

SOCIAL MEDIA INTERN (6 MONTHS-1 YEAR)

Kitedreams is looking for a creative intern who will work alongside the social media team to curate campaigns for social media, to inspire individuals to dream bravely and live boldly.

If you love exploring creative ways of content-sharing and enjoy the challenge of adapting to the ever-changing social media landscape, we'd love for you to consider joining us.

This role will give you the opportunity to build an online Kitedreams community and change lives through digital media. You will report directly to the CEO and Administrative Executive.

IN THIS ROLE, YOU'LL GET TO:

- Curate social media content to optimise engagement on Instagram, Tik Tok and YouTube
- Manage the content calendar on our social media platforms and ensure posts are shared timely and effectively
- Explore new ways of engagement via social media to increase our reach to our target audience
- Create compelling images and videos aligned with Kitedreams' brand voice
- Monitor and analyze social media accounts' statistics and key performance metrics to generate performance reports

WE ARE LOOKING FOR PEOPLE WITH:

- A love for creativity and all things related to social media!
- Proficiency with Canva and video editing via apps. Proficiency in Adobe Photoshop, Illustrator, Adobe Premier Pro/Final Cut Pro is a bonus.
- Excellent communication skills, both written & verbal in English
- Ability to copywrite with minimal supervision
- Proactive, hands-on and able to manage projects from conceptualisation to final execution within agreed upon timelines
- Able to work well in a fast-paced environment with minimal supervision
- Problem solver with excellent organizational skills
- Team player with positive learning attitude

- Passionate and up-to-date on digital trends

TIME COMMITMENT:

- Minimum 6 months commitment with 20 hours per week (hours are open for discussion if you prefer a longer working week). A longer commitment of up to 1 year is preferred.
- Interested candidates may send your resume, portfolio of past projects and expected salary to hello@kitedreams.org

WHAT YOU'LL GET:

- Flexi-work hours and hybrid work arrangement
- Regular 1-on-1 check-ins with our CEO
- Opportunity and flexibility to grow, dream and innovate the work at Kitedreams
- Chance to be part of a faith-filled, faithful community whose passion is to inspire others to dream bravely and live boldly