



HESI SDG Publishers Compact Fellows: Top Action Tips

Academic Publishers

Guidance offering practical advice for publishers to support content focused on the Sustainable Development Goals (SDGs)

1. Sign the [SDG Publishers Compact](#), create a plan of action using the [STM SDG Sustainability Roadmap](#), and assess and report on progress for continuous improvement. Make a declaration on your company website about your commitments^{1,2,3}.
2. Recruit diverse editors-in-chief that are focused on SDG content inclusion wherever possible^{4,5}.
3. Encourage their editors to support the SDGs and follow the practical recommendations in the [Top Tips for Editors](#).
4. Align their portfolio of products to ensure inclusion of journals, books and commissioning of content focused on the topics covered by the SDGs. (See [Connecting Researchers and Practitioners](#) - and the [SDGs Rubric](#))
5. Increase interest in and positive impacts of your products by asking authors to include in their abstract research outcomes when they are relevant to practitioners and policymakers.
6. Increase the positive impacts of your products by establishing a system to ask authors to create a separate summary of outcomes for sharing, as appropriate, with practitioners and policymakers via plain language summaries and/or infographics.

¹ Emerald Publishing: '[Our Commitment to Sustainability](#)'

² Wiley (2023): '[Wiley's Commitment To The United Nations' Sustainable Development Goals](#)

³ Sage (2022): '[Sustainability](#)

⁴ Elsevier Report (2022): '[Making progress towards a more inclusive research ecosystem](#)'

⁵ Springer Nature (2022): '[Addressing diversity & inclusion in peer reviewer and editorial board recruitment](#)'.

[Communicating to professionals/practitioners](#), and [Communicating to policymakers, journalists and the public](#), were designed for this purpose and can be adopted and/or adapted, as appropriate.

7. Reduce barriers to potential authors who may need waivers and discounts by utilising the information in the Top Tips on [Waivers and Discounts](#) and [Committee on Publication Ethics](#) [COPE] (Business Practices - Author Fees (Bullet 13))^{6,7}.
8. Establish policies, business models and processes to guard against systemic bias. (See [Top Tips for Equity](#))
9. Encourage editors to appoint practitioner editors on journal editorial boards to provide practitioner perspectives and connections. These editors can: help the journal connect to practitioner organizations to hear from practitioners what are the urgent research questions for the SDG(s); help select content suitable for translation and dissemination to practitioners; help with the dissemination of relevant research outcomes to practitioners.
10. Support diverse authorship in your products by providing publication outreach support and tools.

⁶ C4DISC: [Toolkits for Equity](#)

⁷ The TRUST Code: [A Global Code of Conduct for Equitable Research Partnerships](#)