

BRAND PARTNER AFFILIATE PROGRAM FAQs

Are you interested in adding an AFFILIATE to your LORDE+BELLE x REALHER Team?



Our mission is to create opportunities for our Brand Partners to expand and grow their businesses through offering opportunities that will also create a positive impact in the world

WHO IS AN IDEAL AFFILIATE?

- INFLUENCERS | MAKEUP ARTISTS
- PEOPLE WHO WANT TO EARN A COMMISSION WITHOUT UNILEVEL OR TEAM BUILDING
- NON-PROFIT FUNDRAISING

It's simple -- SHARE and EARN!

1-SHARE:

Have Affiliate candidates submit this form for approval:
<https://lordeandbelle.com/pages/affiliate-submission>

2- ONCE APPROVED YOUR RESPONSIBILITIES:

Once approved in our system, they'll receive a unique link to share. You are responsible for follow up, coaching, and ensuring your team Affiliates have resources and mentorship to be successful. See below corporate support.

3- BRAND PARTNERS EARN:

Unilevel commission based on Paid-As Rank

AFFILIATE FAQs

AFFILIATE COMMISSIONS

Paid Monthly based on Month-End Volume:

Sales Threshold	Sales Commission
\$1 - \$499	14.60%
\$500 - \$1,499	18.25%
\$1,500 - \$2,499	21.90%
\$2,500+	25.55%

- Affiliates are Paid Monthly on their total customer sales volume threshold
- Commissions are paid via PayPal by 15th of each month
- Affiliates receive 25% discount on their personal orders to use for personal use, swag, or incentives
- Affiliates are paid via PayPal
- W-9 form required
- Customers of Affiliates can receive a 10% discount on first order by enrolling into email list

BRAND PARTNERS receive Organizational Volume and are are paid monthly Unilevel Commissions based on Paid-As Rank

Brand Partner Responsibilities

- Brand Partners are responsible for providing any product samples if needed
- Brand Partners can choose to use product credits or BP 25% discount to send products to their affiliates

Home Office will provide

- Will provide unique link & QR code
- WELCOME AFFILIATE CALL to provide overview of program and resources
- Designated landing page to access educational resources
- Affiliate Liaison:
- Cindy Adkins or Lesley Bodine