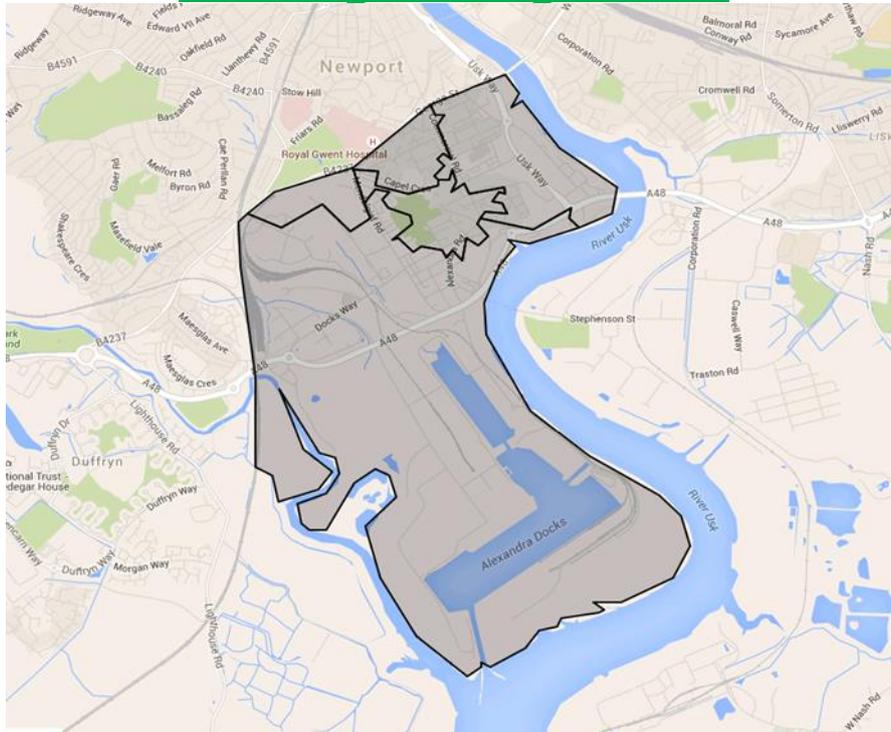


Invest Local Pillgwenlly Driving Change Plan



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1. Introduction and the story so far

Pillgwenlly is one of 13 areas across Wales to receive £1 Million To help residents make their community a better place to live. Known as Invest Local, this programme is funded by the Big Lottery, managed by Building Communities Trustee Ltd (BCT) and is led by residents.

In Pillgwenlly, it is we the residents who decide how we want our community to develop, how the money will be used, which organisations we want to work with and how decisions are made.

After over three years' hard work, we are proud to have produced our first Driving change Plan which will enable us to access the first part of the £1 million that is available to invest across Pillgwenlly.

The reason we are proud of our plan is that it has been hard work because we have tried to capture as wide a range of insights as possible from those who live and work in our community. Unlike many other plans that have affected our community, this one has been developed by local people, rather than it being imposed on us. That has made the journey tough at times, but we believe it is the right way to go.

Between early 2017 and winter 2019 a number of things have happened. The Pill Unity group was formed, made up of interested community residents and representatives from local community groups. We decided what we would be called how we would speak to our community and how we would make decisions.

The Community group is there to make sure that as many people as possible find out about Invest Local and have the chance to be involved.

Our group has been meeting regularly to talk about how to find out what is important to the community (the priorities) and deciding on what activities and events should take place to let people know about Invest Local.

£20,000 of the £1 million has been made available to help run different activities and events to listen to people about their priorities and to help raise the profile of Invest Local. This is known as the 'Get Going' fund.

The group appointed a local Fund Holder in March 2017, this was The Pill Millennium Centre for the first stage of the programme. In January 2020 the group re-appointed a new Fund holder POBL Housing for the Driving change phase of the programme.

