

ANNUAL FOOD & DRINK EXPERIENCE

EST. 2020

**SIPP &
SAVOR**

MERIDIAN, MS



Sponsorship 2024



Sipp & Savor

April 6, 2024

3-5pm, Sponsor Lounge Reception

6-9 pm Festival

Sponsor Lounge & Premium Pass Holders Early Entry 5pm

Chef-curated foods prepared with Mississippi-sourced ingredients by award-winning chefs from across the state and region.

We invite you to partner with us for an unforgettable experience celebrating the rich culinary tradition of the South while supporting educational programming.

Our festival is not only a celebration of fine Southern cuisine, but also the major annual fundraiser for The Mississippi Arts + Entertainment Experience (The MAX) in downtown Meridian, Mississippi.

The MAX is committed to enlightening and inspiring individuals of all ages through the sharing of stories of creative expression, and empowering them to reach their full potential. By supporting Sipp & Savor, you are not only contributing to the mission of

The MAX, but also funding its educational efforts in and around the state.

Join us in bringing together the finest culinary talents, fine beverage, and unique experiences for a night of unforgettable food, drink, and entertainment. Become a sponsor of Sipp & Savor today, and be a part of an event that makes a difference in the community.



Sipp & Savor: VIP Sponsor Lounge

The Ultimate Exclusive Sipp & Savor Experience for our
Silver Level Sponsors & Above

Food available 3-5pm | Terrace Open 3-9pm

Join us for an unforgettable culinary experience at the Sipp & Savor's exclusive Sponsor Lounge Reception, exclusively for Silver and above sponsors.

On the breathtaking rooftop terrace at The MAX, you'll indulge in an exclusive menu curated by renowned Chef Enrika Williams, featuring a delectable selection of food and drink that will tantalize your taste buds.

As a sponsor lounge pass holder, you'll have unlimited access to all areas of the festival, early access to the festival at 5pm, unlimited beverages throughout the event, and access to an exclusive bar reserved only for sponsor lounge pass holders.

And that's not all! We're pleased to offer all sponsor lounge pass holders complimentary commemorative merchandise to take home as a memento of this amazing event.

Don't miss your chance to experience the ultimate food and drink festival experience. Purchase your Silver or above Sponsorship Package today and join us for an unforgettable evening of culinary delights and exclusive perks.



Sipp & Savor: Premium Pass

Indulge in an elevated culinary experience with a Premium Pass
for Sipp & Savor.

Early Festival Access at 5pm

As a Premium Pass holder, you'll avoid the line and enjoy early access to the festival, giving you a head start on sampling all the delicious food and drink offerings before the crowds arrive. Plus, you'll have access to an exclusive area with a special culinary experience that will take your taste buds on a journey of flavors and textures like never before, as well as unlimited beverage throughout the festival.

Don't miss this chance to elevate your Sipp & Savor experience with a Premium Pass!

The Premium Pass will be available for purchase to all ticket holders.

***Please note that the Premium Pass does not allow access to the rooftop terrace.*

SAPPHIRE SPONSOR | \$ 20,000



BENEFITS INCLUDE:

- Sixteen (16) Passes to Sipp & Savor Sponsor Lounge, & access to purchase additional passes to the Sponsor Lounge
- Sixteen (16) Premium Passes
- Thirty-Two (32) Sipp & Savor General Admission Tickets

MARKETING & PROMOTION

- Mention on festival's social media
- Recognition in Sipp & Savor press releases
- Your organization's logo featured on the Sponsor Banner
- Event signage at your business recognizing your sponsorship
- Logo on festival website linking to your website

RUBY SPONSOR | \$ 15,000



BENEFITS INCLUDE:

- Twelve (12) Passes to Sipp & Savor Sponsor Lounge, & access to purchase additional passes to the Sponsor Lounge
- Twelve (12) Premium Passes
- Twenty-Four (24) Sipp & Savor General Admission Tickets

