Rhoda Haas Goldman
Stern Grove Festival Archives
Museum of Performance + Design
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**Introduction**

**Provenance**

San Francisco Performing Arts Library & Museum (now Museum of Performance + Design) became the archive and repository for the Stern Grove Festival Association on October 12, 1992

**Restrictions**

Contracts, financial records and minutes are restricted and require permission of the Stern Grove Festival Association

**Publication Rights**

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Paul Padgette, Kirsten Tanaka and Allison Gillette

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History

Since 1938, the Stern Grove Festival Association has presented the Stern Grove Festival, a free, summer performance series at Sigmund Stern Grove in San Francisco. The Grove was purchased in 1931 by Rosalie M. Stern and given as a gift to the city of San Francisco in memory of her husband Sigmund Stern. Rosalie Stern worked with architects Gardiner Dailey, Bernard Maybeck and his assistant William Gladstone on developing the property which included tennis courts, a bowling lawn, and a lake. Maybeck also designed a music pavilion, and on June 19, 1932, the San Francisco Symphony gave the first performance there under the direction of Gaetano Merola. In 2004, Stern Grove underwent a $15 million renovation, designed by renowned landscape architect, Lawrence Halprin. The renovation was completed in June of 2005.

The Festival has presented more than 800 performances for more than six million concert-goers. In keeping with Mrs. Stern’s original vision, the Festival has continued to offer admission-free performances by some of the world’s greatest artists and companies including Kronos Quartet, Isaac Stern, San Francisco Ballet, Opera and Symphony, Diana Krall, Miriam Makeba, Nancy Wilson, Arrested Development, Dr. John, Ladysmith Black Mambazo, Ozomatli, Lucinda Williams, Los Lobos, Roberta Flack, Joan Baez, and many more.

In addition to the summer concerts, Stern Grove Festival presents interactive community outreach programs for audiences of all ages. Among these are Kids Days, KidStage, and pre-concert Artist Talks.
## Container Listing

### Series I: Programs / Flyers

<table>
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<tr>
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<th>Folder and Contents</th>
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| SGF 1     | 1. Season 1938 (Xeroxed copies of the programs).  
           | 2. Season 1942.     |
|           | 3. Season 1944.     |
|           | 4. Season 1948 (has clippings attached to the program).  
           | 5. Season 1949.     |
|           | 7. Season 1953.     |
|           | 27. Season 1980.    |
|           | 34. Season 1987 (50th Anniversary).  
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<td>SGF 2</td>
<td>1. Season 1990.</td>
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**Series II:** Photographs

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<tr>
<td>SGF 4</td>
<td>0. Seasons: 1932</td>
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44. Seasons: Unidentified.

Container          Folder and Contents

SGF 5  1. Negatives: Adams, Ansel.
       2. Negatives: Conductors.
       7. Directors: Moys, Patricia.
       9. Individuals: Paterson, Bill.
15. Portraits: Webster, Kate.
17. Promotion Photos: Back in the Saddle.
20. Promotion Photos: Cleve, George.
22. Promotion Photos: The Lamplighters.
23. Promotion Photos: Let the Good Times Roll.
26. Promotion Photos: Opera a la Carte.
29. Promotion Photos: San Francisco Opera.
30. Promotion Photos: San Francisco Strings Art Ensemble.
32. Promotion Photos: Vaness, Carol.
34. Promotion Photos: Women’s Philharmonic.
35. Stern Family: Goldman, Rhoda.
37. Stern Family: Stern, Rosalie.
38. Stern Family: Stern, Sigmund.

Container
Folder and Contents

SGF 24
Photo Album and Oversize photos

Series III: Press Releases and Public Service Announcements

Container
Folder and Contents

SGF 6
Series IV: Administrative Records & Clippings

5. Administrative Records: 50th Anniversary: Correspondence from Patrons.
10. Administrative Records: 50th Anniversary: PSA Correspondence.
22. Clippings: 1930’s.
23. Clippings: 1940’s.

