DIVVY BIKE MEMBERSHIPS

DESCRIPTION Provide 5 annual Divvy memberships to NU students.

NEED Increasing bicycle use will help lower NUs carbon emissions, provide financial assistance to students, and encourage physical well-being.

COST $415

OUTCOME This green transportation project aims to decrease carbon emissions from transportation and improve transportation options for students facing greater financial challenges.

SOLUTION We will provide 5 annual Divvy memberships for NU students to increase bicycle usage for students. Memberships will be offered to students based on financial need.

IMPLEMENTATION Students will apply for Divvy memberships on an application form in Spring. All eligible students will then be selected by lottery to receive one of 5 annual Divvy memberships.

OUR RESEARCH Northwestern currently provides discounted DIVVY memberships to students faculty and staff.

TRANSPORTATION
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