MARKETING & PROMOTION

- Mention on festival's social media
- Recognition in Sipp & Savor press releases
- Your organization's logo featured on the Sponsor Banner
- Event signage at your business recognizing your sponsorship
- Logo on festival website linking to your website

DIAMOND SPONSOR | \$ 10,000



BENEFITS INCLUDE:

- Eight (8) Passes to Sipp & Savor Sponsor Lounge, & access to purchase additional passes to the Sponsor Lounge
- Eight (8) Premium Passes
- Sixteen (16) Sipp & Savor General Admission Tickets

MARKETING & PROMOTION

- Mention on festival's social media
- Recognition in Sipp & Savor press releases
- Your organization's logo featured on the Sponsor Banner
- Event signage at your business recognizing your sponsorship
- Logo on festival website linking to your website

PLATINUM SPONSOR | \$ 7,500



BENEFITS INCLUDE:

- Six (6) Passes to Sipp & Savor Sponsor Lounge, & access to purchase additional passes to the Sponsor Lounge
- Six (6) Premium Passes
- Twelve (12) Sipp & Savor General Admission Tickets

MARKETING & PROMOTION

- Mention on festival's social media
- Recognition in Sipp & Savor press releases
- Your organization's logo featured on the Sponsor Banner
- Event signage at your business recognizing your sponsorship
- Logo on festival website linking to your website

GOLD SPONSOR | \$ 5,000



BENEFITS INCLUDE:

- Four (4) Passes to Sipp & Savor Sponsor Lounge, & access to purchase additional passes to the Sponsor Lounge
- Four (4) Premium Passes
- Eight (8) Sipp & Savor General Admission Tickets

MARKETING & PROMOTION

- Mention on festival's social media
- Recognition in Sipp & Savor press releases
- Your organization's logo featured on the Sponsor Banner
- Event signage at your business recognizing your sponsorship
- Logo on festival website linking to your website

SILVER SPONSOR | \$ 2,500



BENEFITS INCLUDE:

- Two (2) Passes to Sipp & Savor Sponsor Lounge, & access to purchase additional passes to the Sponsor Lounge
- Two (2) Premium Passes
- Four (4) Sipp & Savor General Admission Tickets

MARKETING & PROMOTION

- Mention on festival's social media
- Your organization's logo featured on the Sponsor Banner
- Event signage at your business recognizing your sponsorship
- Logo on festival website linking to your website

BRONZE SPONSOR | \$ 1,000



BENEFITS INCLUDE:

- Two (2) Premium Passes
- Four (4) Sipp & Savor General Admission Tickets

MARKETING & PROMOTION

- Mention on festival's social media
- Your organization's name featured on the Sponsor Banner
- Event signage at your business recognizing your sponsorship
- Logo on festival website linking to your website

PARTNER SPONSOR | \$ 500



BENEFITS INCLUDE:

- Four (4) Sipp & Savor General Admission Tickets

MARKETING & PROMOTION

- Mention on festival's social media
- Event signage at your business recognizing your sponsorship
- Logo on festival website linking to your website





Contact Information

Company/Sponsor Name _____

Contact Person _____

E-Mail _____

Phone _____

Address _____

Sponsorship Level

___ \$20,000 Sapphire Sponsor

___ \$5,000 Gold Sponsor

___ \$15,000 Ruby Sponsor

___ \$2,500 Silver Sponsor

___ \$10,000 Diamond Sponsor

___ \$1,000 Bronze Sponsor

___ \$7,500 Platinum

___ \$500 Partner Sponsor

Payment Information

___ Please send an invoice.

___ I have enclosed a check made payable to The MAX.

___ Please charge my credit card.

Card Type (circle one): Visa / MC / AmEx / Discover

Card Number _____

Exp. Date _____ Sec. Code _____

Thank you for your support of The MAX

When we receive your sponsorship form, we will contact you to set up arrangements, sponsorship benefits, and recognition. We will also determine how you will receive your event tickets, etc.

Please contact Elizabeth at elizabeth@msarts.org with any questions.

Checks can be mailed to: The MAX Attn: Elizabeth Williams 2155 Front Street Meridian, MS 39335