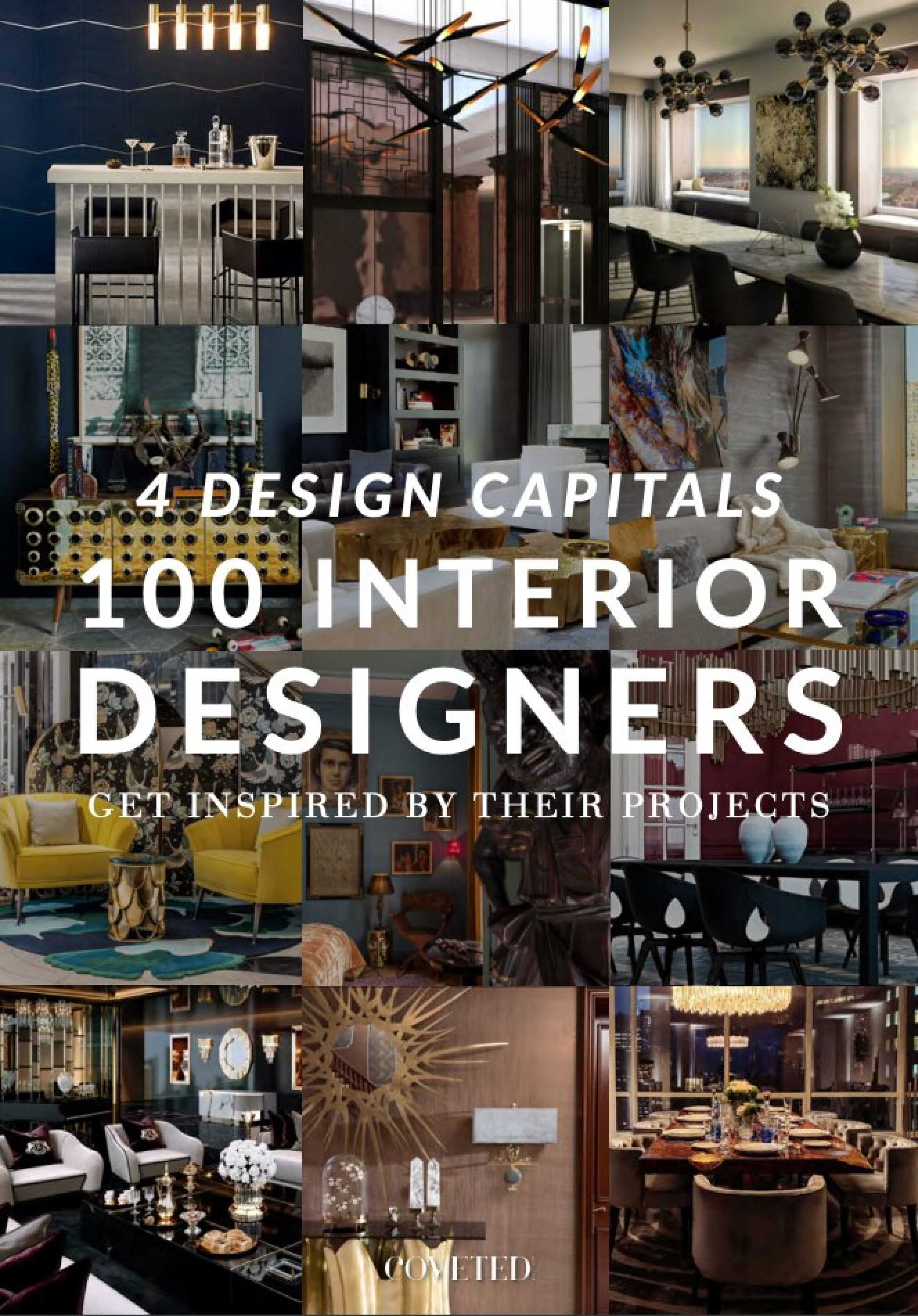

4 DESIGN CAPITALS
100 INTERIOR
DESIGNERS
GET INSPIRED BY THEIR PROJECTS
COVETED

PETI LAU

"As a good designer you need to understand the styles, where the references come from, and then you have to learn the rules so that you can break them!" – Peti Lau

