing soilless gardening mixes, soil amendments and animal bedding.

Prairie Robotics Inc. (Buffalo, NY): Scale the utilization of on-truck cameras and AI algorithms to identify contaminants and recoverable materials to reduce landfill burden and improve recycling.

Chippin In (Detroit, MI): Increase collection of foil-lined products like chip bags and candy bar wrappers to upcycle into sleeping bags for individuals experiencing homelessness.

Takeout Takeout (Lansing, MI): Partner with existing restaurants and food businesses to rent reusable takeout containers with strategically placed collection containers, at-home pick up, and swapping containers with delivery drivers.

2024 SHOWCASE TENTATIVE AGENDA

Eastern Michigan University

June 12, 2024 | 12:30pm – 6:30pm

- Welcome & Keynote
- FLOWS Pitch Session (8 teams)
- Break
- RIT Pitch Session (9 teams)
- Reception
- Award Ceremony

FLOWS: Creating Organic Material Solutions

The Food, Liquids & Organic Waste Systems (FLOWS) accelerator track seeks to advance projects that transform any aspect of organics recovery in Michigan, from food rescue to food scrap recovery to new end market development for finished compost.

RIT: Developing New Techniques & Technologies

The Recycling Innovation & Technology (RIT) accelerator track seeks to advance novel material recovery or sorting technologies, waste minimization techniques, new uses for recycled or organic materials or other innovations in sustainable materials management.

SHOWCASE SPONSORSHIP OPPORTUNITIES



RIT Best Pitch \$10,000

Award recognizes the team with the best RIT pitch based on value proposition, business model and financials, investibility, and Q&A as scored by the judging panel.

- 1 seat on judging panel
- 3-min remarks
- Recognition on website, social media, and during conference
- Presentation of award/photo-op during award ceremony

FLOWS Best Pitch \$10,000

Award recognizes the team with the best FLOWS pitch based on value proposition, business model and financials, investibility, and Q&A as scored by the judging panel.

- 1 seat on judging panel
- 3-min remarks
- Recognition on website, social media, and during conference
- Presentation of award/photo-op during award ceremony

RIT People's Choice \$2,500

Award recognizes the team with the best RIT pitch as identified by audience vote.

- Recognition on website, social media, and during conference
- Presentation of award/photo-op during award ceremony

FLOWS People's Choice \$2,500

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- Recognition on website, social media, and during conference
- Presentation of award/photo-op during award ceremony

Reception \$5,000

Networking reception provides an opportunity for attendees to network with teams, judges, NextCycle representatives and fellow attendees.

- Recognition on website, social media, and during conference
- Ability to have signage or roll-up banner (sponsor supplied) at event

Keynote \$2,500

The keynote speaker will start off the event with a presentation focused on innovation, partnership, and equitable circular economies.

- Recognition on website, social media, and during conference
- Ability to have signage or roll-up banner (sponsor supplied) at event

Break \$1,000

The networking break will allow attendees additional networking opportunities.

- Recognition on website, social media, and during conference
- Ability to have signage or roll-up banner (sponsor supplied) at event

Custom Sponsorships

We welcome your ideas for a custom sponsorship, award, or in-kind support. Our team is happy to discuss options with you.

SHOWCASE SPONSORSHIP OPPORTUNITY SUMMARY

2024 SHOWCASE	RIT Best Pitch \$10,000	FLAWS Best Pitch \$10,000	RIT People's Choice \$2,500	FLAWS People's Choice \$2,500	Reception \$5,000	Keynote \$2,500	Break \$1,000
<i>3-min Introduction</i>	●	●					
<i>Judging Panel Seat</i>	●	●					
<i>Presentation of Award</i>	●	●	●	●			
<i>Recognition in Marketing Materials</i>	●	●	●	●	●	●	●
<i>Signage/Banner at Event</i>					●	●	●

Additional Sponsorship Opportunities

BRANDED AWARD | CUSTOM

Show your support for developing circular projects and businesses by sponsoring an award that will appear in a single NextCycle state-level program or all NextCycle programs (where permitted). The award, branded with your organization's name, will be awarded via a judging panel to a NextCycle team at showcase event(s).

BRANDED ACCELERATOR TRACK | \$250,000

Sponsor an accelerator track with up to 10 teams that supports the development of circular solutions in a single state or nationwide. Sponsorship supports promotion of the track, application and selection period, team onboarding, one-on-one coaching and mentoring, accelerator academy, and pitch showcase. Sponsorships from additional organizations may be sought to support monetary prizes awarded during the showcase event.

TARGETED SOLUTION | \$25,000

NextCycle will help you recruit a team that is developing a solution that fits your organization's circular challenge. If selected, the team will participate with an existing NextCycle track cohort and receive the same benefits as a traditional team. Team must meet NextCycle criteria to be selected and sponsorship funding is only utilized if a suitable team is selected.

ADDITIONAL PARTICIPANT | \$20,000

Make an impact on a local organization and regional circular economy by providing your financial support to allow an additional team to participate in a NextCycle track. Tracks are limited to the number of teams that can participate - your support provides business and technical support, partnership connections, and industry recognition to one more team!

ACADEMY SPONSOR | \$250 - \$5,000

The Accelerator Academy is a multi-day workshop where NextCycle teams are immersed in planning and development exercises led by industry and business experts. Teams benefit from sharing ideas, brainstorming solutions, networking with potential partners, and other group activities that focus on advancing their circular projects. Sponsorship benefits are based on level of support.

SHOWCASE SPONSOR | \$250 - \$20,000

NextCycle teams present their work in a pitch format demonstrating their value and impact on the circular economy. An audience of business, recycling, government, non-profit and investment professionals listen to project descriptions, funding plans, impact projections and investment/support opportunities. Teams engage in questions from a judging panel and compete for monetary prizes. Sponsorship benefits are based on level of support.



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To discuss sponsorship options or secure a sponsorship opportunity, please contact:

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☎ 248-444-3456

More information on NextCycle Michigan:

🖥 www.NextCycleMichigan.com