We have formed our plan based on many different consultation methods and events held over the last 3 years that have included:

- So far we have:
 - Held a black history month event
 - Supported an allotment project
 - Held consultation events
 - Held a prize draw consultation activity
 - Supported local group Christmas event
 - Spoken to the residents of pill during street outreach
 - Supported the Pill Carnival
 - Supported local sports club
 - Football club shirts and sponsorship
 - Held a green space consultation and related events
 - Created and distributed a Pill Unity magazine

This has allowed engagement with the wider community and to develop the early stages of projects and ideas.

Having said all that, we recognise that we have a responsibility to continue to include people as the programme develops. The door is open, and will continue to be open to all.

Complementing our plan is our community Profile, which collects the facts and figures about our area as well as the results of our consultations. Some of the Profile is included below where relevant, and it will continue to be an important document for our theme groups as they put the plans below into action.

The journey continues.

2. Pillgwenlly Community Profile

Pillgwenlly is the second largest Invest local area and is made up of 4 LSOA areas in the city of Newport.

Its population size is 8362 and with 44.8% of that population being of an ethnic minority. This makes Pillgwenlly the most diverse of the Invest Local areas.

Pillgwenlly was a major contributor to the development of Newport, unfortunately over the years has been left behind.

There are several housing associations supporting the area and of the Properties a mix of council, social or privately owned.

We have a number of community buildings and facilities within the area which include:

- Post-offices and pharmacy
- Places of worship including several Churches and Mosques
- Pillgwenlly Millennium Centre
- Newport Connect Centre
- Play area/park
- Places of interest such as the transporter bridge
- The Newport Docks
- Library
- Shops and businesses, varying in diversity
- Cafes
- The Wreck
- The Tump
- Sports Clubs and playing fields
- Allotments
- Police Station
- Primary schools
- Phyllis Maud
- Flying start building
- GP practices

There are social and community groups that run out of these community buildings, but activities provided include:

- Parent and Toddler activities
- Youth activities
- Karate
- Knit and knatter
- Employment support/Job Clubs
- Bingo
- Sports events/matches
- Education programmes
- IT Support
- Health support
- Pill Carnival
- Community clean ups
- Food donations
- Pill action day events
- Councillor surgeries
- Regular events/activities run by housing associations and the Pill Community Hub

Key facts about Pillgwenlly

- Population – 8362;
- 37% of children live in poverty (compared to the Welsh average of 23%)
- 28.5% of people have a limiting long-term illness in Pillgwenlly compared with 22.7% across Wales
- 26% people aged 16-74 are in full-time employment in Pillgwenlly compared with 36% across Wales
- 37% of people aged 25-64 have no qualifications in Pillgwenlly compared with 19.4% across Wales
- 50% of households have no car in Pillgwenlly compared with 23% across Wales
- Crime rates are higher than the Welsh average.

3. Deciding our vision and priorities

A range of consultation exercises have been carried out with people across the community. Consultation was carried out over the period of September 2016 through to summer 2018 and varied in how it was done from sessions held at community activities through to a conversations at a community green day to questionnaires completed via a community consultation and prize draw

Over 278 people gave their views; the majority of whom were between the ages of 25-75 years of age.

We would expect to continue these consultations over the course of this plan in order to reach more people particularly those of a younger age group and the over 75's.

From these consultations we found that;

People in Pillgwenlly value:

- The people
- The community spirit
- The local Community Buildings
- The diversity
- The central location

What's important to people in Pillgwenlly:

- Community safety
- Environment
- Children and young people – the importance of providing a safe secure place for them to grow up
- Community cohesion