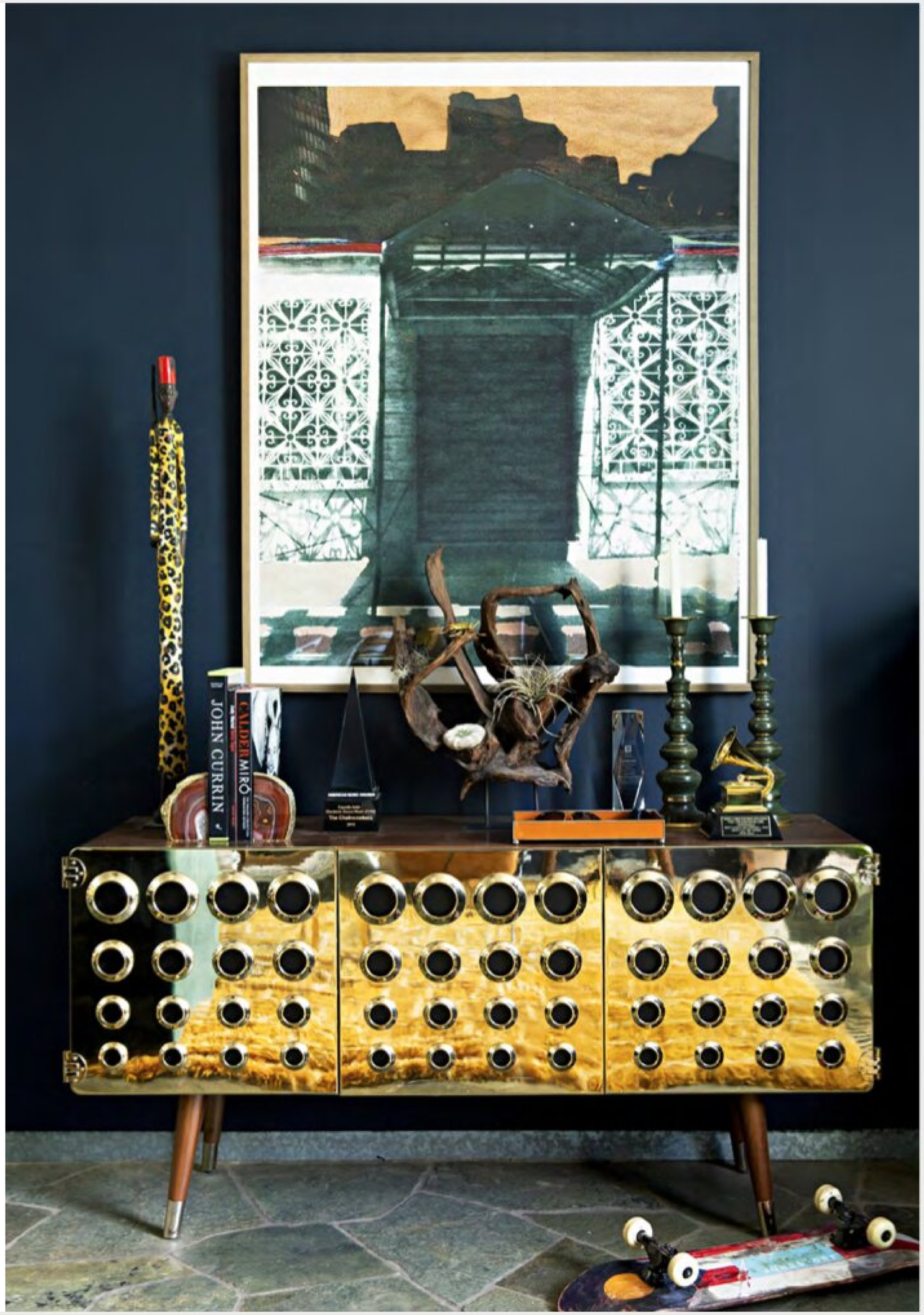
From opera singer to "AristoFreak" creator, Peti Lau is a top interior designer based in New York that's been revolutionizing the industry for the past few years with her artsy and powerful style! She caught the eye of many top publications and some great names of the industry that completely fell in love with Lau's energy and style!

From an early age, Peti Lau has a deep passion for what surrounds her. She studied architecture, which she considers to have contributed a lot to the interior designer today. However, discovering her passion took some time, so Peti Lau launched herself into the discovery of the world. In fact, travelling around the world helped her to decide who she wanted to be. She travelled to various places, created businesses such as a restaurant, a cocktail bar, and launched a clothing line for chefs in Bali, Hawaii and India, among many other experiences that helped to create a very particular style: AristoFreak, a style that can be described as the old-world charms adapted for the modern days.

It was at this moment that the "design industry" found her and it was love at first sight. She never let go of this passion, and she managed to gain experience in the industry by working with some top interior designers such as Cullman & Kravis, Jeff Lincoln, Huniford Design Studio, and iCrave.

As we've already told you, Aristofreak is now Peti Lau's main signature style. At an age when cultures, times and environments blend, patterns and colours, AristoFreak tells a story. The brand was born from a funny story. In a conversation with her ex-husband, where she told him all the travels and immense projects, he pronounced – "Oh! That's so AristoFreak "- and even without knowing what it meant, at the time, the name remained till this day.

Peti Lau says that one of her great inspirations continues to be travelling. In fact, travelling opens up a world of cultures, people and colours, inspiration comes from all corners, running around the world helped her decide who she wants to be.

Credits by Peti Lau

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