



Event Programme

19-20 August 2023

Glasgow, UK

Saint Luke's, Many Studios, Drygate Brewery

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In partnership:



ALBA | CHRUTHACHAIL



PRS
Foundation





Venues

Saint Luke's (Saturday 12:00-23:00)

17 Bain Street, Glasgow G40 2JZ

Many Studios (Saturday 12:15-13:30)

3 Ross Street, Glasgow G1 5AR

Drygate Brewery (Sunday 13:00-22:00)

85 Drygate, Glasgow G4 0UT

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From 12:00 Saint Luke's

Registration & Wristband Collection

12:15-13:30 Many Studios

1-2-1 session

A chance to have one on one sessions with some of Pitch Scotland speakers and industry partners - each meet will last 12 minutes, and must be booked in advance.

Speakers:

Call Me Unique (CMU Events, UK)
Dana Beeler (Music Nova Scotia, Canada)
David Culbert (Help Musicians UK)
Jamie Houston (Creative Scotland)
Jess Partridge (Sounds & Strategy)
Louise Stanners-Pow (Musicians' Union)
Peter Åstedt (Future Echoes, Sweden)
Sunjay Kohli (BMG, AAA Pass)
Vagrant Real Estate (Producer, Scotland).

13:45-14:00 Saint Luke's

Welcome to Pitch Scotland!

A welcome message from Pitch organisers **Mobo Agoro** and **Richy Muirhead**.

14:00-15:00 Saint Luke's

Celebrating Scotland

Hear from some of Scotland's leading artists, choreographers, poets, DJs & more about working in music within Scotland. The panel will discuss the current landscape, some success stories, models that create positive change, and the barriers that exist facing artists in today's society.

Speakers:

Bee Asha (Artist | 'The Spit It Out Project')
Divine Tasinda (Choreographer | Dancer)
Sanjeev Mann (Artist & Campaigner)
Vagrant Real Estate (Producer & DJ)
Moderated by Mobo Agoro (Pitch Scotland).

15:00-16:00 Saint Luke's

Health & Wellbeing

Mental health issues are at an all time high with more support being required to help people. In the music industry mental health is fuelled by long hours leading to burn out, imposter syndrome, travel, and other issues. This panel will discuss personal experiences and cover ways to find a positive balance to being a creative.

Speakers:

Call Me Unique (Artist | CMU Events)
Donna Boyd (Scottish Recovery Consortium | Freed Up)
Kezia Racher (Help Musicians UK)
Moderated by Frances McAvoy (388 CREATES).

16:00-16:45 Saint Luke's

Music Video discussion

In this inspiring panel we will hear from some of the most exciting videographers, photographers and entrepreneurs from across Scotland about the importance of video, creativity, what platforms to target, how much to budget for a project and what to expect when working with a videographer.

Speakers:

- Connor Beggsy (Videographer)
- Joe Rosenthal (Rosaicaptures)
- Setor Tordzro (K4U Visuals)
- Yona Mac (YonaMacMedia)
- Moderated by Sunjay Kohli (BMG | AAA Pass).

16:45-18:00 Saint Luke's

Open Mic with Up2standrd x PITCH

This 1-track per artist open mic session is welcome to artists at all career stages. To join simply register in advance, please note this is limited capacity.

18:00-19:00 Winged Ox Bar

Delegate Networking Session

A chance to unwind with the delegates, catch your breath and refuel ahead of the evening showcase.

From 19:00 Saint Luke's

Main Hall - Doors Open

19:15-19:35 Saint Luke's

Dance Performance The Evolution of Hip Hop

"The Evolution of Hip Hop" dance show performance by **THREE60**, choreographed by **Divine Tasinda**.

19:45-23:00 Saint Luke's

PITCH x PRS FOUNDATION SHOWCASE

Showcase of Scottish hip hop and rap presented by PITCH as part of the PRS Foundation development programme. Hosted by **Theolodge**.

Artists:



AjForty7



Eyve



LAMAYA



Oakzy B



P Caso



Supermann
on da Beat

From 13:00 Drygate Brewery (DB) - Main Hall

Doors Open & Wristband Collection

13:00-14:00 DB Outdoor

1-2-1 Session

A chance to have one on one sessions with some of Pitch Scotland speakers and industry partners - each meet will last 12 minutes, and must be booked in advance.

Speakers:

- Andy Jones (FOCUS Wales)
- Bernardo Queirós (Westway Labs, Portugal)
- Durell Peart (Consultant / Author) - ONLINE
- James Ayo (HotBox Entertainment, Belfast)
- Michelle Myrie (Youth Music)
- Westley Holdsworth (PRS Foundation).

13:00-13:30 Online

The Importance For Indie Creatives To Build Community

....So They Can Build A Core Audience!
Presented by manager, author & speaker
Durell Peart.

13:30-14:00 Online

Women Behind The Mic

In Conversation with **LaJoyce Brookshire** - New York Times Bestselling Author of Soul Food and former publicist at Arista Records to the stars including Aretha Franklin, Sean "Puffy" Combs, Whitney Houston, and The Notorious B.I.G. Hosted by DJ and BBC 6 Music's very own **Jamz Supernova**.

14:15-15:00 DB Main Hall

Developing rap and underground music outside of London

Often London is seen to be the hub for everything relating to the music industry, but many artists are finding success out of the capital and building their own scenes and tribes. This expert panel will discuss regions such as Northern Ireland, Wales, England (midlands), Scotland, and touch on some international opportunities.

Speakers:

- Call Me Unique (Artist / CMU Events)
- James Ayo (HotBox Studio - Northern Ireland)
- OGUN (Wales Arts Council / Artist)
- Moderated by Westley Holdsworth (PRS Foundation).

15:00-16:00 DB Main Hall

Spoken Word & Open Mic

Curated & hosted by **Mae Diansangu** join us for performances from **Ace V!s!on**, and **Tawona Sitholé**, followed by an open mic session.



Mae
Diansangu



Ace
V!s!on



Tawona
Sitholé

16:00-17:00 DB Main Hall

Listening Session: Music Feedback Session

Calling all Artists & Producers! THIS is your chance to have your track played to industry professionals to gather feedback and ask questions to the panel about your music.

Speakers:

- Call Me Unique (Artist / CMU Events)
- Denise Allan (677 Media Management)
- Sami Omar (Up2standrd / Icon Music)
- Sunjay Kohli (BMG, AAA Pass)
- Moderated by Peter Åstedt (Future Echoes).

17:00-18:00 DB Main Hall

International Showcase Panel | How to get festival bookings!

If you are looking to get more bookings in the live sector for festivals and showcase events then this conversation is essential. The international panel will discuss what they look for in artists, how the process works, what financial support is available, and when you need to apply.

Speakers:

- Andy Jones (FOCUS Wales, UK)
- Bernardo Queiros (Westway Lab, Portugal | Pro Weekend Fest, Spain)
- Dana Beeler (Music Nova Scotia, Canada)
- Peter Åstedt (Future Echoes, Sweden)
- Moderated by Kryptik (Artist | Wordplay Magazine).

18:00-18:30 DB Main Hall

Music Nova Scotia Mixer

Come and meet the team from Music Nova Scotia (Canada) for refreshments.

18:30-22:00 DB Main Hall

Pitch 360 Showcase (International)

This international showcase will present artists from all across the world.

Artists:



HYFIN
(Northern Ireland)



JusHarry
(Scotland)



Kxng Wooz
(Canada)



OGUN
(Wales)



Neshya Nycee
(USA)



Queen of Harps
(Scotland)



Theolodge
(USA)