

Advocacy Cohort Info Sheet and Application

Our 2023 cohort launches in July 2023.
Program cost is \$750/month for 16 months.

If Your Chamber Isn't the Voice for Business in Your Community, Then Your Business Community Has No Voice

- > **Have you thought about creating an advocacy program but don't know where to start?**
- > **Are you overwhelmed about the time required to follow legislation and plan committee meetings?**
- > **Do you have an existing program that has grown stale and needs to be taken to the next level?**

[Apply Now](#)

In 2023, we are offering our proven advocacy system as a professional development opportunity for interested Executive Directors or Legislative Committee Chairs. **We currently have space for 5 additional chambers in North Carolina and 6 additional chambers in South Carolina.**

Our program saves you time and removes the guesswork by providing:

- Monthly checklists outlining the exact steps to take to build an advocacy program
- Sample agendas and scripts for meaningful advocacy committee meetings
- Templates for creating major events such as legislative breakfasts and regional summits
- Video policy updates provided by Lumin Strategies
- Directory of resources to connect you with policy experts
- Monthly group mentoring and accountability sessions with our team

Apply before March 31 and you'll receive weekly legislative update videos for this year's legislative session that you can share with your members at no additional cost. These videos will allow you to begin providing member value through advocacy immediately.



www.luminstrat.com



57 Union St S, Concord, NC 28025