Container  Folder and Contents
SGF 12     A – Finance

1. 50th Anniversary Planning: 1986
5. Arts in the Parks #2: 1989-1992
6. Audience & Donors Letters and Comments 1981-82
7. Audience & Donors Letters and Comments:1985
8. Audience & Donors Letters and Comments:1986
10. Audience Letters:1988
13. Board of Directors 1987
14. Board of Directors Solicitation, 1986-89
15. Board meeting: 1987
16. Board (Prog/Fin) 1990
17. Brochure List 1991
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20. Budgets 1988-89
22. Cal Arts Council 1985-86
23. Cal Arts Council 1986-87
24. Cal Arts Council 1987-88
25. Cal Arts Council 1988-89
27. Comments from the Media 1985
29. Contracts: 1980
30. Contracts 1981
31. Contracts: 1982
32. Contracts: 1983
33. Contracts: 1986
34. Contracts: 1987
35. Contracts 1988
36. Contracts 1989
37. Contracts 1990
38. Corporate Proposals (refused) 1986
40. Democratic Convention PR - 1984
41. Direct Mail 1983
42. Event of the Year: SF Arts Ed. Foundation, 1990
43. Event 1991, May - "Circo della Terra
44. Finance Committee: 1980
45. Finance Committee: 1982
46. Finance Committee: 1983
47. Finance Committee: 1985
48. Finance Committee: 1986
49. Finance Committee: 1987

Container          Folder and Contents

SGF 13             Financial Reports – Mini-Concert

1. Financial Reports 1991
3. Financial Statements: 1982
5. Funders 1985-1987
6. Funding Letters 1985
7. Fundraising Appeal: 1986
9. General Committee: 1979
10. General Committee: 1981
11. General Committee: 1982
12. General Committee: 1984
13. General Committee: 1985
14. General Committee: 1986
15. General Committee: 1987
16. General Committee: 1988
17. General File: 1980
20. General File: 1983
22. General File: 1985
23. General File: 1986
26. Highlights of 1985 Festival
29. Hosts 1987
30. Hosts 1988
31. Hosts 1989
32. Hosts 1990
33. Hosts 1991
34. Hotel Tax 1987-88
35. Hotel Tax 1988
36. Hotel Tax 1989
38. KQED Christmas Celebration Jean Palmer Leaflet / Higgins: 1991
41. M. Schwartzing 1983-1986
42. Major Donors, Corporate & Foundations 1985-86
43. Major Donors, Corporate & Foundations 1986-87
44. Mini Concert Series 1983-1990

Container   Folder and Contents

SGF 14      MIST - Wine

1. Music in Schools Today (MIST) ’91-’92
2. Nea - Inter-Arts
3. Negative Responses 1986-86
4. Opera in the Park 1990
5. Possible Programs 1991
6. Program Committee: 1982
7. Program Committee: 1983
8. Program Committee: 1984
9. Program Committee: 1985
10. Program Committee: 1986
11. Program Committee 1987 Planning for 50th Anniversary Season,
12. Revenue Reports 1987
14. Senior and Handicapped Transportation
15. Solicitations 1989
16. Solicitations 1990
17. Solicitations 1991
18. Sponsorships 1990
20. Staff Change Memo: 1992
21. Stern Grove Picnics - to 1987
22. Stern Grove Picnics - to 1989
23. Stock Correspondence: 1988-1989
25. Table Reservations 1986
26. Table Reservations 1987
27. Table Reservations 1988
28. Table Reservations 1989
29. Table Reservations 1990
30. Table Reservations 1991
31. Telecast - KQED 1990
32. Trocadero Talks 1988-89
33. Trocadero Talks 1990
34. Trocadero Talks 1991
35. Trocadero Talks 1992

Container   Folder and Contents


Series V: General, History & Personal Papers

Container   Folder and Contents

4. General: Committee Bi-Laws.
5. General: Deed of Gift of Stern Grove Land.
11. History: Season Reports.
12. Personal Papers: Goldman, Rhoda H.