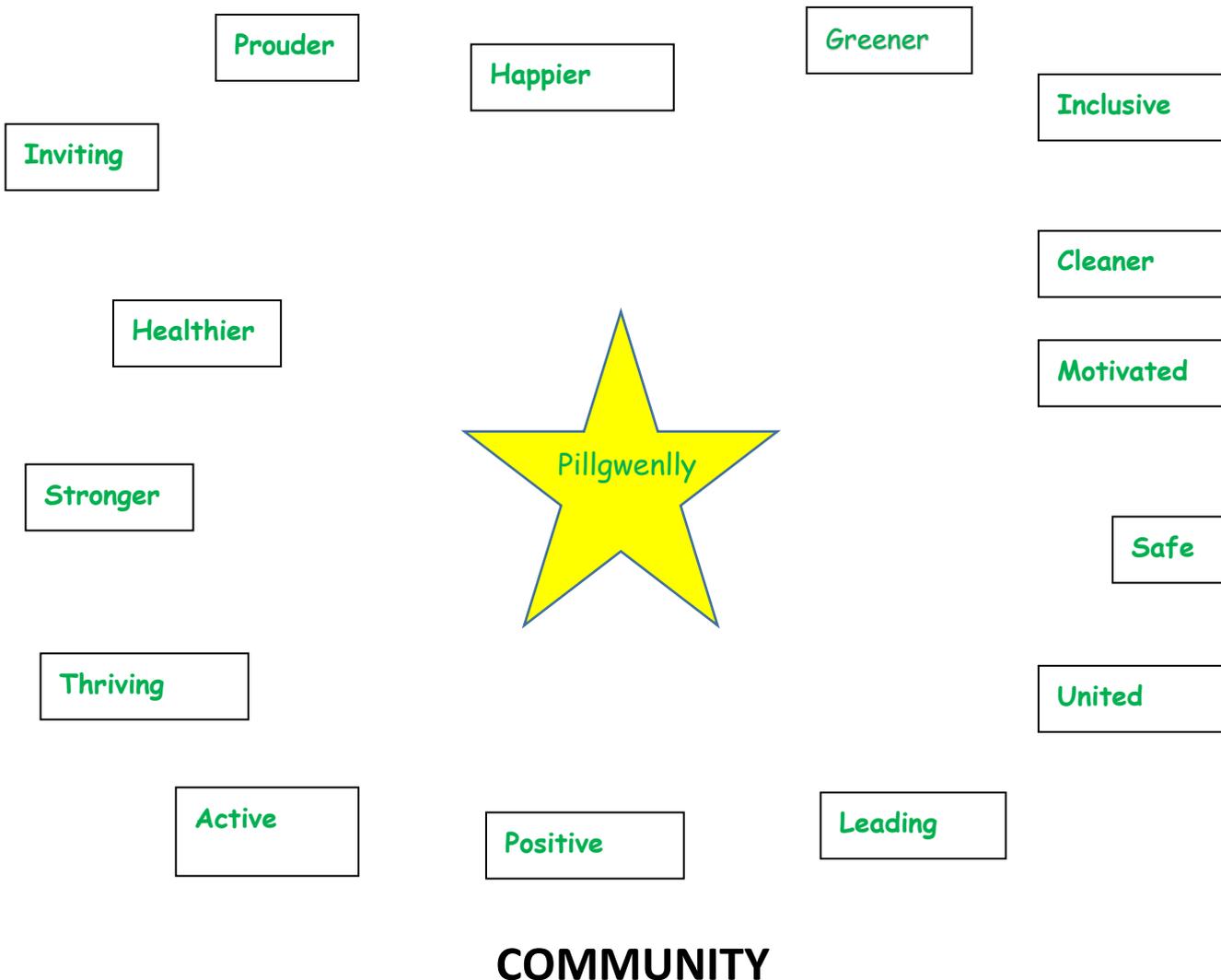
what people would like to improve.

- Providing/maintaining activities and facilities for young people
- Running regular Community activities
- Improved safety
- Improve the environment
- Improved environment
- Supporting and maintaining local Community buildings
- Sports activities
- Tackle crime

Using all of this information, our community profile and our local knowledge we held a series of community action planning sessions which involved members of the group and other organisations. This has resulted in *Our Community Vision* and the priorities that we think will help us achieve this vision over this first, and future, years.

4. Our Vision for Pillgwenlly and how we're going to get there

Our vision is for the next 10 years is for Pill to be a more.....



Our Priorities

To achieve this vision we have identified 6 priorities which are in no particular order:-

Priority A- Improve and sustain existing facilities and local provision including community buildings.

