

# Drew & Jonathan™ and Visual Comfort & Co. to Launch New Lighting Line

*High Point Market Preview Launch is Set for October 22-26, 2022*

Nashville, TN, September 6, 2022— **Scott Brothers Global** (SBG) and its mega-influential home furnishings brand **Drew & Jonathan™** have partnered with premier lighting manufacturer **Visual Comfort & Co.** (VCC) on a multi-category line that includes table, floor, ceiling, and wall lighting products. **The Drew & Jonathan Collection** will be previewed at High Point Market October 22-26 in the Visual Comfort & Co. Showroom (Commerce & Design Building, 2<sup>nd</sup> Floor).

This is the first partnership between industry leader VCC and SBG's expert designers and TV personalities, Drew and Jonathan Scott. By combining decades of design expertise, brothers Drew and Jonathan collaborated with VCC to create a casual and refined lighting line that offers beautiful, on-trend collections and products that will excite retailers and consumers for years to come.

VCC Quote: "Visual Comfort & Co is extremely pleased to announce a partnership with Drew & Jonathan™. Drew and Jonathan have exhibited their unique talents on numerous levels and have created a tremendous brand with which we are proud to be associated. Their focus on quality craftsmanship, inspired design, and remarkable value will make a perfect fit within our Generation Lighting Studio Collection." -- Andy Singer, Founder & CEO of Visual Comfort & Co.

"We're all about designing products and spaces that enhance people's lives at home," said Jonathan Scott. "Working with the very best lighting partner is paramount to us because lighting is one of the fundamental components of designing a happy and healthy home."

Added Drew Scott, "Partnering with Andy (Singer) and VCC means that we can bring the best lighting design solutions to the market, making it easier for families to create warm and welcoming spaces for their loved ones at home."

There are eight series in the Drew & Jonathan Collection, including six different table lamps in multiple finishes and colors being previewed at High Point Market in October: Cortes and Thurlo capture the California Coastal aesthetic; and Porteau and Burkes provide a more refined Regency Modern feel.

Highlights include:

- Natural materials, such as the rattan-wrapped cage in the **Cortes series** and the Abaca rope in **Thurlo series**, emphasize design elements and bring California casual style to any space.
- Drew and Jonathan's love of mid-century minimalism is reflected in the clean yet modern floor-to-ceiling silhouettes in the **Porteau and Burkes series**.

- A preview of this collection will be on display at High Point Market in October, with the full collection plus new series launching at Dallas Lightovation Market in the Visual Comfort & Co. Showroom (Interior Home + Design Center), January 10–13, 2023.

For more information about Drew and Jonathan Scott's home furnishing brands (Scott Living, Drew & Jonathan™, and Drew & Jonathan Home), including new collections and special events at High Point Market this fall, visit

<https://clicktime.cloud.postoffice.net/clicktime.php?U=www.DrewandJonathan.com%2Fmarket&E=mtreybig%40visualcomfortco.com&X=XID671AHEoZc9278Xd1&T=GNBR&HV=U,E,X,T&H=6a710a96ccda6d4e3891c5b4293205ca994c0414> for regular updates.

### **About Scott Brothers Global:**

**Scott Brothers Global** is a lifestyle and entertainment company founded by brothers Drew and Jonathan Scott. With offices in Toronto and Nashville, SBG produces award-winning consumer products and content dedicated to making life at home fun, meaningful, and easy. Drew and Jonathan host multiple top-rated, inspiring, bold, and heart-warming programs on HGTV, including *Property Brothers: Forever Home* and *Celebrity IOU*, which are viewed annually in over 160 countries worldwide, with 60+ million people in the U.S. alone. More than 10,000 beautiful, quality *Scott Living* and *Drew & Jonathan Home* products are sold across 5,000+ retail locations, including the world's largest e-commerce platforms.

### **About Visual Comfort & Co.**

Established in 1987, Visual Comfort & Co. is the premier resource for signature designer lighting, architectural lighting, and ceiling fans. They partner with the most influential names in design and are proud to offer the industry's widest range of lighting and fan choices of extraordinary quality at a remarkable value.

Visual Comfort & Co.'s Generation Lighting Studio Collection leverages generations of design experience with techniques and materials to offer designer looks at popular price points. Since 2018, they have partnered with a new generation of designers who are among the most influential trendsetters of their time. It is a privilege to bring their designs to life. The result is lighting that will remain timeless.