SGF 25
Blueprints - Stern Grove 1969 plan for stage reconstruction

Series VI: Correspondence

Container Folder and Contents

SGF 9
2. Correspondence: 1967.
3. Correspondence: 1968.
15. Correspondence: 1980.
27. Correspondence: Film Project: 1978.
30. Correspondence: Fund Raising.
31. Correspondence: Fund Raising.
32. Correspondence: Performing Arts Archives.
33. Correspondence: Sample Solicitation Letters.
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34. Correspondence: San Francisco Chamber of Commerce.
35. Correspondence: San Francisco Recreation and Parks.
36. Correspondence: Special Audiences.

Series VII. Press Books & Scrapbooks

Container Folder and Contents

SGF 20 Scrapbooks: 1982
SGF 21 Scrapbooks: 1983

Series VIII. Artists Proposals & Weekly Reports

Container Folder and Contents

SGF 10
1. Artists Proposals refused
2. Artists Proposals refused
6. Weekly Reports 1977
7. Contracts: 1977
8. Weekly Reports: 1978
10. Weekly Reports: 1979
25 – 33. Weekly Reports: 1983
34 – 47. Weekly Reports: 1984

Container Folder and Contents

SGF 11
1-12. Weekly Reports: 1985
13 – 18. Weekly Reports: 1986
32. Weekly Reports:1989
33. Proposals: 1990
34. Public Service: 1990
35. Weekly Reports: 1990
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38. Proposals: 1992

Series IX. Financial Records

Container Folder and Contents

SGF 16 Bank Deposits; Bills Paid: 1982-1988
SGF 18 Bank Records: 1983-1989

Series X. Video Recordings

Container Folder and Contents

SGF 26
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2. SF Symphony: Wild Shots; Beethoven 6th (3/4”) 6/22/86
3. Preservation Hall (3/4”) 6/29/86
4. Preservation Hall (3/4”) 6/29/86
5. Preservation Hall KPIX (3/4”) 6/29/86
6. Kurt Herbert Adler (3/4”) 7/13/86
7. Kurt Herbert Adler (3/4”) 7/13/86
8. Kurt Herbert Adler (3/4”) 7/13/86
9. Kurt Herbert Adler (3/4”) 7/13/86
10. Merola Opera Program "COSI" (3/4”) 7/20/86
11. Ballet (3/4”) 8/2/86
12. Ballet (3/4”) 8/2/86
13. Ballet (3/4”) 8/2/86
14. Ballet (3/4”) 8/2/86
15. Ethnic Dance KPIX-5 (3/4”) 7/17/86
17. Music/Voice (3/4”)
18. Music/Voice (3/4)
19. Rough Cut Master (3/4”)
20. 50th Anniversary PSA’s (3/4”)
Stern Grove 28 min.16mm
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| SGF 27    | 21. 50th Anniversary PSA's (3/4")  
22. 50th Anniversary PSA's (3/4")  
23. 50th Anniversary PSA's (3/4")  
24. 50th Anniversary PSA's (1" video)  
25. 50th Anniversary PSA's (1" video)  
26. 50th Anniversary PSA's (1" video)  
27. Evening Magazine  
28. Evening Magazine  
29. Evening Magazine  
30. 50th Anniversary PSA's (1" video)  
31. 50th Anniversary PSA's (1" video)  
32. 50th Anniversary PSA's (1" video)  
33. 50th Anniversary PSA's (1" video) |

**Series XI: Audio Recordings**

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<tr>
<th>Container</th>
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| SGF 27    | 1. Stern Grove PSA's 7 1/2 ips 2-track stereo  
2. Stern Grove 50th Anniversary 15 ips 2-track stereo + extra dubs @ 7 1/2 ips  
3. Commedia Carvahal 77  
4. Kobialka Opus 1 "Secret Silence"  
5. Stern Grove Interview "bits" (taped Summer 1986) – Marilyn Mercer Audio Cassette |