This priority is about supporting and developing existing facilities.

Priority B- Improve the physical environment by protecting green spaces and outdoor spaces.

This priority is about the outside spaces and will explore the opportunities of building on and improving the spaces in the community.

Priority C-Support the health and well-being of the community and improve access to opportunities

This priority will improve the mental and physical health of people in Pill by improving access to recreational and educational opportunities.

It will also allow people to gain skills, ambitions and experience to gain employment.

Priority D- Strengthen community pride, Spirit and communication

This priority will focus on communicating what the programme is about, celebrating success, promoting relationships and co-operation between local organisations and providing community events.

Priority E-Improve provision for young people in Pill.

This priority will focus on working together to provide activities, opportunities and support for young people.

5. The main projects or activities that will help us to meet our priorities

We recognise that all of our priorities are important but that some of the activities we've identified to deliver these priorities need more work than others. As this is our first plan, we're planning on taking forward projects that can happen straightaway and start to build foundations for the delivery of activities in our next action plan.

Please note: These priorities are not listed in any particular order.

Priority A- Improve and sustain existing facilities and local provision including community buildings.

From the very initial conversations and throughout the whole consultation process to date, the community buildings have come up as strengths within our community but also areas of great importance.

Pillgwenlly is made up of a very diverse community and has a variety of facilities including places of worship, local businesses, library and other unique places like the Phyllis Maud.

For an area of this size there are very few larger community facilities, the two main community buildings being the Pill Millennium centre and the Connect Centre (formally known as the Newport YMCA). Last year the Newport YMCA was closed down with some of the activities being transferred over to the Pill Mill. This came as a big blow to the community with already very few places for activity to take place for its residents. The YMCA building has recently been leased by Newport Live, they have relaunched under the name the Connect Centre and some activities have started to take place.

This sudden closure emphasised the importance of having sustainable spaces for use in the community. The Pill Unity group felt it was important to approach the Pill Mill to see if there were any areas that could be supported in order for them to become more sustainable to allow all the positive work that is taking place to continue. This venue is run mostly by volunteers and has a variety of activities for different age groups, including youth work. The central Hub team are also based in the building making it a Hub in the community.

Both venues featured a lot in the consultation as being strengths in the community and this is something recognised by the steering group also.

We as a steering group recognise the importance of having safe and sustainable community buildings as a base for activities, events and services to run from.

One other project that we have chosen to support is the refurbishment of the Current Pill YMCA football clubs changing facilities. This will allow the football provision for young people in the area to become more sustainable, become Welsh league standard and suitable for Girls as well as boys teams. This will also open a wide array of opportunities such as hosting international guest teams.

In summary we would like to do three things:

1. Support the Pill Mill with refurbishment costs to make the building sustainable for the longer term where they are unable to cover these costs themselves. The group will be providing half of the costs required for the Pill Mill to be able to use this as match funding in order to cover the whole cost and carry out the maximum amount of work possible. If this funding bid is unsuccessful, the Pill Mill will carry out the work that is most needed as priority using the funding provided.
2. Continue to work in partnership with local organisations and encourage good communications and connectedness between themselves as well as other community groups and organisations.
3. Support the refurbishment of the Pill YMCA football clubs changing facilities.

In the first year we will look to:

- i. Support the Pill Millennium centre to carry out refurbishments and become more sustainable.**
- ii. Encourage communication and partnership working between local organisations and community groups.**
- iii. Support the football to refurbish their changing facilities.**

Further details of these projects can be found at the back of this plan.

Priority B- Improve the physical environment by protecting green spaces and outdoor spaces.

When we asked people what was important to them about Pillgwenlly, some of the main responses were the environment, a safer community and there was also enthusiasm to see more activities and improved facilities for children and young people in the area including the play provision.

Part of the future plans over the next 10 years for the outdoor spaces will be to see how safe and accessible areas for people of all ages could be

developed. This will include working on existing facilities as well as exploring new opportunities in Pillgwenlly.

After listening to what you have told us in the questionnaires, face to face and at our green space consultation event, we have already started to look at what we have in Pillgwenlly and how that could be improved.

The local council's parks department and an independent consultation team have been supporting us to explore these options.

During this first year we will be looking in more detail about what can be done and how we can achieve this.

We have also been kindly donated a community allotment space which we have been working on with the support of the Central Hub team and POBL housing. We are hoping for this to turn into a community project and will be developing this in the first year, this will link very closely with the priority below 'to support the health and well-being of the community'.

In the first year we will look at:-

- i. Continue exploring development opportunities in partnership with the Newport city Council of outdoor spaces in Pillgwenlly.**
- ii. Develop our allotment project.**

Priority C-Support the health and well-being of the community and improve access to opportunities.

We would like people to feel proud and part of our community. We would like to support and organise a series of Community activities that bring people together and allow us to talk about what other ideas people have for our next plan. This will help us broaden our engagement, give people more opportunity to contribute and ensure that the activities that are included, are the right ones.

At present we do not know exactly what all these activities or events will be, but they will be developed in response to the ideas proposed by local residents and groups.

One area that the group are very keen to look at is to help improve the language skills of local residents in order to improve their opportunities to retaining employment as well as other areas. We are currently looking at ways of bringing people together to take part in social activities with the opportunity to improve their skills. one such project being the story telling project. For further information please see project form.

They will include community activities to bring people together and look to increase engagement and reduce social isolation.

One of the ways we are looking to encourage participation of both local agencies and partner organisations as well as connecting with local groups and residents is by holding a world café and participatory budgeting event.

This is being part funded by the local Police department and will allow much wider community participation. We hope that new groups will form and existing communities will become stronger whilst meeting the identified priorities.

In the first year we will look at:-

- i. We will run a world café and participatory budgeting event to encourage a wider involvement in the programme from our community and to allow our community to become stronger.**
- ii. We will look at increasing community activities in the area in order to Improve community participation, wider engagement and reduce social isolation.**

Priority D- Strengthen community pride, Spirit and communication

We think it is very important that we tell people what is happening with Invest Local and other local groups.

We have already designed a website, used social media, launched the Pill Unity magazine and supported the local carnival but we want to use this first year to communicate even more.

To do this we will get the website live and encourage its use, we will need to keep this updated with up to date material such a good news stories and progress of our work.

Continue with the production of the community magazine and work in partnership with local businesses and other organisations to create income for advertising so we can self-sustain the cost of the production and distribution of the magazine in the future.

The response we had after the first addition was very encouraging and we have gained a wonderful new member as a result. We hope to have ongoing increased awareness and involvement of the wider community with Pill Unity.

We will also use this opportunity to support community events which bring people together.

We will also look to access support for our communications through the creation of a job opportunity.

In this first year we will look at:-

- i. Improving communications including website, magazine and social media.**
- ii. Explore job opportunity for communications support.**

iii. Hold or support community events to share progress of the programme and to continue to talk to our community as and when needed

Priority E-Improve provision for young people in Pill.

When we asked people what was important to them about Pill some of the main responses were a safer community and there was also enthusiasm to see more activities and facilities for children and young people in the area as well as other age groups.

Pill has high numbers of young people with very limited social opportunities and high levels of crime and anti-social behaviour. We felt it was important that this was addressed sooner rather than later

In line with the consultation findings, we have decided to look into opportunities for young people of all ages.

There seems to be a lack of structured youth provision for under 18 years in the area. Youth work is taking place in pockets but there is no joint up approach at the moment, this is something we would like to look into further.

We would like there to be opportunities for young people to get involved with and change people's perception of them in order to increase their pride and confidence.

One area that was identified very early on was the lack of football provision for under 16 years in the area. We further consulted, linked with many local partners and began to develop this forward to see what could be done. We are currently supporting the Pill YMCA football club and since working with them they have now established at least 4 youth teams and are working towards building more. Over 50 young people have joined their club and now playing team sport regularly.

We are continuing this support and helping fund the new team's kits which will allow the club to charge a much lower fee for the young people to join the club. The affordability of sports provision is something that has come up in discussions with local people and we want to try and make things as accessible as possible.

We are also supporting this football club with an upgrade of their changing rooms and other basic provisions so that they are able to become sustainable for the future. This support will also enable them fulfil the Welsh league criteria and have the provision to accommodate girl's teams changing facilities.

The ongoing need for the support from volunteers in the area is something that we are hoping will improve as more opportunities arise.

We will also be looking to set aside a budget to develop youth work in the area and are hoping to have further consultation and conversations with both young

people and others already working in the area to develop a more strategic plan for the future.

In this first year we will look at:-

- i. **Supporting the Pill YMCA to develop their youth football provision**
- ii. **Look at developing youth activities and engagement in the area**

Fund raising co-ordinator

During the Getting Going phase and the development of this plan, we have had many discussions about accessing other sources of funding. This is something we are very keen to do and will encourage others to do also. However following discussions with local organisations it has become apparent that although there may be eligibility for groups to apply, there is no one with the relevant experience available to help in the completion and submission of these applications. Some of these can potentially bring large amounts of funding to our community.

This year we would like to create a job opportunity for a part-time funding officer who would be able to support community groups and organisation to successfully bring in additional funds. This job role may be combined with other needs we would like support with such as communications and marketing but we will look at all options.

In Summary, in Year 1 Pill Unity will be focussing on the following key ideas:-

1. Developing and sustaining regular community activities and events
2. Developing the youth football provision
3. Employing a fund raising officer/communications and marketing officer
4. Improving communications including website, magazine and social media.
5. Supporting the local Pill Millennium centre.
6. Participatory budgeting event
7. Supporting youth provision in the area
8. Developing the outdoor space
9. Allotment project

Ongoing items for the Pill Unity Group will include:

1. Regular steering group meetings
2. Continuing the conversations and speaking to local community members we haven't spoken to yet.
3. Explore ideas that build on the community's vision and priorities.
4. Involving the wider community in the planning for the next Plan.

Increasing involvement

6. How will we know if we're being successful?

There are a number of ways we can find out if what we're doing is successful. These include a number of things we can count, but also people's stories. We've already done some thinking about what these successes could be as part of our action planning; as this is a one year plan we would expect the successes listed below to be built on and extended in future plans. We have worked with the Invest Local evaluators People and Work Unit, to make sure that we're measuring the right things for all of our projects and priorities, through an outcomes workshop held in May. Please see below our agreed measures and methods of monitoring outlined in the table below.

Black text = suggests that community members measure this, blue text = suggests that the ILO or external evaluators measure this.

| Project / Activity | What change will this lead to? | How will we know? | How will it be measured? |
|---------------------------------|--|---|---------------------------------|
| 1. | Support the Pillgwenlly Millenium centre | | |
| | The provision to be sustainable | more use of the building | annual venue bookings |
| | | Building break even | annual accounts |
| | Provide on-going community activities and events | Amount of activities held | Register of activities |
| | | increased footfall into activities | registers |
| Bringing the community together | The community spirit increase in confidence and self-esteem | Questionnaires or part structured interviews, case studies or stories from users and community members Snap shot interviews Informal focus groups | |

| | | | |
|----|--|--|---|
| | | | a comments book |
| 2. | Supporting Pill YMCA FC facilities | | |
| | New changing facilities | Upgrade work being completed | |
| | The provision to be sustainable | Building break even | Reduced bills annual accounts |
| | Hosting more clubs to use facilities | Number of new clubs accessing the facilities | Booking records |
| | Provide opportunity for more teams to play including girls Improving well-being of young people | Numbers of new teams established Numbers of girls teams Increased numbers of young people participating in football More people who feel happier and healthier as a result of being part of the club. | Club records Club records Club records Questionnaires or part structured interviews, case studies or stories from users and community members Focus groups with young people. Snap shot interviews |
| 3. | Improving Communications | | |
| | Increased community social media presence | Number of social media interactions (Twitter/Website and Facebook) | Built in recording software |

| | | | |
|-----------|---|---|--|
| | Increased Pill Unity members | Increased numbers attending meetings | Register and minutes |
| | Increased involvement in group activities | Numbers of residents attending community meetings, activities and events | Registers and monitoring data collected |
| | More people informed of what is happening in the community and increased access. | Numbers of people who feel better informed Pill Unity Magazine regularly circulated | Questionnaires or part structured interviews, case studies or stories from users and community members Records of distribution |
| 4. | Support health and well-being and Improve access to opportunities of the community | | |
| | Increased resident participation and community activity | Support through participatory budgeting event Supporting local projects and activities | Number of new projects and activities supported Records and information from each project. More work will be done on this when specific projects and activities are clear. |
| | Increased resident participation and greater partnership working with agencies and services | Number of residents attending activities and events | Registers |
| | | Number of partner agencies running and supporting groups in the area | Register of partners and groups |

For projects and initiatives that have not yet been finalised, we will create project plans and the appropriate measures of success as progress.

8. How long is this plan for and when will we review progress against it?

This first plan is for one year. We will use this year to focus on communications and building our community. We recognise that we haven't engaged everyone in our community yet but we will continue to talk to people and using the findings to create our next plan.

We will review our plan towards the end of the first year to make sure the priorities are still relevant and the activities to be included in the next plan are the right ones. We will work with our Invest Local officer to develop simple evaluation methods to use as highlighted above.

9. Who else are we working with to help deliver parts of our plan?

We recognise that we need to work with others to deliver some part of our plan and will be talking to a number of organisations within Newport to help make this happen. These include (but are not limited to):

- **Newport City Council departments**
- **Pill Millennium Centre**
- **Connect Centre**
- **Central Hub Team**
- **Linc Housing**
- **POBL Housing**
- **Newport City Homes**
- **Pill Primary School**
- **Pill YMCA football Club**
- **Newport Live**
- **Local Councillors**
- **Public Health team**
- **Local businesses and community groups**

10. Our budget for the first year

This proposed budget is for the first year of Pill Unity Invest Local plan. The budget for future years will be developed through the evaluation and review process.

| Priorities and Activities | Year 1 |
|---|--------------------------|
| Priority B- Improve and sustain existing facilities and local provision including community buildings. | |
| Pill Millennium centre refurbishment support | £56,000 |
| Fund holder 5% admin fee | £2,800 |
| Total Project costs | £58,800 |
| Priority C- Improve the physical environment by protecting green spaces and outdoor spaces. | |
| Develop outdoor space | £10,000 |
| TACP-Consultants fees | £6576 inc VAT |
| fund holder admin fee 5% | £828.80 |
| Total project costs | <u>£17,404.80</u> |
| Priority D-Support the health and well-being of the community and improve access to opportunities | |
| Participatory budgeting and world cafe | £12,000 |
| PB budgets | £15,000 |
| Community Activities budget | £30,000 |
| Story telling project | £5,200 |
| Allotment project | £2,000 |
| Fund holder admin fee 5% | £3,210 |
| Total project costs | £67,410 |
| Priority E- Strengthen community pride, Spirit and communication | |
| Communications and marketing | £10,000 |
| Community events budget | £15,000 |
| Fund holder admin fee 5% | £1,250 |
| Total Project costs | £26,250 |
| Priority F-Improve provision for young people in Pill. | |

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| | |
|---|---|
| Support development of Pill YMCA youth Football provision | £30,000 |
| Youth activities budget | £20,000 |
| Fund-holder admin fee 5% | £2,500 |
| Total project costs | £52,500 |
| Pill unity meeting costs | £1000 |
| Fund holder admin fee 5% | £50 |
| Total project costs | £1050 |
| Funding officer/communications and marketing officer | £32,000 (for first year of 3 year contract) |
| Fund holder admin fee 5% | £1,600 |
| Total project costs | £33,600 |
| <u>Subtotal of request this plan</u> | £257,014.8 |